

City Manager's ^Update

August 4, 2023

This ^Update will refer to the events since the date of the last ^Update of July 14th and is covering the updates and statistics for the month of July~

MARINA:

- Marina usage for July 2023:
 - Daily Ramp Passes (Office payments): 6
 - Daily Ramp Passes (Kiosk payments): 295
 - Daily Ramp Passes Total: 301
 - Annual Resident Ramp Decals: 6
 - Annual Non-Resident Ramp Decals: 0
 - Transient "Visiting" Boaters: 10
 - Annual Parking Passes: 2
- The two derelict vessels that sank outside of the marina have been removed.
- Construction of the new pram shed is underway. Please be aware that parking on the west side of the marina is limited and may be inaccessible during delivery of construction materials.

INFORMATION TECHNOLOGY SERVICES DEPARTMENT:

The Information Technology Services Department (*a.k.a. "IT"*) assists all City departments (*our customers*) in responding to the needs of the citizens by enabling City employees to quickly and securely access vital information through the use of technology and technical devices such as computers and mobile tablets. The IT Services Department is dedicated to providing the highest quality of service using the latest technology to create business partnerships, and in the development of team and individual strengths.

On-Going IT Projects:

- **ERP (Enterprise Resource Program)** – This capital improvement project is replacing the City's current core software system that provides programs for Permitting, Code Enforcement, Inspections, Utility Billing, Work Order, Fleet Maintenance, Facility Management and Asset Management. The new ERP system will also include a "311" service where citizens can submit their own service requests, complaints and inquires. There will also be an on-line payment portal for citizens to pay utility bills or marina slip fees. In addition, the on-line permitting module will allow a contractor or citizen to request a permit, submit their documents online and pay their fees through the system without needing to visit City Hall. City staff are currently working the implementation of these new systems. The permitting system is expected to go live in October of 2023, and both the utility billing and work order systems are planned for a go live by March of 2024.
- **Fiber Cable Audit** – The City's has over 18 miles of its privately-owned fiber optics cabling that was installed at various stages over the past 25 years. The IT Services Department has contracted with a third-party vendor who is currently perform a physical inspection of the City's entire underground fiber optics cable infrastructure to determine the condition and location of all cabling. This inspection will help determine where repairs or replacements may be required, as well as assist in the decision making for future projects. The inspection should be completed by late summer of 2023.



- **Office 365** – IT Services staff have completed the conversion of the City's email to Office 365. They are now working on the implementation of other Office 365 modules that will include *Teams* for meetings, *SharePoint* for document sharing, *OneDrive* for cloud data storage and using *Microsoft Office Suite* in the cloud for apps such as Word, Excel, etc. will be forthcoming.
- **Cybersecurity Monitoring** – IT staff are currently implementing new systems and applications for the monitoring and detection of cyber intrusion threats.

Future IT Projects:

- **Fiber Cabling Installation Projects** – IT Services is working on several major underground fiber cabling installation projects that will connect additional City-owned facilities to the City's secure voice and data network infrastructure. This project work will be implemented in phases over the next several years and will require design work, layout and installation of the miles of underground fiber cables. The purpose of this project is to connect all city facilities to the secure data network.
- **Public Wi-Fi Access** – The City's IT Department is currently reviewing the infrastructure needs to provide public Wi-Fi Internet in various City Parks and facilities. This project would require new underground fiber cabling installations as well as new network equipment and wireless appliances to provide free Internet coverage. This project is currently funded by the American Rescue Act Plan (ARPA). Should Commission approve the funding, initial underground cabling work can begin as early as 2023 with public Wi-Fi being established in phases over the next several years.
- **New City Hall Security Cameras, Door Access Control and A/V Technologies** – The new City Hall building has many new technologies that include surveillance cameras, controls for door access and conference rooms equipped with new audio & video systems. Once completed, IT Services staff and others will attend training on the administration aspect of the new system.



CRA/ECONOMIC & HOUSING DEVELOPMENT

Community Redevelopment Agency (CRA)

- Staff continues to address ongoing enhancements to the downtown, such as benches, signs, dumpster enclosures and landscaping.

The Tampa Bay Market

- The Market continues to be well attended. Summer hours will be Saturdays starting 10th June from 9:00am to 1:00pm at Museum parking lot.

Downtown Projects

- **Existing City Hall** - staff is working with Public Works on the demolition of the old City Hall scheduled for this Fall.
- **New Parking Garage** - Staff prepared updated estimate on the cost of this project and look for Commission direction.
- **Skinner Blvd Road Project** – FDOT is expected to complete the design phase by the end of the year. Staff continues to work on coordinating all aspects of the project including obtaining a cost for undergrounding utilities.
- **Downtown Streetscape Pavers** (Phase 1 on Main Street, by Casa-Tina's) Construction for this project started on July 5 and Work has stated and the Contractor is expected to complete the work by the end of October.
- **Ocean Optics Site** - Staff met with owner of the property to hear thoughts on possible concepts.
- **Downtown Looper** - Staff is working with Community Development Department on a Pilot for a Downtown Looper.

Coca-Cola Site

- Staff met with the new General Manger with Coca-Cola and will continue to work collaboratively to assisting in the transition.

Marketing and Communications

- Staff continues to meet with the Communications department to assist with promoting greater communication between citizen and business organizations.
- Staff continues to work with several local businesses on commercial facade grants. To date seven commercial facade grants have been awarded.

Patricia Corridor Project

- Staff is working with Public Works to assist with managing some of the costs associated with the landscape median.

Business Recruitment and Retention and Supports

- Staff continues to meet with and assist the Chamber of Commerce, Dunedin Downtown Merchants Association (DDMA), and Visit Dunedin.
- Staff continues to work with Pinellas County Economic Development (PCED) and attend the monthly Economic Development Partners meetings with leadership from the surrounding municipalities.
- Staff continues to respond and to assist businesses to find available space in the business community.

Affordable Housing

- Staff continues to explore opportunities to create affordable housing and is working on a submission to the Florida Housing Finance Corporation (FHFC) for Low Income Tax Credit program for a proposed affordable housing project.
- Staff continues to field calls from citizens seeking resources for affordable housing and other social services.

Surplus Property

- Staff has been reviewing several opportunities for property and will bring a recommendation to the City Manager.

UTILITIES DEPARTMENT:

Engineering Division:

Utilities Section

- **Water Treatment Plant – Design-Build**
 - The Water Treatment Plant (WTP) Refurbishment Project will rehabilitate/replace the existing 9.5 MGD treatment plant and ensure the ongoing production of high-quality potable water to the City of Dunedin's residents and customers. The Water Plant experienced a fire that was contained, and fortunately did not result in an interruption in providing safe potable water to the residents of Dunedin. The damage is being repaired.
 - Fire restoration activities continued through the month of July.
 - The City has negotiated a final settlement with the original contractor to close out the contract. Warranty work on the paint and electrical wiring is ongoing.
- **Lift Station #20 & #32 Rebuild Projects**
 - Both lift stations are undersized, prone to overflow during heavy rain events, and adjacent to waterways. The rebuild of these lift stations will be appropriately sized, provide emergency backup pumping, and reduce impacts on public waterway channels.
 - LS #32 - final bid package is complete, but approval from the State for the release of grant funds is pending. It is anticipated that construction cost will be greater than the engineers original estimate and will require an increased funding cap from FDEM.
 - Lift Station #20 – the construction contract was awarded by the Commission during their meeting of 3/21/23 and executed. Pre-construction conference held and Notice to Proceed set for 6/05/2023, however the contractor reports 1-year lead time for electrical components that most likely will extend the contract time beyond the 270

days. The contractor is submitting shop drawings and performing preliminary layout on the site. The City has approached FDEM for consideration of additional HMGP funding due to increased construction cost escalations.

- **Wastewater Lift Stations Electrical & SCADA System Upgrades**
 - This project consists of upgrades to the electrical panels and controls at the 42 of City's lift stations (LS) in the wastewater collection system. All lift stations will be networked to a new Supervisory Controls and Data Acquisition (SCADA) system with central controls located at the wastewater treatment facility.
 - The contractor is continuing the submittal process and procurement of materials to be assembled and installed.
 - The contractor has notified the City of an additional supply chain delay of an electronic input card required for this project. However, partial deliveries of the order have begun arriving.
- **Wastewater Lift Station #20 Forcemain Replacement**
 - This project will replace the aged forcemain serving Lift Station #20. The forcemain extends from Cottonwood Terrace along Solon Avenue west to CR 1 and continues south on the east side of CR-1 to the discharge into a manhole near Carefree Lane. Parallel to the portions of the forcemain replacement, the City installed a fiber optic line between the Public Services building, the new Emergency Operations Center and the Belcher Road Storage Facility.
 - The Fiber Optic project is 100% complete.
 - The contractor is submitting shop drawings and has surveyed the route for eminent underground installment of the FM.
- **Wastewater Treatment Plant (WWTP) – Electrical & SCADA System Upgrades**
 - This project includes the replacement of the majority of electrical equipment at the wastewater treatment facility. The industrial electrical equipment at the WWTP is more than 30 years in service, and maintenance has become difficult to perform, with parts being a challenge to acquire. Installation of this new equipment increases safety measures for operational and maintenance staff.
 - Bids were received. The bid prices exceeded the Engineering Opinion of Probable Cost. FDEP has included an additional \$7.65M for the project to the FY23 SRF priority list.
 - In the revised bid packages, the replacement of the process control (SCADA) system for the wastewater treatment process will be bid separate from the main electrical replacement work in an attempt to receive more favorable bid prices for both elements of the work.
- **Wastewater Treatment Plant (WWTP) – Chlorine Contact Chamber Rehabilitation & Cover**
 - The City intends to rehabilitate the WWTP Chlorine Contact Chamber (CCC). Tank lining will be removed and replaced. Gates and valves will be rehabilitated and replaced as necessary. Covers and solar panels were also planned to be added to CCC to improve process efficiency and future chemical costs.
 - The City has contracted with a consultant to design the improvements. The initial design resulted in a construction cost estimate significantly in excess of the project budget. Staff worked with the consultant to rescope the project and materials of construction to meet both the project objectives and budget constraints. As a result of this effort, the covers and solar panels were removed from the project design and specifications to meet budget constraints. The consultant has submitted 100% plans and technical specifications.
 - The City is preparing contract documents for consideration of additional SRF funding and bidding in the near future.

- **Wastewater Pipe Lining & Manhole Lining Projects**
 - These projects provide for the installation of liners for pipelines and manholes throughout the City to reduce and prevent inflow and infiltration (I&I) of groundwater and rainwater into the City's sanitary sewer collection system, thus reducing the potential for sanitary sewer overflows (SSOs) and treatment impacts at the Wastewater Treatment Plant.
 - FY23 Lining area has been generated and has been reviewed by the City Attorney for acceptance as "Piggyback" contract work. The presented contract was denied due to policy issues. Another compliant contract for piggyback is being researched.
- **Wastewater Forcemain Replacements Project**
 - This project provides the design and installation of six (6) new PVC and/or HDPE forcemains (#1, 2, 4, 10, 12A, & 17) with all valves, fittings, and appurtenances; and the abandonment of the existing forcemains.
 - Design of the forcemains is complete all permits have been approved.
 - TLC was awarded this work during the 4/18/23 Commission Work Session by utilizing a Piggyback award to TLC's contract with Pinellas County. Preconstruction meeting held and construction is expected to commence during the Sep 2023 with the replacement of LS 1 forcemain along Edgewater Drive. The sidewalk through the Hubbard Linear Park will be closed from Florida Av to Lynhurst St during construction.
 - LS 2 & 10 forcemains are being re-evaluated to minimize the impact of construction on downtown events and businesses.
- **Offsite Potable Water Storage Site Valve Replacement**
 - This project provides for the replacement of in-ground valves, check valves, and fill valves at offsite Potable Water Storage sites.
 - A site visit has been conducted with a contractor to evaluate the project.
 - A quote has been provided via piggyback of a Pinellas County contract. The proposed work exceeds the existing budget. Funding opportunities are being investigated and with the project potentially being budgeted in FY24.
- **WWTP 10,000 Gallon On-site Diesel Fuel Tank**
 - This project provides for the replacement of the diesel fuel storage for on-site generators located at the City's WWTP. The existing tank is reaching the end of its service life and should be replaced in the near future.
 - Engineering/WWTP staff are seeking sole source procurement to address the safety, design and location characteristics / constraints and possible options.
- **Wastewater Treatment Plant Outfall Piping Repair**
 - The intent of this project is to improve the WWTP's outfall system's reliability, redundancy and safety.
 - The project has been awarded a Legislative Appropriation (\$400,000). Application for the grant is being prepared for FDEP to receive the funding for the project.
- **Water Production Well Facilities (Well 1)**
 - This project provides for the rehabilitation of raw (potable) water wells, specifically Well #1 this fiscal year. The well, equipment and housing require rehabilitation to continue viable water production.
 - 100% design plans have been received. Bid documents are finalized for advertisement.
 - The proposed work is expected to exceed the existing budget should the project be advertised & bid. A contractor quote has been requested via "Piggyback" of a Pinellas County contract. The comparative "Piggyback" quote is being requested in an effort to meet budgets constraints.

- **Raw Water Transmission Line Pigging**

- This project provides for the cleaning of 9.8 miles of the raw water transmission lines for the City's wellfield. The accumulation of scale, silt, organic matter, etc. necessitate the pigging approximately every ten years to maintain flow, reduce system contaminants and limit pipe degradation.
- A contractor quote has been received per the terms and conditions of a Pinellas County contract (piggyback). The Pinellas County contract was not deemed valid for piggyback contracting by the City attorney. Investigating other purchasing instruments to accomplish this work.

New Construction

- **New City Hall**

- The New City Hall building houses the City's Commission, technical, financial, planning, billing, and administrative services. The new facility has already helped by streamlining City processes and making services for visitors, residents, and customers more convenient.
- City staff occupied the building in mid-March 2023 as a result of a Temporary Certificate of Occupancy (TCO) which was issued to the contractor for the Administrative portions of the building.
 - The Commission Chambers were officially utilized for the first time on 6/1/23 for Budget Workshop #1; with the 6/6/23 Commission Work Session to be held next.
 - Final Punch List items have been documented by City staff, the project Architect (Harvard Jolly), as well as the contractor, as Manhattan works towards Substantial Completion.
 - The Grand Opening & Ribbon Cutting Event was held the evening of Friday, May 19, 2023; and was deemed by all in attendance to be a successful event.

Roadway Section

- **Santa Barbara Brick Street**

- The project was awarded on February 21st. to Evolution Contractor, of Clearwater FL.
- Construction has commenced and the contractor is coordinating with impacted residents.
- Water and sewer lines have been replaced.
- Gutters and Driveway Aprons have been installed.
- Work is approximately 50% complete.

Drainage / Interdepartmental Support

Brady Drive: DRMP, Inc., (one of the City's General Engineering Consultants [GEC] firms) previously prepared a Preliminary Engineering Report (PER) to investigate elevating Brady Drive and conveyance alternatives where Jerry Branch passes under the road. The PER provided a preliminary cost estimate to improve the level of service (LOS) for Brady Dr., with staff selecting a 10-year LOS for design. The project design and permitting was assigned to DRMP, Inc., one of the City approved engineering contractors.

- DRMP has submitted the 100% Plans.
- Specifications have been finalized and reviewed by the City.
- Bid documents are currently being prepared for August.
- **Pickleball Courts:** The Parks Division is reviewing locations for additional Pickleball courts. Once a decision has been made regarding location and design of facilities, engineering will provide design and permitting support.
- **San Charles Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY23. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for the intersection of San Charles Drive and San Roy Drive South. The status of the project is as follows:

- A title search was ordered and submitted to the City in February 2022.
- Preparation of the construction plans is in process.
- Plans were sent to utilities for review & comment.
- Project has been delayed as a result of engineering vacancies.
- **Santa Barbara Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY24. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for Santa Barbara Drive, from 200 feet north of San Salvador Drive to Bueno Vista Drive South (approximately 1,800 feet). The status of the project is as follows:
 - City staff is working with the architect for the property owner at 1768 Santa Barbara Drive to vacate an existing utility easement and coordinating with the property owner's surveyor to prepare a legal description for a new easement.
 - Construction plans are in preparation for the new outfall associated with the previously referenced address. This outfall will be up-sized as a part of the proposed drainage improvements for Santa Barbara Drive.
 - Preparation of the construction plans is in process.
 - Project has been delayed as a result of engineering vacancies.
- **Buena Vista Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY24. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for Buena Vista Drive from Mira Vista Drive to 600 feet northeast of Mira Vista Drive.
 - Preparation of construction plans is in process.
 - Project has been delayed as a result of engineering vacancies.
- **Downtown East End Plan (DEEP) - Mease Materials:** This project is complete.
- **Gabions Drainage System Repair:**
 - Pennoni Associates, Inc. is under contract (7/13/21) with the City to evaluate, prioritize and prepare construction plans for the repair of the gabions.
 - Approximately 900 ft. of gabions are to be designed and permitted for repair. The repairs proposed are located between Pinehurst Road, Jackmar Road, Patricia Avenue and Idlewild Drive South.
 - Survey by Pennoni has been completed with geotechnical testing by Tierra of the gabions and ditch.
 - 100% construction plans and environmental permit packages have been submitted, reviewed and approved by the City and regulatory agencies.
 - The bid is scheduled for August.

Development

- **Site Infrastructure / Development Review Participation:**
 Projects discussed/researched as part of DRC meetings – (3)
 Site / Infrastructure plan sets in review – (5)
 Approved developments in construction- (6)

Wastewater Division:

Plant Summary

- **Wastewater Treatment flows:**

○ Influent Average Daily Flow:	3.610 Million Gallons
○ Influent Monthly Total Flow:	111.896 Million Gallons
○ Reclaimed Water Average Daily Flow:	3.230 Million Gallons
○ Reclaimed Water Monthly Total Flow:	100.132 Million Gallons
○ Final Effluent Average Daily Flow:	0.102 Million Gallons
○ Final Effluent Monthly Total Flow:	3.167 Million Gallons
- **Maintenance and Repairs:**
 - Maintenance performed weekly greasing of all WWTF equipment.

- Maintenance performed weekly inspections at all reclaim pump stations.
- Smith Fence outside vendor; installed 250 feet of new six feet galvanized fencing and two sixteen feet swing gates for new future entrance to Curlew elevated reclaim tank.
- Ring Power Services outside vendor; on site conducted quarterly inspections of both emergency diesel generators located at the WWTP and Lift Station #10. {No Issues}
- Maintenance mechanics conducted the quarterly valve exercising at the WWTP and all reclaim stations.
- Maintenance mechanics drained the flow equalization tank and replaced broken air diffusers, FET tank is back in service.
- Maintenance installed a new mud well FLYGT 7.5 HP pump #2 Facility #8 filter building.
- Warner's Tree Service outside vendor; on site trimming trees around the WWTP.
- Speedpro Imaging outside vendor; on site replaced all lettering on the WWTP MLK road sign.



New Fencing and Swing Gates Installed
Curlew Reclaim Tank



Letters Replaced on Wastewater
MLK Road Sign



New Flygt Pump #2 Facility #8 Filter Building

- **Compliance:**

- The July 2023 Discharge Monitoring Report was submitted to FDEP.
- DMRQA Study #43 underway, mandated through EPA.

Collections Summary

- **Scheduled repairs:**

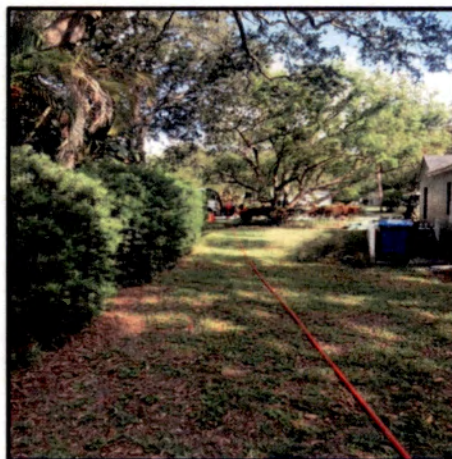
- Manhole Repairs: (1) – SE 27 M/H #56 1411 Feather Run Drive.
- Mini-Scout list for I&I (Inflow & Infiltration): (0).
- Clean Out Repair: (2) – 52 Citrus Avenue and 2716 Country Woods Lane.
- Clean Out Installs: (2) – 1175 Sarah Court and 1411 Feather Run Drive.
- Lateral Repairs: (6) – 376, 731 Patricia Avenue, 1246, 1326 Stony Brook Lane, 1278 Ranchwood Dive East and 1736 Ranchwood Drive South.
- Lateral Liner: (1) – 1254 Keene Road.
- Main Line Repair: (1) – North and South of M/H #28 at 1181 Dinnerbell Lane East.
- Picote / Descaling: (1) – NW #27 M/H #20 to M/H #3 (40' of 6" Pipe).
- Responded to citizen blockage calls: (23)
- Sunshine 811 locate tickets: (252).
- Continued with Preventative Maintenance inspections and routine maintenance.



Main Line Repair 1181 Dinnerbell Lane East/South

- **Vac / Cleaner Truck:**

- Cleaned in Grids: (6) – NW 35 Jones Street/Vine Avenue, SW 24 Chesterfield Drive/Solon Avenue, SE 24 Redwood Avenue/Cherrywood Lane, SW 34 Citrus Avenue/Union Street, SW 34 Valencia Drive/Orangewood Drive, SW 34 Garden Circle N & S/Grove Circle N.
- Cleaned Wet Wells at Lift Stations: (2) – #3 and #25.
- Total cleaned: 7,057 linear feet (LF) and applied ROOTX 0 LF of sewer mains.
- Continued to perform routine maintenance.





Clean Grid on Garden Circle North

- **TV Truck:**
 - Televised Main Lines: (3) – NW 34 Main Street, SW 34 Citrus Avenue and SW 23 Mary Jane Lane.
 - Smoke test NW 23 1867 Harvard Avenue (Bathroom and Concession Stand).
 - Working with Vac Truck rear easements main line cleaning.
 - Installed Sectional Liner: (0)
 - Total televised: 1,511 LF with 5 set-ups.
 - Continued to perform routine maintenance.
- **Lift Stations:**
 - Cleaned check valves: (1) - LS #23.
 - PLC change out at LS #15.
 - Transducer change out LS #19.
 - Starter contacts changed out at LS #20
 - Installed Pumps: (2) – LS #20 Pump #3 Rebuilt and LS #26 Pump #1.
 - Removed Rags from Pumps: (2) - LS #29 Pump #2 and LS #30 Pump #1, Pump #2.
 - Refill odor control at LS #3 and #12A.
 - Installed new block heater at LS #10 generator.
 - Continued checking telemetry on computer and print reports daily.
 - Continued preventative maintenance.

Water Division:

Water Production

- | | |
|---|---|
| <ul style="list-style-type: none"> • Production Numbers: <ul style="list-style-type: none"> ○ Average Daily Potable Water Production: ○ Monthly Potable Water Production: ○ Annual YTD Potable Water Production: ○ Annual YTD Rainfall: ○ Monthly Rainfall Total: • Noteworthy Events: <ul style="list-style-type: none"> ○ Train #1 is up and running and the final wiring is 90% complete. ○ Train #2 the frames and vessels are installed and the wires are in place. ○ New cleaning in place is about 80% complete. ○ Train #3 is up and running. ○ Train #4 has been wired, working on communication issues. | <p>Data: July 1st – 28th, 2023</p> <p>3.72 Million Gallons</p> <p>92.85 Million Gallons</p> <p>737.67 Million Gallons</p> <p>12.55 Inches</p> <p>2.88 Inches</p> |
|---|---|

- **Maintenance/Refurbishment project update:**
 - Continued working through project issues and coordinating drinking water production around fire recovery activities.
 - Painters are 75% complete.

Water Administration

- Cleaning up files.
- Working on monthly reports.

Water Distribution

- **Maintenance and Repair –**
 - Annual backflow-testing program is 42% complete, with approximately 3,546 backflows tested for the calendar year.
 - Large meter program is 100% complete, with 78 large meters tested for the calendar year.
 - Hydrant Program has installed 0 new hydrants, repaired 9, replaced 4, painted 96, and flow tested 60.
 - Valve Program exercised 15 valves this month. For the year, the Valve Program has installed 0 new, replaced 1, repaired 0, and exercised 246 potable / 50 reclaimed valves for a total of 296 distribution valves exercised.



Water Line Service Repair
632 Main Street



Reclaimed / Backflow Inspection
1196 Robmar Road

Wellfield

- Ardurra (formerly King Engineering) has developed the engineering drawings and technical specifications for the design and renovation of Well #1; with a new pump / motor, piping, & electrical features. We anticipate the project will go out to bid in Fall 2023.
- Southeast Drilling Services replaced the burnt-out motors in Well #2 and Well #12. Both wells are back in operation.
- Develop condition status for all the production wells.
- Quotes are being evaluated to pig the raw water line.

COMMUNICATIONS

The Communications Department supports all City Departments in an effort to keep citizens and the public informed and engaged through the City's digital, social and video platforms.

- **Areas of Focus**
 - Golf Cart Infrastructure Plan
 - Independence Day

- Parks & Rec Month
- Heat advisory messages
- City Hall Time Capsule
- Library programs/NY Times Author visit
- Branding Agency Site Visit/scheduled Focus Groups, One on One meetings and public listening session.
- Engage pages created and promoted for Golf Cart Infrastructure Plan, Stirling Park Improvements, Main Street Sidewalk improvements, Golf Club Restoration project, City Story/Brand Alignment project,
- New website - Open Cities website training for staff continues.
- Building new DEN Intranet test site from SharePoint/Office 365
- July 4th safety and Hometown USA messages
- Safe Boating
- Preparing for Hurricane season
- Managing and Monitoring Social Media Accounts and responding to comments/questions on social media 7 days a week
- **Social Media**
 - We had growth in all the platforms except for Twitter, where we lost followers right after X was announced.
 - On Twitter, new trend we are seeing - top posts were all short videos. That's a first.
 - The main posts across platforms was the hot dog reel, the State Champion tree and the 4th of July recap.
 - YouTube, "shorts" continue to lead the way as to people finding our content and subscribing to YouTube which is growing every month
 - DunediNEWS, We had an overall open rate of 49%.
 - See attached July Social Media Monthly report for top posts, metrics, including DunediNEWS (Attachment)
 - See Zencity Community Sentiment analyst report for July. (Attachment)

Dunedin Website

- Working with Open Cities on New Website/Phase Three – cleaning up content, consolidating pages and training
- Employee Intranet – building new DEN intranet with Office 365 SharePoint
- Website analytics/reports. (Attachment)

Highlights from the metric report:

- obvious spike around July 4th (Hometown event)
- Mobile user growth getting close to 60% of all website users
- City, library, jobs, and Causeway are common terms used to search for the website
- Almost 3000 people came to the website from the different e-newsletters we send out (weekly DunediNEWS, monthly P&R, weekly Hale and monthly Library)
- From June we are a little down, 5k users, 7k pageviews. But it is the middle of summer which is often expected.

Also attached are the Zencity Engage platform analytics from July:

- More than 2000 people used this platform in July
- They viewed over 4000 pages from 7 projects
- The biggest spike was on July 20th when an DunediNEWS was published – driving people to the Engage pages.
- Golf Cart Plan was the top view, followed by Stirling Park and the Golf Course.

Video content

YouTube:

- We received 23,300 views on YouTube and gained 49 followers.
- The top “Short” was a Beach Cleanup Reel with more than 5,000 views.
- The other top “Shorts” - Heat Advisory, Hammock Camp, and Highlander Pool.
- We posted 17 Shorts, and 6 Videos.

Instagram:

- We reached 18,498 Views.
- Our video Reel Interactions went up 32.5%. (5,191)

Our top Reels were: Drone of Weaver Park, Barbie Touring City Hall, National Hot Dog Day, National Ice Cream Month, and the

SUSTAINABILITY

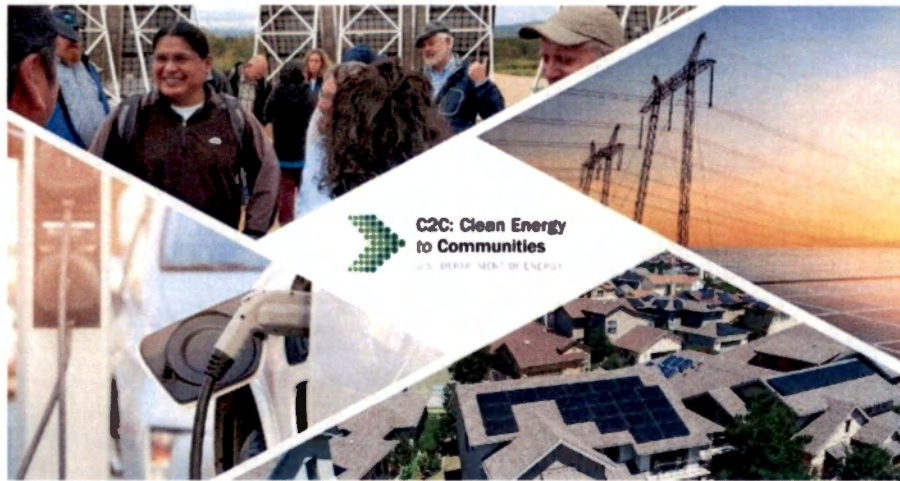
Program Coordinator:

- The Committee on Environmental Quality & Sustainability (CEQS) wrote a letter to City Commission regarding recommendations for a Clean Renewable Energy Procurement Policy and Program. This letter was presented by Debby Sheldon, long-time member of the committee, and supported with staff comments presented by Natalie Gass, the City’s Sustainability Program Coordinator. To read the letter, staff comments, and watch the City Commission discussion, please click here: [Commission Meetings/Agendas](#).



CEQS Clean Energy recommendation letter to City Commission on July 11th, 2023

- Staff applied for and was accepted into the U.S. Department of Energy’s [Clean Energy to Communities Program \(C2C\)](#) cohort on Implementing an On-Site Clean Energy Procurement Strategy. This is a six-month virtual training workshop in partnership with the National Renewable Energy Laboratory (NREL). As mentioned in the program’s purpose, “these peer-learning cohorts are multi-community engagements that convene to exchange strategies and best practices, learn in a collaborative environment, and workshop policies, program proposals, actions plans, and strategies to overcome challenges around a common clean energy transition topic.” The cohort also provides technical assistance for local communities and projects.



Dunedin was accepted into the Clean Energy to Communities Program (C2C) Cohort

- Staff attended a Pinellas County Living Shoreline installation event at Philippe Park in Safety Harbor to learn more about living shorelines and contribute to regional efforts. The goal of a living shoreline is to increase resiliency to sea-level rise and storm surge, reduce shoreline erosion, enhance wildlife habitat, improve water quality, and demonstrate the performance of various natural elements in protecting coastal resources. If you are interested in volunteer opportunities, email watershed@pinellas.gov for more information.



Pinellas County living shoreline installation at Philippe Park, Safety Harbor

- **Upcoming Events & Meetings**
 - The next Committee on Environmental Quality & Sustainability (CEQS) meeting date and details will be shared on the City's Government calendar: [City's government calendar](#)

HUMAN RESOURCES & RISK MANAGEMENT

Recruitment & Talent Acquisition

- **Employment Opportunities** <https://www.dunedingov.com/live-work-play/work/city-employment>
- **Total number of applications received in the month of July: 140**
- **Temporary (Seasonal) or Open until filled positions:**
 - Lifeguard I positions are seasonal and open until filled.
 - Recreation Leader positions are seasonal and open until filled.
 - Firefighter/Paramedic positions, open until filled
- **NEW Positions posted in July:**
 - Recreation Program Coordinator – Hale Senior Center
 - Recreation Leader II – MLK Center
 - Senior Library Assistant
 - Parks Maintenance Worker III
 - Horticultural Technician

- **Candidates Selected**
 - Water Service Worker (1)
 - Public Services Maintenance Worker I (1)
 - Public Services Supervisor
 - Senior Administrative Assistant to the City Commission
 - Code Compliance Inspector
- **Positions in the Interview process**
 - Administrative Assistant – Engineering
- **Positions where applications are being reviewed**
 - Craftworker I Trainee/Craftworker I
 - Building Inspector Level I – IV
 - Public Services Maintenance Worker I (5 Vacancies)
 - Water Service Worker (1 Vacancy)
 - Craftworker II
 - Wastewater Service Worker
 - Senior Engineer (2 Vacancies)
 - Recreation Program Coordinator
 - Recreation Leader II
 - Senior Library Assistant
 - Parks Maintenance Worker III
 - Horticultural Technician

Employee Updates

- **Welcome to the City of Dunedin:**
 - Annisha Parks – Firefighter, 7/5/2023
 - Jennifer Castle – Library Assistant, 7/5/2023
 - Tanya Duffy – Accounting Manager, 7/12/2023
 - Antonio Notardonato – Mechanic, 7/18/2023
 - Camryn Sumner – Firefighter, 7/19/2023
 - Leonardo Ramirez – Water Service Worker, 7/26/2023
 - Timothy Michael – Water Service Worker, 7/26/2023
- **Congratulations on your Promotion:**
 - Gregory Svendgard – Recreation Leader III, 7/17/2023
 - Amy Whyte – HR & Risk Management Coordinator, 7/26/2023
- **Employment Separations (Regular Full and/or Part Time)**
 - Number of Employees: 2

Employee Benefits

- **Humana GO365 Wellness Program:** Number and % Status of Participants, with Blue as the Starter level and Platinum as Highest level:

Humana Vitality Status as of 7/1/2023		
	<u>Employee Count</u>	<u>Participation Level %</u>
Platinum	79	29%
Gold	27	10%
Silver	32	12%
Bronze	50	18%
Blue	87	32%
Total Employees Participants	275	100%

- **Self-Insured Medical Claims Experience:** Total Paid Medical & Pharmacy claims for July was \$301,539.11 which is 81% more than June's totals. The average weekly claims for July was \$60,307.82.
 - **Family Medical Leave Act (FMLA):**
 - YTD Number of Employees with approved/pending FMLA: 9 - (Regular - 0, Intermittent - 9, Pending - 0). Number of new requests in July: 1
 - **Employees Currently Working Modified Duty, Non- WC**
 - Number of employees currently working on a modified schedule (some restrictions): 4
 - **DROP (Deferred Retirement Option Program):**
 - Number of Employees in DROP: 9
 - Employees who entered DROP during July: 1
 - **Performance Management:**
 - Number of Disciplinary Actions: 1
- Risk Management**
- **Safety**
 - Number of days since last reported work-related injury or accident: 10 days
 - **Workers' Compensation:**
 - Total current open workers' compensation claims (YTD): 15
 - Number of new claims reopened during the month: 3
 - Number of cases closed during the month: 2
 - Number of employees on light/modified duty due to on the job injury/ accident: 1
 - Number of employees out of work due to on the job injury/ accident: 0
 - **Property | General Liability Claims:**
 - Total current open Property / General Liability (YTD): 10
 - Number of new claims opened during the month: 7
 - Number of cases closed during the month: 4
 - **Motor Vehicle Claims:**
 - Total current open motor vehicle claims (YTD): 4
 - Number of new claims opened during the month: 0
 - Number of cases closed during the month: 0

PUBLIC WORKS DEPARTMENT:

Public Services Division:

Streets Section

- Continued new installations and repair of concrete sidewalks (970 SF).
- Remove/replace military and event banners.
- Staff continued right-of-way tree trimming in Ranchwood Estates subdivision
 - Trimmed and hauled tree canopies for roadway clearance Citywide.
 - Trimmed (78) hardwood trees and palms (9.60 tons hauled).
 - Removed (2) diseased or hazardous hardwoods / palms.
- Continued Traffic Sign & Post maintenance Citywide:
 - Manufactured (17) new signs, and replaced (24).
- Repaired utility cuts for the Water and Wastewater Divisions (23 Repairs).
- Supported Water Department Virginia Street water main break.



- Set out fertilizer ban message boards
- Did traffic count on Ranchwood Dr S and Lexington Dr.
- Supported Hometown USA, Kiwanis midnight run, Orange festival and Dunedin Market events.

Stormwater Section

- Continued slope ditch mowing.
- Cleaning of Stormwater pipes in Ranchwood subdivision.
- Continued residential street sweeping and stormwater pipe cleaning activities:
 - Hauled 33.15 tons / 44.00 cubic yards of street sweeping debris to the County landfill.
 - Hauled 5.34 tons / 1.00 cubic yards of catch basin / CDS debris to County landfill
- Continued ditch maintenance Citywide
- Sent 2 employees to Florida Stormwater Level 1 certification



- Cleaned 15 CDS/Suntree Stormwater trash and sediment units.
- Cleaned catch basins during rain events.
- Continued stormwater pipe maintenance and (1) pipe repair Citywide.
- Repaired (3) catch basins.

Stormwater Program Coordinator

Stormwater Education

- With the assistance of marina staff, a Be Seagrass Safe sign was installed at the Dunedin Marina by the boat ramp. The Be Seagrass Safe sign is part of the UF/IFAS Nature Coast and Sea Grant program and is statewide educational program aimed at encouraging the boating community to protect seagrass beds.
- Stormwater Advisory Committee (SAC) meeting held on July 11th.

Water Quality Monitoring

- Working with WSP, the City's water quality contractor to evaluate and potentially reduce the current water quality monitoring sites to ensure more effective data collection and propose baseline water quality and sediment sampling sites for Jerry Lake. Our goal is to get a profile of the current biological, physical, and chemical profile of the lake.

Community Rating System (CRS)

- Meeting on July 31st with the City's Engineering department to discuss the Watershed Management Plan update and Activity 450 criteria for CRS program.
- Reviewing the Vulnerability Assessment for a potential update to meet compliance with Florida Statue 380.093.

MS4 Stormwater Permit

- NPDES Permit for Cycle 5 is delayed and may not be issued until later in the year. FDEP is still reviewing comments from municipalities for the draft permit of Cycle 5.
- Attended Pre-Construction meeting for ModWash development. Spoke about maintaining erosion controls throughout the extent of the project and gave them an informational letter attached with the Stormwater Ordinance.

Stormwater Rate Study

- Commission meeting on July 11th for the Stormwater Rate Study. Commission approved Stormwater Rate Study to Raftelis Financial Consultants, Inc, of Maitland, FL in the amount of \$62,635.
- Meet and greet with Raftelis on July 24th. An introduction to their team and our City staff and discussed logistics (invoicing for payments, data gathering, drafting of engagement letter). Scheduled formal project kick off meeting for August 15th at 11 a.m.
- City staff is in the process of gathering a comprehensive stormwater data list of all the operational, maintenance and capital line items projecting out to a 5- and 10-year period.

Stormwater Compliance

- Issuing a Notice of Violation to a local concrete company for the illicit discharge of concrete washout into the City's stormwater system. They are in the process of jetting out the storm drains and implementing inlet protection.

Facilities Section

- Replaced all the lights at the Golf Course Maintenance shed.
- Performed HVAC preventive Maintenance at Community Center, Fire station 60,61,62 and Fine art center.
- Responded to A/C failure at Fire station 61 multiple times. Pursuing quotes for replacement.
- Continuing QC of Delta HVAC Controls software and hardware at new City Hall.



- Repaired vandalism at Skinner Jackson, and Marina Park restrooms and outlets.



- Installed New Ice Machine head at water plant Blue Building.



- Performed Repair of drywall and installed two new door Closers at PCSO Fleet.

Solid Waste & Recycling Division:

- On July 18,2023, a solid waste collection truck experienced substantial oil leak in a residential neighborhood. Public Works employees from multiple divisions sprang into action to contain the spillage and prevent it from reaching the storm drain.
 - Solid Waste guys Justin Cox and Wayne 'Mac' Oldham tended to it immediately per our spill response protocols minimizing migration of the leak. Trevor Bacon, Nick Psaras and Robert Greenley from Public Services Streets arrived with supplies and equipment, and Joe Ogonowski from the Fleet division got the truck up and running in short order.
 - Thanks to all the people that helped out!
 - The contracted remediation company, OPG was on site to facilitate further clean up before City workers left the area and will return to ensure the area is thoroughly clean.



- In response to Pinellas County no longer accepting televisions at the drop off centers, the City has added a designated day once a month at Solid Waste to allow residents to drop off TV's. This keeps them from becoming mixed and compacted in the truck and reduces the risk of fire hazards. Residents can contact solid waste for drop off information.
- 1399 tons of residential waste was collected from curbside customers.
- 981 tons of commercial waste collected, including businesses, restaurants, schools, and multifamily communities, etc.
- 13,000 residential recycling carts collected by the City's residential recycling contractor, Waste Pro.
- 35 - 30 cubic yard recycling roll off containers safely hauled by a combination Staff & Waste Pro between the City's two recycling sites.
- 20 tons of free mulch provided to Dunedin residents by bringing loads back from the Waste to Energy plant.
- Staff supported the following events by providing various services like, blocking streets with trucks, collecting garbage, and distributing event containers, loaning recycling carts and provided Sunday service to tend to overflow waste as a result of the event:
 - Farmer's Market (Ongoing)
 - Home town USA-Blue Jay Stadium
 - Kiwanis Midnight Run
 - Dunedin Orange Festival
- Commercial & Multi-Family recycling:
 - Staff continues to provide support to resolve service concerns to multi-family and commercial customers that have contracted recycling collections with private haulers. Continuing to assist in program implementation.
 - Staff is also forwarding new service request inquiries from nearby unincorporated residents to [the Pinellas County Solid Waste Department](#).

COMMUNITY DEVELOPMENT DEPARTMENT

- **Building Division**
 - Monthly Statistics: (July)
 - Total Permits Issued: 441
 - Total Permit Fees Collected: \$82,943.19
 - Total Valuation of Construction: \$8,329,110
 - Permits by Type

Building: 222	Electrical: 40
Fence: 27	Gas: 9
Mechanical: 107	Plumbing: 36
Sign: 0	Tent: 0
 - New Construction by Building Type

Single-Family Residences: 1
Two-Family Residences: 0
Multi-Family Residential Buildings: 0
Mobile Homes: 0
Commercial Buildings: 0
Mixed-Use Buildings (Commercial & Residential): 0
 - Inspections: 976

- **Code Compliance Division**
 - July 11, 2023 Code Enforcement Board Meeting actions.
 - Three (3) cases were heard.
 - Monthly Statistics: (July)
 - Phone Complaints: 125
 - Email Complaints: 38
 - Inspections: 272
 - Cases Opened: 92
 - Cases Closed: 65
 - Signs pulled from right-of-way: 56
 - Cases Set for DCEB Hearing: 3
 - Civil Citations Issued: 0
 - Voluntary Compliance: 97%
 - Other Activity:
 - Code compliance fines and fees collected: \$0
 - Code compliance liens released: 1
 - Records Requests/Lien Searches: 29
 - Lien Amnesty Program Applications: 0

- **Development Projects Update**

Current Projects - City Commission Review						
Project Name	Address / Location	Description	LPA	CC 1st	CC 2nd	Under Const
Grant Street Inn	418 Grant St	22 Room Hotel	✓	✓	✓	Yes
Mira Vista Townhomes Phase II	1413 Bayshore Blvd	8 Townhomes	✓	✓	✓	Yes
Oak Bend Townhomes	803-850 Oak Bend Ln	32 Townhomes	✓	✓	✓	Yes
The J Hotel	491 Causeway Blvd	68-Room Hotel	✓	✓	Waived	Yes
Current Projects - Staff Review Only						
Project Name	Address / Location	Description				Under Const
Dunedin Market	990 Broadway	Indoor Market				Yes
Main Street Retail	1440 Main St	Retail Building (Marco's Pizza & Urgent Care)				Yes
San Christopher Drive Rentals	1348 San Christopher Dr	4 Single Family Residences				Yes
ModWash	1994 Main St	Car Wash Facility				Yes
The Rock House	911 Highland Ave	Restaurant				Yes

- **Planning Division**

- July 13, 2023 City Commission Regular Meeting Actions:
 - Approved Application AN-LUP-ZO 23-01 for Voluntary Annexation, Land Use Plan Amendment and Zoning District Designation of 338 John F. Kennedy Street along with:
 - First Reading of Ordinance 23-06 - Voluntary Annexation into the City of Dunedin
 - First Reading of Ordinance 23-07 - Land Use Plan Amendment to Residential Urban (RU)
 - First Reading of Ordinance 23-08 - Zoning District Designation to Single-Family Residential (R-60)
- July 27, 2023 City Commission Regular Meeting Actions:
 - Approved second reading of Ordinance 23-03 - Historic Landmark Designation for 559 Highland Avenue.

- **Zoning Division**
 - Staff responded to the following requests for information in July.
 - Zoning and Land Use Inquiries: 104
 - Short-Term Vacation Rental / Transient Use Inquiries: 21
 - Zoning Verification Letters: 4
 - Address Changes/Assignments: 139

LIBRARY

- Provided homebound delivery to 18 patrons with 100 items
- 181 seed packets checked out
- 45 books obtained for Dunedin patrons through Interlibrary Loan
- Notary Stamps – 36
- 158 people utilized the study rooms
- Dunedin Youth Volunteer Hours – 322.5 hours
- Adult Volunteer Hours – 84.7 hours
- Webinars: Staff attended over 40 webinars such as: Collection HQ, RDA, Excel for Librarians, Get off the Stress Train, Be a Successful Introverted Leader
- Staff attended virtual meetings: Florida Library Association committee & board meetings, TBLC Cataloging Group Meeting,
- In person meetings – Weekly Library Management Team, City Department Head meeting, City Budget Workshop, Mailing Procedures, Passport/Branch Schedule
- Delivered 478 pounds to Dunedin Cares Food Pantry
- Continued with Passport Acceptance Agency Facility – all library appointments filled
- Back area carpeting and story time room inlay quotes
- Facilities continues to work on AC issues throughout Library
- Held Staff Meeting for all Library Staff
- Worked on playground quote
- Kellogg Exhibit moved to USF Libraries – Tampa

Library Statistics

- Computer Usage – 1441 people
- WiFi Users - 2792
- Total Transactions – 59,039
- Door Count – 12,658 visitors
- 101 programs, 2088 in attendance for Youth, Teen & Adult
- Branch Library Door Count – 354 visitors
- Items added to collection – 608
- Passports – processed 24 applications and 16 photos

Library Patrons Online Usage

- Ebooks downloaded – 3020
- E-audiobooks downloaded - 2043
- Kanopy –723 videos
- Dunedin Times –168 Sessions
- Heritage Hub – 459 records viewed
- New York Times – 573 sessions
- Library Website – 978 visitors

FINANCE

- Finance staff are working on a new credit card processor as A/R processes and payments transition to the Tyler Munis platform. Paymentus will no longer supported by Munis.
- Tanya Duffy started 7/12 as Accounting Manager. She is getting acclimated and has started preparations for audit and year end.

CURRENT BID, RFP & RFQ STATUS LIST

RECENTLY AWARDED

July 11, 2023

- RFP #23-1229 titled "Stormwater Rate Study."

July 25, 2023

- RFP #23-1232 titled "City of Dunedin Strategic Plan."

SCHEDULED FOR CITY COMMISSION DISCUSSION

N/A

REJECTED

N/A

UNDER EVALUATION

- RFP #23-1235 titled "Third Party Administrative Services for Property Casualty and Workers Compensation Claims."
- RFP #23-1237 titled "Physical Examination, Drug Screening and Other Services."
- Bid #23-1238 titled "Miscellaneous Waterline Fittings and Repair Parts – Rebid."

ACTIVE ON THE STREET

- Bid #23-1239 titled "Removal and Disposal of Sludge." Bids are due at 2:00 pm Tuesday, August 15, 2023.
- RFP #23-1240 titled "Consultant Services for the Dunedin Marina and Associated Public Facilities Master Plan." Proposals are due at 2:00 pm Tuesday, September 5, 2023.

UNDER DEVELOPMENT

Palm Tree Trimming Services

BUDGET

- Presented Resolution 23-09 to the City Commission to establish the Maximum Millage rate for FY 2024 on July 13, 2023.
- Presented the FY 2024 Proposed Operating and Capital Budget to the City Commission during the FY24 Budget Workshop #2 on July 18, 2023.
- Continued the implementation process of ClearGov budget software.
- Prepped documents for the Citizen's Academy.
- Assisted departments with various budget inquiries and adjustments

JULY CRF:

- Payoffs: 3 payoffs totaling \$2,357.09
- No new CRF Loans
- No CRF paid at Install

PARKS & RECREATION

Parks & Recreation Administration:

- Presented a video and proclamation for National Parks & Recreation Month on July 11, 2023 at the City Commission work session. Staff worked closely with the Communications Department to put together the video and various public relations messages throughout the month.
- After several months of evaluation of the community feedback and park facility analysis, staff presented the recommendations for Stirling Park Improvements and the location for pickleball courts to the City Commission on July 27, 2023. The plan was supported unanimously.
- Attended the second Budget Workshop on July 18, 2023 which discussed the Fiscal Year 2024 budget and capital improvement projects. Staff provided responses to the follow-up inquiries from the first workshop.
- The Transition Team for the Dunedin Golf Club continue to meet on a bi-weekly basis and are finalizing plans for capital improvement projects, hiring new personnel, contractual agreements, policies and rates, and a communications plan for both the transition and the course renovations.
- A meeting with the DGC members was held on July 17th at the Dunedin Golf Club and a public meeting on July 24th at the Dunedin Community Center. Staff presented the transition to City operations, the restoration project, scope and timeline, food, beverage and banquet operations, accommodations for members during the construction process, rates for both memberships and daily fees upon reopening, and plans for a reopening celebration.
- Continued to meet weekly with the architect and team of City staff to finalize the design for the Dunedin Golf Club restoration project to ensure the project stays on schedule. Staff met with the architect onsite to address plans for proper drainage on the course.
- The evaluation team met on July 10th to evaluate the submittals to pre-qualify construction contractors. The team found all three submittals to be qualified for the project.
- Finalized the scope of services for the Marina Master Plan and presented it to the Marina Advisory Committee in June. The scope was presented to the City Commission on July 11, 2023 and received consensus direction to move forward. The RFP was finalized with the assistance of Purchasing and will be advertised at the end of July. Responses will be due September 5, 2023.
- The final piece of the Marina Rate Study was the implementation of revised rates for both liveaboard and commercial vessels. This was presented to and approved by the City Commission at their meeting on July 13, 2023. The new rates will take effect August 1, 2023.
- Staff worked with the Communications Department to develop a plan and priority schedule to develop Community Engage platform pages for the Dunedin Golf Club Restoration, Stirling Park Improvements, Pickleball Courts, Marina Master Plan, Highlander Aquatic Center, and Gladys Douglas Preserve Development.

- Continued to work with the staff at the Dunedin Library to finalize the design for the replacement playground. Developed project elements, layout and obtaining quotes.
- Finalizing the Florida Communities Trust grant administration for the acquisition of the Gladys Douglas Preserve. Coordinated the approval and authorization with the State DEP and Pinellas County of the Dedication and Declaration of Restrictive Covenants and Quit Claim Deed. This was presented to and approved by the City Commission on July 25, 2023. Staff is now working with Pinellas County to prepare the final Program Plan and request for reimbursement.
- Staff met with the consultant, Chandler Thinks, who is working on the branding plan for the City of Dunedin to share our thoughts and viewpoints.
- Staff compiled an inventory of the various veterans monuments, plaques and dedications located throughout the City of Dunedin. This report was presented to the US Military Veterans Advisory Committee at their meeting on July 5, 2023.

Marketing:

- Promotions and marketing materials completed for the Department's upcoming events, programs, and special announcements, including created graphics and design of flyers, posters, postcards, and promoted on the city website, social media platforms, and eNews. Promotions for this month included: Hometown USA Celebration event, Kids Theater performance, Luau Pool Party, Back to School Open House & Expo, Before & After School Programs, School's Out Play Is In Days & Holiday Camps, Cross Country, Golf Lessons, Recruitment for Recreation Leaders needed for Before & After School Programs, and various recreational programs and classes from each rec facility.
- Created marketing materials and promoted our Before & After School Programs through postcards, flyers, local newspaper ads, eNews, social media platforms and website, as well as recruitment for Recreation Leaders to work during the program.
- Advertised public meetings for the Dunedin Golf Club Course Restoration and the Stirling Park Improvements & Proposed Pickleball Court Location on the city website/Engage Platform, events calendar, and social media platforms.
- Presented July as National Parks & Recreation Month during the July City Commission meeting, including a proclamation and video presentation. The video showcased the Department's programs and services incorporating this year's theme "Where Community Grows." Promotions were included in the local newspaper, on the city's social media platforms, and Dunedin e-news.
- Completed final draft of the next Parks & Recreation Magazine (fall edition – September-December). Prepared for printing and distribution.
- Submitted an award application to the Florida Recreation & Park Association (FRPA) for our "Party Pooper Media Campaign." This unique marketing campaign addressed the issue of increased fecal contamination in our city parks and Sprayground. It helped educate, bring awareness and understanding of the issue, as well as reminded the public how they can help keep our parks and facilities clean by being responsible patrons and pet owners. The City of Dunedin was chosen as the winner in the Public Relations-Media category and will accept the award during the annual FRPA Conference in Orlando this August.
- Completed weekly e-news bulletins for the Hale Senior Activity Center and a monthly e-news bulletin for the Parks & Rec Department. Additionally, multiple stories were included in the City's weekly DunediNEWS bulletin and Insights to promote our programs, classes, and events.

- Continued work on the city's new website development, reviewing, editing and adding content, creating user-friendly URLs, updating information, and making preparations to launch in the fall.

Special Events:

- Kiwanis Midnight run had 861 registered runners.
- Patriotic Golf Cart Parade hosted by Dunedin Goes Carting was on July 3. There were 324 golf carts registered. People lined the streets of the route, and they ended at the Hometown USA event.
- Hometown USA was held on July 3. The stadium was packed. We had Field of Dreams playing on the big screen, music by Modern Measure Band, face painting by Fancy Nancy, family games courtesy of the Blue Jays, and a 20-minute fireworks show by Explosive Touch. It was a great turn out and everyone enjoyed the show!

Recreation:

- **Athletics:**
 - Held Golf, Baseball, Tennis and Multi Sports summer camps.
 - Hosted the NSA World Series and had 4 days of 12 & Under Girls Softball Tournament.
- **Dunedin Community Center:**
 - New this summer, the Community Center hosted an all-camp Family Fun Fest for campers and their families. The night consisted of food, caricature artists, balloon and face painting with some good ole fashion games. This night of fun gave the opportunity for campers and their families to interact with group leaders from Pre-K, Kids, Dance, Hammock, Nature, Tween/Teen and Multi-sports camps.
 - The Dunedin Showcase Theater Kids Division, held two sold-out showings of Shining Talent on July 8th and 9th. The youth that participated were able to display their talents in a different format this year.
- **Hale Activity Center:**
 - The new and improved fitness room has stayed pretty busy. The fitness orientation program has been so popular, a second day was added, starting in September.
 - The painting party went really well with 9 ladies painting some flamingos- the most popular painting party yet!
 - Rentals have been thriving.
 - The new Matter of Balance class was filled to capacity and staff received really good feedback, including a request if it could be a year-round class.
 - The Learn and Play chess program has been growing, with some younger folks signing up, too!
 - Trips are out for the fall and people signing up.
- **Martin Luther King, Jr. Recreation Center/Youth Services:**
 - VPK-5th grade Before & After School Program registrations began for the 2023/2024 school year. we are excited for another year of providing outstanding and excellent programming for the youth in our community.
 - Staff hosted the annual Back to School Open House and Expo. Over 300 people attended the event. 150 free backpacks filled with school supplies were distributed to school age children. Over 30 vendors representing local business attended- providing health, wellness, insurance, and other family-oriented information.
 - Joseph "Joe" Nash made a lateral transfer from the Dunedin Community Center to the Martin Luther King, Jr. Recreation Center. Joe is excited to bring his skills to the MLK center and focus on youth programming.

- Taylor Johnson made a lateral transfer from the Martin Luther King, Jr. Recreation Center to Youth Services; Taylor will take over the Site Supervisor role at the Garrison Jones Before & After School Program. Taylor is excited to lead both staff and kiddos through another great school year at Garrison Jones Elementary.
- Gregg Svendgard received a promotion to Recreation Leader III at the Martin Luther King, Jr. Recreation Center. Gregg has done a fantastic job and has helped develop new athletic programming at the center.

Parks:

- Made repairs/added shell to golf cart trail in Highlander Park
- Cleaned all parks, Dunedin Stadium, and the Dunedin Causeway of firework debris and trash after the July 4th celebrations.
- Staff made repairs to the Big Kahuna bridge at the Highlander playground.
- Staff got on the roof and removed all of the fallen limbs and debris at the Jerry Lake restrooms.
- Replaced the drinking fountain on Harvard Avenue with a new fountain.
- Co-Hosted the annual NSA World Series on fields 4-6 at Fisher.
- Top dressed all fields with top soil at Jerry Lake. Fields 1-3 will be closed until mid-August for rest.
- Continued annual tree trimming throughout Fisher.
- Staff cut out all field edges, added clay as needed, and levelled all 7 fields at Fisher.
- Continued work on the Downtown Landscaping project, Phase C.
- Re-sodded Pioneer Park.
- Continued the development of Gladys Douglas Preserve.
- Staff provided logistical support for a variety of events and rentals, including the Downtown Market, Hometown USA, Family Fun Night, and Orange Fest.
- **City Arborist**
 - Guest educator/speaker for a walk and talk at the Gladys Douglas Preserve.
 - Attended a public input meeting pertaining to the Dunedin Golf Course Renovation.
 - Obtained bid/estimates for new palm trees to be installed for the upcoming Patricia Avenue/Skinner 580 project.
 - Attended FDOT meetings for trees and landscaping for the upcoming Skinner Boulevard/FDOT complete streets project.
 - Obtained GI-BMP Certification through the University of Florida IFAS.
 - Conducted (2) HOA walk and talks for local condominium communities to evaluate and discuss their trees and landscaping.
 - Attended Economic Development's construction meeting for the sidewalk widening project along Main Street from Douglas Avenue to the Pinellas Trail. Assisted in answering contractor questions pertaining to existing irrigation sources and locations and discussed proposed structural cells and future shade trees and landscaping.
 - Provided guidance with FDOT and Dunedin's Economic Development team as it pertains to planning for trees and landscaping for the Skinner Blvd. construction project. Currently determining feasible locations for irrigation for new trees and landscaping.

Notes of Encouragement To City Staff

From: Knott, Randy <RKnott@DunedinFL.Net>

Sent: Tuesday, July 18, 2023 11:14 AM

Subject: Atta Boy for Streets and Fleet

The bad news is we had a major oil leak

The good news is the Solid Waste guys Justin and Mac were able to stop anything from going into the drain.

The better news is the help from both the Fleet the Streets Dept.

We had Trevor B., Nick P and Robert G from streets come over with supplies and equipment to help SW out, and Joe Friday get the truck up and running in short order.

Thanks to all the people that helped us out.

Also OPG was on site before we left the area



Randy Knott
Solid Waste Supervisor
City Of Dunedin
Office: (727) 298-3215 X 1327
rknott@dunedinfl.net
www.dunedingov.com



-----Original Message-----

From: Jen Welch <[REDACTED]>
Sent: Wednesday, July 19, 2023 2:35 PM
To: DiPasqua, Joseph <JDIPasqua@DunedinFL.Net>
Subject: [EXTERNAL EMAIL]Great service

Once again I've had outstanding service from your team. Please thank Alycia, Jennifer and Sue!

Jen

Sent from my iPhone



Tampa Bay General Contractors LLC
CGC 1510840
4532 W Kennedy Blvd. #500
Tampa, Florida 33609
813-335-5562

July 25, 2023

ATTN. Joseph Dipasqua
jdipasqua@dunedinfl.net

RE: Recommendation for Alycia LePage

Dear Joseph,

Please honor Alycia LePage for her ambassadorship!

In a recent issue with one of our projects, Alycia represented the City of Dunedin in a knowledgeable, efficient, and enjoyable manner.

Alycia was thorough, polite, and had the City of Dunedin's "customers" interest and priority in mind.

Alycia is a knowledgeable ambassador for the City of Dunedin.

Alycia is a true Professional !

Thank you.

Robert S. Cairns
Owner

DUNEDIN
Home of Honeymoon Island
Fire Department Administration
MEMORANDUM

To: Jennifer Bramley, City Manager
Thru: Jorge Quintas, Deputy City Manager
From: Jeffrey Parks, Fire Chief
Date: August 2, 2023
Re: Monthly Report for July 2023

Fire Prevention Division:

As the summer months come to an end, Dunedin Fire Inspectors have been active at several Back to School and Family Night events. Public education events were held at the MLK Community Center and at the Community Center.

Projects completed:

- San Ruffino Building 3 & 5 – New Construction – 1340 Bayshore Blvd

Current projects:

- Arcadia Luxury Condo – 265 Causeway Blvd
- Gramercy Court Townhomes – Highland Ave
- The Courtyard on Main – Main St – New mixed-use project
- Mira Vista Townhomes – 1413 Bayshore Blvd
- Crown & Bull – Outdoor Renovation – 319 Main St.
- Hotel – New Construction – 491 Causeway Blvd
- Townhomes – New Construction – 1405 Bayshore Blvd
- Gateway Project – New Mixed Use - Main St
- Eco Seascapes Hotel – New Hotel – 418 Grant St.
- New Magnolia Day school Project – 1123 Overcash Dr.
- New home project – 1348 San Christopher Dr.
- Mid Florida Credit Union – 1201 Belcher Road.
- House of Beer – Storage Building – 931 Huntley Ave.
- Affordable Housing Apartments – 1419 Carnation Dr
- Retail Store – 2701 Main St.
- Norton's Brewery – Douglas & Skinner
- Retail Building - Pizza Restaurant & Urgent Care - 1440 Main St.
- McDonalds Interior Remodel – 1645 Main St.
- The Rock House – New Construction – Grant St. & Douglas Ave

Fire Prevention Staff Activities:

Inspections – 84	Fire Investigations – 3
Re-inspections - 5	Event Inspections – 4
Fire extinguisher training – 0	Fire Safety presentations – 2
Plans Reviewed – 26	Station Tours – 1
Construction Inspections – 16	Pub. Ed Contacts (Total) – 550
Final Inspections/BTR – 24	Hurricane Awareness presentation - 0
Meetings / Consultations – 28	Home Safety Checks/Smoke Alarm Install - 2
Referrals / Complaints – 2	

Training and Safety Division:

- Updated Target Solutions Bulletin board
- Completed monthly EMS on Target Solutions.
- Maintenance of Dunedin Firestrong
- Attended Pinellas County Training Group meeting at SPC
- Completed reports from National Testing Network for new hires
- Coordinated Hose Testing at FTC
- Conducted new hire orientation for FF/PM McKay and PM Parks
- Conducted North County Hazmat training at FTC
- Conducted nozzle testing at FTC
- Responded to calls with crews for assistance when available
- Completed training reports for all shifts for the month of July 2023

A Shift completed 650 Hours

B Shift completed 484 Hours

C Shift completed 613 Hours

Department total of 1747 hours (June 2023)

Operations:

- One Paramedic and one SPC Paramedic Student that is just finishing the course were hired in the month of July. Both will need to attend the Fire Academy to obtain their Firefighter certifications.
- Two Firefighter/EMT's are going through the hiring process currently and expected to start orientation in August.
- Two positions remain open and interviews will be held in August.
- Fire Admin Staff attended the monthly "Informal Coffee with the Chiefs" on July 12th at the EOC for those interested in attending to get updates on current activities and to have questions answered.
- The Department continues to provide First Responder EMS services to the Blue Jays Spring Games. We have 2 FD personnel working at all home games.
- Crews were busy providing support at the July 3rd and July 4th Special events within the City. Crews staffed both Special Rescue and Firefighting apparatus to handle medical standby's and firework displays.
- Chief Parks attended the Florida Fire Chief's Association Conference in Naples.

<u>Type of Incident</u>	<u>Month of Jul</u>	<u>Year to Date</u>	<u>Emer Resp by Unit</u>	<u>Runs</u>	<u>Mins</u>
Medical Incident Response	606	4242	EMS		
Rescue Incident Response	47	360	<u>Station 60's Area</u>		
Fire Alarm	43	268	R60	124	4:25
Structure Fire Response	20	103	E60	54	3:41
Fire Incident Response	16	102	E51 (CFD)	12	4:59
Special	21	101	E61	10	6:00
Cardiac Arrest Response	2	36	E62	9	4:13
Water Rescue Response	6	57	R49 (CFD)	1	4:16
Trauma Alert	7	52	R48 (CFD)	1	2:22
Major Incident Response	5	47	<u>Station 61's Area</u>		
Support Incident (Medical)	9	51	E61	65	5:40
Fire Incident Response Special	3	40	E66 (PHFD)	7	7:00
Support incident (Fire)	4	22	R60	5	6:01
Unconfirmed Structure Fire	3	19	E62	2	5:25
Support Incident (DC)	5	29	E68 (PHFD)	2	8:43
MVC Possible Extrication	1	20	E60	2	4:33
Air Transport Incident	0	8	S65 (PHFD)	1	4:30
Medical Incident Special	3	13	E65 (PHFD)	1	7:43
Moveup - Coverage	7	25	<u>Station 62's Area</u>		
Special Event	0	3	E62	77	5:10
Hospital Landing Zone	0	1	E50 (CFD)	9	5:50
Technical Rescue	0	1	R65 (PHFD)	9	6:07
Active Assailant Incident	0	1	R60	6	5:40
Brush Fire Incident Response	0	4	E65 (PHFD)	5	6:22
Storm Structure Damage - No Inj	0	1	E60	5	6:49
Extrication Equipment	0	1	E61	3	5:24
Extrication (Vehicle)	0	6	E66 (PHFD)	1	9:58
Total	808	5613	<u>FIRE</u>		
			<u>Station 60's Area</u>		
			T60	13	5:07
			E60	3	4:42
			E61	2	7:06
			E62	2	5:20
			<u>Station 61's Area</u>		
			E61	15	7:07
			E66 (PHFD)	1	7:23
			E60	1	4:52
			<u>Station 62's Area</u>		
			E62	5	5:26
			E60	1	5:30
			E65 (PHFD)	1	6:29

67 (10.4%) of the 642 calls within the DFD District were handled by units other than DFD.



SOCIAL MEDIA REPORT: MONTH OF JULY 2023



JUNE TO JULY
GROWTH



PAGE LIKES

June 2023
36,793

to

July 2023
36,963



+170





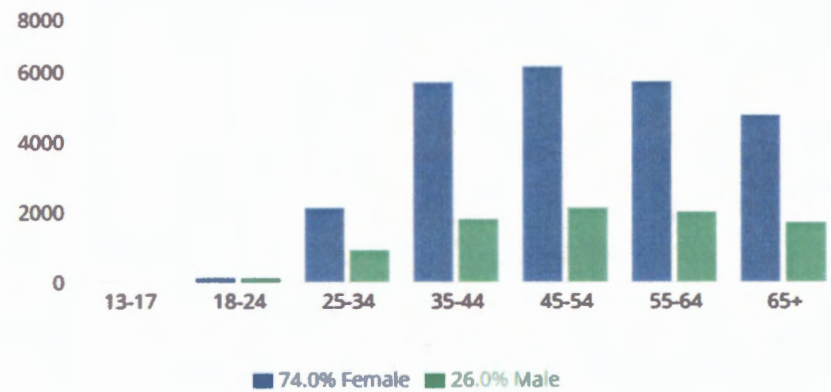
Likes By Country 📌

1. United States of America (33,275 likes)
2. Canada (339 likes)
3. United Kingdom of Great Britain and Northern Ireland (187 likes)
4. Germany (72 likes)
5. Nigeria (66 likes)

Likes By City 📌

1. Dunedin, FL (5,509 likes)
2. Clearwater, FL (2,865 likes)
3. Palm Harbor, FL (2,363 likes)
4. Tampa, FL (777 likes)
5. Saint Petersburg, FL (752 likes)

Likes by age & gender 📌



Facebook Account Overview

Posts Published ⓘ

94

-16 | -14.5%

Total Likes ⓘ

34,890

+206 | 0.6%

New Likes ⓘ

217

+39 | 21.9%

Unlikes ⓘ

48

-4 | -7.7%

Engaged People ⓘ

12,763

-6,792 | -34.7%

Total Reach ⓘ

212,867

-39,353 | -15.6%

Organic Reach ⓘ

212,618

-39,223 | -15.6%

Paid Reach ⓘ

0

Impressions ⓘ

367,114

-68,390 | -15.7%

Video Views ⓘ

39,216

-3,062 | -7.2%

TOP 3
POSTS WITH
MOST REACH

1



Attention Drivers - Causeway Boulevard will be closed from Bayshore Boulevard (Alt. 19) to Honeymoon Island...

Published by Loomly · July 3 at 12:02 PM ·

Post Impressions ⓘ

26,861

Post reach ⓘ

26,116

Post Engagement ⓘ

744

Interactions ⓘ



66



2



0



4



0



0



Reactions

72



Comments

2



Shares

22



Other Clicks

585



TOP 3
POSTS WITH
MOST REACH

2



Thank you all for joining us for the dedication of the Time Capsule at City Hall! This is a great way to celebra...

Published by Loomly · July 11 at 3:00 PM ·

Post Impressions **13,857**

Post reach **13,064**

Post Engagement **1,858**

Interactions



204



19



2



1



0



0



Reactions

226



Comments

26



Link Clicks

54



Shares

7



Other Clicks

537

TOP 3
POSTS WITH
MOST REACH

3



Stirling Park Discussion & Location of Pickleball Courts - All are welcome to a discussion on Thursday, July 27 at...

Published by Loomly · July 20 at 5:00 PM ·

Post Impressions ⓘ

9,440

Post reach ⓘ

9,033

Post Engagement ⓘ

1,086

Interactions ⓘ



109



8



1



0



0



0



Reactions

118



Comments

69



Link Clicks

122



Shares

16



Other Clicks

680



**TOP 3
POSTS WITH
MOST
ENGAGEMENT
(LIKES, COMMENTS
SHARES)**

1



Thank you all for joining us for the dedication of the Time Capsule at City Hall! This is a great way to celebra...

Published by Loomly · July 11 at 3:00 PM ·

Post Impressions **13,857**

Post reach **13,064**

Post Engagement **1,858**

Interactions

	204		19		2		1		0		0
Reactions											226
Comments											26
Link Clicks											54
Shares											7
Other Clicks											537



**TOP 3
POSTS WITH
MOST
ENGAGEMENT
(LIKES, COMMENTS
SHARES)**

2














Stirling Park Discussion & Location of Pickleball Courts - All are welcome to a discussion on Thursday, July 27 at...

Published by Loomly · July 20 at 5:00 PM ·

Post Impressions ⓘ	Post reach ⓘ	Post Engagement ⓘ
9,440	9,033	1,086

Interactions ⓘ

						
109	8	1	0	0	0	
	Reactions	118				
	Comments	69				
	Link Clicks	122				
	Shares	16				
	Other Clicks	680				



**TOP 3
POSTS WITH
MOST
ENGAGEMENT
(LIKES, COMMENTS
SHARES)**

3



Attention Drivers - Causeway Boulevard will be closed from Bayshore Boulevard (Alt. 19) to Honeymoon Island...

Published by Loomly · July 3 at 12:02 PM ·

Post Impressions ⓘ	Post reach ⓘ	Post Engagement ⓘ
26,861	26,116	744

Interactions ⓘ

66	2	0	4	0	0	
Reactions						72
Comments						2
Shares						22
Other Clicks						585





**TOP 3
VIDEOS WITH
MOST
ENGAGEMENT**





City Parks staff discovered a rare State Champion Tree deep inside the swampy, wetlands of Hammock Park....

Published by Loomly · July 6 at 5:01 PM ·

Post Impressions ⓘ

5,374

Post reach ⓘ

5,270

Post Engagement ⓘ

645

Distribution ⓘ

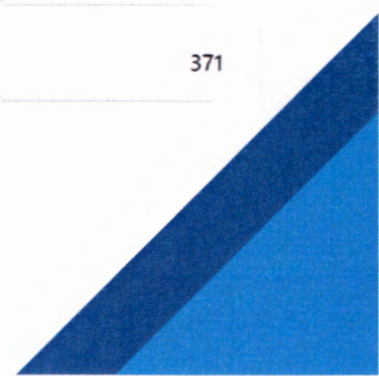
+2.0x higher than your other posts within 21+ days of publishing. [Learn more](#)

Views ⓘ

	3-Second Video Views	2,042
	1-minute video views	215
	Average minutes viewed	0:10

Interactions ⓘ

	138		34		0		4		0		0
	Reactions										175
	Comments										15
	Link Clicks										22
	Shares										35
	Other Clicks										371





Happy Independence Day! The Dunedin community proudly hoisted the flags and adorned the town with th...

Published by Antonella Nakfour · July 4 at 8:38 AM ·

Post Impressions ⓘ

4,941

Post reach ⓘ

4,616

Post Engagement ⓘ

799

Distribution ⓘ

Average performance as your other posts within 21+ days of publishing. [Learn more](#)

Views ⓘ

3-Second Video Views 2,600

1-minute video views 0

Average minutes viewed 0:11

Interactions ⓘ

191

00

8

3

0

0

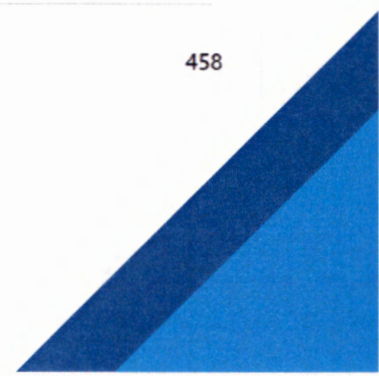
Reactions 261

Comments 42

Link Clicks 1

Shares 29

Other Clicks 458





Ketchup today, relish tomorrow. #NationalHotDogMonth
Hot Dogs on Main 📍 505 Main St.

Published by Loomly · July 15 at 7:00 AM · 🌐

Post Impressions ⓘ

4,113

Post reach ⓘ

4,090

Post Engagement ⓘ

468

Distribution ⓘ

📈 Average performance as your other posts within 19 days of publishing. [Learn more](#)

Views ⓘ

👤 3-Second Video Views 2,214

🎯 1-minute video views 0

📺 Average minutes viewed 0:07

Interactions ⓘ



83



20



0



1



0



0



Reactions

104



Comments

22



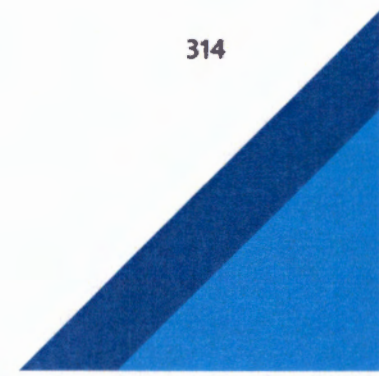
Shares

10



Other Clicks

314



JUNE TO JULY
GROWTH



FOLLOWERS

June 2023
4,745

to

July 2023
4,737



-8



Twitter Account Overview

Tweets Published ⓘ

64

-11 | -14.7%

Total Likes ⓘ

186

Total Retweets ⓘ

24

Total Followers ⓘ

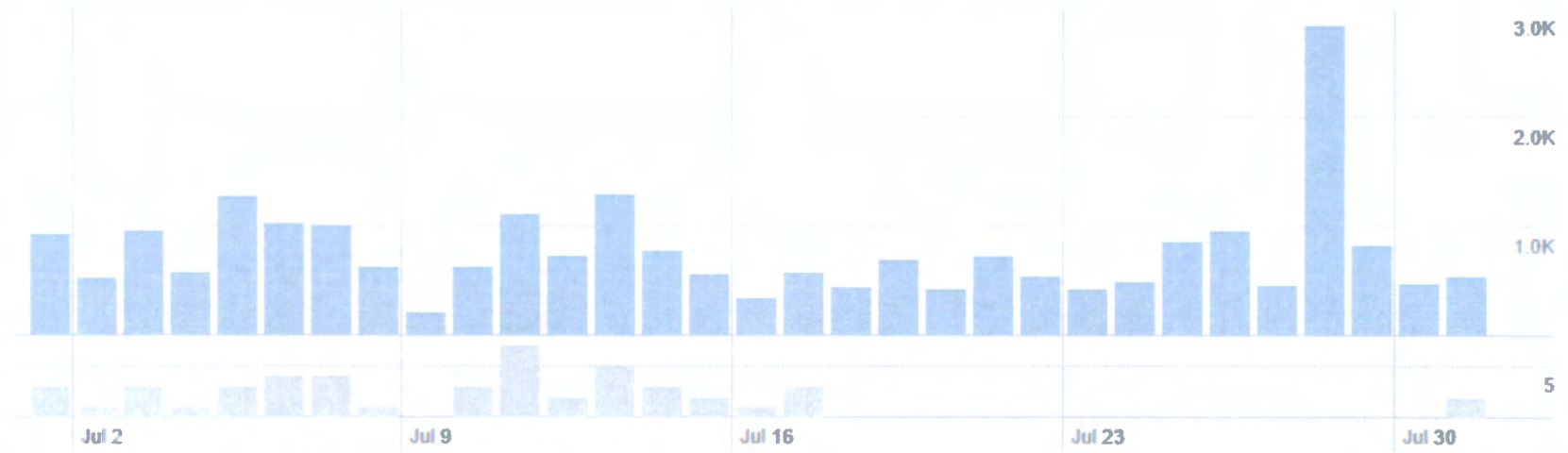
4,737

-6 | -0.1%









Following ⓘ

127




Your Tweets earned **24.0K impressions** over this **31 day** period



3 Most Retweeted Posts

-  **Recycle PSA**
Are you recycling, right? Some of our everyday items are not always good for recycling in your blue bin. Learn more... ... 2
-  **P&R Month (video after Commiss Mtg)**
July is #NationalParksAndRecreationMonth in Dunedin! Visit your favorite Parks & Rec facility and to take a mome... 2
-  **Library Card Reel**
What can your library card get you?
 -  Ukele
 -  Wifi Hotspots
 -  Birding Backpacks
 -  Museum Passes
 -  Books and more!Visit... ... 2

3 Most Liked Posts

-  **Ice cream Reel**
We have so many "flavorites" when it comes to ice cream! #NationalIceCreamMonth <https://t.co/MBFhTtcEQZ> 12
-  **P&R Month (video after Commiss Mtg)**
July is #NationalParksAndRecreationMonth in Dunedin! Visit your favorite Parks & Rec facility and to take a mome... 11
-  **Happy Independence Day! The Dunedin community proudly hoisted the flags and adorned the town with the vibrant color... ...** 10

JUNE TO JULY
GROWTH



FOLLOWERS

June 2023
9,591

to

July 2023
9,771



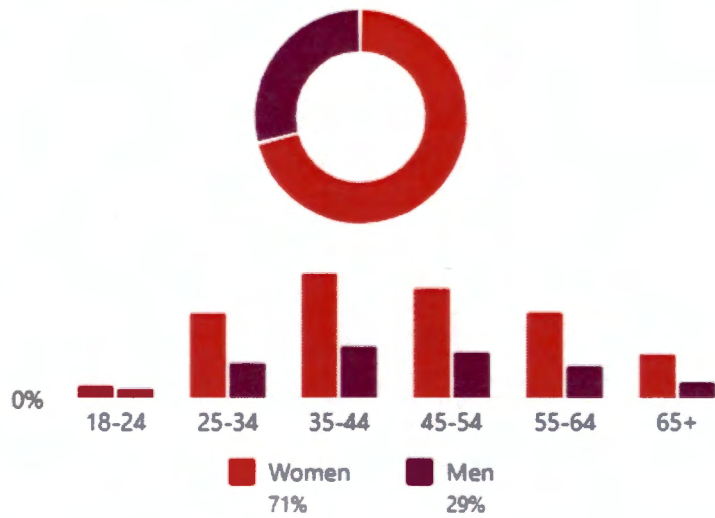
+180



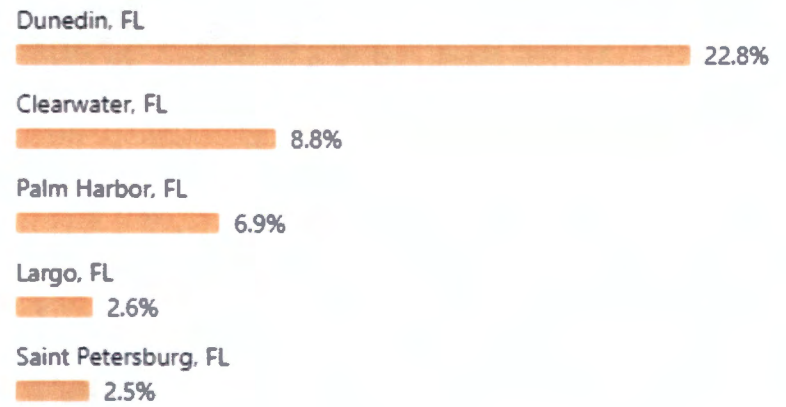
Instagram followers ⓘ

9,773

Age & gender ⓘ



Top cities



Instagram Account Overview

Posts Published ⓘ

34

-10 | -22.7%

Total Followers ⓘ

9,771

+177 | 1.8%

New Followers ⓘ

264

+5 | 1.9%

Impressions ⓘ

153,938

-10,281 | -6.3%

Reach ⓘ

76,358

+4,371 | 6.1%

Profile Views ⓘ

1,496

-37 | -2.4%

**TOP 3
POSTS WITH
MOST REACH &
ENGAGEMENT**

1

< **Insights**



July 11 at 6:04 AM

 53
  2
  15
  0

Overview ⓘ

Accounts reached	2,723
Accounts engaged	69
Profile activity	12

Reach ⓘ



< **Insights**

Impressions **2,915**

From Home 2,814

From Profile 80

From Other 21

Engagement ⓘ

69

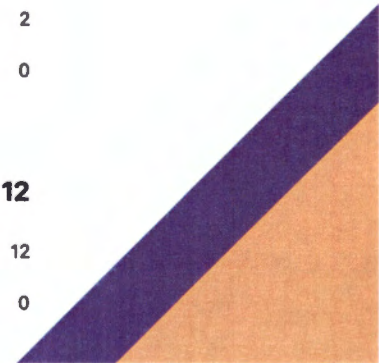
Accounts engaged

Post interactions

Likes	53
Shares	15
Comments	2
Saves	0

Profile activity ⓘ


Profile Visits	12
Follows	0



TOP 3
POSTS WITH
MOST REACH &
ENGAGEMENT

2

< Insights



July 24 at 8:09 AM

119 3 2 2

Overview ⓘ

Accounts reached	2,685
Accounts engaged	124
Profile activity	7

Reach ⓘ



< Insights

Impressions 2,887

From Home 2,767

From Hashtags 62

From Profile 35

From Other 15

Engagement ⓘ

124

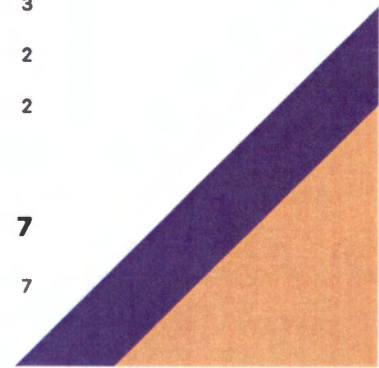
Accounts engaged

Post interactions 126

Likes	119
Comments	3
Shares	2
Saves	2

Profile activity ⓘ

Profile Visits	7
----------------	---



**TOP 3
POSTS WITH
MOST REACH &
ENGAGEMENT**

3



Overview ⓘ

Accounts reached	2,573
Accounts engaged	67
Profile activity	11

Reach ⓘ



Insights

Impressions	2,887
From Home	2,796
From Profile	70
From Other	20
From Explore	1

Engagement ⓘ

67

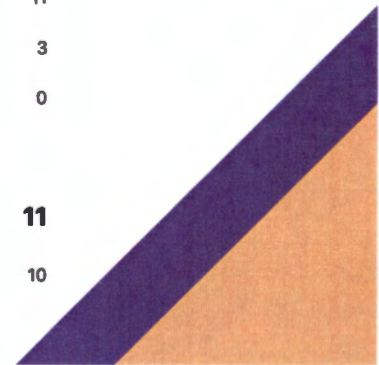
Accounts engaged

Post interactions

Post interactions	70
Likes	56
Shares	11
Comments	3
Saves	0

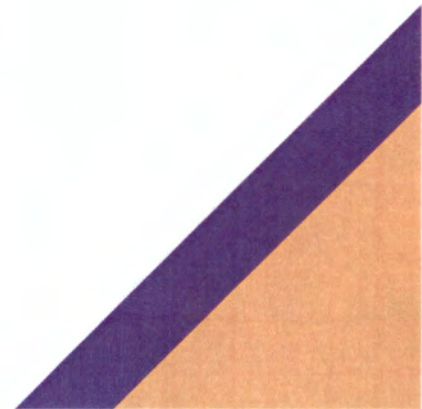
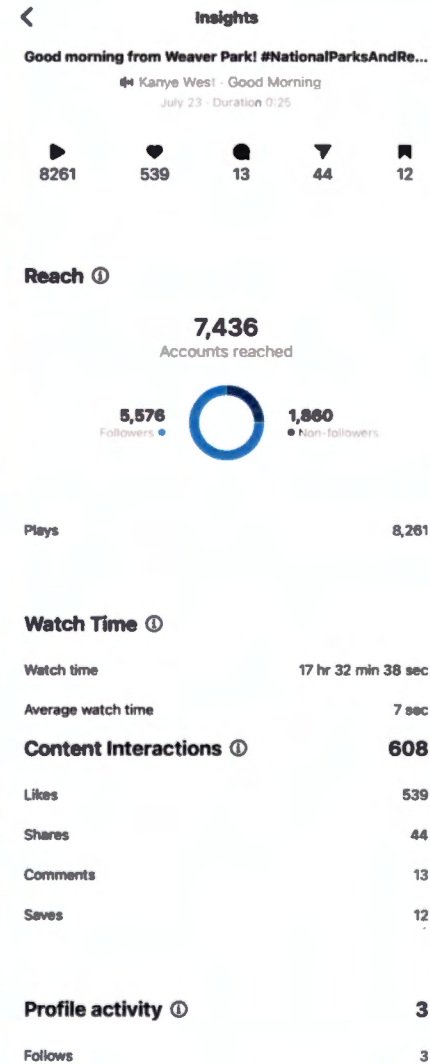
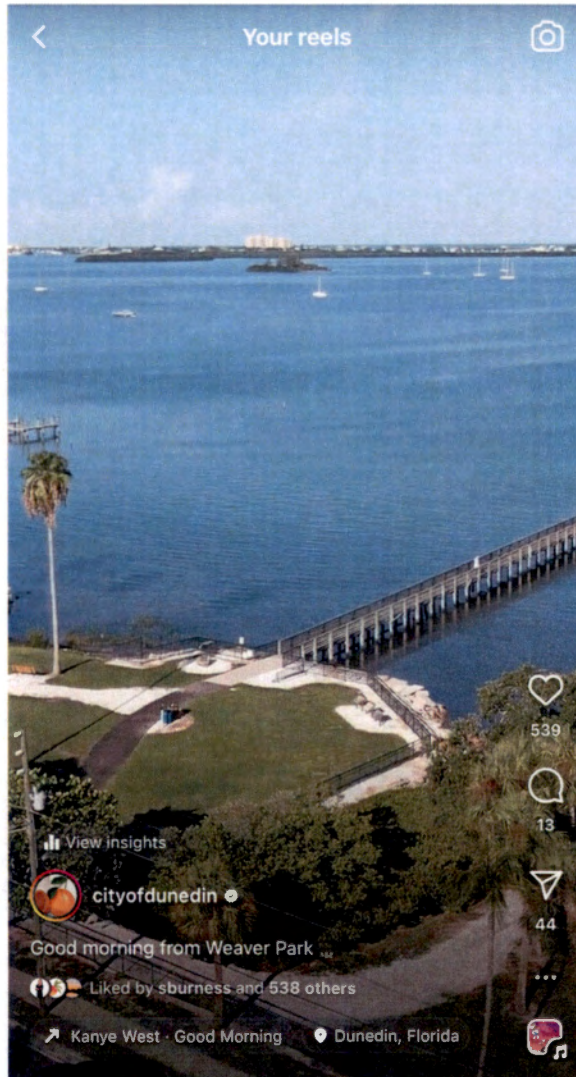
Profile activity ⓘ

Profile Visits	11
----------------	----



TOP REELS WITH MOST REACH & ENGAGEMENT

1



TOP
REELS WITH
MOST REACH &
ENGAGEMENT

2



Insights

Barbie's Tour of Dunedin: Uncovering the City's incredi...

barbiethemovie · Hi Barbie, Hi Ken | Barbie Movie Only...
July 21 · Duration 0:07

7132 308 27 83 6

Reach ⓘ

6,333
Accounts reached

3,584 Followers 2,749 Non-followers

Plays 7,132

Watch Time ⓘ

Watch time 10 hr 32 min 39 sec

Average watch time 5 sec

Content Interactions ⓘ 608

Likes 539

Shares 44

Comments 13

Saves 12

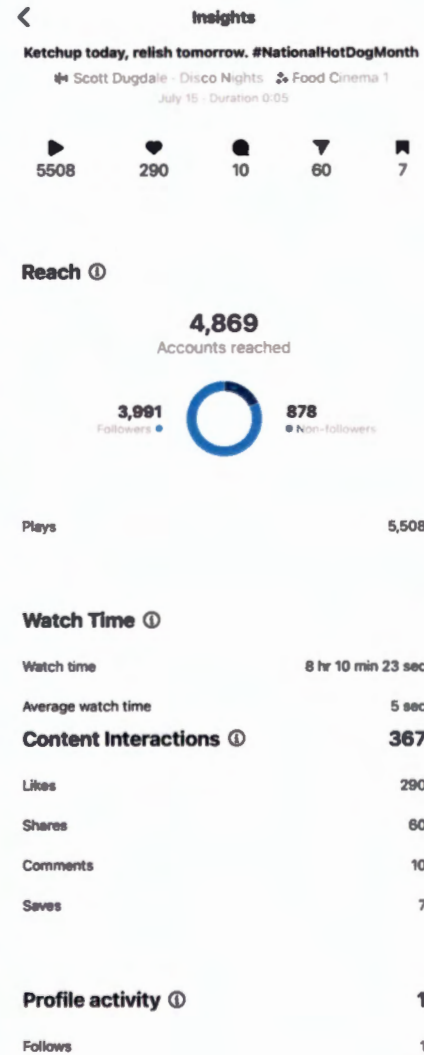
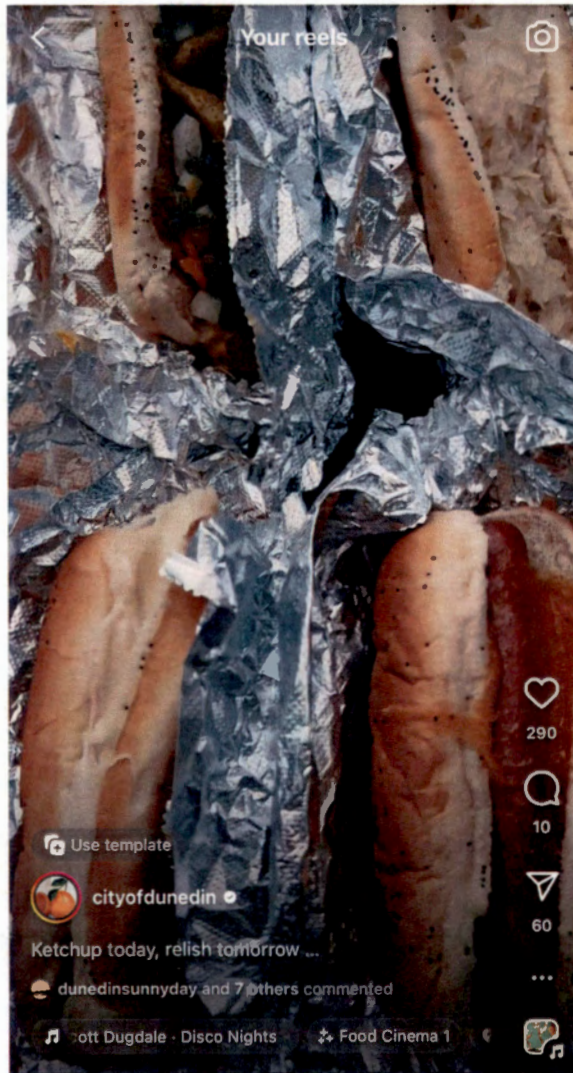
Profile activity ⓘ 3

Follows 3



TOP
REELS WITH
MOST REACH &
ENGAGEMENT

3



JUNE TO JULY
GROWTH



SUBSCRIBERS

June 2023
1,919

to

July 2023
1,971

+52



In July, people watched your videos 23,346 times

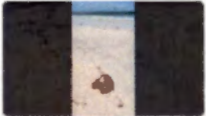



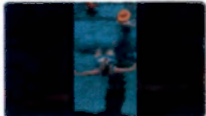
Views
23.3K ✓
About the same as May 31 – Jun 30, 2023

Watch time (hours)
226.6 ↓
12% less than May 31 – Jun 30, 2023

Subscribers
+49 ↑
69% more than May 31 – Jun 30, 2023

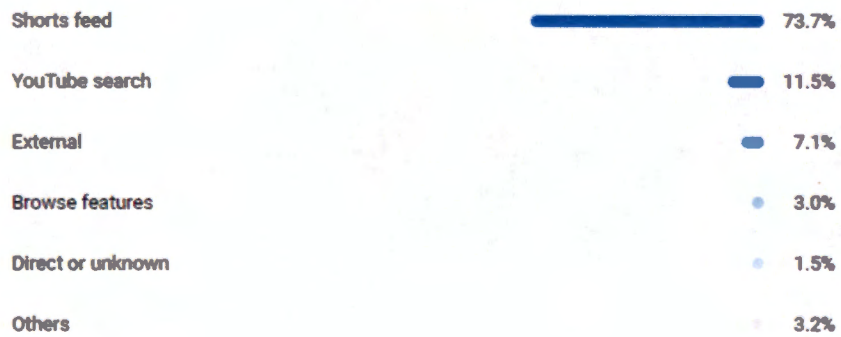


Top content in this period

Content	Average view duration	Views
<p>1 </p> <p>Clean up your messes on the beach to help protect our marine life and our local c... Jul 26, 2023</p>	0:08 (167.0%)	5,021
<p>2 </p> <p>There is a heat advisory in place for Wednesday, July 5th, from 11 a.m. to 7 p.m. Jul 5, 2023</p>	0:10 (151.9%)	2,252
<p>3 </p> <p>Dunedin's Hammock Wilderness Camp had an exciting day canoeing in the park. Jul 3, 2023</p>	0:11 (81.8%)	2,241
<p>4 </p> <p>We humans aren't the only ones that love coming to our beaches every summer. ... Jul 7, 2023</p>	0:12 (127.1%)	2,224
<p>5 </p> <p>The Highlander Pool offers fun for all ages! Jul 11, 2023</p>	0:10 (90.9%)	2,110

How viewers find you

Views - July



Subscribers

July



JUNE TO JULY
GROWTH



FOLLOWERS

June 2023
1,748

to

July 2023
1,781



+33



LinkedIn Account Overview

Posts Published ⓘ

28

-10 | -26.3%

Likes ⓘ

187

-252 | -57.4%

Views ⓘ

125

-50 | -28.6%

Followers ⓘ

1,781

+34 | 1.9%

Comments ⓘ

9

-11 | -55.0%

Impressions ⓘ

7,492

-6,016 | -44.5%

Clicks ⓘ

394

-269 | -40.6%

Engagement Rate ⓘ




8.3%

0.0 | -0.5%

3 Most Engaging Posts ⓘ

-  Thank you all for joining us for the dedication of the Time Capsule at City Hall! This is a great way to celebrate ou... +3 33.76%
-  The City of Dunedin is hiring a Recreation Program Coordinator for the Hale Senior Activity Center! Click on the lin... 12.21%
-  **Purple Heart Proclamation**
The City of Dunedin Commission proclaimed August 7, 2023, as Purple Heart Recognition Day in Dunedin and asked everyo... 10.0%

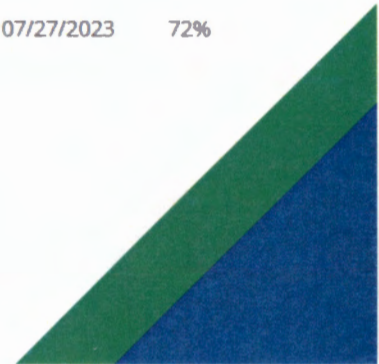
3 Most Shared Posts ⓘ

-  Thank you all for joining us for the dedication of the Time Capsule at City Hall! This is a great way to celebrate ou... +3 2
-  **Champion Tree Video**
City Parks staff discovered a rare State Champion Tree deep inside the swampy, wetlands of Hammock Park. This Sweetba... 1
-  **Golf Cart Infrastructure plan**
The City of Dunedin is reviewing its Golf Cart Infrastructure Plan, seeking to enhance the user experience and potent... 1

JUNE TO JULY
GROWTH



Topic Name ↑	Total Subscriptions To Date	New Subscriptions To Date	New Subscriptions This Period	Deleted Subscriptions To Date	Deleted Subscriptions This Period	Bulletins Sent This Period	Total Bulletins Sent To Date	Date of Last Send	Engagement Rate 📊
DunediNEWS	8,089	9,458	103	1,369	53	4	63	07/27/2023	72%





DunedinNEWS

Week of July 6

8,064

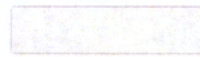
Recipients

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS



97.0%

Delivered



- 0% Pending
- 3% Bounced
- 49% Open Rate
- 10% Click Rate

Delivery Metrics - Details

- 8,064 Total Sent
- 7,822 (97%) Delivered
- 0 (0%) Pending
- 242 (3%) Bounced
- 5 (0%) Unsubscribed

Bulletin Analytics

- 6,406 Total Opens
- 3,791 (49%) Unique Opens
- 905 Total Clicks
- 786 (10%) Unique Clicks
- 26 # of Links





DunedinNEWS

LINK URL

https://www.youtube.com/watch?utm_medium=email&utm_source=govdelivery&v=...

<https://dunedin-fl.civilspace.io/en/projects/the-golf-cart-micro-mobilit...>

https://www.dunedingov.com/Home/Components/News/News/6564/38?utm_medium=...

UNIQUE CLICKS

TOTAL CLICKS

185

210

116

146

129

144



State Champion Tree Awarded to City of Dunedin

A few years ago, City Arborist Craig Wilson and former City of Dunedin Arborist Art Finn discovered a huge Sweetbay Magnolia tree deep in Hammock Park's Baygall forest community. After extensive research and measurements, Craig Wilson successfully had the tree recognized as a State Champion on the Florida register. It is now the largest known Sweetbay Magnolia in Florida.

[Learn more](#)



Golf Cart Infrastructure Plan

The City of Dunedin is reviewing its Golf Cart Infrastructure Plan, seeking to enhance the user experience and potentially expand the program with amenities like charging stations, defined parking, and FDOT roadway crossings. Public engagement opportunities will be available, and updates can be found at dunedin-fl.civilspace.io.

This survey is for everyone – residents with and without golf carts, visitors and local business owners or employees – and will inform the project outcomes.

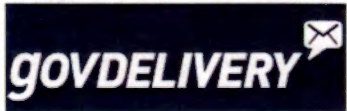
[Take the survey](#)



State Champion Tree Awarded to City of Dunedin

A few years ago, City Arborist Craig Wilson and former City of Dunedin Arborist Art Finn discovered a huge Sweetbay Magnolia tree deep in Hammock Park's Baygall forest community. After extensive research and measurements, Craig Wilson successfully had the tree recognized as a State Champion on the Florida register. It is now the largest known Sweetbay Magnolia in Florida.

[Learn more](#)



DunedinNEWS

Week of July 13

8,080

Recipients

- ✓ Email
- ✓ SMS
- X Facebook
- X Twitter
- ✓ RSS



97.0%

Delivered



- 0% Pending
- 3% Bounced
- 49% Open Rate
- 7% Click Rate

Delivery Metrics - Details

- 8,080 Total Sent
- 7,834 (97%) Delivered
- 0 (0%) Pending
- 246 (3%) Bounced
- 12 (0%) Unsubscribed

Bulletin Analytics

- 6,272 Total Opens
- 3,734 (49%) Unique Opens
- 723 Total Clicks
- 521 (7%) Unique Clicks
- 27 # of Links





DunedinNEWS

LINK URL

- http://www.floridapeopleschoice.org/?utm_medium=email&utm_source=govdeli...
- <https://dunedin-fl.civilspace.io/en/projects/dunedin-golf-course-restora...>
- <https://pinellas.gov/household-hazardous-waste-hhw-program-calendar/?utm...>

UNIQUE CLICKS

- 94
- 105
- 60

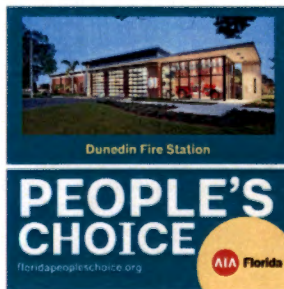
TOTAL CLICKS

- 153
- 136
- 70

Vote for Station 61!

Exciting news! Dunedin Fire Station 61 has been recognized by [AIA Florida](#) architects as an outstanding example of public safety architecture in our state. It's now a contender in the 2023 People's Choice competition, honoring the architecture that keeps Florida safe. Show your support by voting online. You can vote as often as you like.

Vote here



Dunedin Golf Club - Course Restoration Public Meeting

The Dunedin Golf Club opened on January 1, 1927 and was designed by legendary golf architect, Donald Ross. The City of Dunedin is looking to renovate and restore the course in the style of Donald Ross. Please come out to a community meeting on Monday, July 24 at 6:30 p.m. at the Dunedin Community Center to learn about this existing project.

Learn more



Pinellas County Makes Changes to Household Hazardous Waste Program

The number of Household Chemical Collection events at the Household Hazardous Waste North HHW North, formerly known as the Pinellas County Government Center, will increase to two per month in January through October

Visit the [Household Hazardous Waste \(HHW\) Program Calendar](#) for more information on event dates and operating days.

Learn more



DunedinNEWS

Week of July 20

8,076

Recipients

- ✓ Email
- ✓ SMS
- X Facebook
- X Twitter
- ✓ RSS



97.0%

Delivered



- 0% Pending
- 3% Bounced
- 49% Open Rate
- 8% Click Rate

Delivery Metrics - Details

- 8,076 Total Sent
- 7,832 (97%) Delivered
- 0 (0%) Pending
- 244 (3%) Bounced
- 9 (0%) Unsubscribed

Bulletin Analytics

- 6,338 Total Opens
- 3,737 (49%) Unique Opens
- 787 Total Clicks
- 651 (8%) Unique Clicks
- 27 # of Links





LINK URL

<https://dunedin-fl.civilspace.io/en/projects/the-golf-cart-micro-mobilit...>

https://youtu.be/adC-DOjrFjQ?utm_medium=email&utm_source=govdelivery

<https://dunedin-fl.civilspace.io/en/projects/stirling-park-improvement?u...>

UNIQUE CLICKS

180

99

85

TOTAL CLICKS

226

113

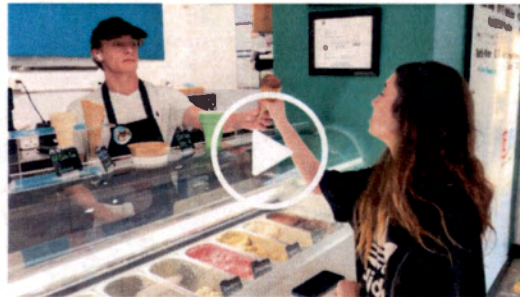
111



Golf Cart Infrastructure Plan

The City of Dunedin is reviewing its Golf Cart Infrastructure Plan, seeking to enhance the user experience and potentially expand the program with amenities like charging stations, defined parking, and FDOT roadway crossings. Public engagement opportunities will be available, and updates can be found at dunedin-fl.civilspace.io.

Last Chance: This survey is for everyone – residents with and without golf carts, visitors and local business owners or employees – and will inform the project outcomes.

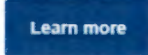


Made in Dunedin: Chelsea's Cashew Creamery

Chelsea's Cashew Creamery is a vegan ice cream parlor that offers a delightful range of creamy, dairy-free cashew-based flavors. Located at 719 Broadway, Dunedin.

Stirling Park Discussion & Location of Pickleball Courts

All are welcome to a discussion on Thursday, July 27 at 6 p.m. at City Hall to learn about the history of Stirling Park and its transformation into a community park. The discussion will cover community survey results, near-term improvements, the park, in addition to a recommendation of where to build a set of new pickleball courts, such as Eagle Scout Park.





DunedinNEWS

Week of July 27

8,086

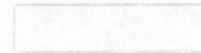
Recipients

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS



97.0%

Delivered



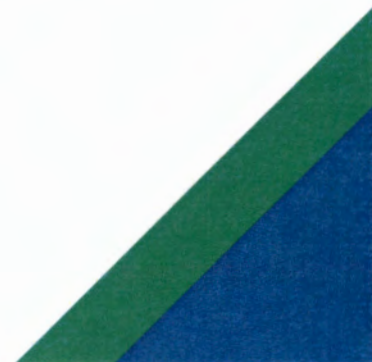
- 0% Pending
- 3% Bounced
- 47% Open Rate
- 5% Click Rate

Delivery Metrics - Details

- 8,086 Total Sent
- 7,842 (97%) Delivered
- 0 (0%) Pending
- 244 (3%) Bounced
- 6 (0%) Unsubscribed

Bulletin Analytics

- 5,718 Total Opens
- 3,609 (47%) Unique Opens
- 424 Total Clicks
- 348 (5%) Unique Clicks
- 27 # of Links





DunedinNEWS

LINK URL

https://youtu.be/BGpAeheMeY8?utm_medium=email&utm_source=govdelivery

http://www.floridapeopleschoice.org/?utm_medium=email&utm_source=govdeli...

https://dunedin-fl.civilspace.io/en?utm_medium=email&utm_source=govdelivery

UNIQUE CLICKS

120

79

60

TOTAL CLICKS

141

100

75



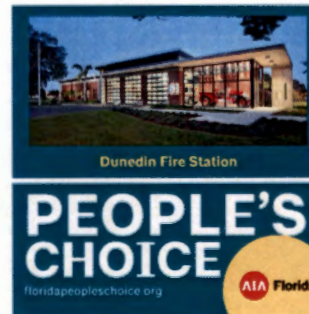
Dunedin Spotlight: Ollie, The Do Good Dog

Meet Ollie, the remarkable three-year-old Cavalier King Charles Spaniel, and his dad, Michael! Together, they are capturing the internet's heart as they embark on an incredible jet ski journey from Pittsburgh to Cincinnati. Their mission is to raise an impressive \$5 million for animal rescues. We couldn't be prouder to have such outstanding citizens from Dunedin!

Vote for Station 61!

Last day to vote is Friday, July 28! Dunedin Fire Station 61 has been recognized by [AIA Florida](#) architects as an outstanding example of public safety architecture in our state. It's now a contender in the 2023 People's Choice competition, honoring the architecture that keeps Florida safe. Show your support by voting online. You can vote as often as you like. Voting closes on Friday, July 28, at 11:59 p.m. Eastern.

[Vote here](#)



Community Engagement Platform

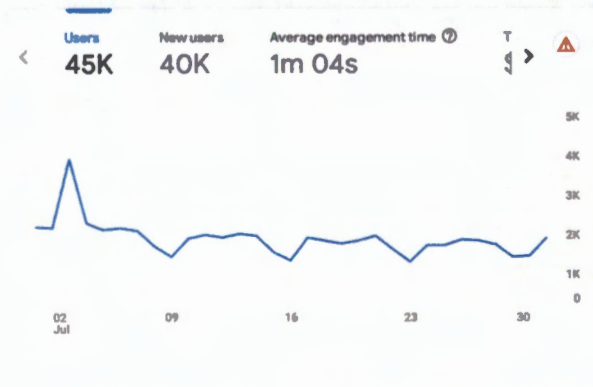
Engage with the City of Dunedin on community projects. The Community Engagement Platform is a way to share, discuss, and collaborate on important issues, challenges and opportunities within our community. Continue to check back frequently as more projects are added or updated!

[Learn more](#)

All Users Add comparison

Custom Jul 1 - Jul 31, 2023

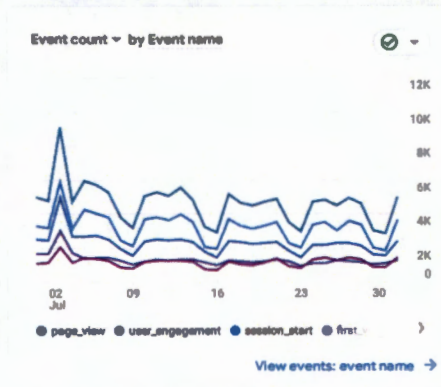
Reports snapshot



Event count by Event name

EVENT NAME	EVENT COUNT
page_view	143K
user_engagement	99K
session_start	70K
first_visit	40K
scroll	35K
click	20K
view_search_results	2.5K

View events: event name



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREE...	VIEWS
Dunedin, FL Home	22K
Events Calendar Dunedin, FL	13K
Library Dunedin, FL	6.4K
Employee Login Dunedin, FL	5.5K
Utility Billing Dunedin, FL	4.8K
Permitting Dunedin, FL	3.4K
Kiwanis Sprayg... Dunedin, FL	3K

View pages and screens

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session medium

SESSION MEDIUM	SESSIONS
organic	44K
(none)	18K
referral	5.9K
email	2.9K
newsletter	1

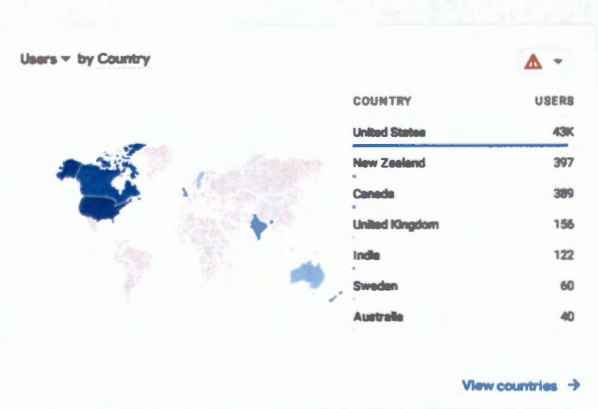
View traffic acquisition

GOOGLE ORGANIC SEARCH QUERIES

Organic google search clicks by Organic google search query

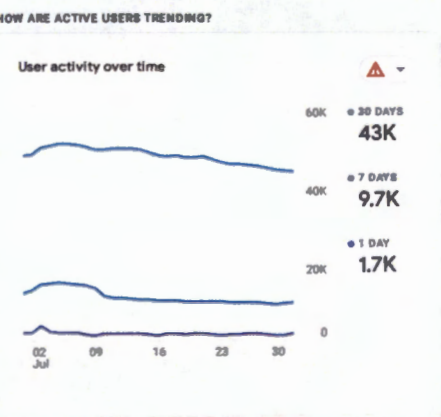
ORGANIC GOOGLE SEARC_ORGANIC GOOGLE SEARC...	SESSIONS
city of dunedin	1.3K
dunedin library	733
dunedin fl	643
dunedin	632
city of dunedin jobs	537
dunedin public library	371
dunedin causeway	365

View Google organic search queries



Users by City

CITY	USERS
Dunedin	5.3K
Clearwater	4K
Tampa	3.6K
Miami	2.8K
Atlanta	2.2K
Palm Harbor	1.4K
Ashburn	1.1K



All Users Add comparison

Custom Jul 1 - Jul 31, 2023

Reports snapshot



WHAT ARE YOUR TOP EVENTS?

Event name	Event count
page_view	4.3K
scroll	2.9K
session_start	2.8K
first_visit	2K
user_engagement	1.8K
click	719
file_download	343

View events

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Page title and screen class	Views
Dunedin, FL: The...ure Plan Survey	870
Dunedin, FL	791
Dunedin, FL: Th...structure Plan	716
Dunedin, FL: St...rk Improvement	637
Dunedin, FL: Du...se Restoration	596
Dunedin, FL: C...nment Project	206
Dunedin, FL: F...vement Project	155

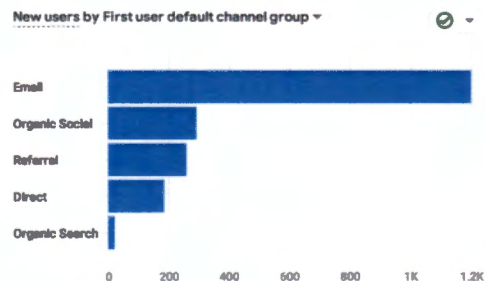
View pages and screens

WHAT ARE YOUR TOP CAMPAIGNS?

Session medium	Sessions
email	1.6K
referral	952
(none)	234
organic	24

View traffic acquisition

WHERE DO YOUR NEW USERS COME FROM?



View user acquisition

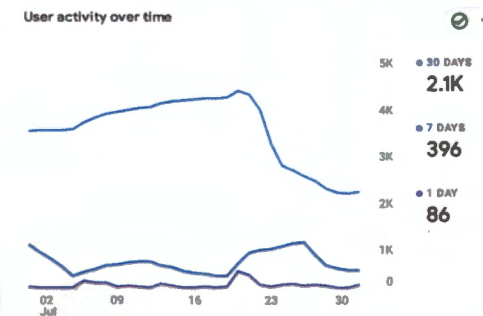
Users by Country



Country	Users
United States	2K
Canada	34
Ireland	6
Singapore	4
South Korea	3
United Kingdom	3
U.S. Virgin Islands	2

View countries

HOW ARE ACTIVE USERS TRENDING?

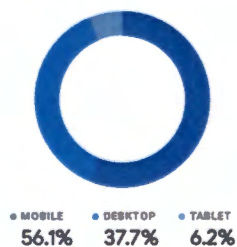


Users by City

City	Users
Dunedin	526
Clearwater	257
Tampa	116
Miami	81
Palm Harbor	63
Atlanta	57
Ashburn	53

View cities

Users by Device category



View device categories

Users by Platform / device ca...

Platform / device ca...	Users
web / mobile	1.2K
web / desktop	795
web / tablet	131

View platform devices