

City Manager's *Up*date

February 10th, 2023

This *Up*date will refer to the events since the date of the last *Up*date of January 13th and is covering the updates and statistics for the month of January~

Marina

- Marina usage for January 2023:
 - Daily Ramp Passes (Office payments): 0
 - Daily Ramp Passes (Kiosk payments): 100
 - Daily Ramp Passes Total: 100
 - Annual Resident Ramp Decals: 38
 - Annual Non-Resident Ramp Decals: 1
 - Transient "Visiting" Boaters: 4
 - Annual Parking Passes: 124
- The Marina Rate Study consultant, Raftelis, presented their findings / recommendations to the City Commission on January 24th. The Commission has supported a rate increase of 10% for all slip users effective April 1, 2023. To provide further public information, listening sessions are scheduled for Wednesday, February 22 at 6 pm, and Tuesday, February 28 at 9 am, to present the study, the capital needs of the marina, and the impacts of an increase.
- The supplies for the replacement of electric panels throughout the marina are on backorder. An anticipated date of arrival has not been determined at this time.
- The derelict sailboat at entrance of the marina basin has been removed.

SUSTAINABILITY

Program Coordinator:

- Staff attended the Pinellas Vulnerability Assessment Workshop hosted by Pinellas Sustainability & Resilience Network to collaborate with regional municipalities on coastal resilience and techniques to update vulnerability assessments for Resilient Florida grants.



Pinellas Vulnerability Assessment Workshop 2023

- **Upcoming Events & Meetings**

- The Committee on Environmental Quality & Sustainability (CEQS) will meet on February 28, 2023, at 8:30 AM (note time change) at the Dunedin Water Plant: 1401 Country Road 1, Dunedin, FL 34698 (Conference Room). For meeting updates, visit: [City's government calendar](#)
- Celebrate the Florida Gulf Coast Hope Spot on Saturday, February 11, 2023, from 10:00 AM – 5:00 PM at Edgewater Park! Ocean exhibitors will highlight our important local waters during this eco-friendly event alongside vendors offering food, drinks, live music, hands-on activities, live animals, and educational experiences. All are encouraged to attend this free, zero-waste community event focused on sustainability, eliminating unnecessary plastics from our oceans, conserving the beautiful wildlife that lives within, and protecting the environmental systems that protect us! Visit bluegreenconnections.org for more details.



Blue-Green Connections Hope Spot Festival 2022

INFORMATION TECHNOLOGY SERVICES DEPARTMENT:

The Information Technology Services Department (*a.k.a. "IT"*) assists all City departments (*our customers*) in responding to the needs of the citizens by enabling City employees to quickly and securely access vital information through the use of technology and technical devices such as computers and mobile tablets. The IT Services Department is dedicated to providing the highest quality of service using the latest technology to create business partnerships, and in the development of team and individual strengths.

On-Going IT Projects:

- **ERP (Enterprise Resource Program)** – This capital improvement project is replacing the City's current core software system that provides programs for Financial operations, HR and Payroll, Recruiting, Timekeeping, Permitting, Code Enforcement, Inspections, Utility Billing, Work Order, Fleet Maintenance, Facility Management and Asset Management. The new ERP system will also include a "311" service where citizens can submit their own service requests, complaints and inquires. There will also be an on-line payment portal for citizens to pay utility bills or marina slip fees. In addition, the on-line permitting module will allow a contractor or citizen to request a permit, submit their documents online and pay their fees through the system without needing to visit City Hall.
- In July of 2017 the City Commission approved the purchase of the new ERP solution from Tyler Technologies. This solution included Tyler's Munis financials and payroll packages, ExecuTime for time keeping, and EnerGov for permitting, cashiering and a citizen self-service portal. In 2020, the City approved the add-on features that included Work Orders,

Fleet Services, Facilities Management and Asset Management. The proposed time line for all phases of this forty-eight month project will be as follows:

ERP MODULES IMPLEMENTATION TIME LINE	KICK OFF	LIVE DATE
Phase 1 - MUNIS Financials, Procurement, Reports and Document Mgt.	November, 2017	April, 2019
Phase 2 - ExecuTime Time & Attendance	November, 2017	August, 2018
Phase 3 - EnerGov (Permits/Buildings/Citizen) and A/R & Collections	June, 2018	January, 2023
Phase 4 - MUNIS Payroll/HR (Migrate from HTE/Naviline)	January, 2019	May, 2021
Phase 5 - MUNIS Utility Billing	January, 2021	March, 2023
Phase 6 - MUNIS Enterprise Resource Management (EAM)	August, 2021	November, 2022
Estimated ERP Project Completion Date	Spring of 2023	

- **ERP Project Phase 1** – Implementation started in November of 2017 that included all of the City’s Financials, Purchasing and Inventory processes. Although the City has been live on this phase of the project as of April 2019, the Finance and Purchasing Departments are continuing to review data and documents from the legacy system that they may wish to convert into the new Munis ERP solution before that legacy system is sunsetted. Staff will be attending upcoming Sequel Server Report Writing and Excel Cubes training to assist in extracting data from the Munis Financial system to create reports.
- **ERP Project Phase 2** – Implementation started in November of 2017 that included the ExecuTime Time & Attendance module for employees to clock in and out. Although the City has been live on this phase of the project as of September 2018, the Human Resources Department is continuing to review data and documents from the legacy system that they may wish to convert into the new Munis ERP solution before that legacy system is sunsetted.
- **ERP Project Phase 3** – Implementation includes the community development and infrastructure system, referred to as EnerGov. This phase is currently being implemented and will include the building, code enforcement, permitting, inspections and citizen self-service portal. The EnerGov module will be integrated with the county GIS mappings and Pinellas County property tax database. The EnerGov module will utilize mobile devices such as iPads for remote field work. Staff can access and update the City’s live data while working in the field. Due to the cyberattack on the system data systems in October of 2022, the implementation of the EnerGov system is put on hold until early 2023.
- **ERP Project Phase 4** – Implementation includes the Human Resources and Payroll modules. This module will incorporate an Employee Self-Service aspect that allows City staff to remotely access their personnel records, make changes to deductions, and update their personal information, as well as accessing and printing all pay statements and forms via the online portal. The phase of the ERP project went live on the new systems in May of 2021.
- **ERP Project Phase 5** – Implementation started during the kick-off event held on January 12, 2021. The City will convert approximately 20 years of historical utility billing data that includes customer/property records and asset management of all equipment such as meters, pumps, etc. Due to the cyberattack on the City’s data systems that occurred in October of 2022, the implementation of the new Utility Billing system was put on hold and is expected to resume in February/March of 2023.
- **ERP Project Phase 6** – The City Commission has approved the purchase of the Tyler Technologies’ ERP module called *Enterprise Asset Management (EAM)*. It includes modules for work orders, fleet maintenance, facilities management and asset management. City staff started the implementation of this ERP Phase in August of 2021

and it was expected to go live by spring of 2023. However, due to the cyberattack on the City's data systems that occurred in October of 2022, the implementation of the EAM system was put on hold and is expected to resume in February/March of 2023.

- **Fiber Cable Audit** – The City's has over 12 miles of its privately-owned fiber optics cabling that was installed at various stages over the past 20 years. The IT Services Department will be contracting with a third-party to perform a physical inspection of the City's entire underground fiber optics cable infrastructure to determine the condition and location of all cabling. This inspection will help determine where repairs or replacements may be required, as well as assist in the decision making for future projects.



- **Fiber Cabling Projects** – The IT Services Department is working on the scope of work to bid out numerous fiber optics cabling projects that will eventually provide free public wireless internet in certain City Parks and common space within City buildings.
- **IT Policies and Procedures** – The IT Department is currently updating all of the computer usage policies and procedures to coincide with the current software versions and changes in technology. Items such as internet usage, computer file storage, email usage and USB device connectivity will be included in the updated documents. Employees will be required to sign a document that they have read and understand the policies.
- **HOAX and SPAM emails** – IT Services continues to thwart off hoax and spam emails threats. Internal training to employees to recognize these fake emails has led to zero threat attacks. Although hoax and spam emails will probably never go away, the City will continue to train staff and implement services to protect the integrity of the network and email systems, as well as protecting public access to information.
- **New City Hall** – IT Services is currently working on equipment setup and configuration, as well as fiber cabling connectivity for installation into the New City Hall Building located at 737 Loudon Avenue. Once notice is received that full building power, air conditioning and room security has been established in the network closets and the main data center room, the IT staff can start the installation of the City's voice and data network into the building. The goal is to have the network ready for employee occupancy in February of 2023.
- **Telecommunications Services Review** – The IT Department is currently working on transporting over 220 dedicated phone lines from the current phone carrier provider to a new one. This project will result in an annual cost savings of approximately \$25,000 to the City.
- **Software Licensing Compliancy** – IT Services is continuing an internal review of all software applications installed on City-owned computers, laptops, tablets and mobile devices. The goal of this project is to have accountability of all software licenses purchased and to be in compliance with all applicable laws.
- **Cyber Security Enhancements & Training** – The IT Services Department is working on



cybersecurity training and phishing attack scenarios to test City employees' awareness. Training programs that include hands-on scenarios and online testing will be available to all City employees to help them understand the issues with ransomware, cyberattacks, hacking and other computer-related threats. This training will provide instruction on how to recognize threats, how to handle them and how to avoid exposure to

protect the City's information technology assets. Enhancements to the current cybersecurity systems will be included in this project.

Future IT Projects:

- **Fiber Cabling Installation Projects** – IT Services is working on several major underground fiber cabling installation projects that will connect additional City-owned facilities to the City's secure voice and data network infrastructure. This project work will be performed in phases over the next several years and will require design work, layout and underground fiber cabling installation for each phase. The facilities and work included in this project are: a dedicated fiber cabling from the Public Services Building to the New City Hall; a dedicated fiber cabling from the Jerry Lake Water Tanks to the Gladys Douglas Preserve; a dedicated fiber cabling from the New City Hall to the Dunedin Marina; a dedicated fiber cabling from the New City Hall through downtown Main Street to the parking garage at 356 Monroe Street; a dedicated fiber cabling from the Dunedin Community Center to the Dunedin Golf Club House and the Stirling Park Driving Range Building. The initial phase of this entire project will include the re-routing of the City's main fiber cable from the Wastewater Plant to the New City Hall for the upcoming State Route 580 roads project. Commission will determine priority of the other phases. Once these City sites have connectivity, the IT Services Department can work on implementing Wi-Fi in public spaces.



- **Public Wi-Fi Access** – The City's IT Department is currently reviewing the infrastructure needs of providing public Wi-Fi Internet in various City Parks and facilities. This project would require new underground fiber cabling installations as well as new network equipment and wireless appliances to provide Internet coverage. If this project becomes funded, initial underground cabling work can begin as early as 2022 with public Wi-Fi being established in phases over the next several years.



- **Computer Relocation Projects** – IT Services will be working on two major relocation projects to move computer equipment from five City facilities and reconnected into the New City Hall Building in 2023. This includes staff and their computer-related equipment located in the Old City Hall building (*City Commission, City Manager's Office and the Communications Department*), the Finance Department staff in the Dunedin Community Center, the HR and Utility Billing offices located in the MLK Recreation Center, the IT Services Staff located in the Public Services Building. The move also includes all of the staff at 1415 Pinehurst Road. That building houses the Engineering Department, Community Development, Economic Housing & Development, and the City Clerk's Office. This project is slated for completion over one weekend in February. Reconnection of equipment includes, physically disconnecting at the old location, transporting to the new site and reconnecting and setup. It also includes the installation and connectivity of Internet services, cable television, fax lines, and office phone lines.
- **Computer-Based Training (CBT) Modules** – As part of the new employee on-boarding process being developed in conjunction with Human Resources, the IT Services Department will be developing computer-based training sessions for all new hires. In addition, IT Services will develop in-person CBTs for any City employee to be able to educate themselves on various subjects such as using Outlook email, Internet searching,

basic computer understanding and usage, or using mobile devices. Cybersecurity sessions will also be included.

- **Citywide Security Camera Systems** – When successfully deployed, security camera systems enhance overall campus safety and security, deter crime, and otherwise support the protection of people and property. In 2023, IT Services staff will be working on the installation of security camera surveillance systems at the Stirling Park Golf Driving Range, the Hale Senior Center, Fire Stations 60 & 61, the new Parks Operation Facility, and the Public Services Compound. All camera systems will include motion-sensors, extreme high-definition video quality, night-vision, as well as alerting authorities during after-hours events. Other facilities such as the Dunedin Golf Clubhouse, the Water and Wastewater Plants are under review possible cameras system upgrades as well.
- **New City Hall Security Cameras and Door Access System** – IT Services will be training on the administration aspect of the new security camera system and door access control system being installed in the New City Hall Building.
- **New City Hall A/V Technologies** – IT Services will be training on the administration aspect of the new audio/video technologies being installed in the New City Hall Building. These technologies include how to operate the A/V equipment systems in the various conference rooms, as well as the room scheduling systems.



COMMUNITY DEVELOPMENT DEPARTMENT

- **Building Division**
 - Monthly Statistics: (January)
 - Total Permits Issued: 450
 - Total Permit Fees Collected: \$89,992.97
 - Total Valuation of Construction: \$8,289,501
 - Permits by Type
 - Building: 235
 - Electrical: 46
 - Fence: 31
 - Gas: 6
 - Mechanical: 86
 - Plumbing: 44
 - Sign: 2
 - Tent: 0
 - New Construction by Building Type
 - Single-Family Residences: 2
 - Two-Family Residences: 0
 - Multi-Family Residential Buildings: 0
 - Mobile Homes: 2
 - Commercial Buildings: 0
 - Mixed-Use Buildings (Commercial & Residential): 0
 - Inspections: 997

- **Code Compliance Division**
 - January 3, 2023 Code Enforcement Board Meeting actions.
 - Six (6) new cases were heard.
 - Monthly Statistics: (January)
 - Phone Complaints: 105
 - Email Complaints: 30
 - Inspections: 143
 - Cases Opened: 60
 - Cases Closed: 27
 - Signs pulled from right-of-way: 69
 - Cases Set for DCEB Hearing: 4
 - Civil Citations: 1
 - Voluntary Compliance: 95%
 - Other Activity:
 - Code compliance fines and fees collected: \$151,444.69
 - Code compliance liens released: 3
 - Records Requests/Lien Searches: 15
 - Lien Amnesty Program Applications: 2
- **Planning Division**
 - January 12, 2023 City Commission Regular Meeting Actions:
 - Application AN-LUP-ZO 22-07 – Approved first readings of City-Initiated Voluntary Annexation, Land Use Plan Amendment and Zoning District Designation of the Jerry Lake Property (Indigo Drive and Weathersfield Drive) including Ordinance 22-22 - Voluntary Annexation into the City of Dunedin; Ordinance 22-23 - Land Use Plan Amendments to Preservation (P); and Ordinance 22-24 - Zoning District Designations to Municipal Public Lands (MPL).
 - Application AN-LUP-ZO 22-08 – Approved first readings of City-Initiated Voluntary Annexation, Land Use Plan Amendment and Zoning District Designation of 20000 Greenbriar Blvd, Clearwater, FL 33763 including Ordinance 22-25 - Voluntary Annexation into the City of Dunedin; Ordinance 22-26 - Land Use Plan Amendments to Residential Low (RL) and Preservation (P); and Ordinance 22-27 - Zoning District Designation to Municipal Public Lands (MPL).
 - January 26, 2023 City Commission Regular Meeting Actions:
 - Approved second and final reading of Ordinance 22-20 - Comprehensive Plan Amendment: Updating Transportation, Conservation, and Support Services Element and Adding Property Rights Element.
 - Approved Resolution 23-03, Establishing the Equity Study Commission.
- **Zoning Division**
 - Staff responded to the following requests for information in January.
 - Zoning & Land Use Inquiries: 123
 - Short-Term Vacation Rental / Transient Use Inquiries: 29
 - Zoning Verification Letters: 0
 - Address Changes/Assignments: 2

- **Development Project Update**

Current Projects - City Commission Review						
Project Name	Address / Location	Description	LPA	CC 1st	CC 2nd	Under Const
Gateway Dunedin Mixed-Use	606 & 814 Main St	Apartments, Hotel, Retail	✓	✓	✓	No
Grant Street Inn	418 Grant St	22 Room Hotel	✓	✓	✓	Yes
Townhomes at Highland Crossing	400-420 Finn Way	15 Townhomes	✓	✓	✓	Yes
Highland Townhomes Phase II	946 Highland Ave	18 Townhomes	✓	✓	✓	Yes
Mira Vista Townhomes Phase II	1413 Bayshore Blvd	8 Townhomes	✓	✓	✓	No
Oak Bend Townhomes	803-850 Oak Bend Ln	32 Townhomes	✓	✓	✓	Yes
The J Hotel	491 & 469 Causeway Blvd	68-Room Hotel	✓	✓	Waived	No
Current Projects - Staff Review Only						
Project Name	Address / Location	Description				Under Const
Dunedin Townhomes	232-238 Causeway Blvd	4 Townhomes				Yes
Dunedin City Hall	737 Loudon Ave	New Government Center Complex				Yes
Dunedin Market	990 Broadway	Indoor Market				Yes
Main Street Retail	1440 Main St	New Retail Building (Marco's Pizza & Urgent Care)				Yes
San Ruffino Townhomes	1340 Bayshore Blvd	7 Townhomes				Yes
San Christopher Drive Rentals	1348 San Christopher Dr	4 Single Family Residences				Yes

FINANCE

- Finalized draft FY22 financial statements for the Community Development Agency- awaiting independent audit
- Finalized draft FY22 financial statements (Annual Comprehensive Financial Report) for the City- awaiting receipt of firefighter’s trust fund financial statements and independent audit to complete.
- Prepared and remitted 2022 1099 forms to applicable contractors

CURRENT BID, RFP & RFQ STATUS LIST

RECENTLY AWARDED

N/A

SCHEDULED FOR CITY COMMISSION DISCUSSION

- Bid #23-1218 is titled “Santa Barbara Brick Street Reconstruction” is scheduled for discussion at the February 21, 2023 City Commission meeting.

UNDER EVALUATION

- Bid #22-1211 – “Pedestrian Safety Crossing Improvements.” Bids were accepted until 2:00 pm September 15, 2022.
- Bid #22-1213 – “WWTP Electrical System Upgrades.” Bids were accepted until 2:00 pm October 11, 2022.
- Bid #22-1215 – “City of Dunedin Sanitary Lift Station #20 Rebuild.” Bids were accepted until 2:00 pm October 11, 2022.
- RFP #23-1217 - “Downtown Looper Mobility Service.” Proposals were accepted until 2:00 pm Thursday, December 1, 2022.
- RFP #23-1219 - “Temporary Employment Services.” Proposals were accepted 2:00 pm

Tuesday, January 10, 2023.

- Bid #23-1220 - "Grounds Maintenance Services." Bids were accepted until 2:00 pm Tuesday, January 17, 2023.
- RFQ #23-1221 - "Miscellaneous Engineering, Landscape Architecture, Surveying & Planning Consulting Services." Submittals were accepted until 2:00 pm Tuesday, January 24, 2023.

ACTIVE ON THE STREET

- Bid #23-1222 is titled "Douglas Ave Weir Replacement." Bids are due at 2:00 pm Tuesday, February 28, 2023.
- Bid #23-1223 is titled "Patricia Avenue Corridor Enhancements." Bids are due at 2:00 pm Tuesday, February 28, 2023.
- Bid #23-1225 is titled "Dunedin Golf Club Course Maintenance Services." Bids are due at 2:30 pm Tuesday, February 28, 2023.

UNDER DEVELOPMENT

- Destination Marketing/Branding Services

BUDGET

- Reviewed ARPA estimated project costs
- Attended multiple FY23 fleet purchase meetings
- Began Budget Analyst interviews
- Ran various CRA and Penny Fund long range forecasts
- Started preparing the carryforward budget for FY 2023
- Assisted the departments with various budget inquiries and adjustments

JANUARY CRF:

- No new loans
- 1 payoff totaling \$224.85
- No paid at install

PARKS & RECREATION

Parks & Recreation Administration:

- The Parks & Recreation Department conducted the annual Staff Retreat and Strategic Planning session on January 18th. The program included a SWOT analysis, alignment of City's EPIC Goals, Departmental goal setting, strategic planning and preparing for the FY24 capital and operating budgets.
- Attended the Commission meeting and workshop on January 24 where the Marina Rate Study was presented.
- Conducted a community input meeting to develop a master plan for Stirling Park at 6:30 pm on January 4, 2023 at the Hale Senior Activity Center. Additionally, an online survey was held with over 1,200 responses. The results of the survey were tabulated and the report was published on the City's website.
- Continued with bi-weekly meetings with the Transition Team for the Dunedin Golf Club operations and transition plan. A course walk-through was held on January 17th with representatives from City staff, Stantec, and the DGC Board of Directors to review the proposed master plan for the golf course renovation. Additional follow-up meetings were held as well. A public meeting to present the proposed master plan is being scheduled for February 21st and a Commission workshop presentation on March 21st. Staff continued

working with the City Attorney's office to finalize an agreement with the Dunedin Country Club, Inc. for the management of food and beverage services beginning in June 2023. In addition, the bid package for maintenance services for the golf course has been finalized and distributed. Bid submittals are due February 28th with services to begin in June 2023. Staff is also working with the City Attorney regarding the existing golf cart lease.

- Continued work on the development of Gladys Douglas Preserve for public access. Continued planning for a ribbon cutting ceremony for the Phase 1 Conservation Area and Trails in February.
- Staff continued budget preparations for FY 2024. Initial budget requests and justifications are due for review on February 3rd.
- Continue to prepare the bid package for the pickleball courts. The package will go out after the community input for the Stirling Park master plan and a site is determined.

Marketing:

- Promotions completed for the Department's special events and recreation programs through various print and digital marketing including flyers, posters, postcards, City website, social media platforms and eNews. Events and programs for the month included: MLK Celebration, Senior Awareness Fair, Showcase Kids Theater, Chorus Concert, Watch & Play at MLK, Wear Red Day, Teen Leadership Summer Program, Spring Training information, recruitment for Personal Trainers and Parks Maintenance Workers and various recreational programs and classes from each recreation facility.
- Completed design and production of the Dunedin Summer Camp Magazine. Sent to print. Distribution scheduled for mid-February. Camp registration begins March 8. Prepared summer camp forms, dedicated webpage and t-shirts designs. Preparing promotions for first day of registration and staff recruitment.
- Attended the Department's Annual Staff Retreat where we discussed yearly accomplishments, status of existing goals, planning future goals, projects, and budget.
- Assisted with the Stirling Park Master Plan community survey, collected responses, analyzed results and posted on city website and social media platforms.
- Assisted in the planning of Gladys Douglas Preserve Ribbon Cutting and Phase 1 Opening scheduled in February. Created flyers, invitations, and preparing promotions on city website and social media platforms.
- Completed weekly eNews bulletins for the Hale Senior Activity Center and monthly eNews bulletin for the Parks & Rec Department, along with multiple stories included in the City's weekly eNews bulletins promoting our programs, classes, events, projects, etc. The number of subscribers continue to grow each week; analytical reports show readers and interests continue to be highly engaged.
- Attended weekly meetings and training sessions with Communications Department staff and Granicus Team for the new city website development, examined current webpages and content, participated in navigation tests, reviewed and made recommendations for architectural and wireframe design.

Special Events:

- Dunedin International Film Festival presented over 50 films of various categories over the four days. The films were screened at TB Ballpark, HOB Brewing Co., VFW, Moon Tower Theater, Scottish American Society, and concluded at the Fenway with a red carpet and awards ceremony.
- Art in the Park at Pioneer Park had approximately 20 artists displaying their artwork to the community.

- The United Faiths Walk of Peace was held on January 29th. The event began at Pioneer Park with live ukulele music and a prayer led by the pastor of the Church of the Good Shepherd pastor. Participants walked from Pioneer Park to the Masjid Al Salaam Mosque where they were given refreshments and an area to rest before continuing. The walk concluded in Weaver Park with a drum circle, musical performances, and storytelling. The Peace Walk promotes peace, justice, and mutual respect. There were about 300 participants.

Recreation:

- **Athletics:**
 - Stirling Driving Range had its most successful month ever.
 - Stirling Soccer is up and running with their seasons.
 - Flag Football began and has over 50 participants.
 - Track began and has over 50 participants. The first meet is scheduled for February 1st.
- **Fitness Center:**
 - Carie Watts has been hired as the new personal trainer.
- **Hale Activity Center:**
 - The Hale Center held the annual Senior Awareness Fair with 71 vendors and over 600 in attendance on Friday, January 27th. The fair was sponsored by Mease Life, Humana, Dedicated Senior Care Centers, and The Bernd Group.
 - The Highland Luncheon was held on January 18th with 90 in attendance and featured a performance by highland dancers led by Margaret Howard, with her husband Bill on the bagpipes. Guest speaker Alan McHale educated guests on Dunedin/Scotland culture and facts.
 - The 3 O'Clock Big Band Dance & Concert was held on January 18th with over 80 in attendance.
 - On Monday, January 30th, edutainer Ellen Katz enlightened an audience of over 60 people on the Broadway Musical "Wicked".
- **Martin Luther King, Jr. Recreation Center/Youth Services:**
 - Emily Hoban with the Parks & Recreation Department and Yvonne Borders with Shiloh Baptist church accepted the proclamation in recognition of "Dunedin Celebrates Diversity 2023".
 - The Martin Luther King, Jr. Celebration – Unity Breakfast & March was held on January 14th. Local participants enjoyed breakfast with Pastor Clem Bell and keynote speaker, Jordi Zapata, speaking on the legacy of Dr. Martin Luther King, Jr. and Frederick Douglas. Jordi's impactful speech really hit home as he grew up in Dunedin and attended local schools, was a member of the Parks & Recreation Department's Teen Leadership Program and served on the City of Dunedin's Youth Advisory Committee. Five essay contest winners from local students also read essays on the quote, "But I know, somehow, that only when it is dark enough can you see the stars". The event culminated with a march to Pioneer Park and entertainment from Shiloh Baptist Church's choir.

Parks:

- Received sand and top-dressed the new sod on Fisher field 4 completing the renovation project on that field. Staff is now beginning the fence repairs and replacements.
- Roto-tilled and levelled existing clay on all 7 fields, cut out all grass edges and eliminated hazardous infield lips.
- Ordered and received 2 loads of sand to top-dress Jerry Lake fields 2 & 3 to repair damage from overuse.

- Spiked and re-graded all 3 new warning tracks on Fisher fields 4, 5 & 6
- Measured, ordered, and prepared for new sod to be installed in the patio area between Foshier fields 1 & 2 in preparation for the Greater Dunedin Little League Opening Ceremonies to be held February 18th.
- Prepared all 7 fields and hosted a pre-season USSSA Little League baseball tournament. 28 teams competed.
- Begin annual pressure washing of all concrete and dugouts at Fisher complex.
- Began annual tree trimming throughout all City parks.
- Obtained quotes for multiple pieces of equipment scheduled to be replaced FY22 and FY23.
- Multiple Parks staff began attending weekly arborist certification classes, held at the new Parks building.
- Attended the Parks Division FY24 Annual Budget Justifications and Projects meetings.
- Continued development of the Gladys Douglas Preserve.
- Continued clearing the old Jones Building and organizing the garage at the new facility.
- Attended the annual Parks & Recreation Department Retreat
- Staff provided logistical support for a variety of events and rentals, including the Downtown Market, Unity Breakfast & March, and the Arts & Crafts Fair.
- **City Arborist:**
 - Hosted weekly ISA certified arborist training course with 30 students in attendance.
 - Attended Stirling Park Community Input meeting.
 - Attended Hammock Advisory Committee meeting.
 - Attended Parks Division FY24 Annual Budget Justification meeting.
 - Attended Parks and Recreation Annual Staff Retreat
 - Attended the Florida Native Plant Society (Pinellas Chapter) monthly meeting.
 - Attended walk through to provide input for the Dunedin Golf Club renovation.
 - Continued to provide guidance at the Gladys Douglas Preserve.

PUBLIC WORKS DEPARTMENT:

Public Services Division:

Streets Section:

- Continued new installations and repair of concrete sidewalks (1463 SF).
- Sidewalk replacement along 1501 San Christopher Dr.
- Remove/replace military and event banners.
- Staff completed right-of-way tree trimming on Brady Dr east of CR1 and Douglas Ave for Mardi Gras Parade.
 - Trimmed and hauled tree canopies for roadway clearance Citywide.
 - Trimmed (64) hardwood trees and palms (16.52 tons hauled).
- Continued Traffic Sign & Post maintenance Citywide:
 - Manufactured (39) new signs, and replaced (14).
- Repaired utility cuts for the Water and Wastewater Divisions (15 Repairs).
- Continued hauling concrete and asphalt to recycling plant, as needed (39.27 tons hauled).
- Repaired 240' of curb at Wood St and Loudon Ave.



- Installed ADA parking space at Marina Boat Club
- Supported Downtown Arts & Crafts, MLK and Shredfest events.

Stormwater Section

- Continued slope ditch mowing.
- Continued ROW mowing.
- Completed ROW mowing cycle.
- Clean catch basins during rain events
- Clean Stormwater pipes in Countrywood subdivision.



- Continued residential street sweeping and stormwater pipe cleaning activities:
 - Hauled 34.81 tons / 48 cubic yards of street sweeping debris to the County landfill.
 - Hauled 5.70 tons / 10.00 cubic yards of catch basin / CDS debris to County landfill
- Continued ditch maintenance Citywide.
- Cleaned 1471 LF of stormwater drainage system.
- Continued stormwater pipe maintenance and (1) pipe repairs Citywide.
- Repaired (2) catch basins.

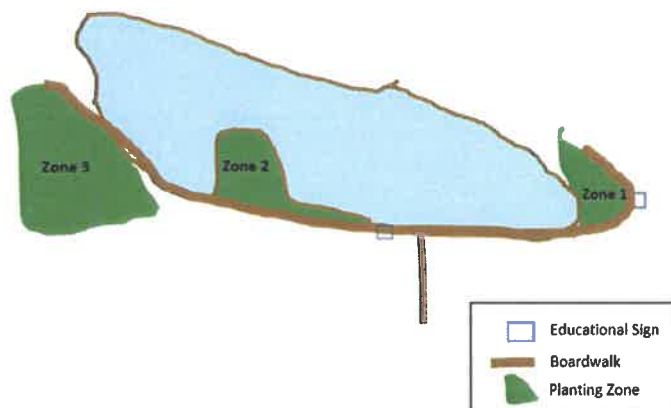
Stormwater Program Coordinator **Stormwater Education**

- Stormwater Advisory Committee meeting held on January 10. Next meeting will be held on April 4, 2023.
- Attended the Re-Start Meeting for CRS 3-Year Cycle Verification via Zoom. All stormwater management documentation has been submitted to our consultant.
- Grant projects updates:
 - North Douglas Pond Education Signs design to be submitted by print by the end of February.
 - Graphic designs for Jolley Trolley Stormwater Ads are under design phase and will be ready to submit to the vendor by end of February.
- Studying to become a trainer for the Florida Department of Environmental Protection (FDEP), Erosion Control and Inspection Certification. Audition date to be determined.
- Illicit Discharge Detection and Elimination training to be held this year with all City field staff. The training presentation is being created. Aiming for late Spring/Early Summer to commence. This training will also give City staff a training certification.

Stormwater Compliance

- Issued two Notices of Violation to the contractors overseeing the sites at Gramercy Ct. and Cedarwood Lyndhurst Ditch Project.

Stormwater/Environmental Projects



- North Douglas Planting Plan is finalized. The pond will be planted with low maintenance native plants which will include Milkweed, Muhly grass, saw palmetto, wild coffee, etc. Currently, pulling quotes from plant vendors. The plants will be planted in areas that are bare. We will have a plant removal day to remove any invasive plants and trim/prune any existing vegetation. Followed by a planting day which is scheduled for May.

Stormwater Annual Report

- The Year 4 Stormwater Annual Report was submitted to the Florida Department of Environmental Protection on January 13, 2023.
 - The report has 7 attachments including:
 - (2) TMDL Implementation Plans on Dissolved Oxygen & Nutrients for Curlew Creek
 - Update on Stormwater Compliance Ordinance.
 - Update on Stormwater Codes & Regulations to Reduce Stormwater Impact from Development.
 - 2021 Pollutant Load Calculations Report and Comparison.

- Water Quality Monitoring Program Summary City of Dunedin Water Quality.
- 2021 Annual Water Quality Monitoring Report.

Facilities Section

- Issued FY23 City-Wide Generator Annual Service Contract.
- Issued FY23 Emergency Phone Annual Service Contract for new City Hall.
- Issued FY23 Fire Alarm Monitoring Service Agreement for new City Hall.
- Issued FY23 Security Alarm Monitoring Service Agreement for new City Hall.
- Relocated City Clerk records from storage to the new City Hall.
- Supplied 4,900 gallons of diesel fuel for new City Hall generator.
- Completed training on the generator at the new City Hall.
- Completed scheduled monthly HVAC services at current City Hall, DFAC, Community Center and Hale Center.
- Completed LED retrofits at Fleet & Fire Station 60 garages.
- Completed In-House replacements of two 5-ton HVAC units at Public Services.

Solid Waste & Recycling Division:

- Commercial & Multi-Family recycling:
 - Staff continues to assist multi-family and commercial customers contracted for recycling collections with Private Haulers to resolve service concerns and to assist in program implementation.
 - Staff is also forwarding new service request inquiries from nearby unincorporated residents to the Pinellas County Solid Waste Department.

- Thank you Dunedin High School NJROTC cadets for volunteering your time for the annual Achieva SHREDFEST event! With your help we were able to collect and recycle 43,072 pounds of paper from 1,196 vehicles. By recycling this material, it is removed from the municipal waste stream and in turn helping our environment. This event raised \$3,125.19 in donations for the Achieva Foundation, which goes towards local classroom grants.





UTILITIES DEPARTMENT:

Engineering Division:

Utilities Section

• **Water Treatment Plant – Design-Build**

- The Water Treatment Plant (WTP) Refurbishment Project will rehabilitate/replace the existing 9.5 MGD treatment plant and ensure the ongoing production of high-quality potable water to the City of Dunedin’s residents and customers. The Water Plant experienced a fire that was contained, and fortunately did not result in an interruption in providing safe potable water to the residents of Dunedin. The damage is being repaired.
- Restoration activities continued through the month of January.
- RO Skid final wiring has been delayed due to delay in delivery of electrical disconnects and control panels. The new deliver date of the electrical gear is approximately the end of March.
- Approximately 60% of the final wiring for large gage wires is pulled and in the cable trays. Final termination pending delivery and installation of electrical gear.
- Final wiring of the Flush Tanks and associated instrumentation was completed, including final piping and modifications. Operation of the system is pending repair of the I&C system.
- Fabrication of one of the CIP tanks is complete and the second is underway. The housekeeping pads have been poured and are curing. Installation of the tanks is expected by the beginning of March; after which, assemble of the system will commence.
- The contractor completed punch list items for the backwash pumping system. Final completion pending all work completed and accepted by the City.



Large Gage Wire Installation



RO Skid #1 #2 #3



New Media Decant Pump System

- **Lift Station #20 & #32 Rebuild Project**
 - Both lift stations are undersized, prone to overflow during heavy rain events, and adjacent to waterways. The rebuild of these lift stations will be appropriately sized, provide emergency backup pumping, and reduce impacts on public waterway channels.
 - LS #32 -- final bid package is complete, and approval from the state for the release of grant funds is pending. It is anticipated that construction cost will be greater than the engineers original estimate and will require an increased funding cap from FDEM.
 - Lift Station #20 – The project has been bid. The engineer of record has reviewed the bid packages and has generated final determination and suggestion for award. The bid prices exceeded the engineers estimate and are now being reviewed by FDEM for increased funding opportunities.
- **Wastewater Lift Stations Electrical & SCADA System Upgrades**
 - This project consists of upgrades to the City’s existing electrical control panels, Programmable Logic Controllers (PLCs) and SCADA application at the City’s lift stations in the Collections system. The work includes; materials, installation, testing, and commissioning of existing Local and Remote Telemetry Units, PLCs, network equipment, power supplies, terminal blocks, wire, wire ways, surge suppression, cellular communication modems, mounting hardware, and computers.
 - The contractor has begun the submittal process for the procurement of materials to be assembled and installed.
 - The Contractor has drafted a Change Order for the addition of the WWTP SCADA. The SRF consultant has reviewed and is providing updates to the contractor for administrative changes. Change Order is expected to be presented to the Commission by the end of February 2023.
- **Wastewater Lift Station #20 Forcemain Replacement**
 - This project will replace the aged forcemain from Lift Station #20, constructed from a thin-walled PVC pipe prone to breakage. A portion of the forcemain is located outside the CR-1 roadway surface, recently resurfaced by Pinellas County. Parallel to the forcemain replacement, the City will install a Fiber Optic line to the new Emergency Operations Center, reutilizing portions of the existing forcemain as a conduit for the new Fiber line to reduce overall construction costs.
 - The Fiber Optic project is 100% complete. Conduit has been installed. Cable has been installed to the Public Services building and the Emergency Operations Facility and a lateral line has been installed at PDC and Belcher Offsite Water Storage Facility.
 - The Forcemain project is being redesigned for directional drilling along the alignment. The updated plans have been submitted to the Engineer of Record for review.
- **Wastewater Treatment Plant (WWTP) – Electrical & SCADA System Upgrades**
 - The City intends to replace the Motor Control Centers (MCC’s), switchgear, breakers, localized generators, Programmable Logic Controllers (PLCs), and related electrical equipment at its WWTP and the electrical equipment, starters, etc. The electrical equipment at the WWTP and lift stations has reached the end of its useful life, and maintenance has become difficult to perform, with parts being a

challenge to acquire. Installation of this new equipment increases safety measures for operational and maintenance staff.

- The bid package was re-advertised with the SCADA portion removed. Bids have been received. The bid prices exceeded the Engineering Opinion of Probable Cost. A request has been submitted to FDEP for SRF review regarding an increase in the funding amount for the project. A determination is expected by the end of August, 2023.
- **Wastewater Treatment Plant (WWTP) – Chlorine Contact Chamber Rehabilitation and Cover**
 - The City intends to rehabilitate the WWTP Chlorine Contact Chamber (CCC). Tank lining will be removed and replaced. Gates and valves will be rehabilitated and replaced as necessary. This will require augmentation of process flow via bypass pumping and alternative chlorine contact storage.
 - The City has contracted consultant company Arcadis to design a cover for the CCC. This will prevent the growth of algae and the degradation of chlorine via UV rays from the sun. The consultant engineer has been instructed to re-evaluate design constraints to provide design that will fall within budget constraints.
- **Wastewater Pipe Lining & Manhole Lining Projects**
 - These projects provide for the installation of liners for pipelines and manholes throughout the City to reduce and prevent inflow and infiltration (I&I) of groundwater and rainwater into the City's sanitary sewer collection system, thus reducing the potential for sanitary sewer overflows (SSOs) and treatment impacts at the Wastewater Treatment Plant.
 - The FY23 pipe lining project is approximately 99% complete. Emergency repair locations have been added to the overall project prior to close out of the 2022 program.
 - FY 23 Lining area has been generated and has been sent to the City Attorney for acceptance as "Piggyback" contract work.



- **Wastewater Forcemain Replacements Project**
 - This project provides the design and installation of six (6) new PVC and/or HDPE forcemains (#1, 2, 4, 10, 12A, & 17) with all valves, fittings, and appurtenances; and the abandonment of the existing forcemains.
 - Design of the forcemains is complete all permits have been approved.
 - SRF Funding shortages have delayed the continuation of the project. FDEP funding allocation is expected by the end of February 2023.
 - A quote has been requested to piggyback a Pinellas County Contract. Should funding be allocated, construction is expected to begin by May, 2023.

- **Curlew Reclaimed Water Tank**

- This project provides for the removal of loose paint, restoration and / or replacement of corroded steel parts and piping, and recoating with a durable paint system with artwork.
- Artwork on the tank has been completed.
- Onsite visit and coordination with Verizon/Nokia has begun to determine final placement of cellular equipment.



Artwork on the east facing tank side



Proposed Verizon Cellular Equip Placement

- **Offsite Potable Water Storage Site Valve Replacement**

- This project provides for the replacement of in ground valves, check valves, and fill valves at offsite Potable Water Storage sites.
- A site visit has been conducted with a contractor to evaluate the project.
- A quote has been provided via piggyback of a Pinellas County contract. The proposed work exceeds the existing budget. Funding opportunities are being investigated and expected to be resolved by the end of February 2023.

- **WWTP 10,000 Gallon on Site Diesel Fuel Tank**

- This project provides for the replacement of the 10,000-gallon diesel fuel storage located at the City's WWTP. The existing tank has reached the end of its useful life and needs to be replaced.
- Site visit has been conducted with vendor to evaluate the project and provide a quote for the equipment.
- Engineering/WWTP are seeking sole source procurement to address the safety, design and location characteristics/constraints.

- **Wastewater Treatment Plant Outfall Piping Repair**

- This project provides for the restoration of the WWTP's outfall system's reliability, redundancy and safety.
- The project was selected as a recipient of the Florida House of Representatives Local Support Grant. The local support grant was not funded by the State of Florida.
- A quote has been provided via "Piggyback" of a National Buyboard contract, and is being reviewed by the City Attorney. The proposed work exceeds the existing budget. Funding opportunities are being investigated and expected to be resolved by the end of February 2023.

- **Water Production Well Facilities (Well 1)**

- This project provides for the rehabilitation of raw (potable) water wells, including Well #1. The well has exceeded its useful life, and requires rehabilitation to continue viable water production.

- 100% design plans have been received. Bid documents are finalized for advertisement.
- A contractor quote has been requested via “Piggyback” of a Pinellas County contract. The proposed work is expected to exceed the existing budget should the project be advertised. The “Piggyback” quote is being requested in an effort to compare fiscal requirements.
- **Raw Water Transmission Line Pigging**
 - This project provides for the cleaning of all the raw water transmission lines for the City’s wellfield. The accumulation of soils, silts, deposition of organic matter, and precipitation of materials necessitate the pigging requirements to maintain flow and reduce system contaminants and early degradation.
 - A contractor quote has been received via “Piggyback” of a Pinellas County contract. The proposed work is expected to meet the budget constraints of the project.
 - City staff are evaluating the operational viability to maintain the minimum requirements for the City’s Water Distribution System and Water Treatment Plant.

New Construction

- **New City Hall**
 - The City is constructing a New City Hall building to house the City’s Commission, technical, financial, planning, billing, and administrative services. The new facility will help streamline City processes and make services for visitors, residents, and customers more convenient.
 - Work underway towards receipt of a Certificate of Occupancy continues:
 - Installation of furniture on both the first and second floors is nearing completion. Finish work related light fixtures, millwork and cabinetry, restroom fixtures, completion of the IT infrastructure, doors and locks, and other electrical punch out items is currently underway.
 - For the exterior, paver installations are being finalized. The parking lot was recently paved, with landscaping installation. Roadway repaving along Loudon has commenced, with paving along Virginia and Milwaukee to follow during the second week of February. Exterior parking lot lighting installations will follow. There are many trades on site as the project moves towards final substantial completion.



Roadway Section

- **Santa Barbara Brick Street**
 - The bid for the project was advertised in December with a submittal date of January 10, 2023. A non-mandatory pre-bid meeting was held on December 22, 2022.
 - Submittals were received and evaluated and the lowest qualified bidder was Evolution Contractor's out of Clearwater FL.
 - References are complete and Award is scheduled for the February 21, 2023 Commission meeting.
- **FY23 Pavement Program**
 - Gator Grading and Paving was awarded the contract in November. The Agreement has been approved.
 - The pre-construction meeting was held on December 15th.
 - Notice To Proceed has been issued and work began January 9th.
 - As of February 9th, all concrete gutter work is complete and Mill and Overlay is to begin February 6th. Work is expected to be complete by mid-March.

Drainage / Interdepartmental Support

- **Brady Drive:** DRMP, Inc., (one of the City's General Engineering Consultants [GEC] firms) previously prepared a Preliminary Engineering Report (PER) to investigate elevating Brady Drive and conveyance alternatives where Jerry Branch passes under the road. The PER provided a preliminary cost estimate to improve the level of service (LOS) for Brady Dr., with staff selecting a 10-year LOS for design. Following the advertisement of a 'Request for Proposals (RFP) to provide design, permitting services, and construction documents preparation, DRMP was selected and awarded a contract by the Commission on October 13. DRMP has completed the initial survey and Subsurface Utility Engineering (SUE) work and held the pre-application permit meeting.
 - DRMP conducted a structural inspection of the existing culverts and headwalls. While the structure is stable, it is approaching its useful life expectancy and needs to be replaced. In addition, the immediate downstream section of the creek is eroding and needs to be armored.
 - The initial design to widen and elevate the section of road crossing the creek was rejected as the property owners on the south side of the road did not want to grant easements necessary to widen and elevate the road. DRMP was then directed to replace the structure in-kind (same height and width). This caused a several month delay.
 - DRMP is finalizing the plans and obtaining all regulatory approvals.
 - The project is expected to be bid in March 2023.
- **Cedarwood / Lyndhurst Culvert Replacement and Ditch Stabilization:** Included in the FY20 budget were the Cedarwood and Lyndhurst Culvert Replacement and the Patricia Beltrees Stormwater Treatment CIPs. These projects were combined and awarded to Kimley-Horn, as the best-qualified consultant responding to the RFQ. The City has approved the scope and fee, and the kick-off meeting was on March 16, 2021.
 - The project is under construction with the ditch maintenance and main culvert having been completed.
 - All work is expected to be completed by the end of February.
- **Eagle Scout Park – Pickleball Courts:** The Parks Division requested engineering support to design and provide cost estimates for constructing Pickleball courts at the park. Improvements would include sidewalks, parking, and required drainage.

- **San Charles Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY23. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for the intersection of San Charles Drive and San Roy Drive South. The status of the project is as follows:
 - A Purchase Order was issued to Southeastern Surveying on August 17, 2021, for the survey, SUE, and a title search.
 - A draft survey and Level B SUE were provided to the City on October 25, 2021.
 - A title search was ordered and submitted to the City in February 2022.
 - Preparation of the construction plans is in process.
 - Plans were sent to utilities for review & comment.
- **Santa Barbara Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY24. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for Santa Barbara Drive, from 200 feet north of San Salvador Drive to Bueno Vista Drive South (approximately 1,800 feet). The status of the project is as follows:
 - A purchase order was sent to McKim & Creed on September 13, 2021.
 - A draft survey with Level B SUE and the title searches were submitted to the City on October 25, 2021.
 - City staff is working with the architect for the property owner at 1768 Santa Barbara Drive to vacate an existing utility easement and coordinating with the property owner's surveyor to prepare a legal description for a new easement.
 - Construction plans are in preparation for the new outfall associated with the previously referenced address. This outfall will be up-sized as a part of the proposed drainage improvements for Santa Barbara Drive.
 - Preparation of the construction plans is in process.
- **Buena Vista Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY24. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for Buena Vista Drive from Mira Vista Drive to 600 feet northeast of Mira Vista Drive. The status of the project is as follows:
 - A purchase order was sent to McKim & Creed on September 13, 2021.
 - A draft survey with Level B SUE and the title searches were submitted to the City on October 25, 2021.
 - Preparation of the construction plans is in process.
- **Downtown East End Plan (DEEP) - Mease Materials:** This parking lot reconstruction project is slated for construction in FY23. The status of the project is as follows:
 - Suncoast Land Surveying submitted a topographic survey on September 9, 2021.
 - Preparation of the construction plans are in process, with completion expected in December 2022.
 - Pennoni Associates, Inc. is under contract to prepare a structural analysis on the existing retaining walls and the design of a proposed retaining wall. The analysis of the existing retaining walls has been initiated.
 - Pennoni Associates Inc. finalized their report and has been submitted to the City.
 - Pennoni Associates Inc. met with City on July 18, 2022. A 3rd option was presented to the City. A preliminary construction estimate for the 3rd option was received but exceeded the budgeted amount.
 - Final design includes: replacing the wall along the north ROW line; milling, resurfacing and restriping the parking lot; painting the exterior of the existing building; decorative fence will replace the existing chain link fence and will be

placed around most of the parking lot perimeter; and additional lighting for the parking lot.

- Final specifications are complete.
- FDOT Construction Permit was issued 12-7-22.
- **Gabions Drainage System Repair:**
 - Pennoni Associates, Inc. is under contract (7/13/21) with the City to evaluate, prioritize and prepare construction plans for the repair of the gabions.
 - At this time, Pennoni has assessed the condition of the gabions, ranked the improvements proposed, and preliminarily mapped the improvements in GIS.
 - Probable construction cost is being prepared by the consultant and will be delivered to the City in February 2022.
 - The assessment phase of this project is complete and has been reviewed by the City.
 - Pennoni is preparing a scope of services for design, construction plans and permitting for portions of the gabion drainage system that need repair.
 - The Pennoni proposal was accepted by the City and has been processed for approval by the City Commission.
 - Approximately 900 ft. of gabions are to be designed and permitted for repair. The repairs proposed are located between Pinehurst Road, Jackmar Road, Patricia Avenue and Idlewild Drive South.
 - Survey by Pennoni has been completed and geotechnical testing by Tierra of the gabions and ditch are ongoing.
 - 60% construction plans and environmental permit packages are being prepared.

Development

- **Site Infrastructure / Development Review Participation:**
 - Projects discussed/researched as part of DRC meetings – (1)
 - Site / Infrastructure plan sets reviewed – (3)

Wastewater Division:

Plant Summary

- **Wastewater Treatment flows:**
 - Influent Average Daily Flow: 4.069 Million Gallons
 - Influent Monthly Total Flow: 126.150 Million Gallons
 - Reclaimed Water Average Daily Flow: 2.598 Million Gallons
 - Reclaimed Water Monthly Total Flow: 80.527 Million Gallons
 - Final Effluent Average Daily Flow: 1.214 Million Gallons
 - Final Effluent Monthly Total Flow: 37.640 Million Gallons
- **Maintenance and Repairs:**
 - Maintenance performed weekly greasing of all WWTP equipment.
 - Maintenance performed weekly inspections at all reclaim pump stations.
 - Warner Tree Service; on site trimmed all trees off Belcher Road Water/Reuse storage tanks and Curlew reuse tank fence line.
 - Maintenance completed quarterly valve exercising at the WWTP/Reuse pump stations.

- Interface Services outside vendor; removed old floor tiles from the Collections training room and the breakroom. Installed new carpet and floor tiles and repainted both rooms.
- Maintenance installed new blower at Facility #3 blower #2.
- Maintenance replaced level transducer at on-site Crom Reuse storage tank.
- Maintenance installed a new backwash water mud well pump #1 at Facility #8 (Filter Building).



New Floor Tile/Carpet and Walls Painted In the Breakroom



New Carpet and Walls Painting in the Collections Training Room



FET Blower #2 Installed
New Blower



New Mudwell Pump #1 Installed at
Fac #16 Dirty Backwash Basin

- **Compliance:**

- The December 2022 Discharge Monitoring Report was submitted to FDEP with no issues.
- Tier II chemical report submitted to the State of Florida.
- Florida Department of Environmental Protection Annual plant inspection conducted by FDEP inspectors {No Issues}.

Collections Summary

• **Scheduled repairs:**

- Manhole Repairs: (3) – 915 Lake wood Drive M/H #66, 1600 Pasadena Drive M/H #27 and 1060 Keene Road M/H #56.
- Mini-Scout list for I&I (Inflow & Infiltration): (80) – 72, 78, 79, 82, 85, 86, 89, 92, 93, 98, 8, 11, 14, 19, 22, 27, 39*, 42, 45, 48, 51, 52, 57, 58, 65, 66 Ventura Drive, 47, 48, 57, 58, 65, 66, 73, 74, 79, 80, 83, 84, 87, 88, 92, 93 Arnoni Drive, 1380 Overcash Drive, 2564 Bramblewood Drive West, 908, 972 Union Street, 10, 11, 18, 19, 27, 28, 38, 39, 45, 46, 51, 25, 57, 58, 65, 66, 72, 78, 79, 81, 82, 89, 4, 932, 944, 955, 961, 962, 968, 974, 986, 990, 996, 88 Lexington Drive.
- Clean Out Installs: (2) – 227 Park Circle South and 1121 McFarland Street.
- Lateral Liners: (5) – 2564 Bramblewood Drive West. 1603 St. Catherine Drive East, 1048 Douglas Avenue, 1231 Michigan Drive North and 1049 Idlewild Drive North.
- Lateral Repairs: (5) – 995, 961 Lexington Drive, 1669 Paloma Lane, 1735 Pasadena Drive, 4 Lexington Drive, and 2373 Harrison Drive.
- Main Line Repair: (0).
- Picote / descaling: (1) – 478 Oakwood Drive.
- Responded to citizen blockage calls: (41)
- Sunshine 811 locate tickets: (481).
- Continued with Preventative Maintenance inspections and routine maintenance.



961 Lexington Drive



Assisting Water Department Orange and Scotland

• **Vac / Cleaner Truck:**

- Cleaned Grids/ROOTX: (6) – SW 26/SE 27 Main Street, NW 35 Patricia Avenue, Marjon Avenue, NE 36 Indigi, NE 25 Colony Drive, NE 27 Wilson Street, NE 34 New York Avenue/Beltrees Street, and LS #15 Area.
- Cleaned Wet Wells at Lift Stations: (3) – Lift Station's #4, #23, #41.
- Total cleaned: 18,190 linear feet (LF) and applied ROOTX 230 LF of sewer mains.
- Continued to perform routine maintenance.

• **TV Truck:**

- Televised Main Lines: (6) – SW 26/SE 27 Main Street, NW 35 Patricia Avenue, Marjon Avenue, NE 36 Indigi, NE 25 Colony Drive, NE 27 Wilson Street, NE 34 New York Avenue/Beltrees Street, and LS #15 Area.

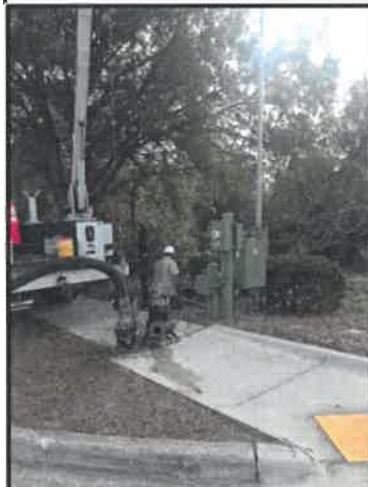
- Harben ran 8" DI line with 10,000 PSI Jetter at LS #4 for liner install.
- Ring and Cover Installs/Raised: (1) – 1060 Keene Road M/H #52.
- Installed Sectional Liner: (2) – 8' x10 NE 34 M/H #93 10' towards M/H #138, SW 22, 10' x 8" M/H #9 to LS #4 wet well.
- Total televised: 11,216 LF with 45 set-ups.
- Continued to perform routine maintenance.



Liner Install LS #4

• **Lift Stations:**

- Installed New Pumps: (3), LS #6 Pump #1, LS #32 Pump #2 (Rebuilt) and LS #4 Pump #1.
- Cleaned check valves: (2) - LS #6 and LS #12A.
- New Floats Installed: (3) – LS #12, LS #45 and LS #46.
- Replaced battery charger and loop at LS #2
- Repaired Wet Well Hatch: (2) – LS #4 and LS #35.
- Removed Rags from Pumps: (4) - LS #40 Pump #1, LS #30 Pump #2, LS #23 Pumps #1 and #2, and LS #38 Pumps #1 and #2.
- Cleaned Wet Well Baskets: (1) – LS #30.
- Continued checking telemetry on the computer and printed reports daily.
- Continued preventative maintenance.



LS #6 Pump Replacement



LS #4 Pump Replacement



LS #30 Clean Out Basket

Water Division:

Water Production

• **Production Numbers:**

- Average Daily Potable Water Production:
- Monthly Potable Water Production:
- Annual YTD Potable Water Production:
- Annual YTD Rainfall:
- Monthly Rainfall Total:

Data: January 1st –31st, 2023

3.29 Million Gallons
 107.30 Million Gallons
 107.30 Million Gallons
 1.92 Inches
 1.92 Inches

• **Noteworthy Events:**

- Reverse Osmosis treatment train #3 and train #4 are back online and is producing water. Train #1 and Train #2 are almost done being refurbished, the frames and vessels are installed.
- Pre-fire water quality (hardness) remains intact.
- Electric cable trays are installed.

• **Maintenance/Refurbishment project update:**

- Operators continue regular PM programs on plant equipment.
- Continued working through project issues and coordinating drinking water production around fire recovery activities.

Water Administration

- Utility Data Control Coordinator is working with Engineering to complete the Citywide GIS program.
- Working on annual reports.

Water Distribution

- **Maintenance and Repair** – The annual backflow-testing program is 1% complete, with approximately 85 backflows tested for the calendar year. The large meter program is 5% complete, with 5 large meters tested for the calendar year. This year, the Hydrant Program has installed 0 new hydrants, repaired 2, replaced 2, painted 10, and flow tested 12. During this period, the Valve Program exercised 27 valves. For the year, the Valve Program has installed 0 new, replaced 1, repaired 0, and exercised 21 potable / 6 reclaimed valves for a total of 27 distribution valves exercised.



Potable Water Meter Relocation
1061 Weathersfield Drive



Reclaimed Water Main Break
654 Scotland Street

Wellfield

- Ardurra (formerly King Engineering) has developed the engineering drawings and technical specifications for the design and renovation of Well #1; with a new pump / motor, piping, & electrical features. We anticipate the project will go out to bid in March 2023.
- Develop condition status for all the production wells.
- Quotes are being evaluated to pig the raw water line.

CRA/ECONOMIC & HOUSING DEVELOPMENT

Downtown Task Force

- Staff has been attending the Downtown Task Force meeting as a resource and listening opportunity.

Coca-Cola Site

- Staff continues to attend the monthly dialogues with representatives from Coca-Cola and reports that the Dunedin plant will close in the Fall 2023 and marketing of the property would occur Summer of 2024.
- Staff is participating in the (TEILS) County Advisory Committee to review Target Employment and Industrial Lands Study, especially as it pertains to the Coca Cola site.

Marketing and Communications

- Staff meets weekly with the Communications department to assist with promoting greater communication between internal departments, citizen and business organizations.

CRA

- Staff met with the Pinellas County Work Group at the quarterly meeting to discuss policy and happenings in the County.
- The CRA Advisory Committee meets every other month and staff continues to support and assist this vital Committee.
- Staff continues to address ongoing enhancements to the downtown, such as benches, signs, dumpster enclosures and landscaping.

CRA Sponsored Special Events

- The February Arts and Crafts Festival is scheduled for February 24th and 25th.

Facade Grants

- Staff continues to work with several local businesses on commercial facade grants. To date seven commercial facade grants have been awarded.

Patricia Corridor Project

- Staff has received approval from FDOT to move forward with the landscape median and is currently out to bid.

DEEP

- **Gateway** - The Gateway Development project is due to break ground late Spring of 2023.
- **Existing City Hall** – Staff has retained Lorri Viola, from Stanek to present initial concepts for the site Adaptive Re-use at the February 7th Commission Work Session.
- **New Parking Garage** – Staff will present a concept and the estimated cost of a new parking Garage at the February 21st Commission Works Session.
- **Skinner Blvd Road Project** -Staff along with representation from FDOT provided a status presentation to the City Commission in January on Skinner Complete Streets Project. A design update is expected at 30% complete (sometime in the Spring or early Summer)
- **Mease Materials** – staff was directed by Commission to proceed with the demolition of the building at Mease Materials property and to move forward with providing additional downtown public parking.

Business Recruitment and Retention

- The Director will be speaking at the upcoming Chamber of Commerce on February 8th. Staff continues to meet with and assist the Dunedin Downtown Merchants Association (DDMA), and Visit Dunedin.
- Staff continues to work with Pinellas County Economic Development (PCED) and attend the monthly Economic Development Partners meetings with leadership from the surrounding municipalities.
- Staff continues to respond and to assist businesses to find available space in the business community.

Affordable Housing

- Staff continues to explore opportunities to create affordable housing.
- Staff continues to field calls from citizens seeking resources for affordable housing and other social services.

Downtown Streetscape Pavers enhancements (Phase 1 on Main Street, Casa Tina)

- Staff is making final design recommendations and then the project will move to engineering to review. Construction is anticipated in the Spring of 2023.

LIBRARY

- Provided homebound delivery to 24 patrons with 119 items
- 329 seed packets checked out
- 52 books obtained for Dunedin patrons through Interlibrary Loan
- Notary Stamps – 37
- Proctored 5 exams
- 145 people utilized the study rooms
- Dunedin Youth Volunteer Hours – 194.75 hours

- Adult Volunteer Hours – 110.25 hours
- 103 AV items cleaned and put back in collection
- Webinars: Staff attended over 30 webinars such as: Seniors and Tech, World Cat Discovery, Patrons with Memory Loss, Level Up Your Book Display, Joyful Living, State of Digital Library Collections, Emerging Tech Trends, Best Picture Books, Fire Safety and Outdoor Programming.
- Staff attended virtual meetings: Florida Library Association committee & board meetings, Communication weekly meetings, City General Assembly, Collection HQ, Passport Designation, SIS Board and Cataloging Special Interest Group
- In person meetings – Weekly Library Management Team, City Department Head meeting, Adult Programs meeting, Library Advisory, Friends of the Library board meeting and Dunedin Council of Organizations
- Delivered 565 pounds to Dunedin Cares Food Pantry
- Florida Humanities Grant for Kellogg Immersive Experience appointments filled for the month
- Continued onboarding students for Career Online High School
- Hosted city committee and board meetings in library meeting rooms
- Staff assisted with City website, attended weekly Granicus meetings and Communications meeting
- Prepared for annual Friends of the Library Book Sale
- Worked with Facilities/Parks on library grounds
- Parks installed AARP Community Grant interpretive signs in front of library
- Love Your Library Proclamation at City Commission
- Attended MLK Jr. Diversity Breakfast
- Presented winners of the City of Dunedin MLK Jr. Essay Contest
- Held final speaker in Kellogg Mansion Florida Humanities Grant
- Worked on Passport Acceptance Facility Program

Library Statistics

- Computer Usage – 1474 people
- WiFi Users - 661
- Total Transactions – 60,362
- Door Count – 12,300 visitors
- Curbside Pick – Up – 15
- AWE machines - 33
- 77 programs, 996 in attendance for Youth, Teen & Adult
- Branch Library Door Count - 405

Library Patrons Online Usage

- Ebooks downloaded – 3356
- E-audiobooks downloaded - 1922
- Ancestry – 591 records viewed
- Kanopy –442 videos
- Dunedin Times –182 Sessions
- Heritage Hub – 485 records viewed
- New York Times – 798 sessions

Notes of Encouragement To City Staff

From: jane oldebaycafe.com <XXXXXXXXXXXX.com>
Sent: Thursday, February 2, 2023 12:16 PM
To: Gizzi, Vince <VGizzi@DunedinFL.Net>
Subject: Events

Hello Vince!

Our events are handled so nicely by your team. Danielle Teele, Jori Peterson and the parks and rec crew. Most recent was the October seafood festival and Dec boat parade. They are super polite, courteous and a joy to work with. I wanted to share this last year - and I let the holidays get ahead of taking the time to give thanks to the members that make our holiday events run so well. Danielle took the time to learn each station (I saw her follow the fire and police) and she made sure to report to Walt, myself or Jori with any questions. I think she's a fabulous addition to the team.

Thank you! We are looking forward to the next one in March.

Best regards,

Jane Wickman



From: Laurell Aiton <XXXXXXXXXXXX@yahoo.com>
Sent: Wednesday, February 1, 2023 6:05 PM
To: Smith, Donna <DSmith@DunedinFL.Net>
Subject: Re: Military Freedom Arch

This is such amazing news!! I have goose bumps. We had the idea Sunday night while walking past it and to think in three days it is confirmed. Thank you for taking this on and seeing it through! Also for the names of this to thank. It is a surprise for our son so we can't wait to see the look in his face!!! Picture moment for sure! Please tell the other family thank you for sharing with us and thank you for their service.

Laurell Aiton

Sent from my iPhone.



From: Richard Ganci <richard.ganci@stpete.org>
Sent: Wednesday, February 8, 2023 4:26 PM
To: Naylor, Kevin <KNaylor@DunedinFL.Net>
Cc: Parks, Jeff <JParks@DunedinFL.Net>
Subject: 2023 Officer Development Thank You

Good morning, Chief Naylor,

Thank you for your time and support during the 2023 Officer Development event. The event was well-received and your participation and assistance was very much appreciated. If I can ever help in the future, please don't hesitate to reach out.

Thank you,

Rich Ganci
Division Chief, Safety & Training
St. Petersburg Fire Rescue
400 9th Street South
Saint Petersburg, FL 33701
Phone: (727) 893-7693





Fire Department Administration
MEMORANDUM

To: Jennifer Bramley, City Manager
Thru: Jorge Quintas, Deputy City Manager
From: Jeffrey Parks, Fire Chief
Date: February 2, 2023
Re: Monthly Report for January 2023

Fire Prevention Division:

Dunedin Fire Prevention is proud to announce that Fire Inspector Danny Castillo has obtained his Fire Code Administrator from the State of Florida and Certified Fire Protection Specialist through the National Fire Protection Agency. These certifications represent years of classroom work and extensive testing. There have only been 93 Fire Code Administrator certifications issued by the State of Florida and this certification is the highest level of certification a member of fire prevention can obtain in the State. Dunedin Fire Rescue has two members of Fire Prevention with this certification. Congratulations to Fire Inspector Castillo!

Projects completed:

- None at this time.

Current projects:

- Arcadia Luxury Condo – 265 Causeway Blvd
- Gramercy Court Townhomes – Highland Ave
- The Courtyard on Main – Main St – New mixed-use project
- Mira Vista Townhomes – 1413 Bayshore Blvd
- Crown & Bull – Outdoor Renovation – 319 Main St.
- San Ruffino Building 3 & 5 – New Construction – 1340 Bayshore Blvd
- City Municipal Building – New Construction – 737 Loudon Ave.
- Hotel – New Construction – 491 Causeway Blvd
- Townhomes – New Construction – 1405 Bayshore Blvd
- Gateway Project – New Mixed Use - Main St
- Eco Seascapes Hotel – New Hotel – 418 Grant St.
- New Magnolia Day school Project – 1123 Overcash Dr.
- New home project – 1348 San Christopher Dr.
- Mid Florida Credit Union – 1201 Belcher Road.
- House of Beer – Storage Building – 931 Huntley Ave.
- Affordable Housing Apartments – 1419 Carnation Dr
- Racetrack Gas Station – Main St. & US. 19

- Retail Store – 2701 Main St.
- Norton’s Brewery – Douglas & Skinner
- Retail Building - Pizza Restaurant & Urgent Care - 1440 Main St.

Fire Prevention Staff Activities:

Inspections – 83	Fire Investigations – 0
Re-inspections - 5	Event Inspections – 5
Fire extinguisher training – 0	Fire Safety presentations – 0
Plans Reviewed – 7	Station Tours – 2
Construction Inspections – 17	Pub. Ed Contacts (Total) – 75
Final Inspections/BTR – 9	Hurricane Awareness presentation - 0
Meetings / Consultations – 36	Home Safety Checks/Smoke Alarm Install - 1
Referrals / Complaints – 6	

Training and Safety Division:

- Updated Target Solutions Bulletin board
- Completed monthly EMS on Target Solutions.
- Maintenance of Dunedin Firestrong
- Completed reports from National Testing Network for new hires
- Conducted Promotional preparation seminar for Acting LT’s
- Conducted New Hire orientation training
- Attended Pinellas County Training Chief’s meeting.
- Conducted North County Training multiple dates.
- Attended 2023 Officer Development seminar in Tampa
- Conducted New Hire PAT testing training
- Attended PAT testing for new hires at SPC
- Responded to calls with crews for assistance when available
- Completed training reports for all shifts for the month of January 2023

A Shift completed 419 Hours

B Shift completed 513 Hours

C Shift completed 572 Hours

Department total of 1504 hours (January 2023)

Operations:

- We currently have eight open Firefighter/Paramedic positions. Three of these positions are the result of the County authorizing the new positions to staff the Rescue unit starting on April 1st. One candidate has been successfully screened and expected to start on 2/15/23. Two other candidates are going through the screening process and expected to start in mid-February. All three are Paramedics and will need to attend the upcoming Fire Academy class that starts in late March.
- FF/P Matthew Beighey joined the department coming from Pinellas Park FD.
- FF/P Sergej Vukota was promoted to Lieutenant on 1/18/23.
- The Apparatus Design Committee is working on the new Engine 61. A prebuild meeting was held with REV RTC on 1/25/23.
- The new rescue unit was displayed at the Florida Fire Chief's Fire Rescue East Conference in Daytona Beach on 1/19/23 and 1/20/23.
- EMS Division Chief Zipeto attended the Florida Fire Chief's Conference in Daytona from 1/17/23 – 1/20/23.

<u>Type of Incident</u>	<u>Month of Jan</u>	<u>Year to Date</u>	<u>Emer Resp by Unit</u>	<u>Runs</u>	<u>Mins</u>
Medical Incident Response	661	661	EMS		
Rescue Incident Response	56	56	<u>Station 60's Area</u>		
Fire Alarm	37	37	E60	160	4:26
Structure Fire Response	19	19	E51 (CFD)	25	6:45
Fire Incident Response	9	9	E61	23	5:49
Special	4	4	E62	19	5:11
Cardiac Arrest Response	9	9	E50 (CFD)	2	6:38
Water Rescue Response	11	11	E66 (PHFD)	1	9:06
Trauma Alert	8	8	<u>Station 61's Area</u>		
Major Incident Response	5	5	E61	64	5:39
Support Incident (Medical)	11	11	E66 (PHFD)	10	5:39
Fire Incident Response Special	6	6	E60	6	6:38
Support Incident (Fire)	5	5	E68 (PHFD)	1	7:58
Unconfirmed Structure Fire	3	3	E62	1	8:50
Support Incident (DC)	5	5	<u>Station 62's Area</u>		
MVC Possible Extrication	0	0	E62	109	5:21
Air Transport Incident	2	2	E50 (CFD)	18	5:45
Medical Incident Special	1	1	R65 (PHFD)	10	5:05
Moveup - Coverage	2	2	E60	8	4:45
HazMat Invest	0	0	S65 (PHFD)	2	6:11
Hospital Landing Zone	0	0	E61	2	5:37
Technical Rescue	0	0	P65 (PHFD)	1	6:08
Non-Emergency Evacuation	0	0	R48 (CFD)	1	3:32
Brush Fire Incident Response	0	0	FIRE	1	3:23
Storm Structure Damage - No Inj	0	0	<u>Station 60's Area</u>		
Extrication	0	0	E60	9	5:05
Wires Down	0	0	T60	5	6:03
Tree Fire	0	0	U60	2	6:19
Transformer/Pole Fire	0	0	E61	2	7:33
Rescue Incident Special	0	0	E62	1	8:26
Fire Alarm-Storm Disaster Mode	0	0	<u>Station 61's Area</u>		
Water Extrication Upgrade	0	0	E61	9	7:20
Rescue (Technical/Confined)	0	0	<u>Station 62's Area</u>		
Extrication (Equip)	0	0	E62	2	7:46
Total	854	854			

101 (14.09%) of the 717 calls within the DFD District were handled by units other than DFD.



Monthly Ridership Report

Prepared by Clearwater Ferry Services for the City of Dunedin.

For any questions or to request a copy of this report, please email dennis@ClearwaterFerry.com



Approved by the City of Dunedin Commission to start on July 6th, 2018, Clearwater Ferry services Dunedin every Friday, Saturday, and Sunday. Trips depart from the Dunedin Marina at the below times and go to Clearwater Beach Marina, then to Downtown Clearwater, then back to Dunedin.

Update: Our schedule is available online and is updated in real time. In this time, we are testing expansion of stops that will allow guests to depart at our North Beach and Clearwater Marine Aquarium/Island Estates stops

JANUARY 1 – 31, 2023

- Number of Days of Operation: **13 Days**
- Total Ridership with service to and from Dunedin: **422 passengers**
- Average daily Ridership on Blue Line with service to Dunedin: **32 guests**
- Passengers originating in Dunedin = 56% // Passengers originating in Clearwater = 44%

PILOT PROGRAM TO DATE (7/6/18-present)

689 Days

41,567
Passengers

60 Guests
Daily Average

Connect with us

www.ClearwaterFerry.com

or Download our FREE Clearwater Ferry App
Available on the App Store & Google Play

Clearwater Ferry on
@ClearwaterFerry on
@ClearwaterFerry on





PINELLAS COUNTY SHERIFF'S OFFICE
BOB GUALTIERI, SHERIFF

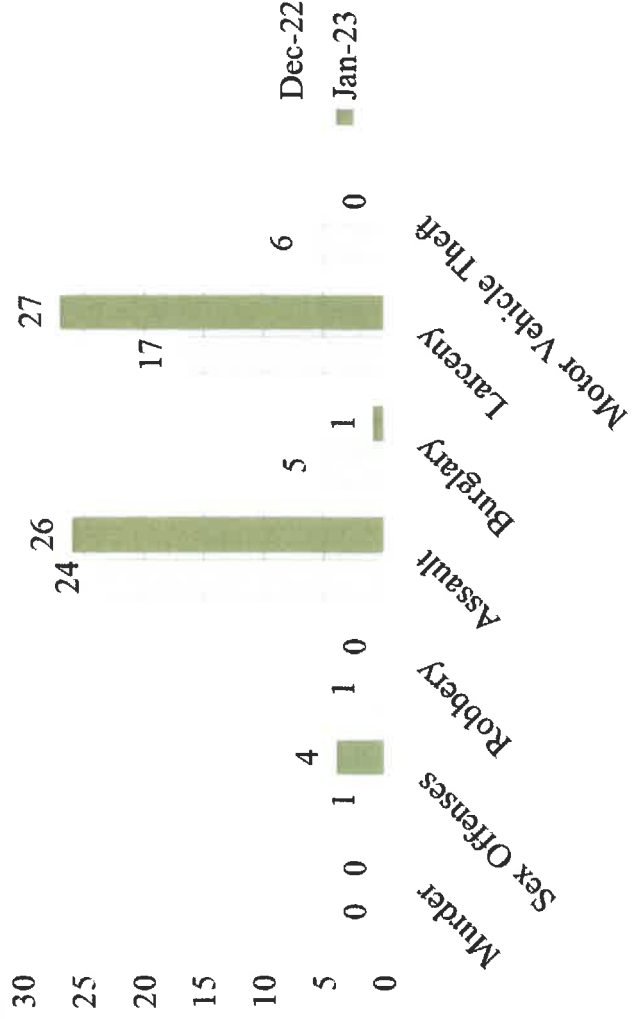
STRATEGIC PLANNING DIVISION

DUNEDIN MONTHLY ANALYSIS

Select UCR Property & Person Crimes

January 2023

Select UCR Property & Person Crimes	December 2022	January 2023	January 2022 YTD	January 2023 YTD
Murder	0	0	0	0
Sex Offenses	1	4	4	4
Robbery	1	0	0	0
Assault	24	26	25	26
Burglary	5	1	3	1
Larceny	17	27	27	27
Motor Vehicle Theft	6	0	2	0
GRAND TOTAL	54	58	61	58



Arrests

January 2023

There was a total of 58 people arrested in the City of Dunedin during the month of January resulting in the following charges:

ARREST TYPE AND DESCRIPTION	TOTAL
Felony	21
Aggravated Assault-Domestic Related	1
Aggravated Battery-65 Or Older	1
Burglary-Conveyance	3
Criminal Mischief	1
Dealing In Stolen Property	1
Felony Battery-Prior Convictions	1
Grand Theft-Auto	1
Grand Theft-Other	1
Juvenile VOP/Conditional Release	1
Operating A Drug House	1
Possession Of Controlled Substance	7
Trafficking In Drugs	1
Viol Of Probation-Juvenile	1
Misdemeanor	21
Battery	1
Battery-Domestic Related	8
Criminal Mischief	1
Disorderly Conduct In Establishment	1
Disorderly Intoxication	1
Possession/Display Canceled/Revoked/Suspended/Fictitious/Altered Drivers License	1
Resist/Obstruct LEO Without Violence	1
Trespass After Warning	5
Trespass In Structure/Conveyance	2
Warrant	10
Warrant Arrest	10
Traffic Misdemeanor	24
Driver's License Suspended/Revoked	7
Driving Under The Influence	9
DUI-Damage To Person/Property	2
Leave Scene (With Damage)	1
No Valid Driver's License	3
Refusal Submit To Test-Intoxicated	2
Grand Total	76

*Information provided reflects the number of arrests (persons arrested) as well as the total charges associated with those arrests.

Deputy Activity

There was a total of **3,414** events in the City of Dunedin during the month of January resulting in **5,421** units responding.

The table below reflects the top twenty-five events to include both self-initiated and dispatched calls in the City of Dunedin for the month of January.
**CAD data is filtered by problem type.*

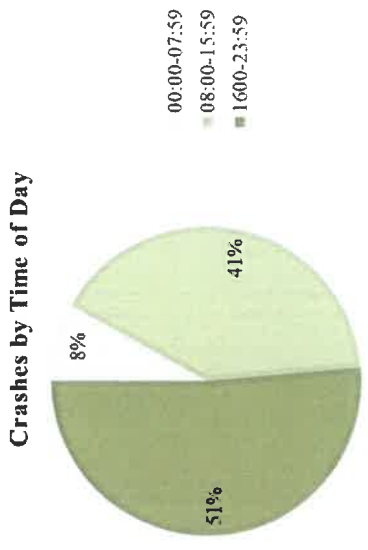
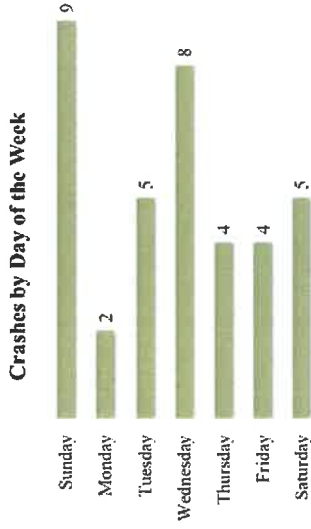
January 2023

DEPUTY ACTIVITY	TOTAL
Traffic Stop	1,179
Directed Patrol	222
Special Detail	217
911 Hang-up Or Open Line	180
Information/Other	106
Suspicious Person	102
Building Check Business	100
Assist Citizen	89
Supplement	82
Suspicious Vehicle	78
Contact	69
Alarm	61
Accident	48
Operation Medicine Cabinet	46
House Check	43
Vehicle Abandoned/Illegally Parked	40
Transport Prisoner	39
Lost/Found/Abandoned Property	35
Trespass	33
Assist Motorist	30
Assist Other Agency	30
Noise	30
Traffic Violation	28
Domestic-In Progress	27
Fraud/Forgery-Not In Progress	26

Crash & Citation Analysis

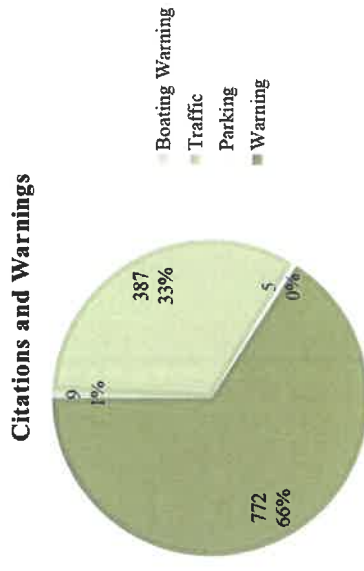
There was a total of 37 crashes in the City of Dunedin during January 2023. *Crash data is filtered by disposition type and may include "accident and hit and run" problem types.

TOP 10 CRASH LOCATIONS	TOTAL
Palm Blvd/Alt 19	2
Main St/Keene Rd	2
Patricia Ave/Belfrees St	1
Curlw Rd/Bogie Lane	1
Achieva Way/Keene Rd	1
1435 Main St	1
Main St/Concord Drive W	1
1461 Main St	1
882 Manor Drive S	1
1491 Main St	1



There were a total of 1,173 citations and warnings issued in the City of Dunedin during January 2023.

TOP 10 TRAFFIC CITATION LOCATIONS	TOTAL
County Road 1 & Palm Lake Lane	64
County Road 1 & Salem Ct	18
San Christopher Dr & Scotchwood Glenn	16
Main St & County Road 1	27
317 Milwaukee Ave	9
Belcher Rd & Highwood Ct	7
Union St & Patricia Ave	7
County Road 1 & Solon Ave	5
County Road 1 & Peaceful Lane	5
Belcher Rd & Saddle Hill Rd N	4



Conversation Summary

Jan 1st - Jan 31st, 2023 | Dunedin, FL

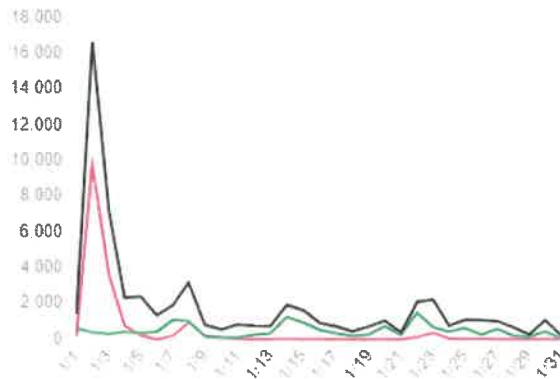
Conversation snapshot

The volume and sentiment of the organic resident feedback, as measured by totaling the interactions across local channels and classifying each as positive, negative, or neutral using Zencity AI.

Volume of interactions

Total	Positive	Negative
57.6K	14.6K	16.6K
↑ 95.8%	↑ 1.4%	↑ 3,788%

Sentiment analysis



What are residents talking about

Most popular topics and words

Most popular topics

Human Relations and Services (51%) Interactions: 29,339 · ↑ 420%	11%	50%
Public Works (12%) Interactions: 6,961 · ↑ 79.8%	64%	1%
Cultural Affairs (10%) Interactions: 5,642 · ↓ 28.5%		

Popular words



Takeaways from the data

This period, **positive sentiment** in the conversation was lower as compared to last period (25% vs. 49%), while **negative sentiment** was significantly higher (29% vs. 1%).

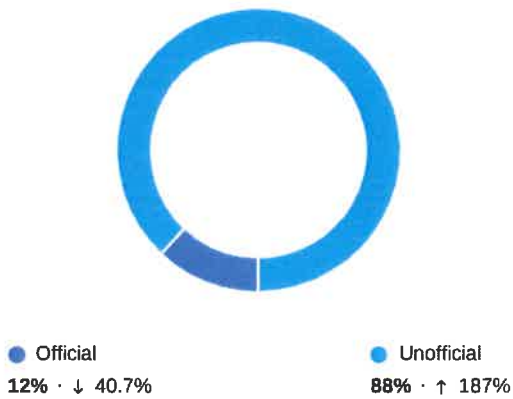
12% of the overall conversation happened on **official channels**, as compared to 40% last period. 7% of the conversation on official channels came from **City of Dunedin Florida - Government - Instagram**.

The most negative interactions were found on **FOX 13 News - Tampa Bay**, totaling 14,572 interactions and making up 51% of the conversation on that source.

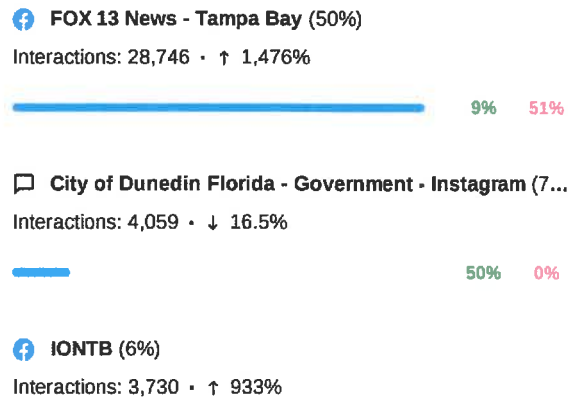
Where the conversation is happening

Most popular channels and sources

Channel breakdown



Source breakdown



Top stories

Interactions: 24,771

1% 58%

 FOX 13 News - Tampa Bay
January 2nd, 2023 · welfare

Post


REST IN PEACE: Beloved Dunedin High School teacher and track coach Ryan Vaught died the day after Christmas from a traumatic brain injury, days after he suffered a severe fall at home. The U.S. Marine Corps veteran leaves behind his wife, Teresa, and their two young children. STORY:

<https://bit.ly/3WVMxQSE>

   21785  606  1958

Interactions: 2,746

98% 0%

 Dunedin is Awesome
December 29th, 2022 · local-businesses

Post

 Douglas Ave, Dunedin, FL 34698, USA

Beautiful night on Douglas Ave. Downtown Dunedin 🌃

📍 @visitdunedinflorida

#dunedinfl #dunedinflorida #tampabay #staysaltyflorida #pureflorida #lovefl #loveflorida #vacation #sunshinestate #islandlife #mainstr...

   2248  280  81

Interactions: 2,037

5% 26%

 IONTB
January 22nd, 2023 · Transportation - General

Post

 Pinehurst Rd, Dunedin, FL 34698, USA

Dunedin: Two teens injured after getting ejected from a golf cart on Pinehurst Road just south of Michigan Blvd

   475  51  116

Interactions: 1,428

8% 0%

WFLA News Channel 8

January 4th, 2023 · Public Safety · General

Post

WOW! News Channel 8 viewer Mike Leonard snapped these photos in Dunedin as a line of storms moved across the area.

8.wfla.com/2XLK0I

↓

1265 95 23

Interactions: 1,386

98% 0%

Dunedin is Awesome

January 22nd, 2023 · infrastructure

Post

We have the most beautiful sunsets! Come on by and see for yourself!

from @visitdunedinflorida

1169 175 19

Interactions: 920

1% 47%

IONTB

January 7th, 2023 · Transportation · General

Post

Edgewater Dr, Florida, USA

Two women struck by a vehicle crossing Edgewater Drive in Dunedin, one dead

<https://iontb.com/woman-struck-by-an-suv-seriously-injured-in-dunedin/>

Two women struck by a vehicle crossing Edgewater Drive in Dunedin, one dead - IONTB

429 24 54

Interactions: 862

43% 0%

 FOX 13 News - Tampa Bay

Post

January 15th, 2023 · infrastructure

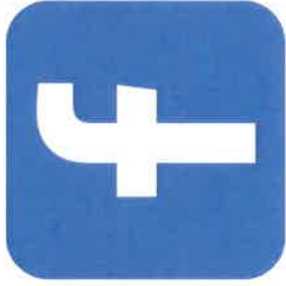
STUNNING SUNSET: Watch the sunset live over the waters of Dunedin from our Bon Appetit camera on this sunny Sunday evening.
#WeLiveHere

   632  84  106



SOCIAL MEDIA REPORT: MONTH OF JANUARY 2023

DECEMBER TO
JANUARY
GROWTH

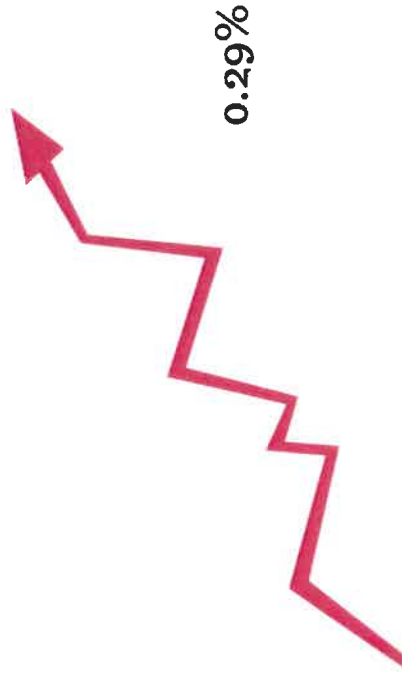


PAGE LIKES

December 2022
35,411

to

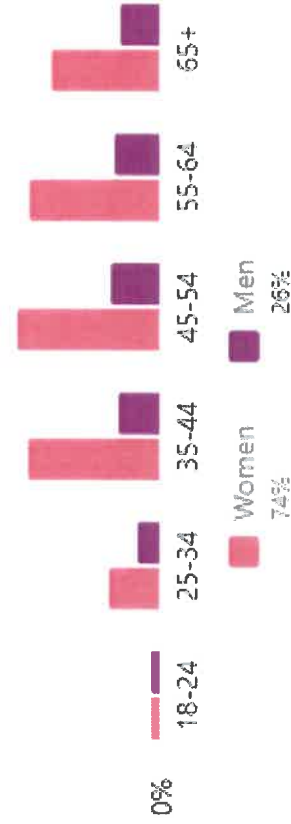
January 2023
35,515



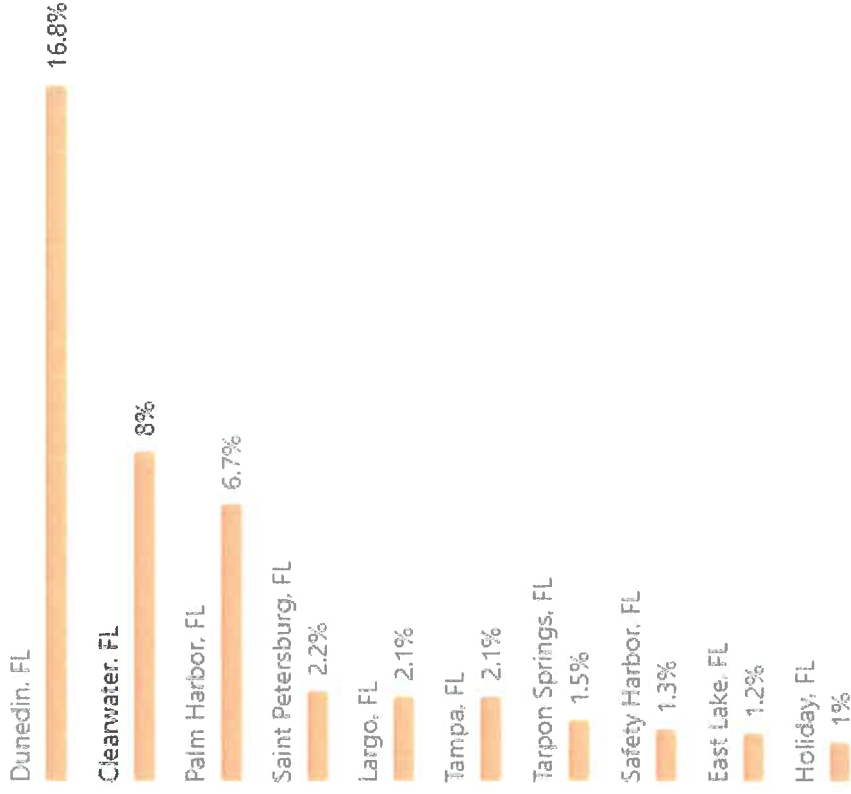
Facebook Page followers ⓘ

35,515

Age & gender ⓘ

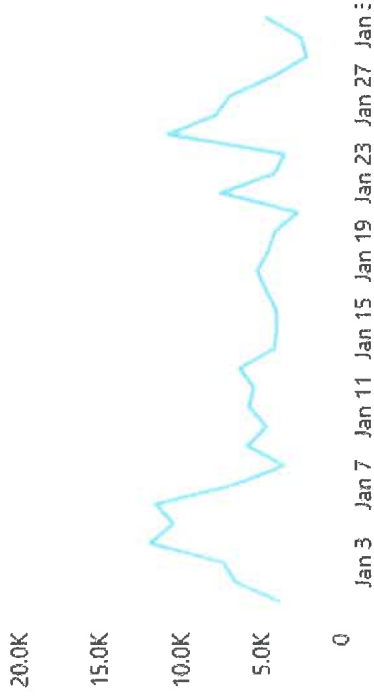


Top cities



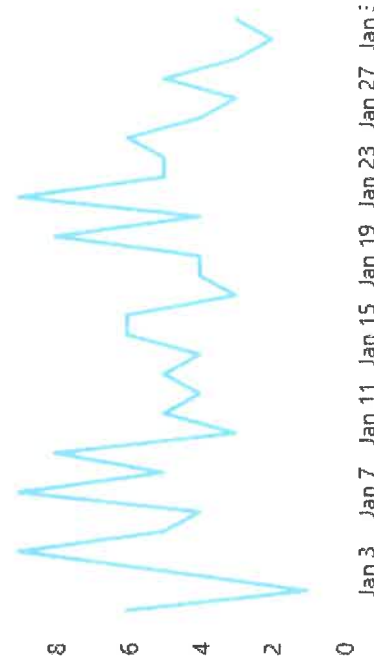
Facebook Page reach ⓘ

55,125 ↓ 55.5%



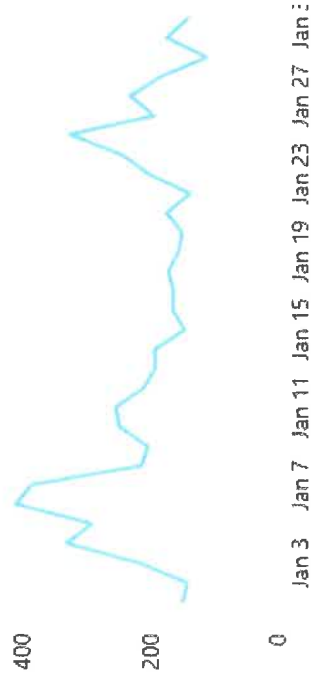
Facebook Page new likes ⓘ

153 ↓ 49.8%



Facebook Page visits ⓘ

6,455 ↓ 44.5%



TOP 3 POSTS WITH MOST REACH









 Happy #NationalFloridaDay! 🌴 Celebrating our endless summer and ocean breeze. What's your favorite thing...
Published by [boomv](#) on January 23 at 8:45 AM · 🌐

Post Impressions	Post reach	Post Engagement
10,632	10,416	988

Distribution

📈 **+2.7x** more impressions than your other posts within 9 days of publishing. [Learn more](#)

Interactions

 244	 46	 0	 0	 0	 0
Reactions	Comments	Shares	Other Clicks		
290	37	41	378		

TOP 3 POSTS WITH MOST REACH

3



Thank you for your input! The results of the Stirling Park Master Plan Survey are now available. We appreciate...

Published by Joomla! on January 25 at 11:27 AM

Post Impressions

7,913

Post reach

7,913

Post Engagement

1,207

Distribution

+2.1x more impressions than your other posts within 8 days of publishing. [Learn more](#)

Interactions



55



1



1



0



1



0



Reactions

58



Comments

55



Link Clicks

446



Shares

4




Other Clicks

517

**TOP 3
POSTS WITH
MOST
ENGAGEMENT
(LIKES, COMMENTS
SHARES)**



 Happy #NationalFloridaDay! 🌴 Celebrating our endless summer and ocean breeze. What's your favorite thing...
Published by _comfy · January 25 at 8:48 AM · 🌐

Post impressions ⓘ **10,632** | Post reach ⓘ **10,416** | Post Engagement ⓘ **988**

Distribution ⓘ

📈 **+2.7x** more impressions than your other posts within 9 days of publishing. [Learn more](#)

Interactions ⓘ

👍 244 | ❤️ 46 | 🤔 0 | 😬 0 | 😏 0 | 🙄 0 | 🙏 0

😄 Reactions 290

💬 Comments 37

➦ Shares 41

👉 Other Clicks 378

**TOP 3
POSTS WITH
MOST
ENGAGEMENT
(LIKES, COMMENTS
SHARES)**

3



Attention Drivers! ⚠️ The Downtown Dunedin Arts Festival is happening this weekend. Roads will be close...

Published by Joanny · January 6 at 12:01 PM · 🌐

Post Impressions	Post reach	Post Engagement
10,629	10,255	932

Interactions

👍	198	👉	7	👎	1	👏	1	😬	0
---	-----	---	---	---	---	---	---	---	---

😊	Reactions	208
💬	Comments	27
🔗	Link Clicks	357
🔄	Shares	52
👤	Other Clicks	288

**TOP 3
VIDEOS WITH
MOST
ENGAGEMENT**



The New World Celts - Dunedin Chapter want you to scoop the poop! Did you know every day, 125 tons of p...

Published by .oomly · January 30 at 12:02 PM · 🌐

Post Impressions ⓘ

1,737

Post reach ⓘ

1,693

Post Engagement ⓘ

177

Interactions



38



8



4



0



0



0



Distribution



Reactions

50



Comments

8

Views



Shares

12



3-Second Video Views

814



1-minute video views

84



Average minutes viewed

0:11



Thank you to the Shiloh Missionary Baptist Church choir,
Keynote speaker Jordi Zapata, the students sharing their...

Published by [Jocelyn](#) on January 17 at 5:00 PM

Post Impressions ⓘ

1,478

Post reach ⓘ

1,478

Post Engagement ⓘ

133

Interactions



40



0



0



0



0

Distribution

-2.3x lower than your other posts within 16 days of publishing. [Learn more](#)

Views



3-Second Video Views

658



1-minute video views

61



Average minutes viewed

0:09



Reactions

50



Comments

3



Shares

2



Other Clicks

62

DECEMBER TO
JANUARY
GROWTH



FOLLOWERS

December 2022 to January 2023
4,607 to 4,627



28 day summary with change over previous period

Tweets **27** ↓49.1%

Tweet impressions **13K** ↑2.6%

Profile visits **442** ↓64.8%

Mentions **5** ↓75.0%

Followers **4,627** ↑20

Engagement rate **3.0%**



Likes **172**



Retweets without comments **22**



Link clicks **97**



Your Tweets earned **14.6K** impressions over this 31 day period



Top Tweet



City of Dunedin, FL @CityofDunedinFL
Happy **#NationalFloridaDay!** 🌴 Celebrating our endless summer and ocean breeze. What's your favorite thing about living here?
pic.twitter.com/m4VSNnjCDK

2,189

Impressions

120

Total engagements

47

Likes

39

Media engagements

9

Hashtag clicks

9

Detail expands

7

Retweets

4

Replies

3

Link clicks

2

Profile clicks

825

Impressions

43

Total engagements

23

Media engagements

13

Likes

3

Profile clicks

1

Retweets

1

Link clicks

1

Hashtag clicks

1

Detail expands

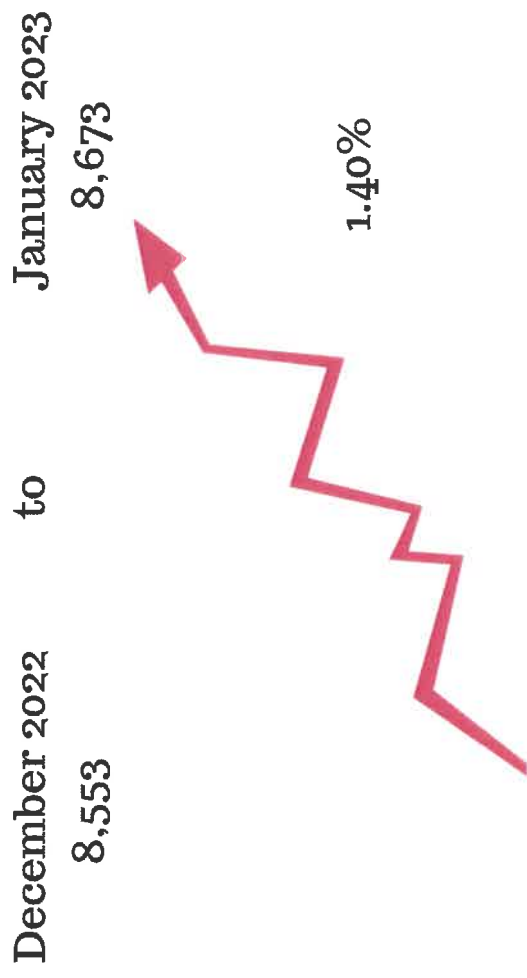


City of Dunedin, FL @CityofDunedinFL
There's nothing like **#DelightfulDunedin!** Kick-start your weekend by getting outside and enjoying all of the amazing views Dunedin has to offer. pic.twitter.com/auJcZcJY3Z

DECEMBER TO
JANUARY
GROWTH



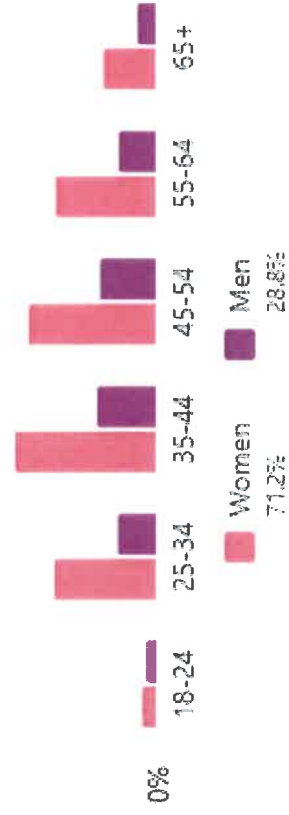
FOLLOWERS



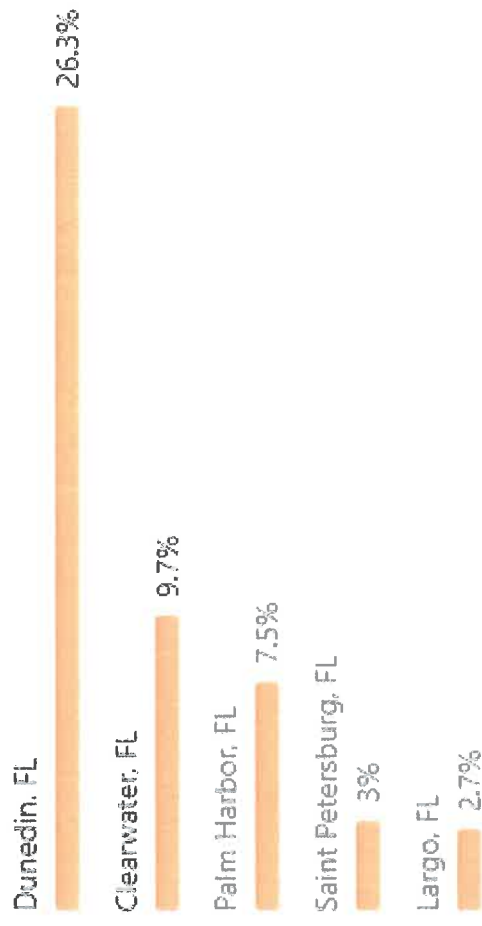
Instagram followers ⓘ

8,673

Age & gender ⓘ

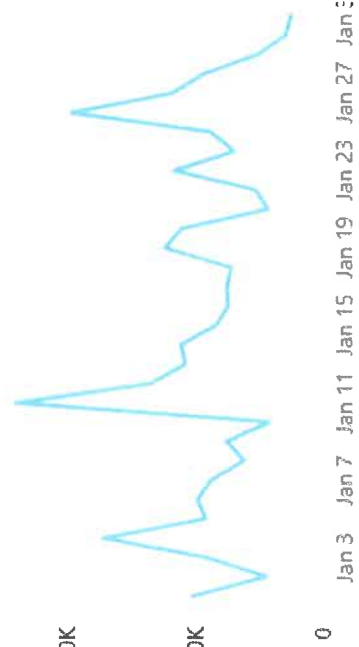


Top cities



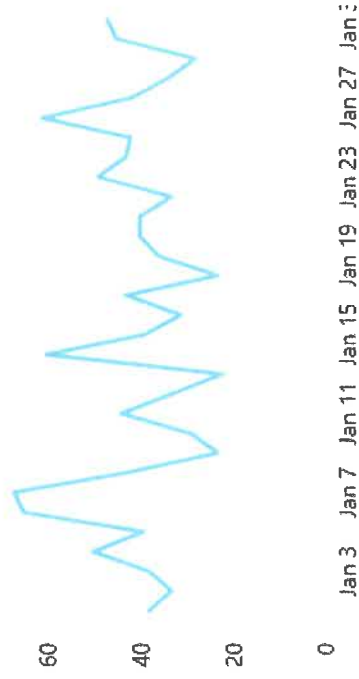
Instagram reach ⓘ

12,761 ↓ 21.9%



Instagram profile visits ⓘ

1,260 ↓ 27.6%



New Instagram followers ⓘ

195 ↓ 6.7%



TOP 3 POSTS WITH MOST REACH & ENGAGEMENT



Post Insights

January 5 at 3:02 PM

300 likes, 6 comments, 17 shares, 4 saves

Impressions 3,765

From Home	3,543
From Profile	111
From Other	81
From Explore	26

Engagement 317

Accounts engaged



Overview

Accounts reached	2,925
Accounts engaged	317
Profile activity	22

Reach

2,925 Accounts reached

2,767 Followers, 158 Non-followers

Post interactions 327

Likes	300
Shares	17
Comments	6
Saves	4

Profile activity 22

Profile Visits	21
Follows	1
Call button taps	0

TOP 3 POSTS WITH MOST REACH & ENGAGEMENT



Post Insights



January 20 at 4:01 AM

202



7



2



1

Impressions

3,204

From Home

3,103

From Profile

59

From Other

31

From Explore

11

Engagement

207

Accounts engaged



Overview

Accounts reached

2,437

Accounts engaged

207

Profile activity

11

Reach

2,437

Accounts reached



Post Interactions

212

Likes

202

Comments

7

Shares

2

Saves

1

Profile activity

11

Profile Visits

11

Follows

0

Call button taps

0

TOP 3 POSTS WITH MOST REACH & ENGAGEMENT



Post Insights



January 26 at 12:06 PM

182

5

5

1

Impressions

2,630

- From Home 2,471
- From Profile 46
- From Explore 46
- From Other 25

Engagement

186

Accounts engaged

Overview

- Accounts reached 1,967
- Accounts engaged 186
- Profile activity 5

Engagement



Reach

1,967

Accounts reached



Post interactions

193

Post interactions

193

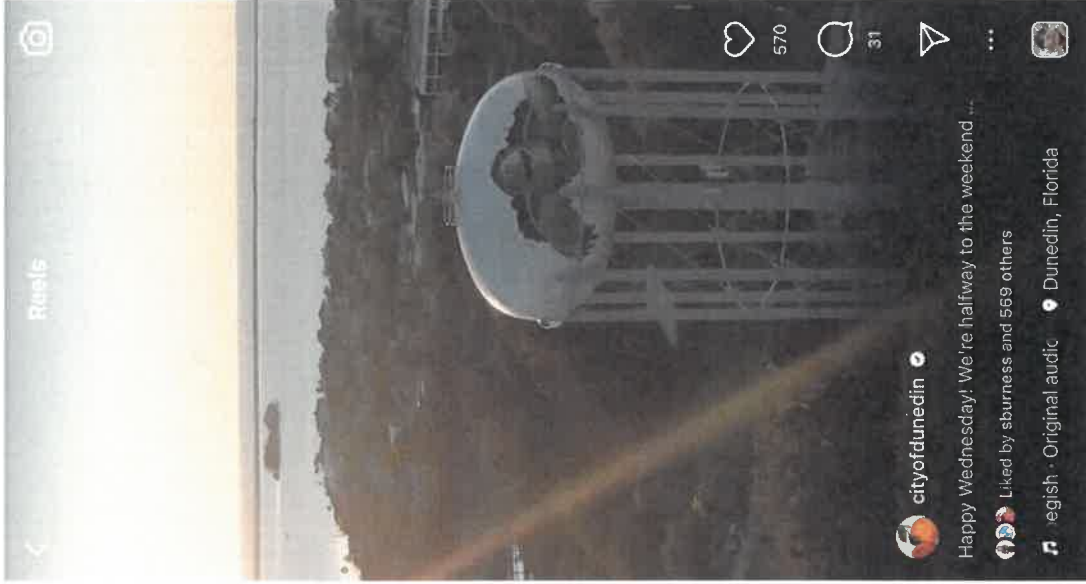
- Likes 182
- Comments 5
- Shares 5
- Saves 1

Profile activity

5

- Profile Visits 5
- Follows 0
- Call button taps 0

TOP REELS WITH MOST REACH & ENGAGEMENT



Reel Insights

Happy Wednesday! We're halfway to the weekend. Can...
Original audio
January 11 · Duration 0:16

7,073 570 31 84 10

Reach ⓘ

6,545 Accounts reached

5,089 Followers 1,456 Non-followers

Plays 7,073

Content Interactions ⓘ

Likes 570
Shares 84
Comments 31
Saves 10

TOP REELS WITH MOST REACH & ENGAGEMENT



Reel Insights

Good Morning Dunedin! Another beautiful day in parad...

cityofdunedin · January 4 · Duration: 0:26

5174 424 6 64 9

Reach ⓘ

4,795

Accounts reached



Plays 5,174

Content Interactions ⓘ

Likes 424
 Shares 64
 Saves 9
 Comments 6

**TOP
REELS WITH
MOST REACH &
ENGAGEMENT**



cityofdunedin · Original audio
 January 26 · Duration 0:27

4405 **326** **9** **32** **5**

Reach **4,068**
 Accounts reached

3925 Followers **143** Non-followers

Plays 4,405

Content Interactions **372**

Likes 326
 Shares 32
 Comments 9
 Saves 5

DECEMBER TO
JANUARY
GROWTH

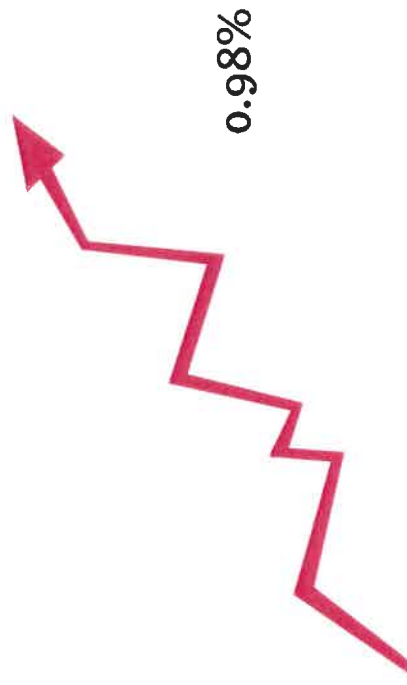


SUBSCRIBERS

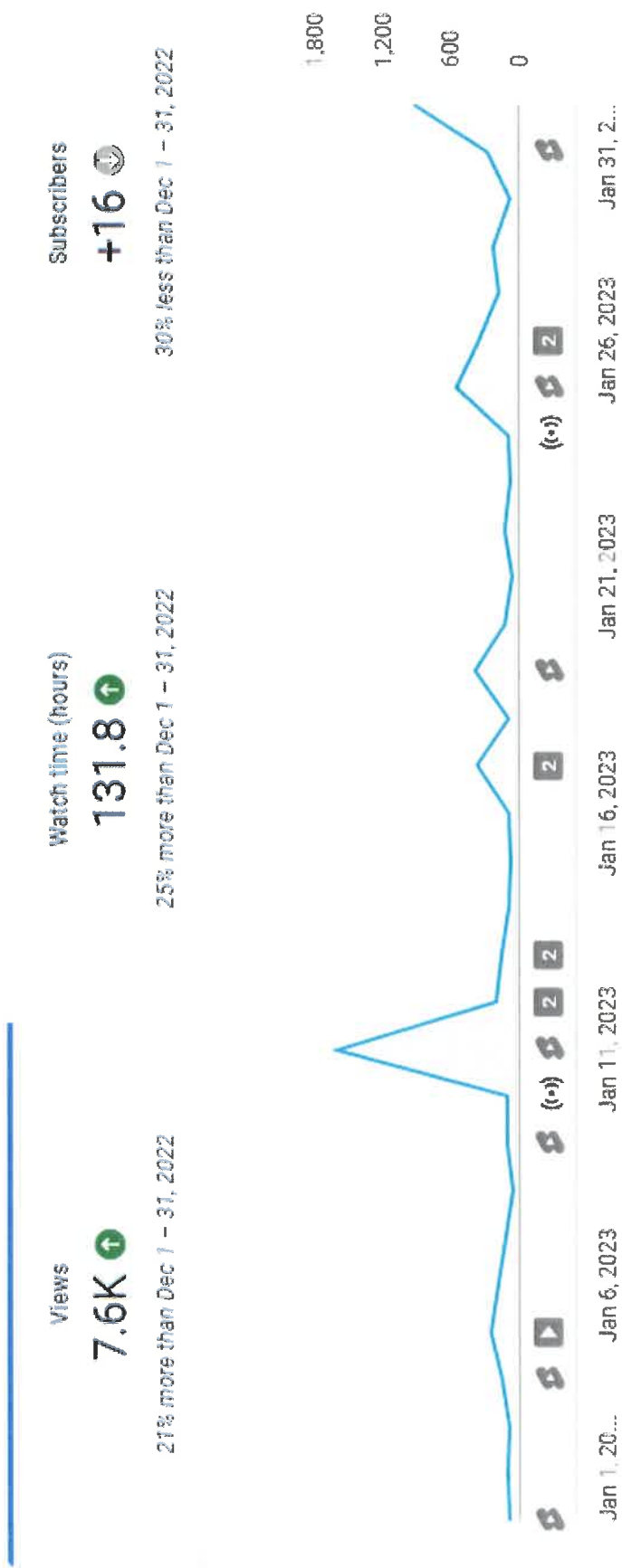
December 2022
1,728

to







January 2023
1,745



In January, people watched your videos 7,635 times



Your top content in this period

Content	Average view duration	Views
<p>1</p>  <p>Happy Wednesday! We're halfway to the weekend. Can you spot the changes in t... Jan 11, 2023</p>	0:14 (89.7%)	1,596
<p>2</p>  <p>What can your Library card get you? Visit the Dunedin Public Library today! Sep 9, 2022</p>	0:10 (89.0%)	535
<p>3</p>  <p>The #DunedinFireRescue was in training mode. The aerial ladder reaches 100 fee... Jan 30, 2023 Recent upload</p>	0:13 (48.8%)	526
<p>4</p>  <p>Made in Dunedin: Citrus Styles Jan 26, 2023</p>	0:51 (86.6%)	478
<p>5</p>  <p>It's #NationalFishTacoDay  Jan 25, 2023</p>	0:12 (61.5%)	450

Returning viewers

434 ↑

10% more than Dec 1 - 31, 2022

Unique viewers

6.1K ↑

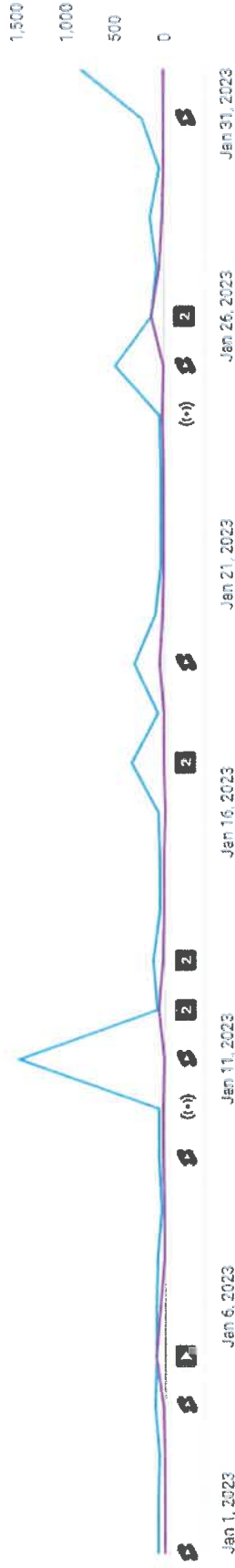
33% more than Dec 1 - 31, 2022

Subscribers

+16 ↓

50% less than Dec 1 - 31, 2022

● Returning viewers ● New viewers



DECEMBER TO
JANUARY
GROWTH

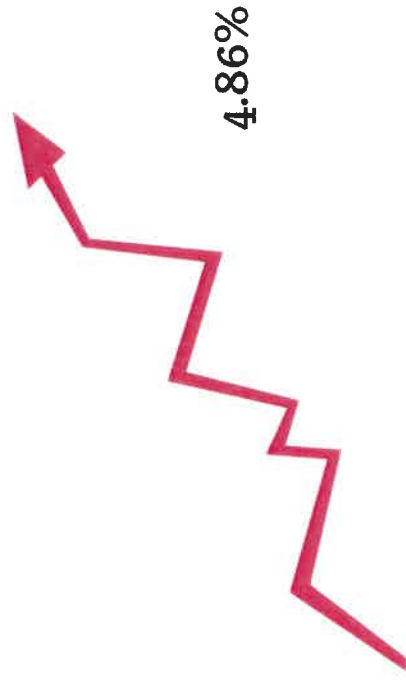


FOLLOWERS

December 2022
1,379

to

January 2023
1,446



Visitor highlights

169

Page views
▲45.7%

88

Unique visitors
▲46.7%

19

Custom button clicks
▲375%

Highlights

Data for 1/1/2023 - 1/31/2023

151

Reactions
▼23.4%

1

Comments
▼90.9%

5

Repasts
▲25%

Follower highlights

1,446

Total followers

75

New followers in the last 30 days
▲70.5%

TOP 3 POSTS

Update title	Posted by	Created	Impressions	Views	Clicks	CTR	Reactions	Comments	Shares	Follows
<p>Today, The Dunedin Fire Rescue welcomed Firefighter Paramedic Matthew Beighey,... Posted by Antonella Nakfour 1/19/2023</p>	Image	All followers	654	-	120	18.35%	20	1	0	-
<p>The new City Hall has a new public art sculpture displayed at the main entrance,... Posted by Antonella Nakfour 1/6/2023</p>	Video	All followers	530	236	12	2.26%	21	0	2	-
<p>Congratulations to the 2022 Holiday Parade winners! Last night, the winners were... Posted by Antonella Nakfour 1/13/2023</p>	Image	All followers	387	-	44	11.37%	8	0	1	-

DECEMBER TO
JANUARY
GROWTH



DunedInNEWS

Topic Name 1	Total Subscriptions To Date	New Subscriptions To Date	Deleted Subscriptions To Date	Deleted Subscriptions This Period	Bulletins Sent This Period	Total Bulletins Sent	Date of Last Send	Engagement Rate %
DunedINNEWS	7,732	8,740	1,008	61	5	36	01/26/2023	76%



Week of January 5

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS

7,688

👤 Recipients

98.0%

Delivered

- 0% Pending
- 2% Bounced
- 45% Open Rate
- 10% Click Rate

Delivery Metrics - Details

7,688 Total Sent
 7,538 (98%) Delivered
 0 (0%) Pending
 150 (2%) Bounced
 9 (0%) Unsubscribed

Bulletin Analytics

5,793 Total Opens
 3,381 (45%) Unique Opens
 882 Total Clicks
 716 (10%) Unique Clicks
 27 # of Links



LINK URL

https://youtu.be/SKQSiPswxBM?utm_medium=email&utm_source=govdelivery

<https://www.dunedin.gov/city-departments/parks-recreation/parks-facil...>

<https://bz7bkbm6.optimalworkshop.com/treejack/ee2743ae963c6317a12674b1f7...>

UNIQUE CLICKS

174

136

125

TOTAL CLICKS

216

183

138



Dunedin Spotlight: The See by Artist Heath Satow

The See by Artist Heath Satow is located at the new City Hall's main entrance. Satow's 'The See' represents his concept with a sleek contemporary interpretation of a water droplet. To remind viewers they are a part of something larger. A single drop alone can't impact change, but enough drops together can be the catalyst for great change. The artist related this to many drops making an ocean much like many individuals come together to create a city.

Stirling Park Master Plan

We want to hear from you! The City of Dunedin is in the process of developing a master plan for the future development of Stirling Park, located at 620 Palm Blvd Dunedin FL. Watch the video and take the survey in the link below.

[Learn more](#)



New City Website Help Needed

The City of Dunedin is looking for Dunedin residents and business owners/workforce to test a new navigation for the city website!

Can you spare 10 minutes to help us improve the site?

[Test it now](#)





Week of January 12

✓ Email
 ✓ SMS
 ✗ Facebook
 ✗ Twitter
 ✓ RSS

7,698 Recipients

98.0% Delivered

0% Pending
2% Bounced
46% Open Rate
8% Click Rate

Delivery Metrics - Details

7,698 Total Sent

7,547 (98%) Delivered

0 (0%) Pending

151 (2%) Bounced

6 (0%) Unsubscribed

Bulletin Analytics

5,643 Total Opens

3,435 (46%) Unique Opens

665 Total Clicks

564 (8%) Unique Clicks

25 # of Links



LINK URL

UNIQUE CLICKS

TOTAL CLICKS

<https://www.dunedingov.com/city-departments/public-works/solid-waste-rec...>

148

187

<https://www.dunedingov.com/live-work-play/dunedin-insights-the-informed-...>

113

130

https://youtu.be/1T47g6dRUh8?utm_medium=email&utm_source=govdelivery

58

71

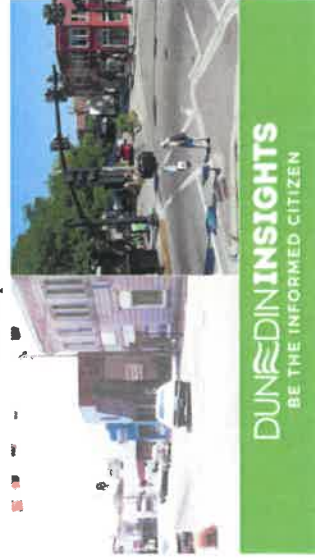


City Facilities Closed - Monday, Jan. 16

The City of Dunedin will be closed on Monday, Jan. 16, in observance of Martin Luther King Jr. Day. There will be no disruption to the Solid Waste Curbside Collections schedule.

[Learn more](#)

Did you know Downtown Dunedin is a CRA (Community Redevelopment Area)?



A Community Redevelopment Area (CRA) is a designated area of focus for revitalization. Over the years, downtowns across the country declined with the advent of big box retail and shopping malls. Utilizing redevelopment legislation put in place by the State of Florida, the City of Dunedin began its efforts to improve Downtown in 1988.

[Read more](#)



Reuse, Reduce, Recycle

Are you recycling, right? Some of our everyday items are not always good for recycling in your blue bin. Learn more about what you can recycle in the City of Dunedin by clicking the link below.

[Learn more](#)



Week of January 19

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS

7,717

Recipients

98.1%

Delivered

- 0% Pending
- 2% Bounced
- 42% Open Rate
- 6% Click Rate

Delivery Metrics - Details

7,717 Total Sent
 7,568 (98%) Delivered
 0 (0%) Pending
 149 (2%) Bounced
 11 (0%) Unsubscribed

Bulletin Analytics

5,195 Total Opens
 3,175 (42%) Unique Opens
 555 Total Clicks
 466 (6%) Unique Clicks
 27 # of Links



LINK URL

<https://www.dunedingov.com/live-work-play/dunedin-insights-the-informed-...>

https://youtu.be/4kErIgyEhQA?utm_medium=email&utm_source=govdelivery

<https://www.dunedingov.com/city-departments/city-clerk/boards-and-commit...>

UNIQUE CLICKS

142

TOTAL CLICKS

168

69

85

51

63

Palm Trees & How to Care for Them



When you think of Florida, you think of warm, sunny weather and palm trees. That may be why the Cabbage palm (*Sabal palmetto*) was chosen as the state tree. It is believed that the common name Cabbage palm was created due to the cabbage-like flavor of the edible heart of the palm.

[Read more](#)



Martin Luther King Jr. Celebration

Thank you to the Shiloh Missionary Baptist Church choir, keynote speaker, Jordi Zapata, the students sharing their diversity essays, and everyone who participated in this celebration. Presented by Dunedin Parks & Recreation, in partnership with Dunedin Library and Shiloh Missionary Baptist Church.



Get Involved with Your City!

On January 12, 2023, the City Commission approved Resolution 23-02 establishing a Charter Review Committee. Learn more and apply in the link below.

[Learn more](#)



Week of January 26

✓ Email 0% Pending
✓ SMS 2% Bounced
✗ Facebook 46% Open Rate
✗ Twitter 12% Click Rate
✓ RSS

7,724 Recipients

98.0% Delivered

Delivery Metrics - Details

7,724 Total Sent
 7,567 (98%) Delivered
 0 (0%) Pending
 157 (2%) Bounced
 8 (0%) Unsubscribed

Bulletin Analytics

5,877 Total Opens
 3,459 (46%) Unique Opens
 1,086 Total Clicks
 884 (12%) Unique Clicks
 25 # of Links



LINK URL

<https://www.dunedingov.com/city-departments/parks-recreation/parks-facil...>

https://youtu.be/0grchjxzE1s?utm_medium=email&utm_source=govdelivery

<https://www.dunedingov.com/live-work-play/dunedin-insights-the-informed-...>

UNIQUE CLICKS TOTAL CLICKS

268 354

246 318

128 139

The Results Are In!

Thank you for your input! The results of the Stirling Park Master Plan Survey are now available. We appreciate everyone who took the time to share their vision for the future of Dunedin's parks including over 1,200 individuals who took the online survey, over 200 who attended the in-person meeting on January 4, and those who sent their thoughts by email. With such a tremendous feedback, the City will now spend some time to process and analyze your ideas and suggestions.

[Learn more](#)

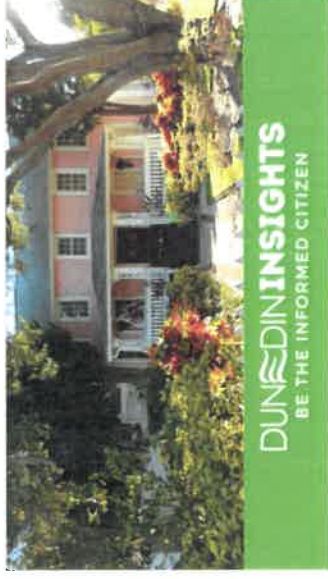


Made in Dunedin: Citrus Styles

Meet Jennifer Dorr, owner of Citrus Styles, now located at 481 Main Street. Find out why Jennifer chose Dunedin and the name inspiration of her downtown boutique.

[Read more](#)

Historic Preservation in Dunedin



Dunedin's quality of life is profoundly linked to the appreciation of its diverse and colorful history. Dunedin has changed significantly since the first land deed was recorded in 1852. However, significant historic structures in the town help identify, preserve, and promote Dunedin's unique village-like quaintness, character and charm.

[Read more](#)

City Website Report - January 2023

Jan 1, 2023 - Jan 31, 2023

All Users
100.00% Sessions

Dunedin Resident Sessions

15,490

↑ 15,490 (20 44%) (13,806)



All Sessions

73,806

↑ 73,806 (100 00%) (73,806)



Pageviews

171,435

↑ of total: 100 00% (171,435)



Users

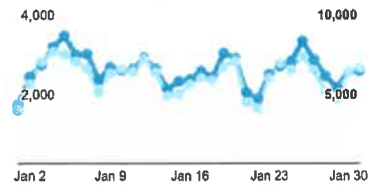
49,026

↑ of total: 100 00% (49,026)



Sessions and Pageviews

Sessions Pageviews



Users and Pageviews by Day of Week Name

Day of Week Name	Users	Pageviews
Thursday	9,243	26,469
Tuesday	9,201	30,321
Monday	9,101	27,102
Friday	8,378	24,702
Sunday	8,081	19,938
Wednesday	7,863	24,208
Saturday	7,443	18,695

Top 10 Pages Viewed

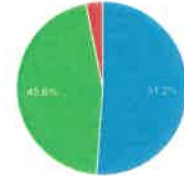
Page Title	Pageviews
Dunedin, FL Home	28,849
Events Calendar Dunedin, FL	18,072
Library Dunedin, FL	6,736
Employee Login Dunedin, FL	5,814
Utility Billing Dunedin, FL	4,545
Stirling Park Master Plan Dunedin, FL	4,365
Permitting Dunedin, FL	4,219
Page Not Found... Dunedin, FL	3,767
Search Results Dunedin, FL	3,305
Parks & Recreation Dunedin, FL	2,447

Top 10 Unique Search Terms

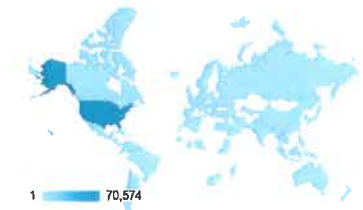
Search Term	Total Unique Searches
Pickleball	33
Marina	27
permit search	22
pickleball	19
Golf cart	17
golf cart	14
marina	14
Inspection	13
Survey	13
Library	12

Sessions by Device

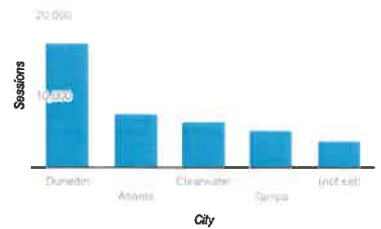
mobile desktop tablet



Sessions



Sessions by City



Dunedin, FL

Online Communications Review
January – December 2022



Executive Summary

- In the twelve months between January 1 and December 31, 2022, online conversations in Dunedin amounted to 489K interactions– **36% spurred by official messaging**. Interactions **decreased by 8.5%** from the first half to the year's second half.
- **The City Government was the main driver of official conversations** (92% of the official discourse), whereas **news outlets were central drivers of the unofficial conversation** (35% of the unofficial discourse).
- **Both official and unofficial channels presented similar sentiment shares, with a significantly higher positive than negative sentiment**. Additionally, throughout the examined period, **positivity consistently eclipsed negativity**, suggesting no major concerns or areas of discontent surfacing online.
- A review of the leading conversation topics suggests residents have **increased online interest in the City's local businesses, festivities, tourist attractions, parks, and recreational facilities**.

Introduction

The following report provides a yearly review of Dunedin's online discourse between January 1, and December 31, 2022. By investigating the main subject matters and sources of conversation while differentiating between official and unofficial conversations, the report will identify specific issues that were especially prominent in residents' online discourse and highlight trends in the overall discourse.

Methodology

The report offers an analysis of data collected from social media and news outlets. As such, it reflects the interest and sentiment expressed by residents using these platforms.

The analysis does not include sentiment and opinions expressed on private social media discussion boards and groups, only those expressed in fully public forums.

The Zencity interaction count consists of all online engagements (posts, tweets, likes, comments, shares, retweets, etc.). Therefore, the number of interactions reflects the volume of discourse and the level of interest among residents expressing their views online.

Our machine-learning algorithm classifies large amounts of interactions according to topic and sentiment – positive, negative, or neutral – which indicate satisfaction or dissatisfaction levels about local issues, including those not initiated by the City. This model enables us to measure the interest that specific issues attract and understand how community members perceive these issues.

Total Interaction Count

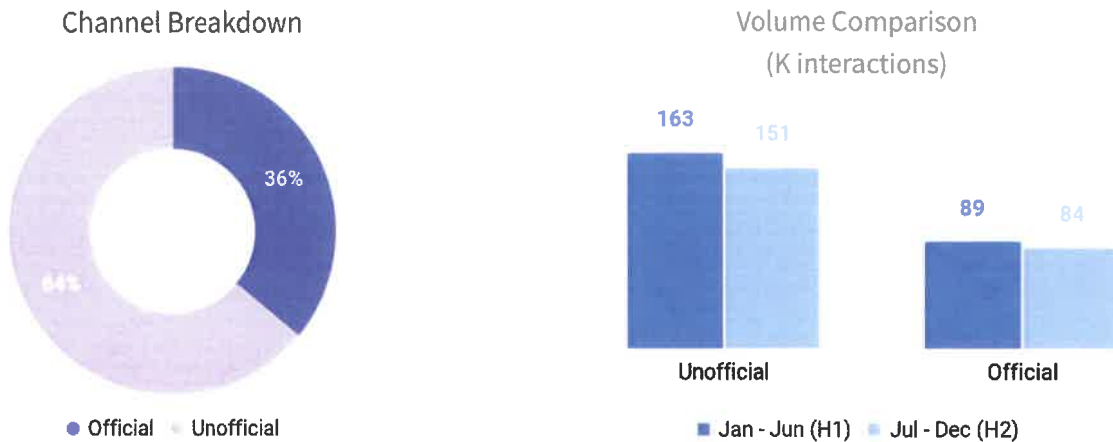
489K

84% Facebook

10% Instagram

6% Twitter

Channels Analysis



In 2022, **official channels accounted for over a third of all online interactions citywide (36%)**, as seen in the top left chart.

A comparison of the volume of interactions captured on the Zencity dashboard in the last six months of the year (July–December) compared to the previous six months (January–June) reveals **an 8.5% decrease in online engagements**. Conversations declined on both official and unofficial channels, as seen in the top right chart.

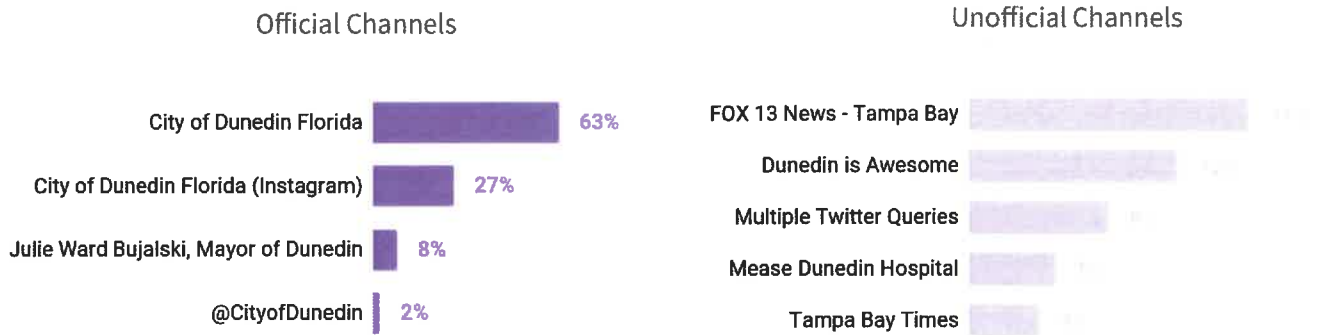
Sentiment Analysis



Discourse on official channels was **slightly less negative** compared to unofficial channels. However, **sentiment shares were similar on both channels, with low negativity, significant positive, and a high share of neutral sentiment**, often indicative of receptiveness and appreciation for the posted information expressed through 'likes' and 'shares.' Moreover, **positive sentiment consistently outweighed the negative** (on both official and unofficial channels), **implying residents' satisfaction with city communications and services**, as no major complaints or concerns arose online.

The **little spike in negativity captured in January** was spurred by news of a Dunedin high school teacher charged with teaching supposedly Marxist lessons and the City's strong recommendation to wear masks indoors. Both stories garnered mixed reactions from residents. **June's small spike** was prompted by the City's Juneteenth and Pride month celebrations, which also attracted mixed support.

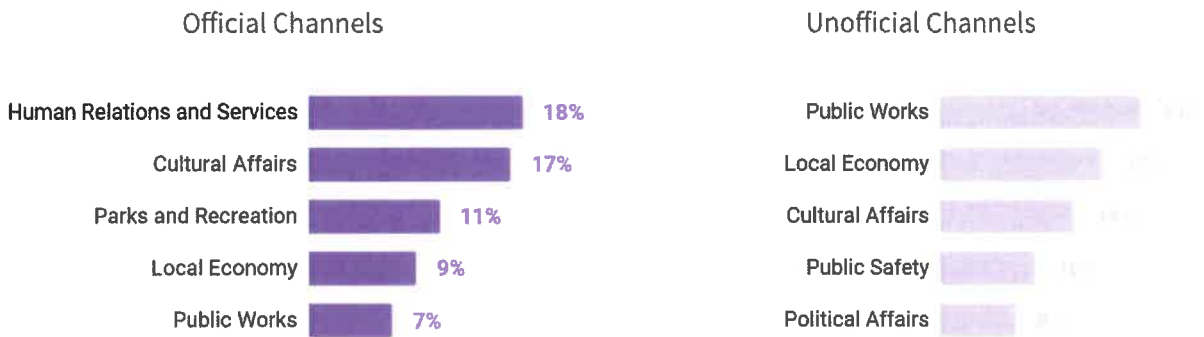
Top Sources



On official channels, **discussions were spurred primarily by the City Government pages** (92% of city-led messaging). The Mayor generated 8% of official communications.

On unofficial channels, **news outlets were the primary conversation drivers (a combined 35%)**, with the Tampa Bay FOX13 news channels as the leading unofficial source. **The "Dunedin is Awesome" Facebook page** was the second leading source on unofficial channels, **followed by organic Twitter mentions** of the City (12% and 8% of the unofficial discourse, respectively).

Trending Topics



The leading conversation area on official channels was Human Relations and Services, mostly comprised of **the City's good holiday wishes to the community**, showcasing of **charity events**, and **historical pictures and anecdotes** of Dunedin. The second leading topic, Cultural Affairs, was mainly spurred by **highlights of city events and festivities**. The Parks and Recreation conversations centered on **updates about the City parks and recreational facilities**.

Public Works was the leading discussion topic on unofficial channels, comprised of **pictures and videos of the City views**, mainly the sea and sunsets. The Local Economy conversations showcased **local dining establishments, small businesses, and tourist attractions**. Cultural Affairs were also featured prominently on unofficial channels, suggesting **residents' increased interest in local celebrations and events**.

Conclusion and Takeaways

In the twelve months between January 1 and December 31, 2022, online conversations in Dunedin amounted to 489K interactions– **36% spurred by official messaging**. Interactions **decreased by 8.5%** from the first half to the year's second half.

The City Government was the main driver of official conversations (92% of the official discourse), whereas **news outlets were central drivers of the unofficial conversation** (35% of the unofficial discourse).

Both official and unofficial channels presented similar sentiment shares, with a significantly higher positive than negative sentiment. Additionally, throughout the examined period, **positivity consistently eclipsed negativity**, suggesting no major concerns or areas of discontent surfacing online.

A review of the leading conversation topics suggests residents have **increased online interest in the City's local businesses, festivities, tourist attractions, parks, and recreational facilities.**

[We would highly appreciate your participation in this 2-minute report feedback survey.](#)



Report By: [Noa Landsberger](#)

Contact Me: noa.landsberger@zencity.io

Private & Confidential