

City Manager's Update

March 10th, 2023

This Update will refer to the events since the date of the last Update of February 10th and is covering the updates and statistics for the month of February~

Marina

- Marina usage for February 2023:
 - Daily Ramp Passes (Office payments): 6
 - Daily Ramp Passes (Kiosk payments): 100
 - Daily Ramp Passes Total: 106
 - Annual Resident Ramp Decals: 27
 - Annual Non-Resident Ramp Decals: 1
 - Transient "Visiting" Boaters: 6
 - Annual Parking Passes: 61
- The supplies for the replacement of electric panels throughout the marina are on backorder. An anticipated date of arrival is expected to be April or possibly later.
- Two in-person public listening sessions were held to present the recent rate study findings. Those in attendance were able to ask questions and receive answers regarding the study and marina operations. The proposed increase will be presented for approval at the next City Commission Meeting on March 9th at 6:00 pm.

CRA/ECONOMIC & HOUSING DEVELOPMENT

Downtown Task Force

- Staff has been attending the Downtown Task Force meeting as a resource and listening opportunity.

Coca-Cola Site

- Staff continues to attend the monthly dialogues with representatives from Coca-Cola and reports that the Dunedin plant will close in the Fall 2023 and marketing of the property would occur Summer of 2024.
- Staff is participating in the (TEILS) County Advisory Committee to review Target Employment and Industrial Lands Study, especially as it pertains to the Coca Cola site.

Marketing and Communications

- Staff meets weekly with the Communications department to assist with promoting greater communication between internal departments, citizen and business organizations.

CRA

- The CRA Advisory Committee meets every other month and staff continues to support and assist this vital Committee.
- Staff continues to address ongoing enhancements to the downtown, such as benches, signs, dumpster enclosures and landscaping.

CRA Sponsored Special Events

- The February Arts and Crafts Festival was a great success.
- The Friday/Saturday weekly Tampa Bay Market continues to be well attended.

Facade Grants

- Staff continues to work with several local businesses on commercial facade grants. To date seven commercial facade grants have been awarded.

Patricia Corridor Project

- The landscape median had a bid opening on February 28, 2023. Staff is working with Finance to bridge the gap in available funding.

Downtown Projects

- **Gateway** - The Gateway Development project is due to break ground late Spring of 2023.
- **Existing City Hall** – At the February 7th City Commission Work Session Lorri Viola, from Stantec presented initial concepts for the site adaptive re-use. City Commission directed staff to address the demo and cost to keep slab or remove the slab.
- **New Parking Garage** – Staff presented a concept (site fit) and the estimated cost of a new parking Garage at the February 21st Commission Works Session. Commission directed staff to bring back additional information to the April 4th City Commission Workshop, where several major projects will be discussed and possible overall funding plan.
- **Skinner Blvd Road Project** -Staff along with representation from FDOT provided a status presentation to the City Commission in January on Skinner Complete Streets Project. A design update of 30% has been completed and staff is reviewing.
- **Downtown Streetscape Pavers enhancements** (Phase 1 on Main Street, Casa Tina)
- Staff is making final design recommendations and then the project will move to engineering for review. Construction is anticipated in the Summer of 2023.
- **Mease Materials** – staff was directed by Commission to proceed with the demolition of the building at Mease Materials property and to move forward with providing additional downtown public parking. The parking lot will be closed for approximately two months during the demolition.

Business Recruitment and Retention

- The Director provided an update on major projects to the Chamber of Commerce on February 8th.
- Staff continues to meet with and assist the Dunedin Downtown Merchants Association (DDMA), and Visit Dunedin.
- Staff continues to work with Pinellas County Economic Development (PCED) and attend the monthly Economic Development Partners meetings with leadership from the surrounding municipalities.
- Staff continues to respond and to assist businesses to find available space in the business community.

Affordable Housing

- Staff continues to explore opportunities to create affordable housing.
- Staff continues to field calls from citizens seeking resources for affordable housing and other social services.

SUSTAINABILITY

Program Coordinator:

- The City of Dunedin was awarded with the Keep Pinellas Beautiful 2022 Outstanding City Partner Award! Staff and Commissioners attended the luncheon to accept the award. Dunedin is proud to be a member of Keep Pinellas Beautiful and looks forward to another great year of partnership, clean ups, and programs.



OUTSTANDING CITY PARTNER City Of Dunedin



This year we are excited to nominate the City of Dunedin as the 2022 Outstanding City Partner. Their team has been incredibly supportive over the years assisting with program requests and helping us identify areas of high need within the city. It is partnerships like this that truly make the work we do feel effortless and allow us to have the biggest impact possible. In 2022, with the support of their team we were able to coordinate 72 projects, engage 1,864 volunteers, and remove over 5,000 pounds of litter from the community. Thank you for leading the way to a litter-free Pinellas County!

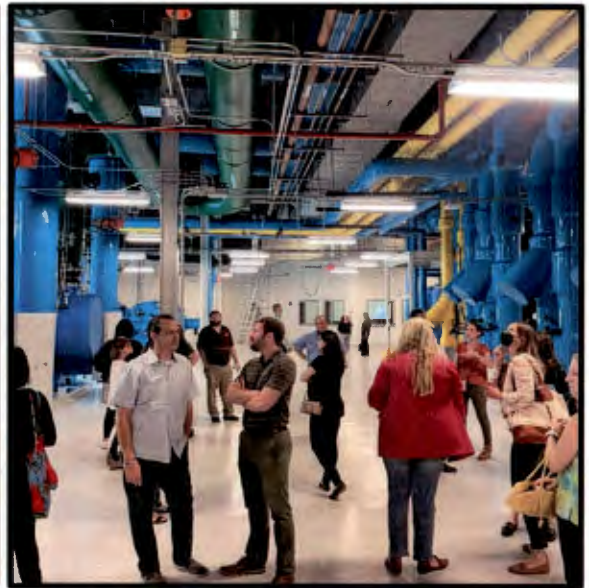
Keep Pinellas Beautiful Awards Luncheon 2023

- The City of Dunedin partnered with Blue-Green Connections to host the annual Hope Spot Festival at Edgewater Park by the marina this past February. This event promoted sustainability, environmental projects, and provided community members with ocean conservation education. Over 60 booths lined the park with family friendly activities and engaging educational programs. The event promoters appreciated the large community turnout. This was the City's first ever Zero Waste event with a 97% diversion rate from the landfill! A full report on the zero waste measurements will be shared through the City's social media platforms or newsletter. The Dunedin Causeway and Coastal Waterways Committee volunteered to teach attendees how to create vertical oyster gardens. Thank you, Tampa Bay Estuary Program and Tampa Bay Watch, for the oyster donations; over 2,000 recycled oyster shells were turned into oyster gardens for water quality improvement projects. A big thanks to Blue-Green Connections and all of the community partners that made this event possible.



Keep Pinellas Beautiful Awards Luncheon 2023

- Staff attended the USGBC Florida walking tour of the Tampa International Airport. A presentation and behind-the-scenes look were given to attendees, showcasing the airport's sustainable features, LEED Platinum SkyCenter One office, and various environmental programs.



Tampa International Airport USGBC Tour 2023

- Sustainability staff tabled at the Gladys Douglas Preserve Ribbon Cutting ceremony and provided event attendees with information on the City's various environmental programs. Canned water was used instead of plastic water bottles for the event to reduce plastic use and waste.



Gladys Douglas Preserve Ribbon Cutting Ceremony

- **Upcoming Events & Meetings**

- Hope Spot Gala – Join us for an elegant evening gala at the historic Fenway Hotel in Dunedin on Sunday, March 19th, 2023. Enjoy live music and socialize with community members from 5-6pm. Then enter the ballroom where captivating speakers will engage a roomful of guests dining on chef prepared, sustainably sourced fare. Learn about the importance the Florida Gulf Coast, sustainable actions and on-going efforts to keep it healthy for generations to come. Top the night with dessert and a silent auction. [Tickets available now!](#)
- The Committee on Environmental Quality & Sustainability (CEQS) will meet on March 28, 2023, at 8:30 AM at the Dunedin Water Plant: 1401 Country Road 1, Dunedin, FL 34698 (Conference Room). For meeting updates, visit: [City's government calendar](#)
- April is Earth Month – watch the City's website and social media platforms for upcoming events, activities, and ways you can get involved!

Rain Barrel Workshop – Join the City of Dunedin and UF IFAS Extension Office for a Rain Barrel Workshop on Saturday, June 24th at 10:00 AM. Further event details and registration link to be shared closer to the event date.

COMMUNITY DEVELOPMENT DEPARTMENT

• Building Division

- Monthly Statistics: (February)
 - Total Permits Issued: 464
 - Total Permit Fees Collected: \$76,367.72
 - Total Valuation of Construction: \$6,694,475
 - Permits by Type
 - Building: 256
 - Electrical: 37
 - Fence: 38
 - Gas: 3
 - Mechanical: 63
 - Plumbing: 61
 - Sign: 5
 - Tent: 1
 - New Construction by Building Type
 - Single-Family Residences: 0
 - Two-Family Residences: 0
 - Multi-Family Residential Buildings: 0
 - Mobile Homes: 0
 - Commercial Buildings: 0
 - Mixed-Use Buildings (Commercial & Residential): 0
 - Inspections: 980

• Code Compliance Division

- February 7, 2023 Code Enforcement Board Meeting actions.
 - Fourteen (14) new cases were heard.
- Monthly Statistics: (February)
 - Phone Complaints: 124
 - Email Complaints: 44
 - Inspections: 149
 - Cases Opened: 42
 - Cases Closed: 42
 - Signs pulled from right-of-way: 92
 - Cases Set for DCEB Hearing: 7
 - Civil Citations Issued: 1
 - Voluntary Compliance: 92%
- Other Activity:
 - Code compliance fines and fees collected: \$0
 - Code compliance liens released: 0
 - Records Requests/Lien Searches: 46
 - Lien Amnesty Program Applications: 2

• Planning Division

- February 23, 2023 City Commission Regular Meeting Actions:
 - Approved appointments to the Equity Study Commission.

• Zoning Division

- Staff responded to the following requests for information in February.
 - Zoning & Land Use Inquiries: 141

- Short-Term Vacation Rental / Transient Use Inquiries: 3
- Zoning Verification Letters: 0
- Address Changes/Assignments: 1

● **Development Project Update**

Current Projects - City Commission Review						
Project Name	Address / Location	Description	LPA	CC 1st	CC 2nd	Under Const
Gateway Dunedin Mixed-Use	606 & 614 Main St	Apartments, Hotel, Retail	✓	✓	✓	No
Grant Street Inn	418 Grant St	22 Room Hotel	✓	✓	✓	Yes
Townhomes at Highland Crossing	400-420 Finn Way	15 Townhomes	✓	✓	✓	Yes
Highland Townhomes Phase II	946 Highland Ave	18 Townhomes	✓	✓	✓	Yes
Mira Vista Townhomes Phase II	1413 Bayshore Blvd	8 Townhomes	✓	✓	✓	Yes
Oak Bend Townhomes	803-850 Oak Bend Ln	32 Townhomes	✓	✓	✓	Yes
The J Hotel	491 & 469 Causeway Blvd	68-Room Hotel	✓	✓	Waived	No
Current Projects - Staff Review Only						
Project Name	Address / Location	Description				Under Const
Dunedin Townhomes	232-238 Causeway Blvd	4 Townhomes				Yes
Dunedin City Hall	737 Louden Ave	New Government Center Complex				Yes
Dunedin Market	990 Broadway	Indoor Market				Yes
Main Street Retail	1440 Main St	New Retail Building (Marco's Pizza & Urgent Care)				Yes
San Ruffino Townhomes	1340 Bayshore Blvd	7 Townhomes				Yes
San Christopher Drive Rentals	1348 San Christopher Dr	4 Single Family Residences				Yes

PUBLIC WORKS DEPARTMENT:

Public Services Division:

Streets Section:

- Continued new installations and repair of concrete sidewalks (2235 SF).
- Remove/replace military and event banners.
- Staff completed right-of-way tree trimming in Ranchwood Estates subdivision
 - Trimmed and hauled tree canopies for roadway clearance Citywide.
 - Trimmed (131) hardwood trees and palms (13.40 tons hauled).
- Continued Traffic Sign & Post maintenance Citywide:
 - Manufactured (82) new signs, and replaced (19).
- Repaired utility cuts for the Water and Wastewater Divisions (11 Repairs).
- Continued hauling concrete and asphalt to recycling plant, as needed (50.11 tons hauled).
- Repaired 110' of damaged sidewalk on Laurelwood Ln



- Supported Downtown Arts & Crafts, Mardi Gras, Hope Spot, Gladys Douglas and Spring Training events.

Stormwater Section

- Continued slope ditch mowing.
- Continued and Completed ROW mowing cycle.
- Clean catch basins during rain events
- Clean Stormwater pipes in Spanish Trails subdivision.
- Removed dead vegetation from Jerry Lake



- Continued residential street sweeping and stormwater pipe cleaning activities:
 - Hauled 23.29 tons / 51.00 cubic yards of street sweeping debris to the County landfill.
 - Hauled 6.30 tons / 8.00 cubic yards of catch basin / CDS debris to County landfill
- Continued ditch maintenance Citywide.
- Cleaned 3632 LF of stormwater drainage system.
- Continued stormwater pipe maintenance and (2) pipe repairs Citywide.
- Repaired (3) catch basins.

Stormwater Program Coordinator

Stormwater Education

- The grant funded Jolley Trolley stormwater education advertisements are completed. A big thank you to Sue Burness and Antonella Nakfour who helped with coordinating the graphic work for this grant. The graphic design work was completed by Ad Sharp.



- The North Douglas Pond educational signs are in the final design phase. They will be submitted to print by early March.
- Attended the Gladys Douglas Preserve opening on Saturday February 25, 2022. Provided education to residents about the importance of stormwater runoff and water quality by Jerry Lake. An excellent turnout and spoke to over 400 residents.



- Submitted the grant project progress reports to Alana Todd at the Tampa Bay Regional Planning Council.
- Working on an ARCGIS StoryMap for Jerry Lake and Stormwater Program
- Be Seagrass Safe sign to be installed at the Marina

MS4 Stormwater Permit

- Meeting with different departments to develop Standard Operating Procedures (SOPs) as required by our MS4 Stormwater permit.
- Developing an Illicit discharge training for staff. This will ideally start in the summer of 2023.
- Reviewed the Permit for Cycle 5. Provided comments to Pinellas County.
- Working with FDEP to submit water quality data into the State Watershed Information Network (WIN)

Stormwater Compliance

- Responded to 3 illicit discharge complaints
 - 1 – not an illicit discharge
 - 2 – brought into compliance/ stormwater education provided
- Continuing proactive inspections City-wide

Solid Waste & Recycling Division:

- Commercial & Multi-Family recycling:
 - Staff continues to assist multi-family and commercial customers contracted for recycling collections with Private Haulers to resolve service concerns and to assist in program implementation.
 - Staff is also forwarding new service request inquiries from nearby unincorporated residents to [the Pinellas County Solid Waste Department](#).
- Two of the City's Solid waste staff members worked the Pinellas County hazardous mobile collection. This event provides Pinellas residents with the ability to safely dispose of hazardous materials including paint, chemicals, fluorescent lightbulbs, and rechargeable batteries. Pinellas County hosts hazardous mobile collections once a month, [click here for the schedule](#).



[Pinellas County Mobile Collection Experience](#)

UTILITIES DEPARTMENT:

Engineering Division:

Utilities Section

- **Water Treatment Plant – Design-Build**

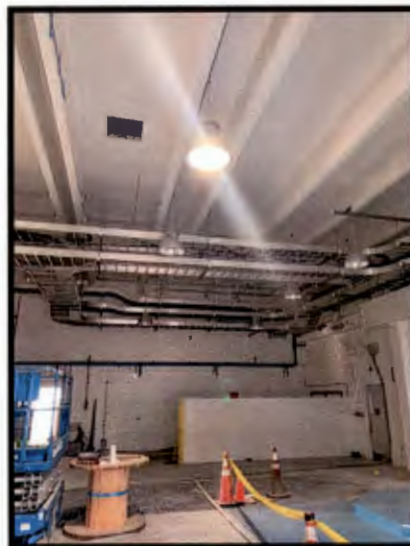
- The Water Treatment Plant (WTP) Refurbishment Project will rehabilitate/replace the existing 9.5 MGD treatment plant and ensure the ongoing production of high-quality potable water to the City of Dunedin's residents and customers. The Water Plant experienced a fire that was contained, and fortunately did not result in an interruption in providing safe potable water to the residents of Dunedin. The damage is being repaired.
- Restoration activities continued through the month of February.
- RO Skid final wiring has been delayed due to delay in delivery of electrical disconnects and control panels. The new delivery date of the electrical gear is approximately the end of March.
- Approximately 90% of the final wiring for large gage wires is pulled and in the cable trays. Final termination pending delivery and installation of electrical gear.
- Final wiring of the Flush Tanks and associated instrumentation was completed, including final piping and modifications. Operation of the system is pending repair of the I&C system.
- The City has taken delivery of one of the CIP tanks and the second is pending final fabrication. The housekeeping pads curing period is complete and pending final coatings. Installation of the tanks is expected by the beginning of March; after which, assembly of the system will commence.
- The City is working with the original contractor to complete all items of the final contract and issue substantial completion.
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CIP Pads and Floor Coating



Scaffolding Removed



New Cable Trays

- **Lift Station #20 & #32 Rebuild Project**
 - Both lift stations are undersized, prone to overflow during heavy rain events, and adjacent to waterways. The rebuild of these lift stations will be appropriately sized, provide emergency backup pumping, and reduce impacts on public waterway channels.
 - LS #32 -- final bid package is complete, and approval from the state for the release of grant funds is pending. It is anticipated that construction cost will be greater than the engineers original estimate and will require an increased funding cap from FDEM.
 - Lift Station #20 – The project has been bid. The engineer of record has reviewed the bid packages and has generated final determination and suggestion for award. The bid prices exceeded the engineers estimate and are now being reviewed by FDEM for increased funding opportunities.
 - The project is expected to be awarded on March 21, 2023
- **Wastewater Lift Stations Electrical & SCADA System Upgrades**
 - This project consists of upgrades to the City's existing electrical control panels, Programmable Logic Controllers (PLCs) and SCADA application at the City's lift stations in the Collections system. The work includes; materials, installation, testing, and commissioning of existing Local and Remote Telemetry Units, PLCs, network equipment, power supplies, terminal blocks, wire, wire ways, surge suppression, cellular communication modems, mounting hardware, and computers.
 - The contractor has begun the submittal process for the procurement of materials to be assembled and installed.
 - The Contractor has drafted a Change Order for the addition of the WWTP SCADA. The SRF consultant has reviewed and is providing updates to the contractor for administrative changes. Change Order waiver is expected to be presented to the Commission on March 21, 2023.
- **Wastewater Lift Station #20 Forcemain Replacement**
 - This project will replace the aged forcemain from Lift Station #20, constructed from a thin-walled PVC pipe which is prone to breakage. A portion of the forcemain is located outside the CR-1 roadway surface, recently resurfaced by Pinellas County. Parallel to the forcemain replacement, the City will install a Fiber Optic line to the new Emergency Operations Center, reutilizing portions of the existing forcemain as a conduit for the new Fiber line to reduce overall construction costs.
 - The Fiber Optic project is 100% complete. Conduit has been installed. Cable has been installed to the Public Services building and the Emergency Operations Facility and a lateral line has been installed at PDC and Belcher Offsite Water Storage Facility.
 - The Forcemain project is being redesigned for directional drilling along the alignment. The updated plans have been submitted to the Engineer of Record for review.
- **Wastewater Treatment Plant (WWTP) – Electrical & SCADA System Upgrades**
 - The City intends to replace the Motor Control Centers (MCC's), switchgear, breakers, localized generators, Programmable Logic Controllers (PLCs), and related electrical equipment at its WWTP and the electrical equipment, starters, etc. The electrical equipment at the WWTP and lift stations has reached the end of its useful life, and maintenance has become difficult to perform, with parts being a challenge to acquire. Installation of this new equipment increases safety measures for operational and maintenance staff.
 - The bid package was re-advertised with the SCADA portion removed (see above). Bids have been received. The bid prices exceeded the Engineering Opinion of Probable Cost. A request has been submitted to FDEP for SRF review regarding an

increase in the funding amount for the project. A determination is expected by the end of August 2023.

- **Wastewater Treatment Plant (WWTP) – Chlorine Contact Chamber Rehabilitation and Cover**

- The City intends to rehabilitate the WWTP Chlorine Contact Chamber (CCC). Tank lining will be removed and replaced. Gates and valves will be rehabilitated and replaced as necessary. This will require augmentation of process flow via bypass pumping and alternative chlorine contact storage.
- The City has contracted consultant company Arcadis to design a cover for the CCC. This will prevent the growth of algae and the degradation of chlorine via UV rays from the sun. The consultant engineer has been instructed to re-evaluate design constraints to provide design that will fall within budget constraints.



- **Wastewater Pipe Lining & Manhole Lining Projects**

- These projects provide for the installation of liners for pipelines and manholes throughout the City to reduce and prevent inflow and infiltration (I&I) of groundwater and rainwater into the City's sanitary sewer collection system, thus reducing the potential for sanitary sewer overflows (SSOs) and treatment impacts at the Wastewater Treatment Plant.
- The FY23 pipe lining project is approximately 99% complete. Emergency repair locations have been added to the overall project prior to close out of the 2022 program.
- FY 23 Lining area has been generated and has been reviewed by the City Attorney for acceptance as "Piggyback" contract work. The presented contract was denied due to policy issues. Another compliant contract for piggyback is being reviewed.



Finish cutting of new liner

- **Wastewater Forcemain Replacements Project**

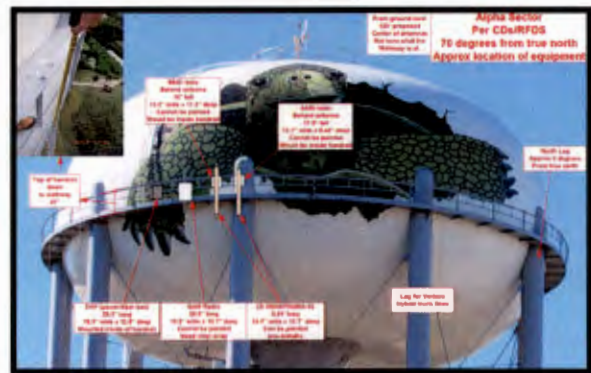
- This project provides the design and installation of six (6) new PVC and/or HDPE forcemains (#1, 2, 4, 10, 12A, & 17) with all valves, fittings, and appurtenances; and the abandonment of the existing forcemains.
- Design of the forcemains is complete all permits have been approved.
- SRF Funding approval for the use of a piggyback contract is expected March 1st, 2023.
- A quote has been received to piggyback a Pinellas County Contract. Should funding be allocated, construction is expected to begin by May 2023.

- **Curlew Reclaimed Water Tank**

- This project provides for the removal of loose paint, restoration and / or replacement of corroded steel parts and piping, and recoating with a durable paint system with artwork.
- Artwork on the tank has been completed.
- Onsite visit and coordination with Verizon/Nokia has begun to determine final placement of cellular equipment.



Artwork on the east facing tank side Placement



Proposed Verizon Cellular Equip

- **Offsite Potable Water Storage Site Valve Replacement**

- This project provides for the replacement of in ground valves, check valves, and fill valves at offsite Potable Water Storage sites.
- A site visit has been conducted with a contractor to evaluate the project.
- A quote has been provided via piggyback of a Pinellas County contract. The proposed work exceeds the existing budget. Funding opportunities are being investigated and expected to be resolved by the end of April 2023.

- **WWTP 10,000 Gallon on Site Diesel Fuel Tank**

- This project provides for the replacement of the 10,000-gallon diesel fuel storage located at the City's WWTP. The existing tank has reached the end of its useful life and needs to be replaced.

- Site visit has been conducted with vendor to evaluate the project and provide a quote for the equipment.
- Engineering/WWTP are seeking sole source procurement to address the safety, design and location characteristics/constraints.
- **Wastewater Treatment Plant Outfall Piping Repair**
 - This project provides for the restoration of the WWTP's outfall system's reliability, redundancy and safety.
 - The project has been approved and added to the House Appropriations (\$400,000 request) list and issued a form number.
 - A compatible piggyback contract is being sought to comply with City purchasing policy.
- **Water Production Well Facilities (Well 1)**
 - This project provides for the rehabilitation of raw (potable) water wells, including Well #1. The well has exceeded its useful life, and requires rehabilitation to continue viable water production.
 - 100% design plans have been received. Bid documents are finalized for advertisement.
 - A contractor quote has been requested via "Piggyback" of a Pinellas County contract. The proposed work is expected to exceed the existing budget should the project be advertised. The "Piggyback" quote is being requested in an effort to compare fiscal requirements.
- **Raw Water Transmission Line Pigging**
 - This project provides for the cleaning of all the raw water transmission lines for the City's wellfield. The accumulation of soils, silts, deposition of organic matter, and precipitation of materials necessitate the pigging requirements to maintain flow and reduce system contaminants and early degradation.
 - A contractor quote has been received via "Piggyback" of a Pinellas County contract. The proposed work is expected to meet the budget constraints of the project.
 - City staff are evaluating the operational viability to maintain the minimum requirements for the City's Water Distribution System and Water Treatment Plant.

New Construction

- **New City Hall**
 - The City is constructing a New City Hall building to house the City's Commission, technical, financial, planning, billing, and administrative services. The new facility will help streamline City processes and make services for visitors, residents, and customers more convenient.
 - Work continues towards receipt of a Certificate of Occupancy:
 - Furniture installation on both the first and second floors is complete. Finish work related light fixtures, millwork and cabinetry is nearing completion. Life / Safety inspections have been completed and those systems are approved for issuance of a CO by the Fire Dept. IT infrastructure and other electrical punch out items are currently being finalized.
 - For the exterior, paver installations are complete. The parking lot has been paved, with landscaping installation. Adjacent roadway repaving along Loudon, Virginia and Milwaukee have been completed, with the exception of street brick installations on Loudon, which are currently underway. Many trades on site as the project moves towards final substantial completion and occupancy.



Roadway Section

- **Santa Barbara Brick Street**
 - The bid for the project was advertised in December with a submittal date of January 10, 2023. A non-mandatory pre-bid meeting was held on December 22, 2022.
 - Submittals were received and evaluated and the lowest qualified bidder was Evolution Contractor's out of Clearwater FL.
 - References are complete and project was awarded on February 21st.
 - Agreement is being processed and a pre-construction meeting is being scheduled for the week of March 6th.
- **FY23 Pavement Program**
 - Gator Grading and Paving was awarded the contract in November. The Agreement has been approved.
 - The pre-construction meeting was held on December 15th.
 - Notice To Proceed has been issued and work began January 9th.
 - All concrete gutter work is complete and Mill and Overlay began on February 6th. Work is expected to be complete by mid-March.

Drainage / Interdepartmental Support

- **Brady Drive:** DRMP, Inc., (one of the City's General Engineering Consultants [GEC] firms) previously prepared a Preliminary Engineering Report (PER) to investigate elevating Brady Drive and conveyance alternatives where Jerry Branch passes under the road. The PER provided a preliminary cost estimate to improve the level of service (LOS) for Brady Dr., with staff selecting a 10-year LOS for design. Following the advertisement of a 'Request for Proposals (RFP) to provide design, permitting services, and construction documents preparation, DRMP was selected and awarded a contract by the Commission on October 13. DRMP has completed the initial survey and Subsurface Utility Engineering (SUE) work and held the pre-application permit meeting.
 - DRMP conducted a structural inspection of the existing culverts and headwalls. While the structure is stable, it is approaching its useful life expectancy and needs to be replaced. In addition, the immediate downstream section of the creek is eroding and needs to be armored.
 - The initial design to widen and elevate the section of road crossing the creek was rejected as the property owners on the south side of the road did not want to grant

easements necessary to widen and elevate the road. DRMP was then directed to replace the structure in-kind (same height and width). This caused a several month delay.

- DRMP is finalizing the plans and obtaining all regulatory approvals.
- The project is expected to be bid in March 2023.
- **Cedarwood / Lyndhurst Culvert Replacement and Ditch Stabilization:**
 - This project is complete.
- **Pickleball Courts:** The Parks Division requested engineering support to design and provide cost estimates for constructing Pickleball courts. Eagle Scout Park was initially looked at, but as the open area where the courts would go was previously used as a landfill and the underlying soils are not adequate to support the courts. Parks is looking at other locations, with Stirling Links providing the most advantageous attributes of open space, parking and drainage.
- **San Charles Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY23. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for the intersection of San Charles Drive and San Roy Drive South. The status of the project is as follows:
 - A title search was ordered and submitted to the City in February 2022.
 - Preparation of the construction plans is in process.
 - Plans were sent to utilities for review & comment.
- **Santa Barbara Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY24. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for Santa Barbara Drive, from 200 feet north of San Salvador Drive to Bueno Vista Drive South (approximately 1,800 feet). The status of the project is as follows:
 - City staff is working with the architect for the property owner at 1768 Santa Barbara Drive to vacate an existing utility easement and coordinating with the property owner's surveyor to prepare a legal description for a new easement.
 - Construction plans are in preparation for the new outfall associated with the previously referenced address. This outfall will be up-sized as a part of the proposed drainage improvements for Santa Barbara Drive.
 - Preparation of the construction plans is in process.
- **Buena Vista Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY24. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for Buena Vista Drive from Mira Vista Drive to 600 feet northeast of Mira Vista Drive.
 - Preparation of construction plans is in process.
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- **Downtown East End Plan (DEEP) - Mease Materials:** This parking lot reconstruction project is slated for construction in FY23. The status of the project is as follows:
 - Demolition of the existing building is anticipated to begin in April 2023.
 - A temporary Millings Parking Lot will be created with internal forces (Public Services) following site demolition work.
 - Engineering is in the process of developing construction plans for permitting and future bidding of a permanent Parking Lot, subject to funding availability.
- **Gabions Drainage System Repair:**
 - Pennoni Associates, Inc. is under contract (7/13/21) with the City to evaluate, prioritize and prepare construction plans for the repair of the gabions.
 - Approximately 900 ft. of gabions are to be designed and permitted for repair. The repairs proposed are located between Pinehurst Road, Jackmar Road, Patricia Avenue and Idlewild Drive South.
 - Survey by Pennoni has been completed with geotechnical testing by Tierra of the

- o gabions and ditch.
- o 60% construction plans and environmental permit packages are being prepared.

Development

- **Site Infrastructure / Development Review Participation:**
Projects discussed/researched as part of DRC meetings – (1)
Site / Infrastructure plan sets reviewed – (3)

Wastewater Division:

Plant Summary

- **Wastewater Treatment flows:**
 - o Influent Average Daily Flow: 3.924 Million Gallons
 - o Influent Monthly Total Flow: 109.866 Million Gallons
 - o Reclaimed Water Average Daily Flow: 3.105 Million Gallons
 - o Reclaimed Water Monthly Total Flow: 86.942 Million Gallons
 - o Final Effluent Average Daily Flow: 0.556 Million Gallons
 - o Final Effluent Monthly Total Flow: 15.568 Million Gallons
- **Maintenance and Repairs:**
 - o Maintenance performed weekly greasing of all WWTP equipment.
 - o Maintenance performed weekly inspections at all reclaim pump stations.
 - o Maintenance replaces two VFD controllers at Curlew reuse pumping station.
 - o Odyssey Manufacturing outside vendor; on site replaced two 2" bleach tank fill lines.
 - o MCS outside vendor; on site installed new fiber cable from Facility #2 to Facility #13 and Facility #4. The outdoor phones are now back in service.
 - o Curlew reclaim tank now back in service. Maintenance installed two new VFD controllers, repaired the fill valve, tank was leak tested for 5 days. {No Issues}
 - o Spot Free Pressure Washing outside vendor; on site pressure washed entire Wastewater outside concrete wall.
 - o Maintenance reinstalled mix liquor recycle pump at Facility #6 at the aeration tanks, #4 pump.
 - o Universal Controls outside vendor; on site performing semi-annual flow meter calibrations on all compliance meters.



Replaced both 2" Bleach Tank Fill Lines



New Curlew Reuse pump VFD's installed

- **Compliance:**
 - The January 2023 Discharge Monitoring Report was submitted to FDEP with no issues.
 - Annual Biosolids report submitted to EPA. {No Issues}.

Collections Summary

- **Scheduled repairs:**
 - Manhole Repairs: (0)
 - Mini-Scout list for I&I (Inflow & Infiltration): (11) – Willowood Lane, Kirkland Circle, Belmist Court, Orkney Court, Kirkland Circle, Macleod Terrace, Coastal Place, Loudon Avenue, Oakwood Drive, Jennifer Court and Jones Building.
 - Clean Out Installs: (3) – 10, 28 Jennifer Court and 920 Parkwood Avenue.
 - Lateral Liners: (5) – 501 Broadway, 1423, 1449 Coastal Place, 417 Milwaukee Avenue, and 86 Ventura Drive.
 - Lateral Repairs: (10) – 2071 Timber Lane, 38 Lexington Drive, 19 Jennifer Court, 1060 Fox Hollow Run, 530, 542 Beltrees Street, 1576, 1567 Coastal Place, 84 Arnoni Drive and Ventura Drive.
 - Main Line Repair: (1) 1100 Bluffs Circle.
 - Picote / descaling: (0).
 - Responded to citizen blockage calls: (19)
 - Sunshine 811 locate tickets: (495).
 - Continued with Preventative Maintenance inspections and routine maintenance.
- **Vac / Cleaner Truck:**
 - Cleaned because of FIOS Installation: (13) – Santa Anna Drive, Valencia Drive, Broadway, Lexington Drive, Ventura Drive, Jennifer Court, Arnoni Drive, Lexington Drive, Patricia Avenue, Oakwood Drive, Willowood Lane, Scotsdale Bluff r/e Bluff Circle, and Jessica Circle.
 - Cleaned Wet Wells at Lift Stations: (1) – Lift Station #10.
 - Total cleaned: 10,218 linear feet (LF) and applied ROOTX 0 LF of sewer mains.
 - Continued to perform routine maintenance.



Cleaning Highland Avenue



Cleaning Douglas Avenue

- **TV Truck:**
 - Televised Main Lines where FIOS has been installed: (16) – Santa Anna Drive, Valencia Drive, Beltrees Street, Broadway, Lexington Drive, Ventura Drive, Jennifer Court, Arnoni Drive, Lexington Drive, Patricia Avenue, Oakwood Drive, Willowood

Lane, Scotsdale Bluff r/e Bluffs Circle, Jessica Circle, Lyndhurst Street, and Highland Avenue.

- Assisted Hillsborough County with Vac Truck.
- Ring and Cover Installs/Raised: (0).
- Assisted Storm Water.
- Installed Sectional Liner: (5) – SW 34 Broadway R/E M/H #61 up stream, SW 34 Citrus Avenue 42' u/s M/H #27, SW Patricia Avenue 84' u/s M/H #47, SW 22 Santa Barbara Drive, and LS #4 Wet well.
- Total televised: 16,827 LF with 81 set-ups.
- Continued to perform routine maintenance.



R/E Liner Install Broadway

• **Lift Stations:**

- Installed New Pumps: (0).
- Installed New Check Valve: (1) – LS #30 Pump #2.
- Cleaned Wet Wells: (2) - #10 and #31.
- Cleaned check valves: (3) - LS #2 Pump #1, LS #12A Pumps #1 & #2 and LS #42 Pump #1.
- Removed Rags from Pumps: (5) - LS #21 Pumps #1 & #2, LS #23 Pumps #1 & #2, LS #29 Pump #2, LS #30 Pumps #1 & #2, and LS #40 Pump #2.
- Continued checking telemetry on the computer and printed reports daily.
Continued preventative maintenance.



Removed Rags from LS #30 Pumps #1 & #2

Water Division:

Water Production

- **Production Numbers:**

○ Average Daily Potable Water Production:	3.49 Million Gallons
○ Monthly Potable Water Production:	103.50 Million Gallons
○ Annual YTD Potable Water Production:	210.80 Million Gallons
○ Annual YTD Rainfall:	2.46 Inches
○ Monthly Rainfall Total:	.54 Inches

Data: February 1st –28th, 2023

- **Noteworthy Events:**

- Reverse Osmosis treatment train #3 and train #4 are back online and is producing water. Train #1 and Train #2 are almost done being refurbished, the frames and vessels are installed.
- Pre-fire water quality (hardness) remains intact.
- Electric cable trays are installed.

- **Maintenance/Refurbishment project update:**

- Operators continue regular PM programs on plant equipment.
- Continued working through project issues and coordinating drinking water production around fire recovery activities.
- Electric wires are being pulled and places in racks.

Water Administration

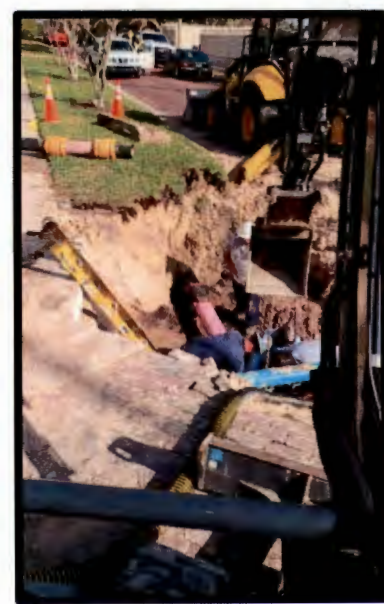
- Utility Data Control Coordinator is working with Engineering to complete the Citywide GIS program.
- Working on annual reports.
- Working on CCR and PSAR.

Water Distribution

- **Maintenance and Repair** – The annual backflow-testing program is 5% complete, with approximately 478 backflows tested for the calendar year. The large meter program is 15% complete, with 20 large meters tested for the calendar year. This year, the Hydrant Program has installed 0 new hydrants, repaired 2, replaced 2, painted 20, and flow tested 15. During this period, the Valve Program exercised 82 valves. For the year, the Valve Program has installed 0 new, replaced 1, repaired 0, and exercised 101 potable / 26 reclaimed valves for a total of 127 distribution valves exercised.



Fire Line Repair 880 Patricia Avenue



Reclaimed Water Main Break 656 Scotland

Wellfield

- Ardurra (formerly King Engineering) has developed the engineering drawings and technical specifications for the design and renovation of Well #1; with a new pump / motor, piping, & electrical features. We anticipate the project will go out to bid in March 2023.
- Started work to prepare the 2022 Annual Wellfield Report, 2022 Public Supply Annual Report and the 2022 Annual Water Suppliers Report to the Southwest Florida Water Management District (SWFWMD)
- Develop condition status for all the production wells.
- Quotes are being evaluated to pig the raw water line.

INFORMATION TECHNOLOGY SERVICES DEPARTMENT:

The Information Technology Services Department (*a.k.a. "IT"*) assists all City departments (*our customers*) in responding to the needs of the citizens by enabling City employees to quickly and securely access vital information through the use of technology and technical devices such as computers and mobile tablets. The IT Services Department is dedicated to providing the highest quality of service using the latest technology to create business partnerships, and in the development of team and individual strengths.

On-Going IT Projects:

- **ERP (Enterprise Resource Program)** – This capital improvement project is replacing the City's current core software system that provides programs for Financial operations, HR and Payroll, Recruiting, Timekeeping, Permitting, Code Enforcement, Inspections, Utility Billing, Work Order, Fleet Maintenance, Facility Management and Asset Management. The new ERP system will also include a "311" service where citizens can submit their own service requests, complaints and inquires. There will also be an on-line payment portal for citizens to pay utility bills or marina slip fees. In addition, the on-line permitting module will allow a contractor or citizen to request a permit, submit their documents online and pay their fees through the system without needing to visit City Hall.
- In July of 2017 the City Commission approved the purchase of the new ERP solution from Tyler Technologies. This solution included Tyler's Munis financials and payroll packages, ExecuTime for time keeping, and EnerGov for permitting, cashiering and a citizen self-service portal. In 2020, the City approved the add-on features that included Work Orders, Fleet Services, Facilities Management and Asset Management. The proposed time line for all phases of this forty-eight month project will be as follows:

ERP MODULES IMPLEMENTATION TIME LINE	KICK OFF	LIVE DATE
Phase 1 - MUNIS Financials, Procurement, Reports and Document Mgt.	November, 2017	April, 2019
Phase 2 - ExecuTime Time & Attendance	November, 2017	August, 2018
Phase 3 - EnerGov (Permits/Buildings/Citizen) and A/R & Collections	June, 2018	January, 2023
Phase 4 - MUNIS Payroll/HR (Migrate from HTE/Naviline)	January, 2019	May, 2021
Phase 5 - MUNIS Utility Billing	January, 2021	March, 2023
Phase 6 - MUNIS Enterprise Resource Management (EAM)	August, 2021	November, 2022
Estimated ERP Project Completion Date	Spring of 2023	

- **ERP Project Phase 1** – Implementation started in November of 2017 that included all of the City's Financials, Purchasing and Inventory processes. Although the City has been live on this phase of the project as of April 2019, the Finance and Purchasing Departments are continuing to review data and documents from the legacy system that they may wish to convert into the new Munis ERP solution before that legacy system is sunsetted. Staff will be attending upcoming Sequel Server Report Writing and Excel Cubes training to assist in extracting data from the Munis Financial system to create reports.

- **ERP Project Phase 2** – Implementation started in November of 2017 that included the ExecuTime Time & Attendance module for employees to clock in and out. Although the City has been live on this phase of the project as of September 2018, the Human Resources Department is continuing to review data and documents from the legacy system that they may wish to convert into the new Munis ERP solution before that legacy system is sunsetted.
- **ERP Project Phase 3** – Implementation includes the community development and infrastructure system, referred to as EnerGov. This phase is currently being implemented and will include the building, code enforcement, permitting, inspections and citizen self-service portal. The EnerGov module will be integrated with the county GIS mappings and Pinellas County property tax database. The EnerGov module will utilize mobile devices such as iPads for remote field work. Staff can access and update the City’s live data while working in the field. Due to the cyberattack on the system data systems in October of 2022, the implementation of the EnerGov system is put on hold until early 2023.
- **ERP Project Phase 4** – Implementation includes the Human Resources and Payroll modules. This module will incorporate an Employee Self-Service aspect that allows City staff to remotely access their personnel records, make changes to deductions, and update their personal information, as well as accessing and printing all pay statements and forms via the online portal. The phase of the ERP project went live on the new systems in May of 2021.
- **ERP Project Phase 5** – Implementation started during the kick-off event held on January 12, 2021. The City will convert approximately 20 years of historical utility billing data that includes customer/property records and asset management of all equipment such as meters, pumps, etc. Due to the cyberattack on the City’s data systems that occurred in October of 2022, the implementation of the new Utility Billing system was put on hold and is expected to resume in February/March of 2023.
- **ERP Project Phase 6** – The City Commission has approved the purchase of the Tyler Technologies’ ERP module called *Enterprise Asset Management (EAM)*. It includes modules for work orders, fleet maintenance, facilities management and asset management. City staff started the implementation of this ERP Phase in August of 2021 and it was expected to go live by spring of 2023. However, due to the cyberattack on the City’s data systems that occurred in October of 2022, the implementation of the EAM system was put on hold and is expected to resume in February/March of 2023.
- **Fiber Cable Audit** – The City’s has over 12 miles of its privately-owned fiber optics cabling that was installed at various stages over the past 25 years. The IT Services Department will be contracting with a third-party to perform a physical inspection of the City’s entire underground fiber optics cable infrastructure to determine the condition and location of all cabling. inspection will help determine where repairs or replacements may be required, as well as assist in decision making for future projects.
- **Fiber Cabling Projects** – The IT Services Department is working on the scope of work to bid out numerous fiber optics cabling projects that will eventually provide free public wireless internet in certain City Parks and common space within City buildings.
- **IT Policies and Procedures** – The IT Department is currently updating all of the computer usage policies and procedures to coincide with the current software versions and changes in technology. Items such as internet usage, computer file storage, email usage and USB device connectivity will be included in the updated documents. Employees will be required to sign a document that they have read and understand the policies.
- **HOAX and SPAM emails** – IT Services continues to thwart off hoax and spam emails threats. Internal training to employees to recognize these fake emails has led to zero threat



This
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attacks. Although hoax and spam emails will probably never go away, the City will continue to train staff and implement services to protect the integrity of the network and email systems, as well as protecting public access to information.

- **New City Hall** – IT Services successfully connected the City's voice & data network into the new City Hall building at 737 Loudon Avenue. Once approval has been given to move employees into the building, the voice & data network is ready.
- **Telecommunications Services Review** – The IT Department is currently working on transporting over 220 dedicated phone lines from the current phone carrier provider to a new one. This project will result in an annual cost savings of approximately \$25,000 to the City.
- **Software Licensing Compliancy** – IT Services is continuing an internal review of all software applications installed on City-owned computers, laptops, tablets and mobile devices. The goal of this project is to have accountability of all software licenses purchased and to be in compliance with all applicable laws.
- **Cyber Security Enhancements & Training** – The IT Services Department is working on cybersecurity training and phishing attack scenarios to test City employees' awareness. Training programs that include hands-on scenarios and online testing will be available to all City employees to help them understand the issues with ransomware, cyberattacks, hacking and other computer-related threats. This training will provide instruction on how to recognize threats, how to handle them and how to avoid exposure to protect the City's information technology assets. Enhancements to the current cybersecurity systems will be included in this project.

Future IT Projects:

- **Fiber Cabling Installation Projects** – IT Services is working on several major underground fiber cabling installation projects that will connect additional City-owned facilities to the City's secure voice and data network infrastructure. This project work will be performed in phases over the next several years and will require design work, layout and underground fiber cabling installation for each phase. The facilities and work included in this project are: a dedicated fiber cabling from the Public Services Building to the New City Hall; a dedicated fiber cabling from the Jerry Lake Water Tanks to the Gladys Douglas Preserve; a dedicated fiber cabling from the New City Hall to the Dunedin Marina; a dedicated fiber cabling from the New City Hall through downtown Main Street to the parking garage at 356 Monroe Street; a dedicated fiber cabling from the Dunedin Community Center to the Dunedin Golf Club House and the Stirling Park Driving Range Building. The initial phase of this entire project will include the re-routing of the City's main fiber cable from the Wastewater Plant to the New City Hall for the upcoming State Route 580 roads project. Commission will determine priority of the other phases. Once these City sites have connectivity, the IT Services Department can work on implementing Wi-Fi in public spaces.
- **Public Wi-Fi Access** – The City's IT Department is currently reviewing the infrastructure needs of providing public Wi-Fi Internet in various City Parks and facilities. This project would require new underground fiber cabling installations as well as new network equipment and wireless appliances to provide Internet coverage. If this project becomes funded, initial underground cabling work can begin as early as 2022 with public Wi-Fi being established in phases over the next several years.
- **Computer Relocation Projects** – IT Services will be working on two major relocation projects to move computer equipment from five City facilities and reconnect into the New City Hall Building in 2023. This includes staff and their computer-related equipment located in the Old City Hall building (*City Commission, City Manager's Office and the Communications Department*), the Finance Department staff in the Dunedin Community Center, the HR and Utility Billing offices located in the MLK Recreation Center, the IT Services Staff located in the Public Services Building. The move also includes all of the staff at 1415 Pinehurst Road. That building houses the Engineering Department,

Community Development, Economic Housing & Development, and the City Clerk's Office. This project is slated for completion over one weekend in March of 2023. Reconnection of equipment includes, physically disconnecting at the old location, transporting to the new site and reconnecting and setup. It also includes the installation and connectivity of Internet services, cable television, fax lines, and office phone lines.

- **Citywide Security Camera Systems** – When successfully deployed, security camera systems enhance overall campus safety and security, deter crime, and otherwise support the protection of people and property. In 2023, IT Services staff will be working on the installation of security camera surveillance systems at the Stirling Park Golf Driving Range, the Hale Senior Center, Fire Stations 60 & 61, the new Parks Operation Facility, and the Public Services Compound. All camera systems will include motion-sensors, extreme high-definition video quality, night-vision, as well as alerting authorities during after-hours events. Other facilities such as the Dunedin Golf Clubhouse, the Water and Wastewater Plants are under review possible cameras system upgrades as well.
- **New City Hall Security Cameras and Door Access System** – IT Services will be training on the administration aspect of the new security camera system and door access control system being installed in the New City Hall Building.
- **New City Hall A/V Technologies** – IT Services will be training on the administration aspect of the new audio/video technologies being installed in the New City Hall Building. These technologies include how to operate the A/V equipment systems in the various conference rooms, as well as the room scheduling systems.
- **Computer-Based Training (CBT) Modules** – As part of the new employee on-boarding process being developed in conjunction with Human Resources, the IT Services Department will be developing computer-based training sessions for all new hires. In addition, IT Services will develop in-person CBTs for any City employee to be able to educate themselves on various subjects such as using Outlook email, Internet searching, basic computer understanding and usage, or using mobile devices. Cybersecurity sessions will also be included.

LIBRARY

- Provided homebound delivery to 25 patrons with 116 items
- 242 seed packets checked out
- 48 books obtained for Dunedin patrons through Interlibrary Loan
- Notary Stamps – 24
- 166 people utilized the study rooms
- Dunedin Youth Volunteer Hours – 256 hours
- Adult Volunteer Hours – 95.25 hours
- 103 AV items cleaned and put back in collection
- Webinars: Staff attended over 40 webinars such as: Cricut, Tech of the Future, Bringing Readers Back, Privacy Audits, Marketing Conversations, Tech Talk, Dealing with Difficult Patrons, and training videos on passport process.
- Staff attended virtual meetings: Florida Library Association committee & board meetings, Communication weekly meetings, Grade Level Reading, Circulation Special Interest Group, Library Directors Advisory Committee, Budget kickoff, Technology meeting, and City of Dunedin employee town hall meeting.
- In person meetings – Weekly Library Management Team, City Department Head meeting, Adult Programs meeting, Library Advisory, Friends of the Library board meeting, Youth Dept. meeting and Dunedin Council of Organizations
- Delivered 586 pounds to Dunedin Cares Food Pantry
- Florida Humanities Grant for Kellogg Immersive Experience appointments filled for the month

- Continued onboarding students for Career Online High School
- Hosted city committee and board meetings in library meeting rooms
- Staff assisted with City website, attended weekly Granicus meetings and Communications meeting
- Staff training on Passport Acceptance Facility Program weekly to prepare for soft opening
- Staff did outreach at Hope Festival,
- Training on Collection HQ
- Submitted E-rate 470 document
- Met with Parks Department on playground planning
- Staff Training Day with Fire Dept. AED training and keynote speaker
- Friends of the Library hosted annual book sale
- Worked on sidewalk snapshots – AARP grant
- Sidewalk/Concrete to make paver pad accessible
- Hosted Literacy Council Annual meeting
- Provided first bay of parking lot for Spring Training
- Staff members attend the JCLC conference – St. Pete Beach

Library Statistics

- Computer Usage – 1590 people
- WiFi Users - 2640
- Total Transactions – 55,378
- Door Count – 13, 909 visitors
- Branch Library Door Count – 351 visitors
- Curbside Pick – Up – 18
- AWE machines – 34 users
- 109 programs, 1740 in attendance for Youth, Teen & Adult
- Branch Library Door Count – 405
- Items added to collection - 583

Library Patrons Online Usage

- Ebooks downloaded – 2759
- E-audiobooks downloaded - 1702
- Ancestry – 944 records viewed
- Kanopy –573 videos
- Dunedin Times –161 Sessions
- Heritage Hub – 585 records viewed
- Linked In Learning – 1691 video views

COMMUNICATIONS

The Communications Department supports all City Departments in an effort to keep citizens and the public informed and engaged through the City's digital, social and video platforms.

- Staff Liaison for Public Relations Action Advisory Committee
- Strategic communications and messaging on all digital platforms
- Media Relations and public information
- Managing and Monitoring Social Media Accounts and responding to comments/questions on social media 7 days a week
- Social Media Archiving/Management – using Archive Social
- Media relations and message management
- Brand Templates/Logos and new Brand Guidelines are live on DEN.

- Preparing to move to the new City Hall; including communications plans.
- Continue to produce weekly eNews – DunediNEWS and growing subscribers each week.
- New Multimedia Public Information Coordinator Brooke Nolan is on board.
- Website/Digital Coordinator position has been filled by Dino Giallourakis who has worked for the City of Dunedin Public Library for 10 years managing the library website pages. Dino has been supporting the Communications Department since November in the absence of the website coordinator. He has been a part of our new website core team and has already made a big difference in our current site. He officially starts in the new role on March 22.
 - Parks & Rec, and the Library are producing Monthly e-newsletters using the CMS Gov Delivery platform/templates and a weekly Hale Center e-newsletter.
- **Social Media**
 - Engagement continues to grow on all platforms – especially through short video reels on Instagram.
 - See attached February Social Media Monthly report for top posts, metrics, including DunediNEWS (Attachment)
 - See Zencity Community Sentiment analyst report for period from Nov 22 – March 2, 2023 (Attachments)
- **Social Media Highlights**
 - Overall engagement and reach doubled in February compared to January.
 - Top topics: Mardi Gras, Gladys E Douglas Preserve and Blue Jays.
 - Top videos on YouTube continue to be “shorts/reels” with the exception of the Mardi Gras recap.
 - YouTube channel got 10.7K views – 46% more than January; 227.7 hours of video watch – 81% more than January.

Dunedin Website

- Working with Open Cities on New Website/Phase Three – Design phase and site map
- **February Analytics**
Website analytics/reports prepared by Dino Giallourakis. (Attachment)
Highlights from the metric report:
 - Mardi Gras, Gladys E Douglas Preserve, and the Arts and Crafts Festival are all very popular and make the top 10 page views.
 - Pickleball is still up at the top of the searches!
 - And mobile continues to be the dominant way people view and search our website.
 - Some fun stats: 505 website sessions from New Zealand, 1593 from India, and 1667 from Canada. All that blue on the map is where search, page views and sessions originate.

HUMAN RESOURCES & RISK MANAGEMENT

Employment Opportunities <https://www.dunedingov.com/live-work-play/work/city-employment>

- **Total number of applications received in the month of February: 98**
- **Temporary (Seasonal) or Open until filled positions:**
 - Lifeguard I positions are seasonal and open until filled.
 - Recreation Leader positions are seasonal and open until filled.
- **NEW Positions posted in February:**
 - Craftworker II
 - Lead Mechanic (Internal)

- Lead Water Plant Operator (Internal)
- Water Plant Operator / Trainee
- Fleet Administrative Technician
- **Candidates Selected**
 - Website/ Digital Coordinator
 - Public Services Maintenance Worker I (7 Vacancies)
 - Solid Waste Driver (2 Openings)
 - Water Service Worker (2 Vacancies)
 - Firefighter/Paramedic (3 openings)
 - Senior Water Distribution Technician
 - Staff Assistant
 - Repost - Public Services Foreman
- **Positions in the Interview process**
 - Director of Utilities & City Engineer
 - Craftworker I Trainee/Craftworker I (2 Vacancies)
 - Building Inspector Level I – IV
 - Water Maintenance Mechanic
 - Parks Maintenance Worker I

Employee Updates

- **Welcome to the City of Dunedin:**
 - Taylor Mendelsohn – Recreation Leader – 2/1/2023
 - Joseph Nash – Recreation Leader II – 2/13/2023
 - Sarah McKay – Firefighter / Paramedic – 2/15/2023
 - Blair Kline – General Manager of Golf Operations – 2/15/2023
 - Zachary Harner – Firefighter Paramedic – 2/22/2023
 - Steven Mutchler – Firefighter Paramedic – 2/22/2023
 - Brock Couch – Recreation Leader – 2/22/2023
- **Employment Separations (Regular Full and/or Part Time)**
 - Number of Employees: 8

**Thank you for your 21 years of Service
Jack Womack – Water Service Worker**

Employee Benefits

- **Humana GO365 Wellness Program:** Number and % Status of Participants, with Blue as the Starter level and Platinum as Highest level:

Humana Vitality Status as of 3/1/2023

	<u>Employee Count</u>	<u>Participation Level %</u>
Platinum	43	15%
Gold	36	13%
Silver	60	21%
Bronze	58	21%
Blue	83	30%
Total Employees Participants	280	100%

- **Self-Insured Medical Claims Experience:** Total Paid Medical & Pharmacy claims for February was \$241,720.75 which is 54.4% more than December's totals. The average weekly claims for February was \$60,430.19.

- **Family Medical Leave Act (FMLA):**
 - YTD Number of Employees with approved/pending FMLA: 8 - (Regular - 0, Intermittent - 8, Pending - 0). Number of new requests in February: 0
- **Employees Currently Working Modified Duty, Non- WC**
 - Number of employees currently working on a modified schedule (some restrictions) – 1
- **DROP (Deferred Retirement Option Program):**
 - Number of Employees in DROP: 12
 - Employees who entered DROP during February: 0
- **Performance Management:**
 - Number of Disciplinary Actions: 2

Risk Management

- **Safety**
 - Number of days since last reported work-related injury or accident: 14 days
- **Workers' Compensation:**
 - Total current open workers' compensation claims (YTD): 10
 - Number of new claims reopened during the month: 0
 - Number of cases closed during the month: 2
 - Number of employees on light/modified duty due to on the job injury/ accident: 2
 - Number of employees out of work due to on the job injury/ accident: 0
- **Property | General Liability Claims:**
 - Total current open Property / General Liability (YTD): 14
 - Number of new claims opened during the month: 5
 - Number of cases closed during the month: 2
- **Motor Vehicle Claims:**
 - Total current open motor vehicle claims (YTD): 4
 - Number of new claims opened during the month: 0
 - Number of cases closed during the month: 1

PARKS & RECREATION

Parks & Recreation Administration:

- The development of phase 1 of the Gladys E. Douglas Preserve has been completed. A ribbon cutting ceremony was held on February 25, 2023 including members of the community, City and County Commissioners, Pinellas Community Foundation, and local partners and educational exhibitors. Over 500 people attended. Phase 1 includes the conservation area, nature trails, educational signage and a temporary parking lot.
- The new General Manager of Golf Operations, Blair Kline, started his employment with the City of Dunedin on February 15th. Blair is working with staff to assist with the transition of the Dunedin Golf Club to City operations including contracts, hiring staff, and budget development. In addition, a walk-through was held with several staff from the IT Department. IT staff are developing a plan and identifying the technical needs for the clubhouse facilities to support City services.
- Attended the budget kick-off meeting on February 23rd. Staff continue to work with the City Attorney on the development of a Transition Agreement between the City of Dunedin and Dunedin Country Club, Inc. for required services through 2024.

- A Community meeting was held on February 21st to discuss the Dunedin Golf Course Proposed Restoration Master Plan. Approximately 200 members of the community were in attendance. The presentation discussed the project history and overview, project timeline, tree mitigation requirements, hole-by-hole description of proposed renovations, followed by an opportunity for questions and answers. The plan will be presented at the City Commission workshop on March 21st.
- The City has advertised for bids for the maintenance of the Dunedin Golf Course. A pre-bid meeting was held on February 9th to discuss the contract and answer questions. The bid opening was held on February 28th with three (3) bids and one (1) bid that was non-responsive. The award of the contract is tentatively scheduled for City Commission approval on April 4, 2023.
- Staff continue to work in developing the fiscal year 2024 budget including operations, capital improvements, and business plan initiatives.
- A meeting was held with staff from the Library to discuss the replacement of the Library Playground. Staff identified the programming needs, desired amenities, and updated cost estimates.
- The City is currently soliciting bids for the replacement of the Pram Shed at the Dunedin Marina. A pre-bid meeting was held onsite on February 22nd. The bids are due on March 14, 2023.
- Two community meetings were held to discuss the Marina Rate Study and recommendations on February 22nd and 28th.

Marketing:

- Promotions were completed for the Department's special events and rec programs through various print and digital marketing efforts including flyers, posters, postcards, banners, City website, social media platforms, and eNews. Events and programs for the month included: Senior Hall of Fame, Dunedin Showcase Kids Theater, Schools Out Day, Golf Club Restoration Community Meeting, Summer Camps & Opening Registration Day, Reopening of the Sprayground (in March), Fitness in the Park, Chorus Concert, National Wear Red Day, Drive-In Movie Night, Flashlight Easter Egg Hunt, Bunny Brunch, My Kind of Bunny, Family FunFest, Teen Leadership Program, recruitment for Rec Leaders and Lifeguards, and various recreational programs at each Rec Center and Aquatics programs.
- Summer Camp Magazine printed and distributed around the community, city facilities. Promotions done through city website, social media, eNewsletters, city emails, video, and printed postcards. New camp t-shirts designed. Registration Opens March 8th. Camps begins May 30th.
- Assisted in the planning of Gladys Douglas Preserve Ribbon Cutting & Opening of the Conservation Area & Trails. Flyers, invitations, programs, dedicated webpage, news story, entry signs and interpretative trail signs were also completed. Promotions were done on the city website, events calendar and social media platforms. A promotional Spotlight video and informational article recapping the opening celebration and educational piece about the preserve was included in DunediNEWS and Dunedin Insights.
- Completed weekly eNews bulletins for the Hale Senior Activity Center and monthly eNews bulletin for the Parks & Rec Department, along with multiple stories included in the City's weekly eNews bulletins promoting our programs, classes, events, projects, etc. The number of subscribers continue to grow each week; analytical reports show readers and interests continue to be highly engaged.

- Attended weekly meetings and bi-weekly training sessions with Communications Department staff and Granicus Team for the new city website development, continue to examine and manage current webpages and content, reviewed and made recommendations for architectural and wireframe design and initial design of the new home page.
- Attended educational trainings: FL Parks & Rec (LGBTQ+ Cultural Competency & Understanding Gender Identity), also ZenCity (Introductory and Dashboard 101), and Granicus (GovDelivery & Engagement).

Special Events:

- On Friday, February 10th, the City of Dunedin received the “2022 Outstanding City Partner” award from Keep Pinellas Beautiful at their annual luncheon.
- The Blue Green Connections Hope Spot Festival was held on Saturday, February 11th. Although it ended early due to inclement weather, the event was still successful and had many participants. The event was certified as a zero-waste event.
- Mardi Gras was held on Saturday, February 18th. There were 45 floats in the parade, and the streets were packed during the entire event.

Recreation:

- **Athletics:**
 - Stirling Driving Range had its most successful month ever.
 - Stirling Soccer is up and running.
 - Little League has started up.
 - Held the first track meet on February 1st with over 200 runners.
 - Held Legs of Tampa Bay for a golf clinic for 26 women at the Stirling Driving Range.
- **Dunedin Community Center:**
 - Dunedin Showcase Kids Theater held two performances “Robin Hood and His Merry Men” on Friday February 3rd and Saturday February 4th. The performances had over 200 participants for both shows.
 - Sunday February 19th, the Concert Band Performed El Pirate Capitan Jazz, which had 250 participants.
 - Sunday February 26th, Dunedin Community Chorus performed Mastro’s Choice to an audience of over 500.
- **Hale Activity Center:**
 - Hale Center held a luncheon sponsored by Palms of Largo with over 70 in attendance.
 - The 3’O’Clock Band held a dance and concert with over 80 in attendance.
 - The “Broadway Musical Explained- A Chorus Line” edutainer had over 60 in attendance.
 - The Blue Jays Spring Training Games have begun with our parking lots selling out.
- **Martin Luther King, Jr. Recreation Center/Youth Services:**
 - Taylor Mendalohn joined the MLK and Garrison Jones Before/After School team as a Recreation Leader VOD; Taylor will assist daily at the Garrison Jones aftercare site and work the upcoming summer camp programming.
 - Taylor Johnson attended The American Camp Association’s National Conference; she attended various classes to learn and grow in the summer Site Supervisor role.
 - The Youth Advisory Committee and MLK staff hosted Midnite Madness, a special event for teens and tweens. The event provided a night of fun and excitement with two

extreme inflatables, "BIG" Games Truck, game raids, mini scooter/skate park jams, snack food buffets, music and raffle prizes.

- Emily Hoban and Tina Ward attended the National Council for Behavioral Health's Youth Mental Health First Aid certification course. Emily and Tina will use this certification to aid any youth struggling with mental health in any of our programs at MLK, the Teen Leadership Program, and through the Youth Advisory Committee.
- MLK Introduced three new programs during the month of February; Basketball Skills & Scrimmage Clinics, Nature Club and Upcycled Crafts.

Parks:

- Spiked and re-graded all 3 new warning tracks on Fisher fields 4, 5 & 6.
- Prepped Fisher fields 4, 5, & 6 for 2 separate N.S.A. Softball tournaments.
- Continue annual pressure washing of all concrete at Fisher complex.
- Made repairs/added shell to golf cart trail in Highlander Park.
- Continue annual tree trimming throughout all City parks.
- Prepped the Fisher complex and hosted Opening Ceremonies for Greater Dunedin Little League.
- Prepped fields for over 25 Little League games.
- Replaced safety fence caps on Fisher fields 2 & 3.
- Prep field for Dunedin High School annual Red/White game and 2023 season.
- Staff attended a turf seminar held by Florida Turfgrass Association
- Staff continued attending the weekly arborist certification classes.
- Finished cleaning out the Jones building of remaining items and debris.
- Mulched the Achieva Paw Park,
- Build loft and racks in special events cage at the new Parks building.
- Completed development of Phase 1 at the Gladys Douglas Preserve.
- Welcomed Donnie Huettig back to the Parks Division.
- Staff provided logistical support for a variety of events and rentals, including the Downtown Market, Spring Training, Mardi Gras, Hope Spot Festival and the Arts & Crafts Fair.
- **City Arborist:**
 - Met with Tampa Bay Regional Urban Foresters Group for continuing education and collaborative efforts.
 - Began discussions with Community Development and Parks & Recreation management pertaining to budgeting for future abatement issues associated with trees.
 - Attended an Integrated Vegetation Management (IVM) meeting with the University of Florida IFAS office to discuss a possible field day event that would provide continued education for municipal employees.
 - Attended a City Commission meeting as a presenter discussing the tree preservation measures and plan required when the old City Hall is demolished.
 - Performed a comprehensive tree survey of the old City Hall to begin developing a tree preservation plan to protect existing trees.
 - Attended a pre-bid meeting with the potential companies to demolish the old City Hall to establish the tree preservation requirements.
 - Developed a basic parking lot and perimeter buffer landscape template for both Economic Development and Engineering as it pertains to the former Mease Materials parking lot refurbishment to ensure compliance and compatibility when bidding documents are developed.

- Attended the Dunedin Golf Club Community Input Meeting at the Hale Center to provide answers to questions pertaining to trees.
- Developed a landscape plan/plant palette of plants to be installed in the new City Hall interior planter at main entry.
- Performed HOA walk and talks about trees for Scotsdale Recreation Board and Tahitian Village.
- Attended Duke Energy San Christopher Substation meeting to provide guidance on trees and landscaping to be installed to further buffer the substation from view along San Christopher. Created a Florida native landscape plan for Duke Energy to review. Duke Energy will be installing the landscaping in the near future.
- Attended the Florida Native Plant Society (Pinellas Chapter) monthly meeting.
- Provided guidance on interpretative sign placement at the Gladys Douglas Preserve and assisted with obtaining drone footage.
- Spoke at the Gladys Douglas Preserve Grand Opening Phase 1.

FINANCE

- Finalized draft FY22 financial statements for the Community Development Agency- awaiting independent auditor review
- Finalized draft FY22 financial statements (Annual Comprehensive Financial Report) for the City- awaiting receipt of firefighter's trust fund financial statements and independent auditor review

CURRENT BID, RFP & RFQ STATUS LIST

RECENTLY AWARDED

February 21, 2023

- Bid #23-1218 - "Santa Barbara Brick Street Reconstruction."
- Bid #23-1220 - "Grounds Maintenance Services."

February 23, 2023

- Bid #22-1211 – "Pedestrian Safety Crossing Improvements."

SCHEDULED FOR CITY COMMISSION DISCUSSION

- Bid #22-1215 – "City of Dunedin Sanitary Lift Station #20 Rebuild" is scheduled for discussion at the March 21, 2023 City Commission meeting.
- RFP #23-1217 - "Downtown Looper Mobility Service" is scheduled for discussion at the March 21, 2023 City Commission meeting.
- Bid #23-1222 is titled "Douglas Ave Weir Replacement" is scheduled for discussion at the March 21, 2023 City Commission meeting.

REJECTED

- Bid #22-1213 – "WWTP Electrical System Upgrades."

UNDER EVALUATION

- RFP #23-1219 - "Temporary Employment Services." Proposals were accepted 2:00 pm Tuesday, January 10, 2023.

- RFQ #23-1221 - "Miscellaneous Engineering, Landscape Architecture, Surveying & Planning Consulting Services." Submittals were accepted until 2:00 pm Tuesday, January 24, 2023.
- RFP #23-1223 – "City of Dunedin Strategic Plan." Proposals were accepted until 2:00 pm Tuesday, February 21, 2023.
- Bid #23-1224 - "Patricia Avenue Corridor Enhancements." Bids were accepted until 2:00 pm Tuesday, February 28, 2023.
- Bid #23-1225 - "Dunedin Golf Club Course Maintenance Services." Bids were accepted until 2:30 pm Tuesday, February 28, 2023.

ACTIVE ON THE STREET

- Bid #23-1226 is titled "Pram Shed Replacement." Bids are due at 2:00 pm Tuesday, March 14, 2023.
- RFP #23-1227 is titled "Destination Branding/Marketing Services." Proposals are due at 2:00 pm Tuesday, March 14, 2023.

UNDER DEVELOPMENT

N/A

BUDGET

- Hired Budget Analyst.
- Worked with ClearGov on data mapping for new budget software.
- Prepared the FY24 revenue estimate worksheets and sent to the departments for updates.
- Prepared the Business Plan Initiative (BPI) and Capital Improvement Project (CIP) forms and sent to the departments to update for FY24.
- Held FY24 Budget Kickoff meeting.
- Began Budget Analyst interviews.
- Assisted the departments with various budget inquiries and adjustments.

JANUARY CRF:

- 2 new loans \$3,054.30
- 5 payoffs totaling \$4,712.58
- 1 paid at install \$1,225.33

Notes of Encouragement To City Staff

From: Laurell Aiton <[REDACTED]@yahoo.com>
Sent: Wednesday, February 15, 2023 5:09 PM
To: Smith, Donna <DSmith@DunedinFL.Net>
Subject: Re: Military Freedom Arch

Hi Donna, we had a great few days with our son. The look on his face when we stumbled on the sign Monday evening was priceless!!

Thank you (and everyone) for making this happen!!!! Dunedin is now even more special to us.
♡

A few pics attached!!
Laurell and Jeff



From: Brian Cronin <[REDACTED].com>
Sent: Friday, February 17, 2023 12:58 PM
To: LePage, Alycia <ALePage@DunedinFL.Net>
Subject: Re: THANK YOU!!

No, thank you! I gave up a couple weeks ago and you kept me calm and helped me get the correct info I needed on the project. Most people don't care about what they do and just punch the time clock. You know your job, you went above and beyond. I hope the city knows the asset they have. People like you are hard to find. If you ever leave there, I'd hire you on the spot.

Sent from my iPhone
On Feb 17, 2023, at 12:26 PM, LePage, Alycia <ALePage@dunedinfl.net> wrote:

Thank you SO much that was extremely thoughtful and I really really appreciate it very much. I can't wait to try them out!

I hope your shed turns out to be awesome. Have a great weekend! 😊

ALYCIA LEPAGE
Community Development Technician



From: Doug Finn <[REDACTED].COM>
Sent: Wednesday, March 1, 2023 1:08 PM
To: Pitt, Charles <CPitt@DunedinFL.Net>
Subject: Your people

Chuck I have been working on the Gramercy project and my last day is Thursday .I feel I must comment on the inspectors and people I have dealt with .Jay,Vern,Jerry for the most part but also your office staff .Every single one of them were professional,easy to get along with and would go out of their way to help .Not sure what's in the water but keep it going ,they are fantastic to work with .And you also went out of your way to help our c of o process .Just a.personal thank you from myself and the two guys left here to carry on .

Many thanks Douglas Finn

Get [Outlook for Android](#)



On Mar 2, 2023, at 6:19 PM, [REDACTED] wrote:

Hello Mayor Julie, I hope this note finds you and yours well. I am writing to compliment our City employee, Ms. Andrea, who is part of your staff at City Hall. I found myself stranded downtown today and took shelter in a building I felt safe in entering. It was the soon to be replaced "old" City Hall. Your employee, Andrea, was so very kind to make a call to my sister for me and then to even bring me a Diet Coke. It was such a pleasure to meet Andrea and after a bit of conversation we discovered that she even knew my sister, Patt.

We are all proud of our City and chance meetings like I had today just prove why we all love it here. Thank you for hiring special people that keep Dunedin the best community possible.

B J

PS ... the new City Hall is beautiful ... we can hardly wait to tour it.



From: Hough, Elizabeth <LHough@DunedinFL.Net>
Sent: Tuesday, March 7, 2023 9:43 AM
To: Rainey, Rodney <RRainey@DunedinFL.Net>
Subject: Customer Compliment

Good morning Rodney,

I received a phone call this morning from Tim Parker. He is visiting his mother at [REDACTED] and last night there was a blockage at the house. Jeff Givens was the person on call and came out to the house. Tim said that Jeff did a great job and he explained everything very well. He said that he took his time and went above and beyond. He said it really reflects how well this city is ran.

Best Regards,

Liz Hough
Administrative Assistant
City of Dunedin
Wastewater Department



OUTSTANDING CITY PARTNER City Of Dunedin



This year we are excited to nominate the City of Dunedin as the 2022 Outstanding City Partner. Their team has been incredibly supportive over the years assisting with program requests and helping us identify areas of high need within the city. It is partnerships like this that truly make the work we do feel effortless and allow us to have the biggest impact possible. In 2022, with the support of their team we were able to coordinate 72 projects, engage 1,864 volunteers, and remove over 5,000 pounds of litter from the community. Thank you for leading the way to a litter-free Pinellas County!



Letter from Tracy Tippin, Blue Green Conenctions:

Hi guys!

I'd like to thank you all for helping to make the Hope Spot Festival a success.

Vince, you have an incredible team! Thank you and the City of Dunedin for being a true partner in this event through cooperation, planning, promoting, manpower and cost sharing. Thank you for waiving fees so that we in turn could waive them for the exceptional nonprofits, educators, and activity providers.

Jorie and Danielle, Natalie you guys were especially instrumental. We appreciate the guidance and assistance with everything from preparation and organizing to support and manpower the day of the event.

This partnership with the City of Dunedin helped us achieve our goals. And we had quite a few!

They were to:

- Bring together the community for an engaging, family-friendly event incorporating art, crafts, education, live music, good food and group activities
- Spread awareness about the Florida Gulf Coast Hope Spot, foster a love of its species, and promote the City a the "Home City" for the Hope Spot
- Highlight environmentally-conscious exhibitors, ocean-focused organizations, educators, nonprofits, and all those working toward a cleaner environment and protecting our waters
- Encourage our youth through the student entrepreneur section and by providing fun learning experiences
- Showcase sustainable practices via Shoreline Cleanup, Eat Drink Local, water refill station and providing reusable products
- And finally, to be Dunedin's first Zero Waste Festival!

The Zero Waste goal was the most challenging and a very impactful one. A Zero Waste event is one that diverts 90% or more of its waste from the landfill. It requires a lot of advance communication and planning, and coordination on the day of the event. We surpassed this goal with 97% diversion! I will send a separate message on this with more information and suggestions on how we can build on this huge, joint success going forward, but in the meantime, please feel free to use the attached certificate and check out the [waste diversion results](#), which were said to be “staggering” by Xavier, CEO of Suncoast Composting by Renüable. We hope this makes the City proud!

We couldn't have achieved the Zero Waste goal without your support - thank you, Natalie, for working side by side with us throughout the process and for making video education about the City's recycling program so the team of University of Tampa students to properly guide the attendees to use the appropriate bin. Thank you, Danielle and Jorie, for bearing with our strange requests and cooperating with Suncoast Composting by Renüable. All of this support resulted in the official certification of the festival as a zero-waste event! As I am writing this, I realize even more so how many people cooperated to make this event run smoothly. I thank all the Dunedin entities who worked together to make this a success including Parks and Recreation Department, Marina, Solid Waste Department, Public Library, Chamber of Commerce, Friends of the Hammock, over a dozen local businesses, and generous volunteers, local musicians, artists and instructors all of whom donated their time. It shows us that this type of event is welcomed and appreciated by many. Perhaps some aspects of it may be incorporated into other events as people begin to embrace the environmental rewards.

This message was longer than anticipated, but we wanted to let you know that Blue-Green Connections appreciates the partnership with the City of Dunedin. We hope this event helps Dunedin achieve its epic goal of becoming a statewide model for environmental sustainability stewardship and we thank you for helping to make the Hope Spot Festival a success!



DUNEDIN
Home of Honeymoon Island
Fire Department Administration
MEMORANDUM

To: Jennifer Bramley, City Manager
Thru: Jorge Quintas, Deputy City Manager
From: Jeffrey Parks, Fire Chief
Date: March 1, 2023
Re: Monthly Report for February 2023

Fire Prevention Division:

Dunedin Fire Prevention conducted the life safety inspections prior to the opening of TD Ballpark for the 2023 Toronto Blue Jays Spring Training games. Fire Inspectors are on site for every spring training baseball game to monitor fire protection systems in the event of an alarm activation.

Fire Inspections on the new City Hall project have been completed and all of the life safety systems are in place and active with the exception of a repeater system for the fire and law enforcement radios. The radio repeater system is expected to be active by the opening.

There was a fire death that occurred in Station 62's district. The fire was investigated by PCSO Arson and Homicide division. During the operations at the location it was determined that there were no working smoke alarms. Fire Prevention personnel canvassed the surrounding units and installed smoke alarms for any resident that needed a smoke alarm and checked the status of existing smoke alarms.

Projects completed:

- None at this time.

Current projects:

- Arcadia Luxury Condo – 265 Causeway Blvd
- Gramercy Court Townhomes – Highland Ave
- The Courtyard on Main – Main St – New mixed use project
- Mira Vista Townhomes – 1413 Bayshore Blvd
- Crown & Bull – Outdoor Renovation – 319 Main St.
- San Ruffino Building 3 & 5 – New Construction – 1340 Bayshore Blvd
- City Municipal Building – New Construction – 737 Loudon Ave.
- Hotel – New Construction – 491 Causeway Blvd
- Townhomes – New Construction – 1405 Bayshore Blvd
- Gateway Project – New Mixed Use - Main St

- Eco Seascapes Hotel – New Hotel – 418 Grant St.
- New Magnolia Day school Project – 1123 Overcash Dr.
- New home project – 1348 San Christopher Dr.
- Mid Florida Credit Union – 1201 Belcher Road.
- House of Beer – Storage Building – 931 Huntley Ave.
- Affordable Housing Apartments – 1419 Carnation Dr
- Racetrack Gas Station – Main St. & US. 19
- Retail Store – 2701 Main St.
- Norton’s Brewery – Douglas & Skinner
- Retail Building - Pizza Restaurant & Urgent Care - 1440 Main St.

Fire Prevention Staff Activities:

Inspections – 127	Fire Investigations – 2
Re-inspections - 3	Event Inspections – 12
Fire extinguisher training – 0	Fire Safety presentations – 0
Plans Reviewed – 25	Station Tours – 1
Construction Inspections – 37	Pub. Ed Contacts (Total) – 4
Final Inspections/BTR – 9	Hurricane Awareness presentation - 0
Meetings / Consultations – 27	Home Safety Checks/Smoke Alarm Install - 12
Referrals / Complaints – 4	

Training and Safety Division:

- Updated Target Solutions Bulletin board
- Completed monthly EMS on Target Solutions.
- Maintenance of Dunedin Firestrong
- Completed reports from National Testing Network for new hires
- Conducted North County training in Oldsmar
- Conducted 2023 Lieutenant promotional planning meeting
- Conducted 2023 Lieutenant promotional written and practical exam
- Responded to calls with crews for assistance when available
- Met with crews on Shift for retention discussion
- Completed training reports for all shifts for the month of February 2023

A Shift completed 372 Hours

B Shift completed 284 Hours

C Shift completed 728 Hours

Department total of 1384 hours (February 2023)

Operations:

- We currently have five open Firefighter/Paramedic positions. Three of these positions are the result of the County authorizing the new positions to staff the Rescue unit starting on April 1st. Two candidates are going through the screening process and expected to start in mid-March. Three FF/EMT's started the hiring process on February 28th and expected to start in mid-March. If all candidates clear the process, we will have all positions filled.
- Two personnel remain on light duty status for injuries (one on-duty, one off-duty).
- Paramedic Sarah McKay joined the department on 2/8/23. She will attend Fire Academy starting in March.
- Paramedic Steven Mutchler joined the department on 2/15/23. He worked at Sunstar and is a County Certified Paramedic. He will attend Fire Academy starting in March.
- Paramedic Zachary Harner joined the department on 2/15/23. He worked as a Flight Medic for the military. He will attend Fire Academy starting in March.
- The new engine was approved by the City Commission on 2/21/23 and expected delivery will be 6/2025.
- The new rescue unit was approved for purchase by the City Commission on 2/21/23. The unit has been delivered and being prepared to be placed in service on 4/5/23.
- Commissioner Walker was given a tour of the three fire stations and the EOC/Fire Training Center on 2/8/23.
- Members and Commissioners attended the John Morroni Legacy Foundation's 27th Annual Law Enforcement and First Responder Appreciation Dinner on 2/11/23
- The Department is providing First Responder EMS service to the Blue Jays Spring Training Games, which started on 2/26/23. We have 8 FD personnel working at all home games throughout Spring Training.

<u>Type of Incident</u>	<u>Month of Feb</u>	<u>Year to Date</u>	<u>Emer Resp by Unit</u>	<u>Runs</u>	<u>Mins</u>
Medical Incident Response	586	1247	<u>EMS</u>		
Rescue Incident Response	52	108	<u>Station 60's Area</u>		
Fire Alarm	27	64	E60	140	4:32
Structure Fire Response	13	32	E62	21	4:51
Fire Incident Response	10	19	E61	15	6:48
Special	14	18	E51 (CFD)	14	5:55
Cardiac Arrest Response	4	13	SR60	6	1:15
Water Rescue Response	6	17	E50 (CFD)	4	7:32
Trauma Alert	7	15	SR62	3	2:04
Major Incident Response	12	17	SR61	3	2:21
Support Incident (Medical)	6	17	E48 (CFD)	1	6:52
Fire Incident Response Special	3	9	<u>Station 61's Area</u>		
Support incident (Fire)	2	7	E61	59	5:46
Unconfirmed Structure Fire	4	7	E66 (PHFD)	9	5:47
Support Incident (DC)	4	9	E60	7	6:46
MVC Possible Extrication	6	6	E62	4	8:13
Air Transport Incident	0	2	<u>Station 62's Area</u>		
Medical Incident Special	1	2	E62	79	5:01
Moveup - Coverage	3	5	E50 (CFD)	11	5:16
Extrication	3	3	R65 (PHFD)	8	5:22
	Total	763	1617		
			E60	5	5:32
			E65 (PHFD)	3	5:00
			E68 (PHFD)	1	5:10
			E48 (CFD)	1	7:27
			R48 (CFD)	1	7:09
			P65 (PHFD)	1	4:57
			E51 (CFD)	1	7:59
			E61	1	8:23
			<u>FIRE</u>		
			<u>Station 60's Area</u>		
			T60	11	6:24
			E62	1	7:01
			E60	1	4:55
			<u>Station 61's Area</u>		
			E61	9	5:38
			E60	1	6:44
			<u>Station 62's Area</u>		
			E62	8	5:47
			E61	2	7:33
			E50 (CFD)	2	6:57
			T60	1	7:19
			E60	1	8:16

85 (13.53%) of the 628 calls within the DFD District were handled by units other than DFD.



SOCIAL MEDIA REPORT: MONTH OF FEBRUARY 2023

JANUARY TO
FEBRUARY
GROWTH



PAGE LIKES

January 2023
35,515

to

February 2023
35,779

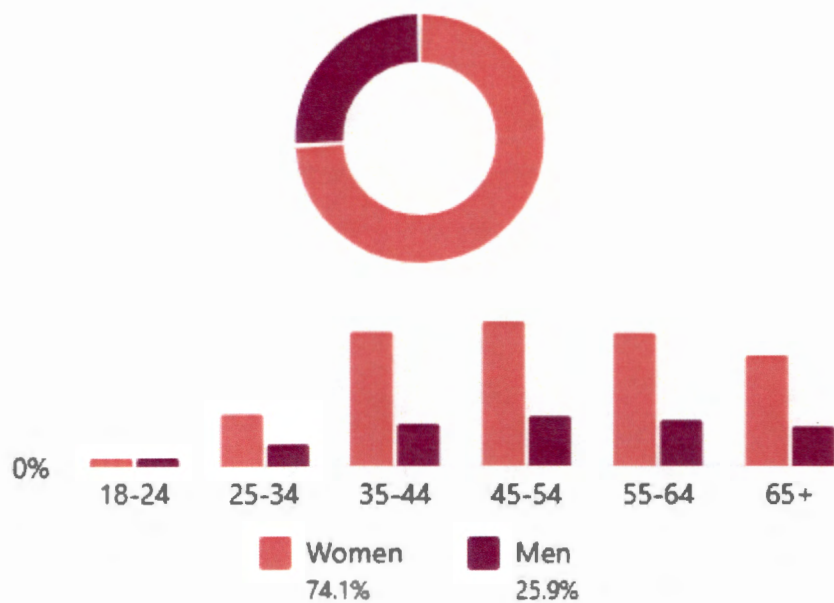


0.74%

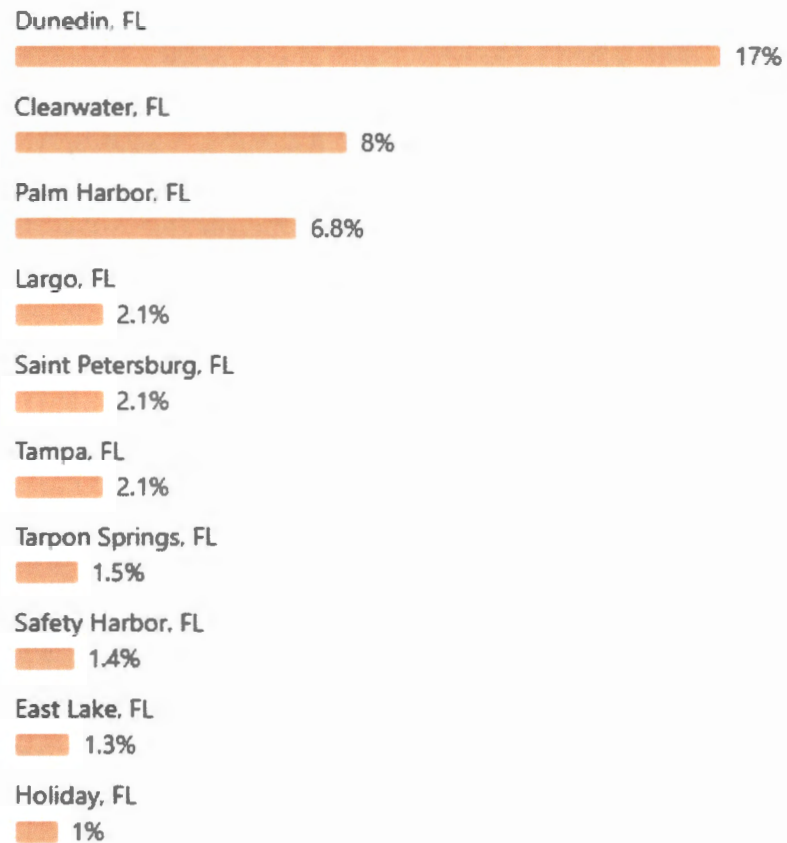
Facebook Page followers ⓘ

35,779

Age & gender ⓘ

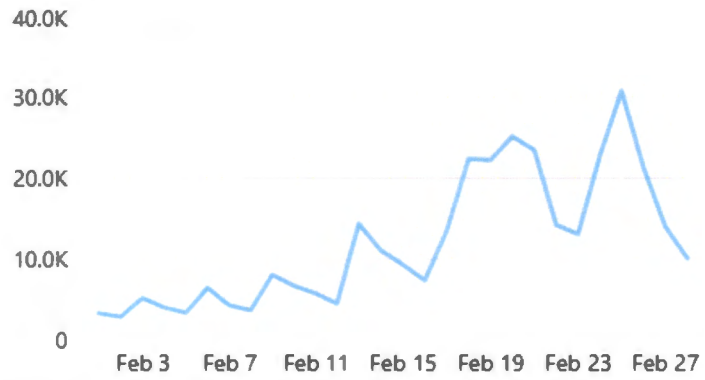


Top cities



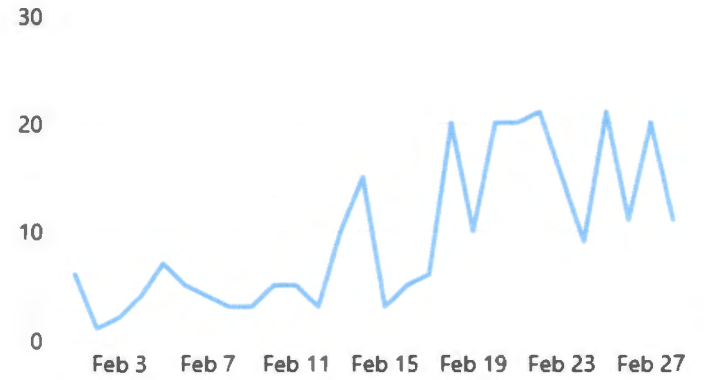
Facebook Page reach ⓘ

138,359 ↑ 169.5%



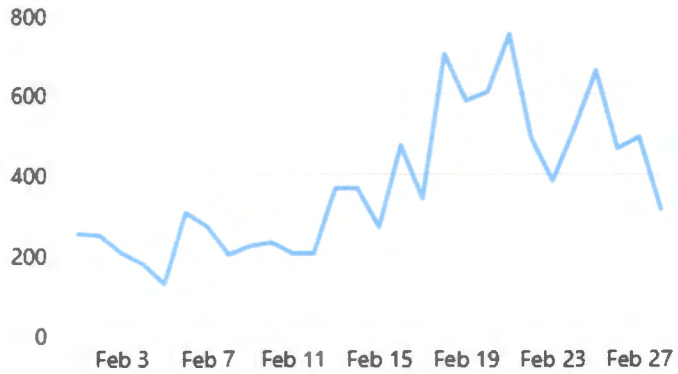
Facebook Page new likes ⓘ

262 ↑ 85.8%



Facebook Page visits ⓘ

10,400 ↑ 74.7%



TOP 3
POSTS WITH
MOST REACH

1



It's official! The Gladys Douglas Preserve is open to the public. Hundreds attended today's ceremonial ribbon...

Published by Instagram · February 25 at 12:18 PM ·

Post Impressions ⓘ	Post reach ⓘ	Post Engagement ⓘ
36,819	35,417	8,649

Distribution ⓘ

+5.4x more impressions than your other posts within 9 days of publishing. [Learn more](#)

Interactions ⓘ

925	259	0	3	0

Reactions 1,183

Comments 186

Link Clicks 2,045

Shares 75

Other Clicks 1,995

TOP 3
POSTS WITH
MOST REACH

2



The City of Dunedin welcomed back the Toronto Blue Jays for Spring Training with a community open house...

Published by Loomly · February 19 at 4:15 PM ·

Post Impressions ⓘ	Post reach ⓘ	Post Engagement ⓘ
32,430	32,186	4,024

Distribution ⓘ

+4.7x more impressions than your other posts within 15 days of publishing. [Learn more](#)

Interactions ⓘ

	769		102		1		1		0		0
Reactions											872
Comments											72
Link Clicks											1
Shares											63
Other Clicks											909

TOP 3
POSTS WITH
MOST REACH

3



Join the City of Dunedin on Saturday, February 25 at 10am as we celebrate the Ribbon Cutting Ceremony an...












Published by Loomly · February 20 at 3:01 PM ·

Post Impressions ⓘ	Post reach ⓘ	Post Engagement ⓘ
32,619	29,464	1,878

Distribution ⓘ

+3.8x more impressions than your other posts within 14 days of publishing. [Learn more](#)

Interactions ⓘ

 477	 115	 1	 4	 0	 0	
 Reactions						592
 Comments						95
 Link Clicks						196
 Shares						97
 Other Clicks						676

**TOP 3
POSTS WITH
MOST
ENGAGEMENT
(LIKES, COMMENTS
SHARES)**

1



It's official! The Gladys Douglas Preserve is open to the public. Hundreds attended today's ceremonial ribbon...

Published by Instagram · February 25 at 12:18 PM

Post Impressions	Post reach	Post Engagement
36,819	35,417	8,649

Distribution

+5.4x more impressions than your other posts within 9 days of publishing. [Learn more](#)

Interactions

Interaction Type	Count												
<table border="0"> <tr> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>925</td> <td>259</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> </tr> </table>							925	259	0	3	0	0	1,183
925	259	0	3	0	0								
Reactions	1,183												
Comments	186												
Link Clicks	2,045												
Shares	75												
Other Clicks	1,995												

**TOP 3
POSTS WITH
MOST
ENGAGEMENT
(LIKES, COMMENTS
SHARES)**

2



Shake that feather boa! #MardiGras is in full swing at Downtown Dunedin! Don't miss the parade starting at...

Published by Antonella Nakfour · February 18 at 3:58 PM ·

Post Impressions	Post reach	Post Engagement
30,305	28,726	4,607

Distribution

+4.4x more impressions than your other posts within 16 days of publishing. [Learn more](#)

Interactions

516	50	0	1	0	0	
Reactions						567
Comments						32
Shares						18
Other Clicks						893

**TOP 3
POSTS WITH
MOST
ENGAGEMENT
(LIKES, COMMENTS
SHARES)**

3



The City of Dunedin welcomed back the Toronto Blue Jays for Spring Training with a community open house...

Published by Loomly · February 19 at 4:15 PM ·

Post Impressions	Post reach	Post Engagement
32,430	32,186	4,024

Distribution

+4.7x more impressions than your other posts within 15 days of publishing. [Learn more](#)

Interactions

769	102	1	1	0	0	
Reactions						872
Comments						72
Link Clicks						1
Shares						63
Other Clicks						909

A blue ribbon-shaped graphic with a white border, featuring the text "TOP 3 VIDEOS WITH MOST ENGAGEMENT" in white, bold, uppercase letters.

**TOP 3
VIDEOS WITH
MOST
ENGAGEMENT**



Here's a recap of #MardiGras in full swing this past weekend in Downtown Dunedin.

Published by Loomly · February 20 at 5:00 PM · 🌐

Post Impressions ⓘ

10,918

Post reach ⓘ

10,529

Post Engagement ⓘ

971

Distribution ⓘ

📈 +1.5x higher than your other posts within 14 days of publishing. [Learn more](#)

Views ⓘ

👤 3-Second Video Views 8,768

🎬 1-minute video views 0

🎥 Average minutes viewed 0:10

Interactions ⓘ



238



52



1



1



0



0

😊 Reactions 288

💬 Comments 47

➦ Shares 55

🖱️ Other Clicks 523



The first phase of the Gladys E. Douglas Preserve is now open. The site was the home of philanthropist Gladys...

Published by Loomly · March 2 at 5:01 PM ·

Post Impressions ⓘ

6,295

Post reach ⓘ

6,102

Post Engagement ⓘ

881

Distribution ⓘ

+3.2x higher than your other posts within 3 days and 18 hours of publishing. [Learn more](#)

Views ⓘ

3-Second Video Views 2,705

1-minute video views 442

Average minutes viewed 0:18

Interactions ⓘ



156



62



0



1



0



0

Reactions 219

Comments 38

Link Clicks 47

Shares 57

Other Clicks 467



In celebration of #BlackHistoryMonth, we talked to Eric, the son of Eli, founder of Eli's Bar B Que. ❤️ Learn about...

Published by Loomly · February 13 at 7:01 AM

Post Impressions ⓘ

11,936

Post reach ⓘ

11,876

Post Engagement ⓘ

825

Distribution ⓘ

+2.7x higher than your other posts within 21+ days of publishing. [Learn more](#)

Views ⓘ

3-Second Video Views 3,458

1-minute video views 474

Average minutes viewed 0:08

Interactions ⓘ



208



79



0



1



0



0



Reactions

288



Comments

39



Shares

40



Other Clicks

406

JANUARY TO
FEBRUARY
GROWTH



FOLLOWERS

January 2023 to February 2023
4,627 4,655



0.61%

28 day summary with change over previous period

Tweets
59 ↑555.6%



Tweet impressions
21.1K ↑79.6%



Profile visits
806 ↑331.0%



Mentions
65 ↑550.0%



Followers
4,655 ↑25



Engagement rate

3.4%



Likes

284



Retweets without comments

32

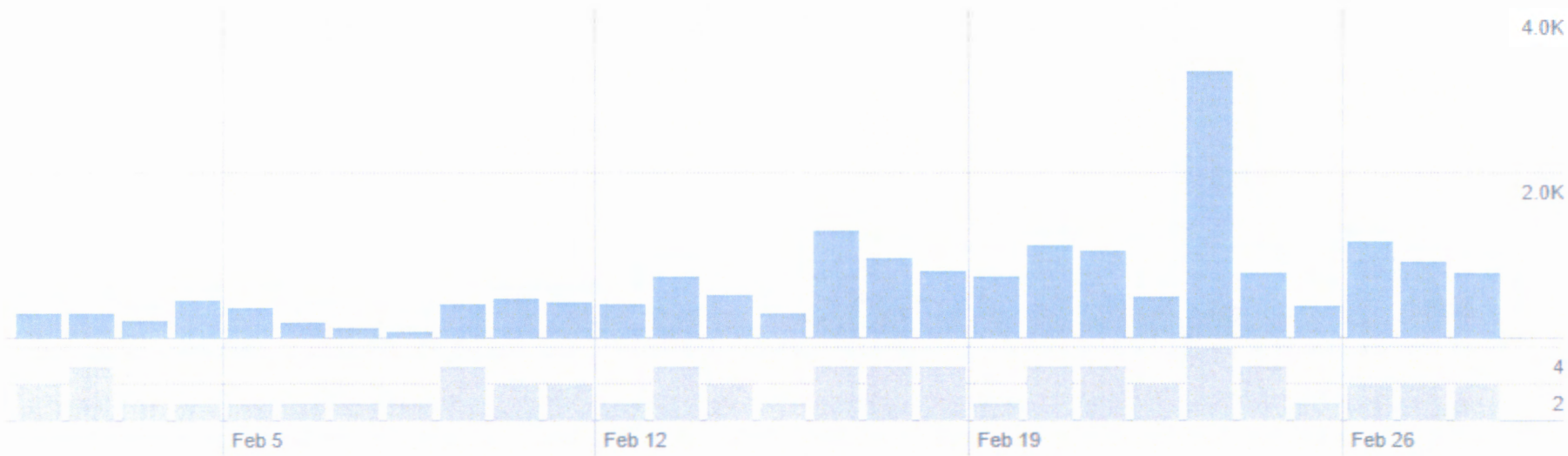


Link clicks

82



Your Tweets earned **19.4K impressions** over this **28 day** period



Top Tweet

City of Dunedin, FL @CityofDunedinFl
 Can you be-leaf the Gladys E. Douglas Preserve is only days away from the opening of Phase 1? 🌿 #DunedinFL #NaturePreserve pic.twitter.com/OgLXpt3gVi

Impressions	1,564
Media views	455
Total engagements	59
Media engagements	30
Likes	16
Profile clicks	7
Detail expands	4
Retweets	1
Hashtag clicks	1



City of Dunedin, FL @CityofDunedinFl
 Have you seen the black markings on the #PinellasTrail? @PinellasGov is updating the Dunedin section of the Trail with new markings. The change will remove the "Bike/Pedestrian" split to a divided line "Keep Right, Pass Left" split. pic.twitter.com/8QRY9MxGmb

Impressions	1,493
Total engagements	38
Likes	13
Detail expands	12
Retweets	5
Profile clicks	4
Media engagements	2
Replies	1
Link clicks	1

JANUARY TO
FEBRUARY
GROWTH



FOLLOWERS

January 2023
8,673

to

February 2023
8,877

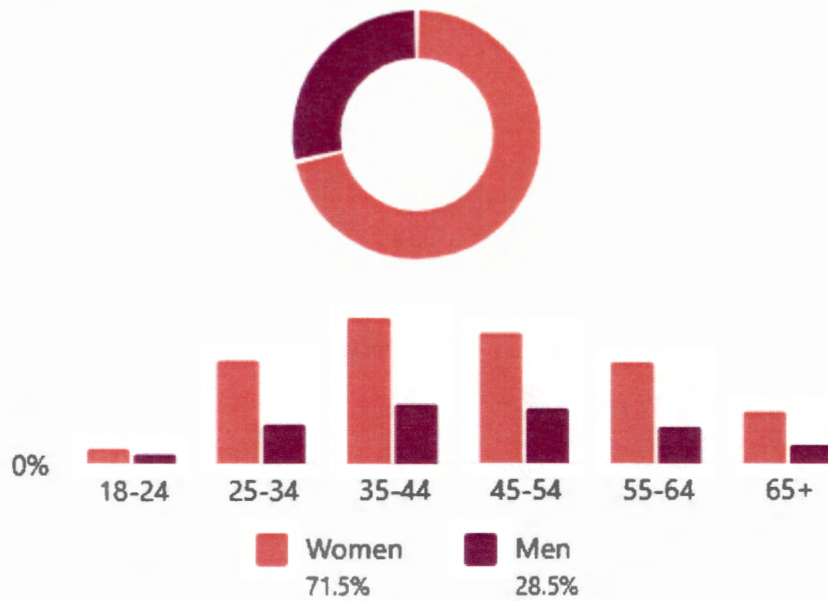


2.35%

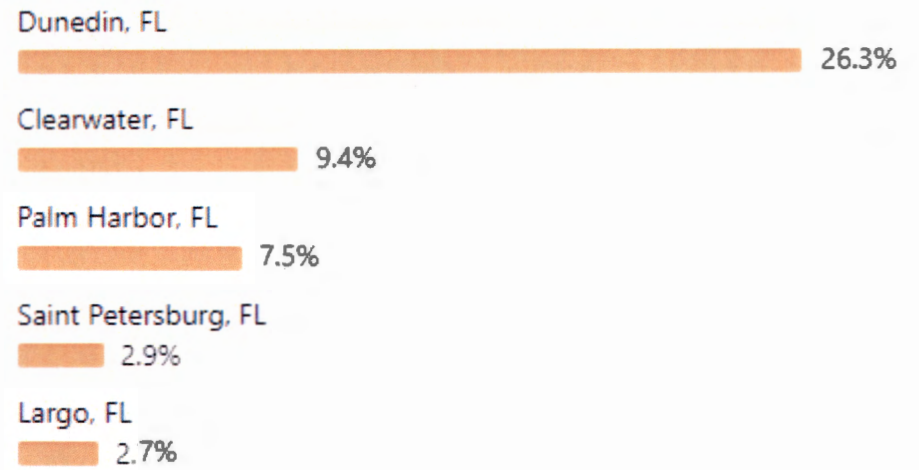
Instagram followers ⓘ

8,877

Age & gender ⓘ

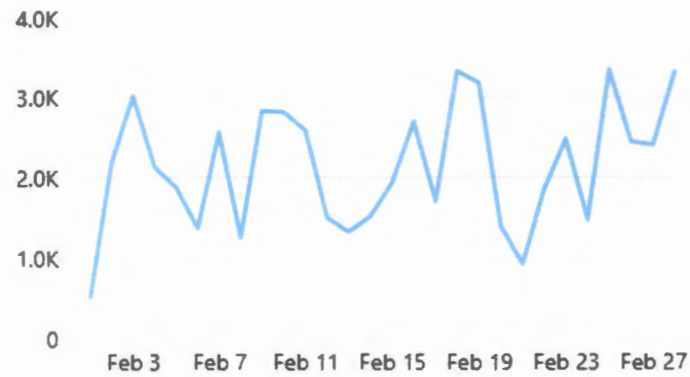


Top cities



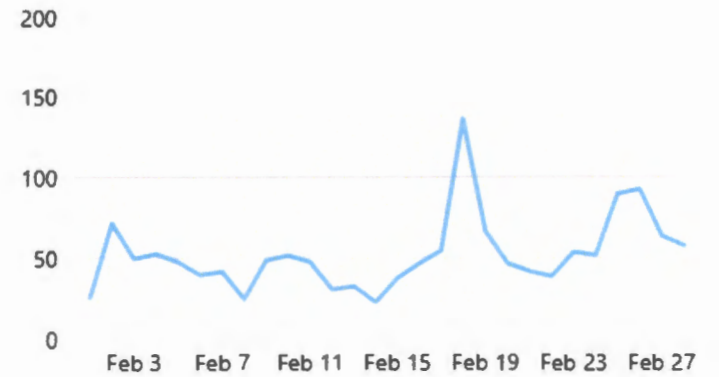
Instagram reach ⓘ

11,739 ↓ 4.4%



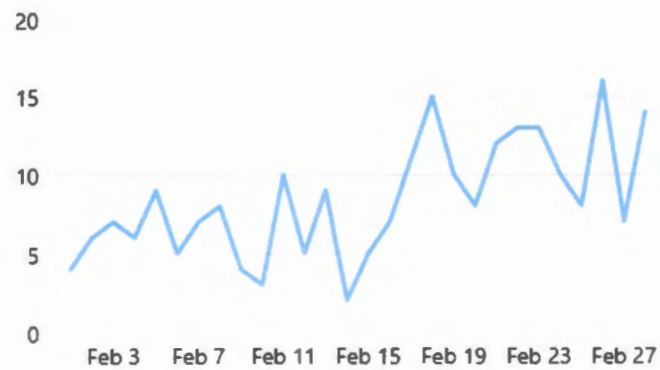
Instagram profile visits ⓘ

1,447 ↑ 25.7%



New Instagram followers ⓘ

234 ↑ 33%



**TOP 3
POSTS WITH
MOST REACH &
ENGAGEMENT**

1



Post Insights



February 7 at 9:14 AM

378
 13
 21
 10

Overview ⓘ

Accounts reached 3,618
 Accounts engaged 401
 Profile activity 13

Reach ⓘ



Impressions 4,695

- From Home 4,452
- From Explore 97
- From Profile 64
- From Other 55

Engagement ⓘ



Post interactions 422

- Likes 378
- Shares 21
- Comments 13
- Saves 10

Profile activity ⓘ 13

- Profile Visits 12
- Follows 1
- Call button taps 0

**TOP 3
POSTS WITH
MOST REACH &
ENGAGEMENT**

2



Post Insights



March 1 at 4:02 AM

286

6

38

6

Overview ⓘ

Accounts reached	3,407
Accounts engaged	298
Profile activity	11

Reach ⓘ



Impressions **3,570**

From Home	3,383
From Explore	93
From Other	49
From Profile	35

Engagement ⓘ



Post interactions **336**

Likes	286
Shares	38
Comments	6
Saves	6

Profile activity ⓘ **11**

Profile Visits	11
Follows	0
Call button taps	0

**TOP 3
POSTS WITH
MOST REACH &
ENGAGEMENT**

3



Post Insights



February 25 at 9:17 AM

186

3

13

2

Overview ⓘ

Accounts reached	2,264
Accounts engaged	190
Profile activity	15

Reach ⓘ



Impressions **3,040**

From Home	2,916
From Profile	92
From Other	29
From Explore	3

Engagement ⓘ



Post interactions **204**

Likes	186
Shares	13
Comments	3
Saves	2

Profile activity ⓘ **15**

Profile Visits	13
Follows	1
External link taps	1
Call button taps	0

TOP REELS WITH MOST REACH & ENGAGEMENT

1



Reel Insights

Shake that feather boa! #MardiGras is in full swing at D...
cityofdunedin · Original audio
February 18 · Duration 1:11

5509 407 8 54 6

Reel Insights ⓘ

Instagram and Facebook plays	5,646
Instagram likes and Facebook reactions	408

Instagram ⓘ

4,869
Accounts reached

4201 Follow ● 668 Non follow ●

Plays	5,509
Likes	407
Shares	54
Comments	8
Saves	6

Facebook ⓘ

Plays	137
Reactions	1

TOP
REELS WITH
MOST REACH &
ENGAGEMENT

2



Reel Insights

The sun is out, and so are we! We are honored to annou...

olafurarnalds · improvisation · surness

February 25 Duration 0:11

4750 307 11 34 9

Reel Insights ⓘ

Instagram and Facebook plays	4,753
Instagram likes and Facebook reactions	307

Instagram ⓘ

4,704
Accounts reached

4330 Followers • 374 Non-follower

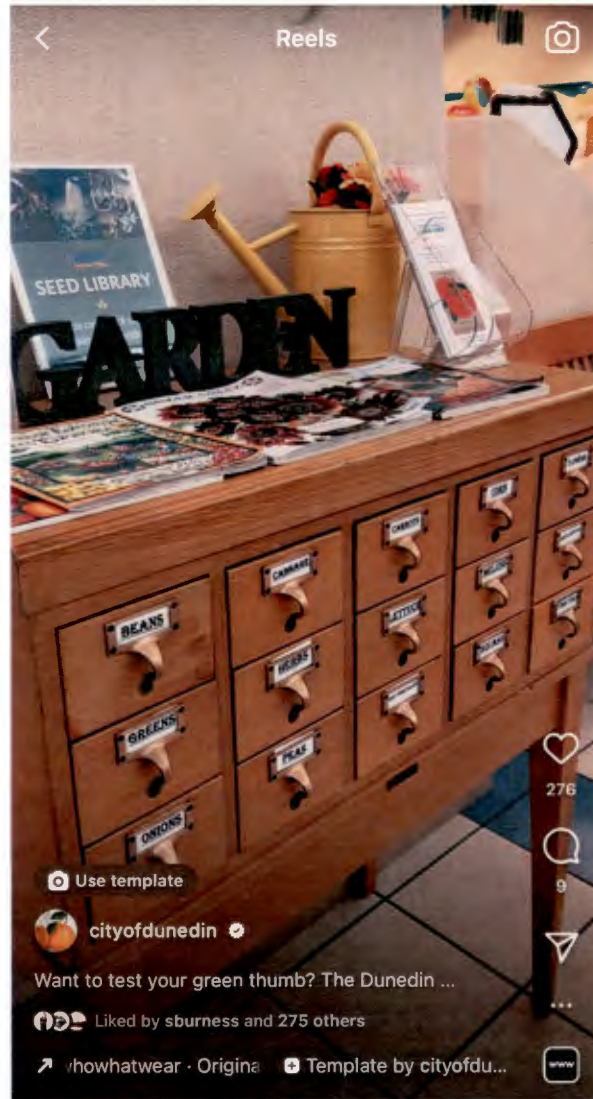
Plays	4,750
Likes	307
Shares	34
Comments	11
Saves	9

Facebook ⓘ

Plays	3
Reactions	0

**TOP
REELS WITH
MOST REACH &
ENGAGEMENT**

3



Reel Insights

Want to test your green thumb? The Dunedin Public Lib...
 |▶▶ whowhatwear · Original audio |🔗 Food Cinema 1
 February 28 · Duration 0 12

4683 276 9 65 14

Reel Insights ⓘ

Instagram and Facebook plays	4,683
Instagram likes and Facebook reactions	276

Instagram ⓘ

4,157
Accounts reached

3630 Followers • 527 Non-followers

Plays	4,683
Likes	276
Shares	65
Saves	14
Comments	9

JANUARY TO
FEBRUARY
GROWTH



SUBSCRIBERS

January 2023
1,745

to

February 2023
1,781



2.06%

In February, people watched your videos 10,663 times

Views
10.7K ↑

46% more than Jan 4 - 31, 2023

Watch time (hours)
227.7 ↑






81% more than Jan 4 - 31, 2023

Subscribers
+26 ↑

63% more than Jan 4 - 31, 2023



Your top content in this period

Content	Average view duration	Views
<p>1  What's your favorite spot to get a latte in Dunedin? ☕ #NationalLatteDay Feb 11, 2023</p>	0:09 (124.2%)	1,626
<p>2  The Dunedin Public Library offers a free Seed Library with each season's crops. 🌱 Feb 28, 2023 Recent upload</p>	0:15 (127.7%)	1,388
<p>3  Grab a coffee or a treat with your furry friend in honor of #DoggyDateNight! 🐕 Feb 3, 2023</p>	0:28 (157.1%)	820
<p>4  Today we honor O'Neil Ducharme, a beloved WWII veteran. Feb 10, 2023</p>	0:14 (117.6%)	611
<p>5  Dunedin's Mardi Gras 2023 Recap Feb 20, 2023</p>	0:43 (96.3%)	500

Returning viewers

480 ↑

13% more than Jan 4 – 31, 2023

Unique viewers

8.9K ↑

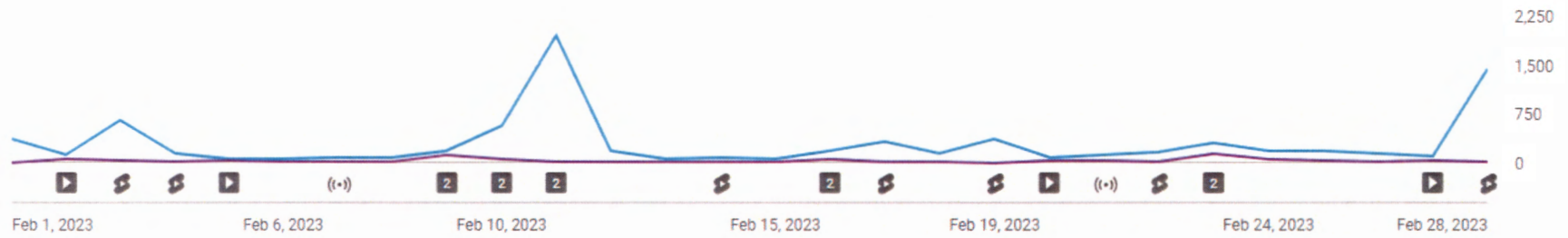
50% more than Jan 4 – 31, 2023

Subscribers

+26 ↑

63% more than Jan 4 – 31, 2023

● Returning viewers ● New viewers



JANUARY TO
FEBRUARY
GROWTH



FOLLOWERS

January 2023
1,446

to

February 2023
1,518



Visitor highlights

161
Page views
▼4.2%

73
Unique visitors
▼16.1%

7
Custom button clicks
▼63.2%

Highlights

Data for 2/1/2023 - 2/28/2023

326
Reactions
▲126.4%

16
Comments
▲1,500%

9
Reposts
▲80%

Follower highlights

1,518
Total followers

64
New followers in the last 27 days
▼12.3%

TOP 3 POSTS

Update title

[The City of Dunedin received the Keep Pinellas Beautiful 2022 Outstanding City...](#)

Posted by [Antonella Nakfour](#)
2/15/2023

[The City of Dunedin owns and operates its own wells field \(consisting of 29 raw wate...](#)

Posted by [Antonella Nakfour](#)
2/7/2023

[Your City at Work with the City Manager](#)

Posted by [Antonella Nakfour](#)
2/5/2023

	Posted by	Created	Impressions	Views	Clicks	CTR	Reactions	Comments	Shares	Follows
	Image	All followers	945	-	108	11.43%	49	4	0	-
	Image	All followers	905	-	30	3.31%	79	3	2	-
	Video	All followers	577	273	24	4.16%	10	4	1	-

JANUARY TO
FEBRUARY
GROWTH



DunediNEWS

Topic Name ↑	Total Subscriptions To Date	New Subscriptions To Date	New Subscriptions This Period	Deleted Subscriptions To Date	Deleted Subscriptions This Period	Bulletins Sent This Period	Total Bulletins Sent To Date	Date of Last Send	Engagement Rate ?
DunediNEWS	7,813	8,874	134	1,061	53	4	40	02/23/2023	73%



DunediNEWS

Week of February 2

7,734

Recipients

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS



97.5%

Delivered

- 0% Pending
- 2% Bounced
- 46% Open Rate
- 8% Click Rate

Delivery Metrics - Details

- 7,734 Total Sent
- 7,544 (98%) Delivered
- 0 (0%) Pending
- 190 (2%) Bounced
- 8 (0%) Unsubscribed

Bulletin Analytics

- 5,667 Total Opens
- 3,420 (46%) Unique Opens
- 667 Total Clicks
- 562 (8%) Unique Clicks
- 35 # of Links



LINK URL

- https://youtu.be/3nyNMvd68uU?utm_medium=email&utm_source=govdelivery
- <https://www.dunedingov.com/city-departments/utilities/engineering-divisi...>
- <https://www.dunedingov.com/live-work-play/dunedin-insights-the-informed-...>

UNIQUE CLICKS	TOTAL CLICKS
127	163
134	152
64	81



Made in Dunedin: Rambling Rose

Celebrate this Valentine's Day with flowers, chocolates, and a sense of community! We love to know why people pick Dunedin to start their business, and K.C. Cunningham is right. We have a sense of community like no other. Rambling Rose is located at 771 Main Street

Dunedin Annual Street Paving Program

The City of Dunedin's 2023 Street Paving Program schedule and maps are now posted on the [City Website](#). All project schedules are weather dependent and subject to change. You can find out more information and updates on the Street Paving Program at the link below.

[Learn more](#)



Learn the Process & Confirm the Status



The City of Dunedin would like to remind residents to reach out to the City of Dunedin Permitting Office if your builder/contractor is suggesting the City is delaying permit approvals.

[Read more](#)



DunedinNEWS

Week of February 9

7,749

Recipients

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS

98.0%

Delivered

- 0% Pending
- 2% Bounced
- 46% Open Rate
- 8% Click Rate

Delivery Metrics - Details

- 7,749 Total Sent
- 7,591 (98%) Delivered
- 0 (0%) Pending
- 158 (2%) Bounced
- 12 (0%) Unsubscribed

Bulletin Analytics

- 5,580 Total Opens
- 3,414 (46%) Unique Opens
- 703 Total Clicks
- 603 (8%) Unique Clicks
- 26 # of Links



LINK URL

https://youtu.be/wS1JbhZecVI?utm_medium=email&utm_source=govdelivery

<https://www.dunedingov.com/Home/Components/News/News/6468/38?backlist=%2...>

https://youtu.be/upaXM_P8gz4?utm_medium=email&utm_source=govdelivery

UNIQUE CLICKS

TOTAL CLICKS

233

291

100

109

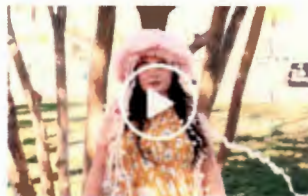
49

52



Your City @ Work with the City Manager

Here's Your City at Work with the City Manager Jennifer Bramley giving you the latest updates regarding City Hall, the proposed Stirling Park Master Plan and more!



Hope Spot Festival 2023

Join us Saturday, February 11, from 10 a.m. to 5 p.m. for the annual Hope Spot Festival at Edgewater Park.

[Learn more](#)



Hope Spot Festival 2023

Join us Saturday, February 11, from 10 a.m. to 5 p.m. for the annual Hope Spot Festival at Edgewater Park.

[Learn more](#)



DunedinNEWS

Week of February 16

7,753

Recipients

- ✓ Email
- ✓ SMS
- X Facebook
- X Twitter
- ✓ RSS



98.0%

Delivered



- 0% Pending
- 2% Bounced
- 50% Open Rate
- 12% Click Rate

Delivery Metrics - Details

- 7,753 Total Sent
- 7,598 (98%) Delivered
- 0 (0%) Pending
- 155 (2%) Bounced
- 9 (0%) Unsubscribed

Bulletin Analytics

- 6,587 Total Opens
- 3,716 (50%) Unique Opens
- 1,117 Total Clicks
- 901 (12%) Unique Clicks
- 24 # of Links



LINK URL

- <https://www.dunedingov.com/Home/Components/News/News/6473/38?backlist=%2...>
- <https://www.dunedingov.com/Home/Components/Calendar/Event/41361/922?back...>
- https://youtu.be/GqiPwnkb_94?utm_medium=email&utm_source=govdelivery

	UNIQUE CLICKS	TOTAL CLICKS
https://www.dunedingov.com/Home/Components/News/News/6473/38?backlist=%2...	406	504
https://www.dunedingov.com/Home/Components/Calendar/Event/41361/922?back...	238	315
https://youtu.be/GqiPwnkb_94?utm_medium=email&utm_source=govdelivery	66	70



Gladys Douglas Preserve: Ribbon Cutting & Opening of Conservation Area & Trails

Join us on Saturday, February 25 at 10 a.m. as the City of Dunedin celebrates the Ribbon Cutting & Opening of the Conservation Area & Trails of the Gladys Douglas Preserve. Music and refreshments begin at 9 a.m.

[Learn more](#)



Road Closure - Mardi Gras

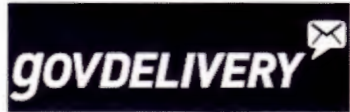
There will be road closures this Saturday, February 18, while we celebrate Mardi Gras in Downtown Dunedin. Take advantage of rideshares and transportation like the Jolley trolley or the Lokal Tiki Rides. Enjoy in grand style by celebrating with food, drink, music, and a parade featuring over 50 unique colorful floats. Presented by Downtown Dunedin Merchants Association. No pets or coolers are allowed.

[Learn more](#)



It's Florida Economic Development Week!

Meet the City of Dunedin's Economic Development team! The City of Dunedin values Economic Development and all the positive benefits, such as increased property values, job creation, and projects that build on Dunedin's unique sense of place.



DunedinNEWS

Week of February 23

7,791

Recipients

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS



98.0%

Delivered



- 0% Pending
- 2% Bounced
- 43% Open Rate
- 9% Click Rate

Delivery Metrics - Details

- 7,791 Total Sent
- 7,638 (98%) Delivered
- 0 (0%) Pending
- 153 (2%) Bounced
- 1 (0%) Unsubscribed

Bulletin Analytics

- 5,160 Total Opens
- 3,205 (43%) Unique Opens
- 751 Total Clicks
- 646 (9%) Unique Clicks
- 27 # of Links



LINK URL

https://youtu.be/bGLbU4tfP3Y?utm_medium=email&utm_source=govdelivery

<https://www.dunedingov.com/Home/Components/Calendar/Event/41367/922?backlist>

<https://www.dunedingov.com/Home/Components/News/News/6477/38?backlist=%2>

UNIQUE CLICKS

270

90

82

TOTAL CLICKS

319

103

94



Dunedin's Mardi Gras 2023 Recap

Here's a recap of Mardi Gras in full swing this past weekend in Downtown Dunedin.



Road Closure - Arts & Craft Festival

This weekend expect traffic delays in Downtown Dunedin due to the Arts & Craft Festival happening Saturday & Sunday from 10am to 5pm. Meet 150 of the nation's most talented artists showcasing life-size sculptures, spectacular paintings, one-of-a-kind jewelry, photography and ceramics. Presented by American Craft Endeavors.

[Learn more](#)



City of Dunedin Appoints New Director of Public Works

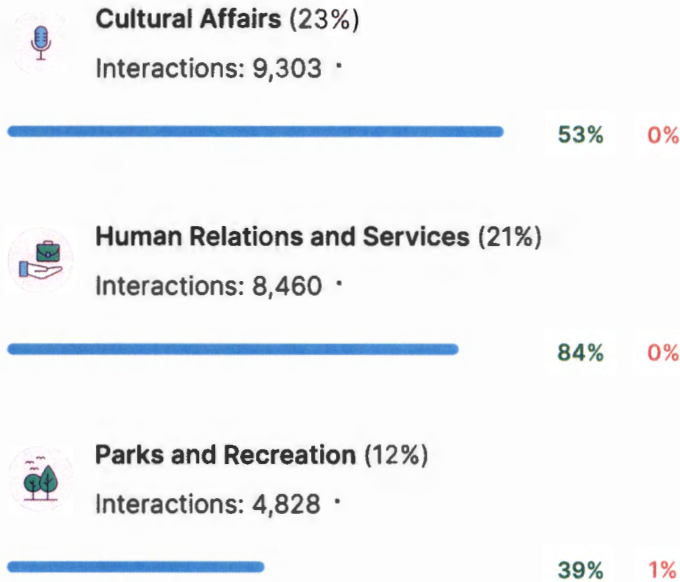
City of Dunedin, Florida City Manager Jennifer K. Bramley has announced the appointment of a new Director of Public Works Sue Bartlett. Bartlett is a seasoned leader with operational, administrative, and system skills leading government agency organizations of more than 300 maintenance and operations staff. She has been engaged in environmental operations since 1986, serving both Volusia and Pinellas Counties.

[Learn more](#)

In the past four months, City channels generated a fourth of the discourse; Cultural Affairs and Holiday messaging were the leading topics, followed by The Gladys Douglas Preserve opening and posts about entertainment venues

Nov 1, 2022 - Mar 8, 2023

Most popular topics



View all topics

Since November (Nov 1, 2022 - Mar 7, 2023), the Dunedin [Zencity Dashboard](#) captured over **40K interactions from official City channels**, accounting for a quarter (25%) of citywide discussions. The City's Facebook page was the leading official discussion source, generating over half (60%) of all engagements with City communications.

Interactions with City-led messaging were mostly positive, with no significant concerns or objections, as indicated by the 51% positive sentiment and only 2% negative. Since the conversations covered a range of topics, Zencity analyzed the **most prominent topics** that generated **conversations** and the stories that drove them. The analysis reveals the **following breakdown**:

Cultural Affairs (23% of official channels):

- The City's Facebook page drove most (x%) discussions, with the Public Art recognition ceremony for the Curlew Water Tower as the most popular post, eliciting many supportive reactions.
- Other posts promoted events and activities, such as the Mardi Gras at Downtown, the FD's operation Santa, and the 2022 Holiday Parade, eliciting hundreds of supportive 'likes' and excited comments.
- Negative sentiment was limited and mainly stemmed from a dozen 'sad' emojis from the Santa Truck cancellation announcement. Additionally, a single [comment](#) complained about the Causeway restroom maintenance in response to a post concluding the Halloween events.

Human Relations and Services (21%):

- Posts featuring the city's scenery on special occasions and wishing residents happy holidays generated the most interest, eliciting many positive reactions with almost no negativity. The leading posts showcased Christmas decorations on the City's Instagram page.

Parks and Recreation (12%):

- The Gladys Douglas Preserve opening drove the conversations, generating thousands of supportive 'likes' and excited and congratulatory comments.
- The City's community outreach on the Stirling Park Master Plan garnered less attention; responses were overall supportive, and the leading comments suggested demolishing the golf course, recording future public participation meetings, and instating permanent annual residents' feedback. Additionally, a few commenters expressed skepticism regarding the public feedback process, as they suggested, "Seems like they already decided before the meeting."

Local Economy (11%):

- The City's Facebook page drove most (60%) conversations, primarily on entertainment venues. The open house event at the TD ballpark garnered the most interest, generating many excited reactions. A few commenters expressed disappointment for missing early promotions about the event.
- The Mayor's post about the History Museum's fiftieth anniversary was featured prominently, eliciting hundreds of tacit supportive 'likes.' A few comments expressed disappointment for missing the event, **suggesting that residents might benefit from more event promotions.**
- Negative interactions were scarce, primarily spurred by a few comments about taxpayers' rates in response to the City's plans to renovate the golf course.

Published by Maayan Elkayam
3/8 12:00 pm

City Website Report - January 2023

Feb 1, 2023 - Feb 28, 2023

All Users
100.00% Sessions

Dunedin Resident Sessions

15,815
% of Total: 17.21% (91,900)



All Sessions

91,900
% of Total: 100.00% (91,900)



Pageviews

195,105
% of Total: 100.00% (195,105)

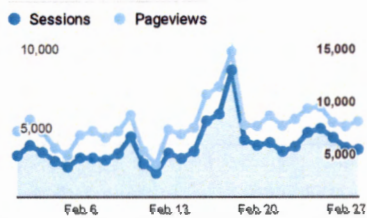


Users

63,336
% of Total: 100.00% (63,336)



Sessions and Pageviews



Users and Pageviews by Day of Week Name

Day of Week Name	Users	Pageviews
Saturday	14,348	31,535
Friday	13,291	33,025
Thursday	11,371	30,864
Sunday	9,595	21,154
Monday	9,225	25,861
Tuesday	9,023	27,259
Wednesday	8,625	25,407

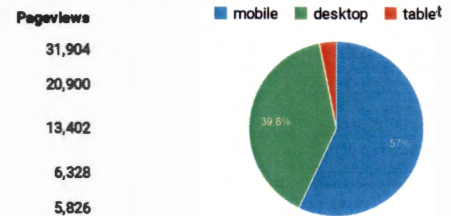
Top 10 Pages Viewed

Page Title	Pageviews
Dunedin, FL Home	31,904
Events Calendar Dunedin, FL	20,900
Mardi Gras Parade & Festival Events Calendar Dunedin, FL	13,402
Library Dunedin, FL	6,328
Employee Login Dunedin, FL	5,826
Permitting Dunedin, FL	4,106
Utility Billing Dunedin, FL	3,988
Search Results Dunedin, FL	2,996
Art & Craft Festival Events Calendar Dunedin, FL	2,852
Gladys E. Douglas Preserve Dunedin, FL	2,747

Top 10 Unique Search Terms

Search Term	Total Unique Searches
Pickleball	25
Marina	24
Golf cart	19
summer camp	16
permit search	15
inspection	14
Events	12
Map	12
Jobs	11
pickleball	11

Sessions by Device



Sessions



Sessions by City

