

# *City Manager's Update*

March 10<sup>th</sup>, 2023

This Update will refer to the events since the date of the last Update of April 6<sup>th</sup> and is covering the updates and statistics for the month of March~

## **Marina**

- Marina usage for April 2023:
  - Daily Ramp Passes (Office payments): 11
  - Daily Ramp Passes (Kiosk payments): 237
  - Daily Ramp Passes Total: 248
  - Annual Resident Ramp Decals: 16
  - Annual Non-Resident Ramp Decals: 1
  - Transient "Visiting" Boaters: 4
  - Annual Parking Passes: 11
- Supplies for the replacement of electric panels throughout the marina are still on backorder. The manufacturer continues to be hopeful that the supplies will arrive by the end of May.
- Purchase orders are being processed by the State of Florida for removal of two derelict vessels that sank outside of the marina. Once approved, these vessels will be scheduled for removal and destroyed.
- The bid for the replacement of the pram shed located on the west side of the marina has been awarded to Qualis General Contractors LLC, of Tampa FL. More details, including the anticipated start and completion dates, will be made available following a pre-construction meeting, tentatively scheduled for May 8, 2023.

## **CRA/ECONOMIC & HOUSING DEVELOPMENT**

### **FY24 Budget Preparation**

- Staff spent considerable time this month preparing Capital Improvement Project (CIP) and Business Plan Initiative (BPI) work sheets in preparation of the FY24 Budget and CRA Long Range Plan.

### **Community Redevelopment Agency (CRA)**

- Staff continues to address ongoing enhancements to the downtown, such as benches, signs, dumpster enclosures and landscaping.

### **CRA Sponsored Special Events**

- The Friday/Saturday weekly Tampa Bay Market continues to be well attended. Summer hours will start in June from 9:00am to 1:00pm at Museum parking lot.

### **Marketing and Communications**

- Staff meets weekly with the Communications department to assist with promoting greater communication between internal departments, citizen and business organizations.

### **Facade Grants**

- Staff continues to work with several local businesses on commercial facade grants.

### **Business Recruitment and Retention**

- Staff continues to meet with and assist the Dunedin Downtown Merchants Association (DDMA), and Visit Dunedin.
- Staff continues to work with Pinellas County Economic Development (PCED) and attend the monthly Economic Development Partners meetings with leadership from the surrounding municipalities.
- Staff continues to respond and to assist businesses to find available space in the business community.

### **Affordable Housing**

- Staff continues to explore opportunities to create affordable housing.
- Staff continues to field calls from citizens seeking resources for affordable housing and other social services.

### **Coca-Cola**

- Coca-Cola is a 27.5-acre site where Minute Maid orange juice and Dasani water is produced. Coke has informed the City they will be relocating to Bartow, Florida. Coke has been a great partner with the City over the decades and recognizes the importance of how the property is used and redeveloped. At this time Coke has informed the City that their operation in Dunedin is still needed and will continue to run till late 2023. The property is expected to be listed for sale in the summer of 2024. Please note staff is working closely with Coke staff and Pinellas County Economic Development personnel along with interested developers on the future uses for this site.
- Staff continues to attend the monthly dialogues with representatives from Coca-Cola.

### **Ocean Optics (380 Main Street)**

- The site commonly referred to as Ocean Optics from the prior owner Ocean Optics is across from Casa Tina and was purchased by a developer. The developer is a full-service design, engineering and real estate company. At this time the developer recognizes the importance of sensitive development for this high-profile site and is currently looking at possible mixed uses for the property.

### **Skinner Blvd FDOT Design Public Mtg. June 27, 5:30pm**

- A complete street makes over for Skinner Boulevard will address vehicular safety issues arising from high motorist speeds. The planned improvements will improve roadway aesthetics and will also stimulate redevelopment. Safety on Pinellas Trail crossing will also be improved.

#### **Schedule**

- Public Meeting– June 27<sup>th</sup> 5:30pm at City Hall
- Project Letting – Late May 2024
- Construction Start – Early Fall 2024
- Final Bid Docs – March 2024

### **Patricia Avenue Enhancements- Landscape Median**

- Planned enhancement to continue the revitalization of the Patricia Avenue corridor. Improvements will add vibrancy to Patricia Avenue and encourage private investment resulting in increased tax base and job creation. The landscape median

is scheduled to be installed at the corner of Main and Patricia Avenue this summer and will function as decorative entryway.

#### **Main Street Pavers Enhancement**

- The Phase 1 (in front of CasaTina restaurant) initiative will improve walkability and overall aesthetics on the south section of Main Street from Douglas Avenue to the Pinellas Trail. Future phases from 2024 will continue paver enhancements as existing streetscape needs enhancement. The project is scheduled to begin work this summer.

#### **Mease Materials Parking lot**

- The demolition of the old Mease Materials building has been completed and the lot is being stabilized. A future phase will include preparing the parking lot for stripping, curbing, lighting and landscaping. The first phase will be completed early summer.

#### **Gateway**

- This project is scheduled to begin in late May, which will include a boutique hotel, apartments, retail and event space. [More information on the Gateway project](#)

#### **Old City Hall**

- Staff is working with Public Works on the schedule for demolition of old City Hall. An interim site clearing will take place in order to stabilize the site. Site design plans which could include a pocket park and restrooms will be prepared and presented to City Commission early 2024.

#### **New Mid-Town Multi-modal HUB**

- Staff is developing information to present to the City Commission on the potential for a Mid-Town Multi-modal HUB (parking facility). The multi-model HUB could support, automobiles, golf carts, bikes, etc. It would be immediately adjacent to the Trail for bikers and pedestrians and could also be a Downtown Park and Ride HUB. It would be walkable to most any activity centers downtown (shops and restaurants) and the stadium.

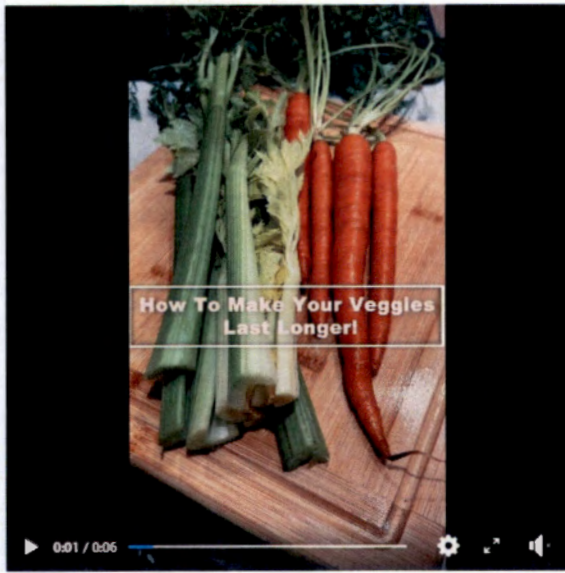
### **SUSTAINABILITY**

#### **Program Coordinator:**

- Earth Month was filled with activities, events, and celebrations. The City promoted the following events and challenges for residents to participate in:
  - Wyland National Mayor's Challenge for Water Conservation
  - Plant Day at the Library
  - Florida Food Waste Prevention Week
  - Compost Community Event
  - Arbor Day Tree Giveaway
  - Downtown Market Booth
  - Dunedin Environmental Hero Awards
  - Social media Earth Month education series
  - Earth Month blog posts on Dunedin Insights

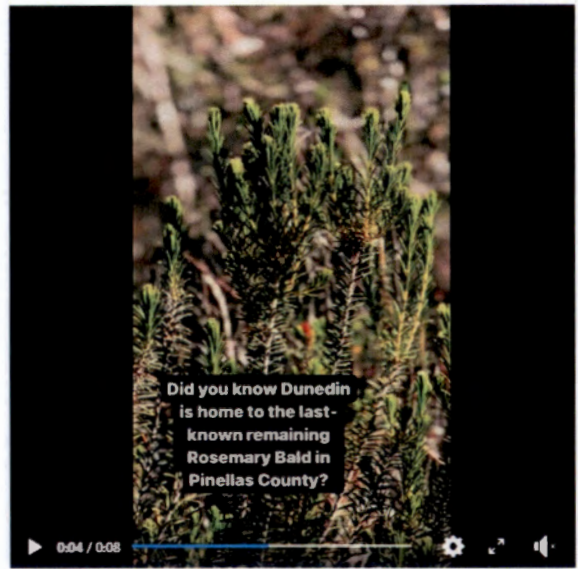
City of Dunedin Florida - Government  
April 12 at 12:02 PM · 🌐

Did you know storing carrots and celery in water allows them to last longer in your refrigerator? Learn more: <https://loom.ly/qQkC6e8>



City of Dunedin Florida - Government  
April 13 at 7:00 AM · 🌐

Happy #InternationalPlantAppreciationDay, today we are featuring a gem of our own, the Rosemary Bald! Fun fact, the Florida Rosemary doesn't smell like the common cooking Rosemary! Learn more: <https://loom.ly/OMHQAb0>



## Earth Month 2023

- Dunedin was allocated \$76,240 from the Department of Energy through the Energy Efficiency and Conservation Block Grant (EECBG). Staff submitted the pre-award form and will submit a full application utilizing actions items from the energy audit and solar feasibility study for municipal buildings once complete.
- Staff met with the Green Globes assessor and Two Trails sustainability consultant to conduct an on-site assessment of Dunedin's new City Hall to be certified under the Green Globes program. Points are being calculated and documentation is being submitted. Once the official certification is received, it will be promoted and shared with the community.

## COMMUNITY DEVELOPMENT DEPARTMENT

- **Building Division**

- Monthly Statistics: (April)
  - Total Permits Issued: 428
  - Total Permit Fees Collected: \$136,595.86
  - Total Valuation of Construction: \$14,199,932
  - Permits by Type
    - Building: 218
    - Electrical: 40
    - Fence: 38
    - Gas: 4
    - Mechanical: 75
    - Plumbing: 51
    - Sign: 0
    - Tent: 2
  - New Construction by Building Type
    - Single-Family Residences: 1
    - Two-Family Residences: 0
    - Multi-Family Residential Buildings: 0
    - Mobile Homes: 0
    - Commercial Buildings: 1
    - Mixed-Use Buildings (Commercial & Residential): 0
  - Inspections: 1,017

- **Code Compliance Division**

- April 4, 2023 Code Enforcement Board Meeting actions.
  - Six (6) cases were heard.
- Monthly Statistics: (April)
  - Phone Complaints: 106
  - Email Complaints: 102
  - Inspections: 210
  - Cases Opened: 82
  - Cases Closed: 57
  - Signs pulled from right-of-way: 81
  - Cases Set for DCEB Hearing: 3
  - Civil Citations Issued: 2
  - Voluntary Compliance: 97%
- Other Activity:
  - Code compliance fines and fees collected: \$0
  - Code compliance liens released: 1
  - Records Requests/Lien Searches: 56
  - Lien Amnesty Program Applications: 1

- **Planning Division**

- April 18, 2023 City Commission Work Session Actions:
  - Approved the continuance of the Historic Preservation Advisory Committee (HPAC) for another three years.

- **Zoning Division**

- Staff responded to the following requests for information in April.
  - Zoning and Land Use Inquiries: 108
  - Short-Term Vacation Rental / Transient Use Inquiries: 10
  - Zoning Verification Letters: 0
  - Address Changes/Assignments: 3

- **Development Projects Update**

<b>Current Projects - City Commission Review</b>						
<b>Project Name</b>	<b>Address / Location</b>	<b>Description</b>	<b>LPA</b>	<b>CC 1st</b>	<b>CC 2nd</b>	<b>Under Const</b>
Gateway Dunedin Mixed-Use	606 & 614 Main St	Apartments, Hotel, Retail	✓	✓	✓	No
Grant Street Inn	418 Grant St	22 Room Hotel	✓	✓	✓	Yes
Townhomes at Highland Crossing	400-420 Finn Way	15 Townhomes	✓	✓	✓	Yes
Highland Townhomes Phase II	946 Highland Ave	18 Townhomes	✓	✓	✓	Yes
Mira Vista Townhomes Phase II	1413 Bayshore Blvd	8 Townhomes	✓	✓	✓	Yes
Oak Bend Townhomes	803-850 Oak Bend Ln	32 Townhomes	✓	✓	✓	Yes
The J Hotel	491 & 489 Causeway Blvd	68-Room Hotel	✓	✓	Waived	No
<b>Current Projects - Staff Review Only</b>						
<b>Project Name</b>	<b>Address / Location</b>	<b>Description</b>				<b>Under Const</b>
Dunedin City Hall	737 Loudon Ave	Government Center Complex				Yes
Dunedin Market	990 Broadway	Indoor Market				Yes
Main Street Retail	1440 Main St	Retail Building (Marco's Pizza & Urgent Care)				Yes
San Ruffino Townhomes	1340 Bayshore Blvd	7 Townhomes				Yes
San Christopher Drive Rentals	1348 San Christopher Dr	4 Single Family Residences				Yes
ModWash	1994 Main St	Car Wash Facility				No
The Rock House	911 Highland Ave	Restaurant				No
Magnolia Day School	1123 Overcash Dr	Educational Building				No

## **FINANCE**

- Published and distributed the City's audited Annual Comprehensive Financial Report for the fiscal year ended September 30, 2022. To be presented to City Commission for acceptance on May 4.
- Published and distributed audited financial statements for the Community Redevelopment Agency for the fiscal year ended September 30, 2022. To be presented to the CRA Board for acceptance on May 18.
- Prepared and remitted required audited financial data to the State of Florida pursuant to the statutory requirements for an Annual Financial Report.
- Met with the Dunedin Golf Club's accountant to discuss various financial and operational matters related to the pending transition of the golf club to being City operated.

## **CURRENT BID, RFP & RFQ STATUS LIST**

### **RECENTLY AWARDED**

April 4, 2023

- RFP #23-1219 - "Temporary Employment Services"

April 6, 2023

- Bid #23-1225 - "Dunedin Golf Club Course Maintenance Services"

April 18, 2023

- Bid #23-1226 - "Pram Shed Replacement Project"

### **SCHEDULED FOR CITY COMMISSION DISCUSSION**

- RFQ #23-1221 - "Miscellaneous Engineering, Landscape Architecture, Surveying & Planning Consulting Services" is scheduled for discussion at the May 4, 2023 City Commission meeting.

### **REJECTED**

N/A

### **UNDER EVALUATION**

- Bid #23-1224 - "Patricia Avenue Corridor Enhancements." Bids were accepted until 2:00 pm Tuesday, February 28, 2023.
- RFP #23-1227 is titled "Destination Branding/Marketing Services." Proposals were accepted until 2:00 pm Tuesday, March 14, 2023.
- Bid #23-1228 is titled "Hale Senior Activity Center North Restroom Renovation." Bids were accepted until 2:00 pm on Tuesday, April 25, 2023.

### **ACTIVE ON THE STREET**

- RFP #23-1229 is titled "Stormwater Rate Study." Proposals are due at 2:00 pm on Tuesday, May 2, 2023.
- Bid #23-1230 is titled "Main Street Sidewalk Improvements." Bids are due at 2:00 pm Tuesday, May 16, 2023.
- Bid #23-1231 is titled "Miscellaneous Waterline Fittings and Repair Parts." Bids are due at 2:00 pm Tuesday, May 23, 2023.
- RFP #23-1232 is titled "City of Dunedin Strategic Plan." Proposals are due at 2:30 pm Tuesday, May 23, 2023.
- Bid #23-1233 is titled "Supply and Delivery of Cartridge Filters." Bids are due at 2:00 pm Tuesday, May 30, 2023.

### **UNDER DEVELOPMENT**

Physical Examination Services

Arts and Crafts festival Manager Services

### **BUDGET**

- Presented the mid-year update on FY23 Capital Improvement and Business Initiative Projects to the City Commission on April 18, 2023.
- Reviewed and entered FY24 Business Plan Initiatives and Capital Improvement Projects.

- Entered FY24 salary and benefit estimates.
- Prepared and entered FY24 Internal Service Fund charge estimates.
- Presented draft FY24 General Fund, Penny Fund, and ARPA Fund long range plans to City Manager's office in preparation of the FY24 department budget meetings.
- Assisted the departments with various budget inquiries and adjustments.

**APRIL CRF:**

No payoffs

1 new loan totaling \$1,225.33

No paid at install

**PUBLIC WORKS DEPARTMENT:**

**Public Services Division:**

**Streets Section**

- Continued new installations and repair of concrete sidewalks (385 SF).
- Remove/replace military and event banners.
- Staff continued right-of-way tree trimming in Ranchwood Estates subdivision
  - Trimmed and hauled tree canopies for roadway clearance Citywide.
  - Trimmed (73) hardwood trees and palms (12.18 tons hauled).
- Continued Traffic Sign & Post maintenance Citywide:
  - Manufactured (40) new signs, and replaced (22).
- Repaired utility cuts for the Water and Wastewater Divisions (5 Repairs).
- Sidewalk grinding uneven sidewalks in Ranchwood subdivision.
- Continued hauling concrete and asphalt to recycling plant, as needed (2.44 tons hauled).
- Building parking lot at 592 Main St (formerly Mease Materials building site)
- Supported Tartan Day Celebration, Arbor Day Tree Give-Away and WOD Wars Fitness Festival events.
- Regraded *Victoria Drive*



**Stormwater Section**

- Continued slope ditch mowing.
- Repaired 24" RCP pipe at 399 Patricia Ave.
- Continued residential street sweeping and stormwater pipe cleaning activities:



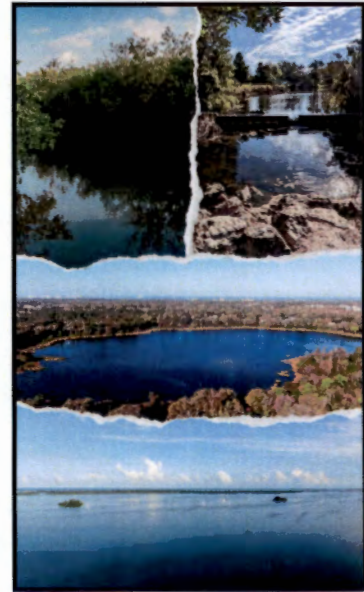
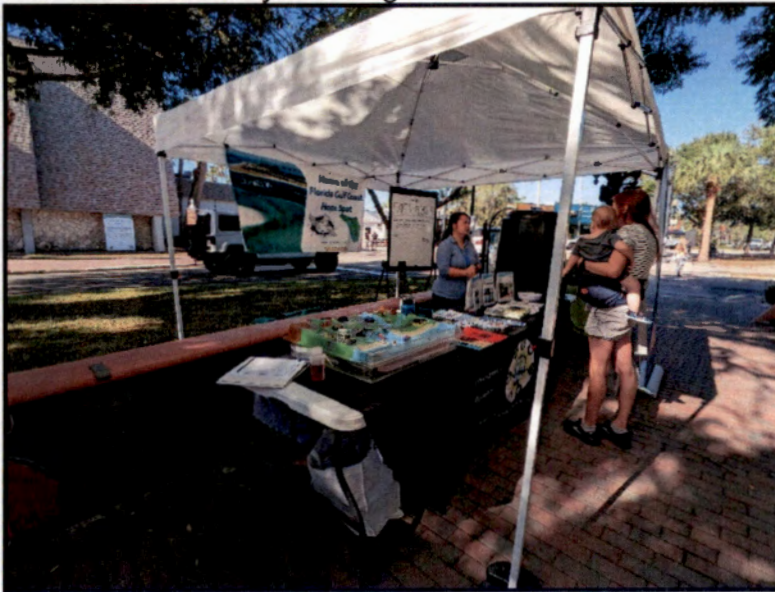
- Hauled 23.7 tons / 42.0 cubic yards of street sweeping debris to the County landfill.
- Hauled 14.1 tons / 17.0 cubic yards of catch basin / CDS debris to County landfill
- Continued ditch maintenance Citywide
- Building parking lot at 592 Main St (formerly Mease Materials building site)
- Cleaned 1464 LF of stormwater drainage system.
- Continued stormwater pipe maintenance and (1) pipe repairs Citywide.
- Repaired (2) catch basins.
- Cleaned Stormwater pipes in Ranchwood subdivision.



**Stormwater Program Coordinator**

**Stormwater Education**

- Received the educational signs for the North Douglas Pond. This is grant funded through the Tampa Bay Regional Planning Council and Florida Department of Transportation. These signs will be installed around the North Douglas Pond.
- Stormwater Advisory Meeting was held at the EOC on April 4<sup>th</sup>.



**MS4 Stormwater Permit**

- Submitted additional information on the Stormwater Maintenance Program as requested by the Florida Department of Environmental Protection for our MS4 permit. **Stormwater permit is now complete and filed with FDEP.**
- Completed the Standard Operating Procedure for Stormwater Operations and Maintenance. This SOP will be an operational guide for all stormwater maintenance work completed by the City of Dunedin Public Services, Stormwater Division.
- Partnered with our Water Department to get our CDS/Suntree pollutions boxes marked in our Stormwater atlas.
- Met with our contractor, WSP, regarding work planning for FY 24 for our water quality monitoring contract. Jerry Lake monitoring to be added by fall of 2023.
- Participated in the Dunedin FL CRS Cycle Verification. Stormwater documentation submitted.



### **Stormwater Compliance**

- Responded to 4 illicit discharge complaints
  - 1 – not an illicit discharge
  - 3 – warning notice and stormwater education

### **Facilities Section**

- Completed demolition at 592 Main Street and started parking lot construction (Mease Materials building site).
- Installed 5-Ton HVAC Condenser and Air Handler at Public Services Administration (replacement).



- Installed HVAC motor starter at the Hale Center (replacement).
- Completed multiple timer changes on Carrier units to address complaints at DFAC.
- Completed relocation of City Hall staff to new facility from temporary facilities.
- Completed assisting staff with settling into new office space at the new City Hall.
- Completed disposal of old items at temporary office spaces during construction of new City Hall.
- Completed new flooring installation at Community Center and MLK on spaces occupied by Finance and Human Resources and Utility Billing during construction of new City Hall.
- Continuing remainder of restoration of Community Center and MLK sites.
- Provided special events electrical services for the following HOB (House of Beer), Flanagan's, St. Patrick's Day, Walt's Seafood, Highland Games (Celtic), and WOD Wars Festival events.
- Conducted 1 (one) Craftworker 1/Trainee Interview, processed paperwork for requested approval and hire.

### **Solid Waste & Recycling Division:**

- 2,460 tons of residential waste safely collected from curbside customers.
- 1,140 tons of commercial waste safely collected, which includes businesses, restaurants, school, multifamily communities, etc.
- 13,000 residential recycling carts safely collected by the City's residential recycling contractor, Waste Pro.
- 32 - 30 cubic yard recycling roll off containers safely hauled by a combination Staff & Waste Pro between the City's two recycling sites
- 40 cubic yards of free mulch provided to Dunedin residents by Staff transporting loads back from the Waste to Energy plant.
- Staff assisted with the following events by providing various services, such as refuse trucks to block streets, collect garbage, distribute event containers for garbage. Recycling carts on loan. Includes Sunday service to tend to overflow waste due to the event:
  - Farmer's Market (Ongoing)
  - Arts & Crafts Fest
  - St Patty's Day Celebration
  - Seafood Festival (March)
  - WOD Wars Fitness Fest
- Commercial & Multi-Family recycling:
  - Staff continues to assist multi-family and commercial customers contracted for recycling collections with Private Haulers to resolve service concerns and to assist in program implementation.
  - Staff is also forwarding new service request inquiries from nearby unincorporated residents to [the Pinellas County Solid Waste Department](#).

### **UTILITIES DEPARTMENT:**

#### **Engineering Division:**

##### **Utilities Section**

- **Water Treatment Plant – Design-Build**
  - The Water Treatment Plant (WTP) Refurbishment Project will rehabilitate/replace the existing 9.5 MGD treatment plant and ensure the ongoing production of high-quality potable water to the City of Dunedin's residents and customers. The Water

Plant experienced a fire that was contained, and fortunately did not result in an interruption in providing safe potable water to the residents of Dunedin. The damage is being repaired.

- Restoration activities continued through the month of April.
  - The City is meeting with the original contractor to discuss final status all items of the refurbishment project in order to finalize and close out that contract.
- 
- **Lift Station #20 & #32 Rebuild Projects**
    - Both lift stations are undersized, prone to overflow during heavy rain events, and adjacent to waterways. The rebuild of these lift stations will be appropriately sized, provide emergency backup pumping, and reduce impacts on public waterway channels.
    - LS #32 - final bid package is complete, and approval from the State for the release of grant funds is pending. It is anticipated that construction cost will be greater than the engineers original estimate and will require an increased funding cap from FDEM.
    - Lift Station #20 – the construction contract was awarded by the Commission during their meeting of 3/21/23 and executed. Preparing for pre-construction conference. The City has approached FDEM for consideration of additional HMGP funding due to increased construction cost escalations.
  - **Wastewater Lift Stations Electrical & SCADA System Upgrades**
    - This project consists of upgrades to the electrical panels and controls at the 42 of City's lift stations (LS) in the wastewater collection system. All lift stations will be networked to a new Supervisory Controls and Data Acquisition (SCADA) system with central controls located at the wastewater treatment facility.
    - The contractor is continuing the submittal process and procurement of materials to be assembled and installed.
  - **Wastewater Lift Station #20 Forcemain Replacement**
    - This project will replace the aged forcemain serving Lift Station #20. The forcemain extends from Cottonwood Terrace along Solon Avenue west to CR 1 and continues south on the east side of CR-1 to the discharge into a manhole near Carefree Lane. Parallel to the portions of the forcemain replacement, the City installed a fiber optic line between the Public Services building, the new Emergency Operations Center and the Belcher Road Storage Facility.
    - The Fiber Optic project is 100% complete.
    - An alternate construction method for the forcemain was proposed by the contractor and evaluated. The contractor was directed to proceed with the forcemain installation as designed and bid.
  - **Wastewater Treatment Plant (WWTP) – Electrical & SCADA System Upgrades**
    - This project includes the replacement of the majority of electrical equipment at the wastewater treatment facility. The industrial electrical equipment at the WWTP is more than 30 years in service, and maintenance has become difficult to perform, with parts being a challenge to acquire. Installation of this new equipment increases safety measures for operational and maintenance staff.
    - The project also includes replacement of the process control (SCADA) system for the wastewater treatment process.

- Bids were received. The bid prices exceeded the Engineering Opinion of Probable Cost. A request has been submitted to FDEP for State Revolving Loan fund (SRF) review regarding an increase in the funding amount for the project. A determination is expected by the end of August 2023.
- **Wastewater Treatment Plant (WWTP) – Chlorine Contact Chamber Rehabilitation & Cover**
  - The City intends to rehabilitate the WWTP Chlorine Contact Chamber (CCC). Tank lining will be removed and replaced. Gates and valves will be rehabilitated and replaced as necessary. Covers will be added to CCC to improve process efficiency and future chemical costs.
  - The City has contracted with a consultant to design the improvements. The initial design resulted in a construction cost estimate significantly in excess of the project budget. Staff is working with the consultant to rescope the project and materials of construction to meet both the project objectives and budget constraints.
- **Wastewater Pipe Lining & Manhole Lining Projects**
  - These projects provide for the installation of liners for pipelines and manholes throughout the City to reduce and prevent inflow and infiltration (I&I) of groundwater and rainwater into the City's sanitary sewer collection system, thus reducing the potential for sanitary sewer overflows (SSOs) and treatment impacts at the Wastewater Treatment Plant.
  - The FY22 pipe lining project is essentially complete. Emergency repair locations were added to the overall project prior to close out of the 2022 program.
  - FY23 Lining area has been generated and has been reviewed by the City Attorney for acceptance as "Piggyback" contract work. The presented contract was denied due to policy issues. Another compliant contract for piggyback is being researched.
- **Wastewater Forcemain Replacements Project**
  - This project provides the design and installation of six (6) new PVC and/or HDPE forcemains (#1, 2, 4, 10, 12A, & 17) with all valves, fittings, and appurtenances; and the abandonment of the existing forcemains.
  - Design of the forcemains is complete all permits have been approved.
  - TLC was awarded this work during the 4/18/23 Commission Work Session by utilizing a Piggyback award to TLC's contract with Pinellas County. Construction is expected to commence during the Summer of 2023 depending upon material availability.
- **Curlew Reclaimed Water Tank**
  - This project provided for the removal of loose paint, restoration and / or replacement of corroded steel parts and piping, and recoating with a durable paint system with artwork.
  - Artwork on the tank has been completed.
  - Coordination and contract amendments with Verizon and AT&T are underway to allow for the reinstallation of cellular equipment on the tank per lease agreements.
- **Offsite Potable Water Storage Site Valve Replacement**
  - This project provides for the replacement of in ground valves, check valves, and fill valves at offsite Potable Water Storage sites.
  - A site visit has been conducted with a contractor to evaluate the project.
  - A quote has been provided via piggyback of a Pinellas County contract. The proposed work exceeds the existing budget. Funding opportunities are being investigated and with the project potentially being budgeted in FY24.

- **WWTP 10,000 Gallon On-site Diesel Fuel Tank**
  - This project provides for the replacement of the diesel fuel storage for on-site generators located at the City's WWTP. The existing tank is reaching the end of its service life and should be replaced in the near future.
  - Engineering/WWTP staff are seeking sole source procurement to address the safety, design and location characteristics / constraints and possible options.
- **Wastewater Treatment Plant Outfall Piping Repair**
  - The intent of this project is to improve the WWTP's outfall system's reliability, redundancy and safety.
  - The project has been submitted and added to the House Appropriations (\$400,000 request) list and issued a form number.
- **Water Production Well Facilities (Well 1)**
  - This project provides for the rehabilitation of raw (potable) water wells, specifically Well #1 this fiscal year. The well, equipment and housing require rehabilitation to continue viable water production.
  - 100% design plans have been received. Bid documents are finalized for advertisement.
  - The proposed work is expected to exceed the existing budget should the project be advertised & bid. A contractor quote has been requested via "Piggyback" of a Pinellas County contract. The comparative "Piggyback" quote is being requested in an effort to meet budgets constraints.
- **Raw Water Transmission Line Pigging**
  - This project provides for the cleaning of 9.8 miles of the raw water transmission lines for the City's wellfield. The accumulation of scale, silt, organic matter, etc. necessitate the pigging approximately every ten years to maintain flow, reduce system contaminants and limit pipe degradation.
  - A contractor quote has been received per the terms and conditions of a Pinellas County contract (piggyback). The quote for the proposed work is less than the project budget and consideration of this contract is expected to be presented to the Commission on May 16<sup>th</sup>.

### **New Construction**

- **New City Hall**
  - The New City Hall building houses the City's Commission, technical, financial, planning, billing, and administrative services. The new facility will help streamline City processes and make services for visitors, residents, and customers more convenient.
  - City staff occupied the building in mid-March 2023 as a result of a Temporary Certificate of Occupancy (TCO) which was issued to the contractor for the Administrative portions of the building.
    - The Contractor, Manhattan Construction, continues working on the Commission Chambers portion of the building, in an effort to achieve Final CO / substantial completion.
    - Final Punch List items are documented by City staff, the project Architect (Harvard Jolly), as well as the contractor.
    - The Grand Opening & Ribbon Cutting Event has been scheduled for the evening of Friday, May 19, 2023.

### **Roadway Section**

- **Santa Barbara Brick Street**

- The project was awarded on February 21<sup>st</sup>. to Evolution Contractor, of Clearwater FL.
- Agreement is signed and Notice to Proceed has been issued.
- Residents have been contacted by contractor, and construction activities have commenced.
- **FY23 Pavement Program**
  - Project is completed.

**Drainage / Interdepartmental Support**

- **Brady Drive:** DRMP, Inc., (one of the City's General Engineering Consultants [GEC] firms) previously prepared a Preliminary Engineering Report (PER) to investigate elevating Brady Drive and conveyance alternatives where Jerry Branch passes under the road. The PER provided a preliminary cost estimate to improve the level of service (LOS) for Brady Dr., with staff selecting a 10-year LOS for design. The project design and permitting was assigned to DRMP, Inc., one of the City approved engineering contractors.
  - DRMP has submitted the 100% Plans.
  - Draft specifications are under City review and expected to be finalized in April along with the bid package.
  - The project is expected to be bid in May.
- **Pickleball Courts:** The Parks Division is reviewing locations for additional Pickleball courts. Once a decision has been made regarding location and design of facilities, engineering will provide design and permitting support.
- **San Charles Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY23. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for the intersection of San Charles Drive and San Roy Drive South. The status of the project is as follows:
  - A title search was ordered and submitted to the City in February 2022.
  - Preparation of the construction plans is in process.
  - Plans were sent to utilities for review & comment.
  - Project has been delayed as a result of engineering vacancies.
- **Santa Barbara Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY24. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for Santa Barbara Drive, from 200 feet north of San Salvador Drive to Bueno Vista Drive South (approximately 1,800 feet). The status of the project is as follows:
  - City staff is working with the architect for the property owner at 1768 Santa Barbara Drive to vacate an existing utility easement and coordinating with the property owner's surveyor to prepare a legal description for a new easement.
  - Construction plans are in preparation for the new outfall associated with the previously referenced address. This outfall will be up-sized as a part of the proposed drainage improvements for Santa Barbara Drive.
  - Preparation of the construction plans is in process.
  - Project has been delayed as a result of engineering vacancies.
- **Buena Vista Drive Drainage Improvements:** This drainage improvement project is slated for construction in FY24. The purpose of this project is to provide a roadway level of service (LOS), 10-year / 24-Hour, for Buena Vista Drive from Mira Vista Drive to 600 feet northeast of Mira Vista Drive.
  - Preparation of construction plans is in process.
  - Project has been delayed as a result of engineering vacancies.

- **Downtown East End Plan (DEEP) - Mease Materials:** This parking lot reconstruction project is slated for construction in FY23. The status of the project is as follows:
  - Demolition of the existing building is complete.
  - A temporary Millings Parking Lot is underway and expected to be completed by the first of May.
  - Engineering is in the process of developing construction plans for permitting and future bidding of a permanent Parking Lot, subject to funding availability.
- **Gabions Drainage System Repair:**
  - Pennoni Associates, Inc. is under contract (7/13/21) with the City to evaluate, prioritize and prepare construction plans for the repair of the gabions.
  - Approximately 900 ft. of gabions are to be designed and permitted for repair. The repairs proposed are located between Pinehurst Road, Jackmar Road, Patricia Avenue and Idlewild Drive South.
  - Survey by Pennoni has been completed with geotechnical testing by Tierra of the gabions and ditch.
  - 60% construction plans and environmental permit packages have been submitted and reviewed by the City and regulatory agencies.
  - 100% plans and specifications are expected by June.

**Development**

- **Site Infrastructure / Development Review Participation:**  
 Projects discussed/researched as part of DRC meetings – (1)  
 Site / Infrastructure plan sets reviewed – (3)

**Wastewater Division:**

**Plant Summary**

- **Wastewater Treatment flows:**

○ Influent Average Daily Flow:	3.820 Million Gallons
○ Influent Monthly Total Flow:	114.593 Million Gallons
○ Reclaimed Water Average Daily Flow:	3.353 Million Gallons
○ Reclaimed Water Monthly Total Flow:	100.602 Million Gallons
○ Final Effluent Average Daily Flow:	0.162 Million Gallons
○ Final Effluent Monthly Total Flow:	4.863 Million Gallons
- **Maintenance and Repairs:**
  - Maintenance replaced digester #2 and #3 self-leveling, plug valves at Facility #12 aerobic digesters.
  - C&T Contractors outside vendor; on site, concrete repairs throughout the Wastewater plant.
  - Guardian Fueling outside vendor; on site performed annual diesel/methanol tank inspection. {No Issues}
  - Maintenance performed quarterly valve exercising at the WWTP and reclaim pump stations.
  - GSC outside vendor; on site replaced North/South entry doors at WWTP Facility #2 Administration Building and two doors at Facility #8 filter blower room with hurricane impact door/glass.





New Hurricane Impact Doors Facility #2

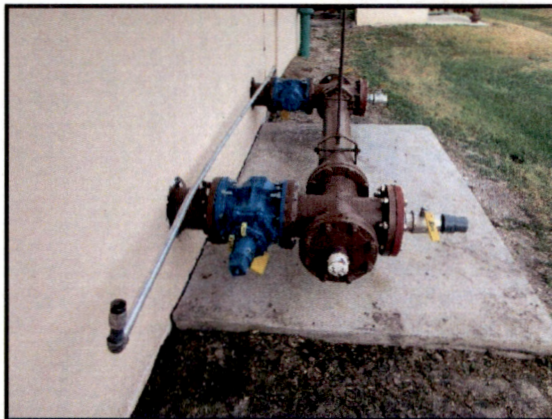
Administration Building North/South Entry



New Hurricane Impact Doors Facility

Blower Room West/South Entry

#8



New Plug Valves Installed Between Digester #2  
and Digester #3 Self-Leveling Pipes

- **Compliance:**
  - The March 2023 Discharge Monitoring Report was submitted to FDEP with no issues.
  - Quarterly Bioassay Testing passed.

### **Collections Summary**

- **Scheduled repairs:**
  - Manhole Repairs: (1) – 39 Broadway M/H #42.
  - Mini-Scout list for I&I (Inflow & Infiltration): – Numerous M/S due to subcontractor for Frontier.
  - Lateral Liners: (2) – 641, 637 Wilkie Street.
  - Lateral Repairs: (4) – 424 James Street, 787 Wood Street, 965 Cedarwood Avenue and 1580 Santa Barbara Drive.
  - Main Line Repair: (1) – 405 Patricia Avenue.
  - Responded to citizen blockage calls: (15)
  - Sunshine 811 locate tickets: (333).



Main Line Repair, 405 Patricia Avenue



Manhole Repair, 39 Broadway

- **Vac / Cleaner Truck:**

- Cleaned in Grids: (4) – SW 35 Lexington Street, NW 35 Lake Drive, Hillwood Drive, NE 23 Royal Circle and NW 35 Virginia Street, Oakwood Street.
- Vacuum truck in for repairs (7 days).
- Cleaned Wet Wells at Lift Stations: (1) – #44.
- Total cleaned: 3,132 linear feet (LF).

- **TV Truck:**

- Televised Main Lines: (4) – NE 35 Cedarwood Avenue, Patricia Avenue, Cedarwood Drive, Knollwood Drive, NE 35 Pinewood Drive, NW 34 Hillwood Drive, Virginia Street, NE 15 Michael Place.
- Installed Sectional Liner: (3) – SW 35 Oakwood Drive M/H #16 2' liner, NE 15 Mikael Place M/H #70 downstream 54.8' 8" x 7' liners, NW 26 Santa Monica Drive M/H #83 installed 8" x 3' liner.
- Total televised: 4,748 LF with 24 set-ups.



Installed Sectional Liner 83 Oakwood Drive

• **Lift Stations:**

- Installed New Pumps: (3) – LS #1 Pump #1, #2, LS #30 Pump #1, #2 and LS #30 Pump #1.
- Cleaned Wet Wells: (3) – LS #17, #38 and #44.
- Cleaned check valves: (2) - LS #12A and #17.
- Removed Rags from Pumps: (3) - LS #23 Pump #2, LS #30 Pump #1 and LS #44 Pump #2.
- Installed Floats: (1) – LS #44.
- Installed Antenna: (2) – LS's #21 and #28.
- Continued checking telemetry on the computer and printed reports daily.



Cleaned Wet Well & Installed New Floats LS #44



De-ragged Pump LS #30

**Water Division:**

**Water Production**

• **Production Numbers:**

- Average Daily Potable Water Production:
- Monthly Potable Water Production:
- Annual YTD Potable Water Production:
- Annual YTD Rainfall:
- Monthly Rainfall Total:

**Data: April 1<sup>st</sup> –28<sup>th</sup>, 2023**

3.96 Million Gallons  
 103.00 Million Gallons  
 420.98 Million Gallons  
 3.48 Inches  
 .74 Inches

• **Noteworthy Events:**

- Train #1 is up and running, will require cleaning and clearance prior to use for production.
- Train #2 the frames and vessels are installed and the wires are in place.
- Produced water meeting pre-fire water quality for hardness.
- Electric cable trays are installed.
- 2022 Annual Water Quality Report (CCR) is ready for publishing on website and notification of same in Utility bills.
- **Maintenance/Refurbishment project update:**
  - Operators continue regular P/M programs and all annual P/M's have been completed.
  - Continued working through project issues and coordinating drinking water production around fire recovery activities.
  - Painters are prepping exterior for painting.

**Water Administration**

- Working with Engineering Section to update the citywide GIS database.
- Submitted 2022 Annual Wellfield Report, 2022 Public Supply Annual Report and the 2022 Annual Water Suppliers Report to the Southwest Florida Water Management District (SWFWMD)

**Water Distribution**

- **Maintenance and Repair – The**
  - Annual backflow-testing program - 26% complete with approximately 2,196 backflows tested for the calendar year.
  - Large meter program is 91% complete with 71 large meters tested for the calendar year.
  - Hydrant Program has installed no new hydrants, repaired 4, replaced 2, painted 61, and flow tested 35 to date this year.
  - Valve Program exercised 27 valves this month. Year to date the Valve Program has replaced 1 and exercised 173 potable / 39 reclaimed valves for a total of 212 distribution valves exercised.



Potable Water Service Repair  
750 Kirkland Circle



Fire Hydrant Maintenance  
1605 Amberlea Drive South

## Wellfield

- Develop condition status for all the production wells.

## COMMUNICATIONS

The Communications Department supports all City Departments in an effort to keep citizens and the public informed and engaged through the City's digital, social and video platforms.

- **Areas of Focus**

- New City Hall grand opening
- Hosted first PRAAC meeting in New City Hall
- New Open Cities website training for staff has begun.
- Final selection for marketing/place branding firm from the ARPA RFP
- Earth Month, Earth Day, Arbor Day
- Reclaimed Water shortage management/messages
- Pinellas Trail education/messaging/responding
- Managing and Monitoring Social Media Accounts and responding to comments/questions on social media 7 days a week
- Social Media Archiving/Management – using Archive Social
- Media relations and message management

- **Social Media**

- Engagement continues to grow on all platforms – especially through short video reels on Instagram and on Facebook. Growth on platforms are coming from these video “shorts”
- See attached April Social Media Monthly report for top posts, metrics, including DunediNEWS (Attachment)
- See Zencity Community Sentiment analyst report for period from April 1 – May 1, 2023. (Attachments)

- **Social Media Highlights**

- Facebook page reach was up 153.9% from March
- The FDOT construction on U.S. 19 had most impressions, reach and engagement
- Top topics: FDOT U.S. 19 construction, Valentine's Town movie, Southern Living Best Small Towns, Osprey relocation.
- DunediNEWS weekly eNewsletters had an average of open rate of 47% - the industry average is 15%. We continue to add subscribers - now 9000+.

### **Dunedin Website**

- Working with Open Cities on New Website/Phase Three – content migration and training
- Researched and vetted website vendors for new Employee Intranet – has been added to the 2024 FY Budget.
- **April Analytics**  
Website analytics/reports. (Attachment)  
Highlights from the metric report:
- Our news article about U.S. 19 Jumped to 4<sup>th</sup> most viewed page this month.  
The search top topics: marina, pickleball, the pool, and summer camp.
- Mobile continues to be the dominant way people view and search our website.

### **Video content**

- Features:
  - Your City @ Work – Update from Jennifer Bramley
  - Spotlight: Chandeliers of Dunedin interview with the “Chandelorean”

- Made in Dunedin: Butterfly Footprint
- Short Highlight Recaps: Wendy Barmore Celebration of Life, Scottish American Society of Dunedin 40<sup>th</sup> Anniversary Concert

## **Video Highlights:**

### **YouTube:**

- Gained 66 new subscribers.
- Total number of views for the month: 25,141, with 21,080 being from shorts. (83.9%)
- The highest category for YouTube views was Earth Month. One short on food waste gathered over 5,000 views alone! (People seem to enjoy DIY views!)
- Our watch time for the month was 250.6 hours! 20% More than in March

### **Instagram:**

- Our reach went up 67.6% to 25.2k.
- Accounts engaged went up 21.9 percent for a total of 2,264.
- There were a total of 28 reels in the month of April.
- Our top reels for the month are Taylor Swift and Wes Anderson (Dino Edition).

### **Content Similarities:**

The Fledgling Rescue video had fantastic metrics on all platforms.

To date: 7,479 Instagram views, 1,967 YouTube watches, and 14,038 Facebook views.

## **LIBRARY**

- Provided homebound delivery to 25 patrons with 110 items
- 346 seed packets checked out
- 31 books obtained for Dunedin patrons through Interlibrary Loan
- Notary Stamps – 21
- 138 people utilized the study rooms
- Dunedin Youth Volunteer Hours – 220.25 hours
- Adult Volunteer Hours – 110.25 hours
- 121 AV items cleaned and put back in collection
- Webinars: Staff attended over 40 webinars such as: How to Focus and Get More Done, Inclusive Services for Autistic Patrons, Social Media Images, Canva & Coffee, Spring Books, Canva Design Series, and The Power of Brevity and AI in the Library
- Staff attended virtual meetings: Florida Library Association committee & board meetings, Library Directors Advisory Committee, Cataloging Special Interest Group, Technology Managers Group, and Passport Training
- In person meetings – Weekly Library Management Team, City Department Head meeting, Youth Department meeting, Library Advisory, Friends of the Library board meeting, Youth Dept. meeting and Dunedin Council of Organizations
- Delivered 703 pounds to Dunedin Cares Food Pantry
- Florida Humanities Grant for Kellogg Immersive Experience appointments filled for the month
- Continued assisting students for Career Online High School
- Hosted city committee and board meetings in library meeting rooms
- Started Passport Acceptance Facility
- All Passport Agents attended Fraud Training
- Continued working with on bid for Reading Garden Renovation

- Outreach to area schools
- Hosted Plant Day at the Library
- Completed Great Decisions Series
- Hosted Career Online High School Interview – had first graduate of program
- Hosted Tampa Bay Ukulele Society programs
- Created Secret Services flyer on recommendation from Advisory Committee
- Presented program at Dunedin Council of Organizations
- Launched tickets for author visit with Kristin Harmel
- Advertised Librarian open position and held interviews
- Worked with Chamber foundation on items for Teacher Appreciation Week
- Notified winners of Mayors Top Apple School Awards
- Held Teen Volunteer Recruitment Meeting
- Worked with USF Libraries on Kellogg presentation at FLA Conference
- Researched traveling exhibits policies and procedures

### **Library Statistics**

- Computer Usage – 1412 people
- WiFi Users - 2595
- Total Transactions – 53,913
- Door Count – 11,953 visitors
- Curbside Pick – Up – 16
- 145 programs, 2102 in attendance for Youth, Teen & Adult 91 1201 48 739
- Branch Library Door Count – 314 visitors
- Items added to collection - 546

### **Library Patrons Online Usage**

- Ebooks downloaded – 3106
- E-audiobooks downloaded - 1973
- Ancestry – 573 records viewed
- Kanopy –660 videos
- Dunedin Times –177 Sessions
- Heritage Hub – 736 records viewed
- Linked In Learning – 1213 video views
- Library Website – 1835 visitors

## **PARKS & RECREATION**

### **Parks & Recreation Administration:**

- Continued discussion with the City Commission regarding funding options for the Highlander Aquatic Complex at the April 4th workshop.
- The Transition Team for the Dunedin Golf Club continue to meet on a bi-weekly basis and are finalizing plans for capital improvement projects, hiring new personnel, contractual agreements, and a communications plan for both the transition and the course renovations. Staff are working to finalize the budget for the DGC for fiscal year 2024.
- Staff continue to work with the DGC Board and the City Attorney on the development of an Agreement between the City of Dunedin and Dunedin Country Club, Inc. for required services through 2024.

- The award of the maintenance contract for the Dunedin Golf Club was approved at the City Commission meeting on April 6th. The selected contractor will be responsible for all grounds maintenance on the property.
- Staff continue to work with the architect for the design of the Dunedin Golf Course Restoration. Geotechnical evaluation is being scheduled for the first week of May.
- The award for the replacement of the Pram Shed was approved by the City Commission on April 18, 2023. The project is expected to commence in early June. The storage facility provides for the Dunedin Windlasses, Dunedin Youth Sailing Association, City summer camps, and Marina maintenance facilities.

#### **Marketing:**

- Promotions and marketing materials completed for the Department's upcoming events, programs and special announcements, including flyers, posters, postcards, banners, and use of city website, social media platforms and eNews. This month included: Highlander Pool reopening, Sprayground hours and Party Pooper educational video, Lifeguard Training Courses, Water Safety Pop Up Days, My Kind of Bunny, Bunny Brunch, Arbor Day Tree Giveaway, Hog Hustle 5K Run, Sunset Music Series, Golf Camp, Fishing Camp, Hammock Camp, Art Masters, Chorus Director Wanted, new Youth Basketball League, as well as various recreational programs and classes from each rec facility.
- Completed and distributed the new Parks & Rec Magazine – summer edition, May-August. Promoted on social media platforms and eNews, updated Department webpages, populated events calendar, and updated flyers.
- Created messaging and prepared special promotions for May is Mental Health Awareness month and how parks and recreation can help improve your mental health. Messages will be posted weekly on social media and included in the City and Department eNewsletter.
- Completed training for new ZenCity Engage platform to be used for community projects and a place on the city website for residents to stay informed about the project including description, details, timeline, meetings and surveys.
- Development and migration process for the new city website continues. Completed OpenCities training for site access and how to manage and edit the website, features and functions. Target launch date for the new website is August.
- Completed weekly eNews bulletins for the Hale Senior Activity Center and monthly eNews bulletin for the Parks & Rec Department, along with multiple stories included in the City's weekly eNews bulletins promoting our programs, classes and events. The number of subscribers for each bulletin continues to grow; analytical reports show readers and interests continue to be highly engaged.

#### **Special Events:**

- First United Methodist Church hosted their Good Friday service in Weaver Park and an Easter service in John R. Lawrence Pioneer Park.
- The 2023 Dunedin Highland Games and Festival kicked off on Friday, March 31 with a Pipe Band march through Downtown and a celebration party. Highland Games had record attendance- over 1,500 more than 2022. Guests were entertained throughout the event with live Celtic music bands, as well as demonstrations of traditional Scottish country dancing and a variety of Celtic merchandise and food vendors. Visit St. Pete-Clearwater estimates the 2022 Highland Games made a local economic impact of \$8,100,000.00. Based on this year's numbers, staff are confident to have made at least an equal, if not greater, positive financial impact to the community. Proceeds from the Games will be presented to the Dunedin Middle School band, Dunedin High School band and City of Dunedin Pipe bands in May.



- The Scottish American Society of Dunedin celebrated their 40th anniversary with a concert at Weaver Park. The new Suncoast United Pipes & Drums (of Dunedin) and Scottish Highland Dancers opened the show, followed by The Byrne Brothers from Ireland and Skerryvore from Scotland. Almost 1,000 people attended.
- WOD Wars had about 1,000 athletes participating in competitions.
- The Celebration of Life for Wendy Barmore party took place in Edgewater Park on Saturday, April 22. The community came together to remember and celebrate Wendy with the Barmore/Whittaker family. Several local businesses contributed food and beverages to the event. Proceeds from the donations will go to fund a scholarship in Wendy's name, which will be provided to a student in need at Dunedin High School.

#### **Recreation:**

- **Athletics:**
  - Stirling Park Driving Range continues to do very well.
  - Stirling Soccer is finishing up their Spring Season.
  - Started up Track with close to 50 runners. Held a meet on Wednesday, April 5th for about 200 runners. Last meet is on Wednesday May 3rd at Safety Harbor Middle School
  - Welcomed three new staff for Summer Camp: Brock Couch, Makenzie Himes, and Luke Pope.
  - Gearing up for Summer Sports Camp.
  - Preparing for Hog Hustle and already have over 270 runners committed. Have been getting prizes and sponsors and done very well.
- **Dunedin Community Center:**
  - Sunday April 2, Dunedin Community Chorus turned up over 400 audience members in attendance.
  - The My Kind of Bunny sensory- friendly event had 40 families in attendance.
  - The annual Bunny Brunch turned out to be another great success with 200 families in attendance
  - Dunedin Music Society presents "Mischievous Managed" band concert brought in 350 audience participants.
  - The annual Dunedin Family Fun Fest turned up great attendance with 450 participants enjoying the activities, wrapping up the night with a family movie.
- **Hale Activity Center:**
  - The Hale Center hosted an Italian Luncheon with 65 in attendance. The luncheon was sponsored by Arden Courts.
  - "The Broadway Musical 'Mama Mia' Explained" had over 40 in attendance.
  - The 3'O'Clock Band Dance & Concert had over 70 in attendance.
  - Five bids for the Hale Center both bathroom renovation were submitted.
- **Highlander Pool:**
  - The Highlander Pool opened for the season on April 24<sup>th</sup>. Staff is busy preparing for many upcoming events.
- **Martin Luther King, Jr. Recreation Center/Youth Services:**
  - Staff hosted the annual Flashlight Easter Egg Hunt. 125 children along with their families shared an evening of Easter-themed arts and crafts, festive food crafts, face painting, pictures with the Easter Bunny, a hot dog picnic, and the night's signature event: an egg-citing egg hunt for prizes and candy.

- Supervisor staff and Youth Services Site Supervisors conducted an in-service training for Before and After School Leaders on topics including team building, guidance and discipline expectations, and Safety in Outdoor play.
- Teen Leadership Program acceptance letters/packets were mailed to 47 local youths in our community. The Teen Leadership Program will give these teens a sense of pride and ownership through volunteering, preparing them for a future role within the workforce and our community.
- The “New” Multi-City Youth Coed Basketball league will kick-off with our first basketball evaluation; staff will look to develop local boys’ and girls’ basketball skills while competing against local cities’ Parks & Recreation teams.

**Parks:**

- Spiked and re-graded all 3 new warning tracks on Fisher fields 4, 5 & 6.
- Made repairs and added shell to the golf cart trail in Highlander Park.
- Prepped fields for 125+ league games and practices.
- Hosted numerous tournaments for Greater Dunedin Little League.
- Prepped field 4 at Fisher for DHS Senior Night.
- Completed pitching mound repairs on fields 4 & 7 at Fisher.
- Verti-cut all 11 athletic fields to remove remaining winter rye grass and fertilized all Bermuda grasses.
- Re-attach all sponsor banners and wind screens on fencing throughout Fisher.
- Staff attended the Siteone & DuraEdge field day held at the Blue Jays Player Development Complex which covered various field maintenance techniques to help take better care of City fields and provide safer playing surfaces.
- Staff continued attending the Arborist Certification Course.
- Assisted in preparing for the seasonal opening of the pool and Sprayground, including building and installing picnic tables and setting up the funbrellas.
- Staff provided logistical support for a variety of events and rentals, including the Downtown Market, Highland Games, WOD Wars, Arbor Day Tree Giveaway, and the Family Fun Fest.
- **City Arborist:**
  - Guest educator for weekly Certified Arborist training course on ‘Urban Forestry’ with 30 students in attendance.
  - Met with Tampa Bay Regional Urban Foresters Group for continuing education and collaborative efforts.
  - Guest speaker at Mease Life for Arbor Day walk and talk with residents.
  - Performed a HOA walk through for (3) separate multi-family communities to discuss trees species, tree health, and possible upcoming tree work.
  - Provided guidance with DOT and Dunedin’s Economic Development team as it pertains to planning for trees and landscaping for the Skinner Blvd. construction project. Currently determining feasible locations for shade trees, structural cell locations, and mitigating any sight line visibility conflicts.
  - Attended Economic Development’s Patricia Avenue landscape median kickoff meeting to discuss the logistics of the Parks Division installing irrigation, palms, and groundcover. Currently seeking multiple estimates for the palms and groundcovers to be installed and working directly with our irrigation technicians to ensure they have up to date plans to properly begin obtaining materials and staging for this installation.
  - Attended Economic Development’s bidders meeting for the sidewalk widening project along Main Street from Douglas Avenue to the Pinellas Trail. Assisted in answering

bidders' questions pertaining to existing irrigation sources and locations and discussed proposed structural cells and future shade trees and landscaping.

- Finalizing bids for Downtown landscaping and scheduling city staff, contractors, and landscape plants and trees.
- Revised final landscape plan for Downtown landscaping. Developed a presentation for Economic Development to use for CRA presentation.
- Successfully hosted the 2023 Arbor Day Tree Giveaway on April 15th. This event allowed nearly 750 trees to be given away to Dunedin residents.

## Notes of Encouragement To City Staff



Melanie



Solon Ave • 5 days ago • 🌐

Shout out to the city of Dunedin guys! I was struggling trimming dead palm fronds and a city truck pulled up and 3 guys came over and said let us help you with that. They got the fronds I couldn't reach and helped me drag them to the curb. I am so thankful!

*That was Brett Harbauer, Jordan Snyder and Victor Gayson on our tree crew while they were going through the subdivision. These guys consistently perform at a high level trimming and delivering great customer service to the residents. This woman was standing on small step stool in her yard struggling to trim her Bismark palm fronds with a hand/ string pole pruner.*



**From:** "Moon, Jennifer (OPBA)" <[Jennifer.Moon@miamidade.gov](mailto:Jennifer.Moon@miamidade.gov)>  
**Date:** April 17, 2023 at 12:05:49 EDT  
**To:** "Bramley, Jennifer" <[JBramley@dunedinfl.net](mailto:JBramley@dunedinfl.net)>  
**Subject:** CrossFit Competition

Manager Bramley -

I attended the CrossFit competition this past weekend at your Community Center. My heartiest compliments to you and your entire team. The facility is fabulous and the staff kept the area clean the whole day. Not once did I see an overflowing garbage can nor visit the bathrooms and not find them stocked with toilet paper and paper towels. Most noteworthy was the emergency response team who had their hands full as it had grown very warm by the afternoon. They were calm and collected as they dealt with the many heat-related emergencies with the athletes and especially caring to the concerned families. And at the end of the day, everyone was still friendly and the place still looked great! As a public service veteran with 30 years of experience, I know that it isn't easy to do what your staff has done, but it isn't often recognized. Congratulations on a great team.

**Jennifer Moon**  
Chief

Office of Policy and Budgetary Affairs  
Board of County Commissioners  
Miami-Dade County  
(305) 375-5882  
(305) 372-6075 fax  
[www.miamidade.gov/opba](http://www.miamidade.gov/opba)



From: [dunedinfl@notify.visioninternet.com](mailto:dunedinfl@notify.visioninternet.com)  
<[dunedinfl@notify.visioninternet.com](mailto:dunedinfl@notify.visioninternet.com)>  
Sent: Thursday, April 20, 2023 4:17 PM  
To: Bramley, Jennifer <[JBramley@DunedinFL.Net](mailto:JBramley@DunedinFL.Net)>  
Subject: [BULK] Thank You

Message submitted from the <Dunedin, FL> website.

Site Visitor Name: Linda Gagliardi  
Site Visitor Email: [REDACTED]

Hello Jennifer,

A note to let you know I appreciate the conscientious efforts of Brad and his crew in Wastewater, and Lance in Engineering to help me repair a sewer problem at my home expeditiously and completely this past month. I've only been a Dunedin resident for 8 years, but I can tell a group that cares about its residents and works for continued preservation of quality of life for us all. Thank you for your direction in this effort.

Sincerely,  
Linda Gagliardi



On Apr 29, 2023, at 5:20 PM, Cheryl Harmon <[XXXXXXXX@gmail.com](mailto:XXXXXXXX@gmail.com)> wrote:

I am writing to express our gratitude for the staff and activities at this Center. My husband and I were visiting the Dunedin area February to April 2023. Finding the Center was the highlight of our stay. We were made welcome first by Loretta, a volunteer as she gave us a tour. Kristyn then became a smiling face daily, as she answered questions and prepared the activity areas we used. Elaine must be overseeing the Center with diligence for such organization to be seen throughout. The cleanliness of the facility was excellent!

We participated in Functional Fitness with Katherine Janus. She is so professional and caring for the participants. She leads a flawless routine. We also attended the same class with Ranae. She, being new, also did a fine routine. My husband's favorite activity was the gym facility. The

instructor who did the introduction on how to use the equipment was great. It is very helpful. So to close, it was again the highlight of our stay. The benefits to our health are priceless.

With Sincere Thanks  
Mr. & Mrs. Lyle Harmon  
Bellaire, Michigan

See you Next year!



**From:** Ironsmith, Robert <[RIronsmith@DunedinFL.Net](mailto:RIronsmith@DunedinFL.Net)>  
**Sent:** Thursday, May 4, 2023 11:00 AM  
**To:** Gizzi, Vince <[VGizzi@DunedinFL.Net](mailto:VGizzi@DunedinFL.Net)>  
**Cc:** Wilson, Craig <[CWilson@DunedinFL.Net](mailto:CWilson@DunedinFL.Net)>; Wrobel, Monica <[MWrobel@DunedinFL.Net](mailto:MWrobel@DunedinFL.Net)>; Garner, Jeanmarie <[JGarner@DunedinFL.Net](mailto:JGarner@DunedinFL.Net)>  
**Subject:** Recognition and Appreciation

Vince wanted to take a moment to recognize Craig and Monica for preparing an outstanding PowerPoint showing the upcoming landscape improvements happening Downtown. The PowerPoint is creative and visual utilizing pop-ups to actually show a graphic of the landscape material to be planted in various areas along Main Street. The slides are very impactful and will be used for a presentation to the Community Redevelopment Agency on May 18<sup>th</sup>.

Way to go Craig and Monica and Thank you?

Best Bob

*Robert (Bob) C. Ironsmith*  
Economic Development Director  
727-298-3204



**To:** Jennifer Bramley, City Manager  
**Thru:** Jorge Quintas, Deputy City Manager  
**From:** Jeffrey Parks, Fire Chief  
**Date:** March 8, 2023  
**Re:** Monthly Report for April 2023

**Fire Prevention Division:**

Fire Inspectors ensured that the Public Safety radio system repeater for the new City Hall building has been inspected and properly installed. The radio system went active the first week of April. This completes all of the life safety systems needed in the building.

Projects completed:

- None

Current projects:

- Arcadia Luxury Condo – 265 Causeway Blvd
- Gramercy Court Townhomes – Highland Ave
- The Courtyard on Main – Main St – New mixed-use project
- Mira Vista Townhomes – 1413 Bayshore Blvd
- Crown & Bull – Outdoor Renovation – 319 Main St.
- San Ruffino Building 3 & 5 – New Construction – 1340 Bayshore Blvd
- Hotel – New Construction – 491 Causeway Blvd
- Townhomes – New Construction – 1405 Bayshore Blvd
- Gateway Project – New Mixed Use - Main St
- Eco Seascapes Hotel – New Hotel – 418 Grant St.
- New Magnolia Day school Project – 1123 Overcash Dr.
- New home project – 1348 San Christopher Dr.
- Mid Florida Credit Union – 1201 Belcher Road.
- House of Beer – Storage Building – 931 Huntley Ave.
- Affordable Housing Apartments – 1419 Carnation Dr
- Racetrack Gas Station – Main St. & US. 19
- Retail Store – 2701 Main St.
- Norton's Brewery – Douglas & Skinner
- Retail Building - Pizza Restaurant & Urgent Care - 1440 Main St.
- Tailwater Outfitters – Retail Store – 2300 Main St

## Fire Prevention Staff Activities:

Inspections – 76	Fire Investigations – 1
Re-inspections - 4	Event Inspections – 6
Fire extinguisher training – 0	Fire Safety presentations – 2
Plans Reviewed – 7	Station Tours – 0
Construction Inspections – 9	Pub. Ed Contacts (Total) – 150
Final Inspections/BTR – 12	Hurricane Awareness presentation - 0
Meetings / Consultations – 15	Home Safety Checks/Smoke Alarm Install - 0
Referrals / Complaints – 6	

## Training and Safety Division:

- Updated Target Solutions Bulletin board
- Completed monthly EMS on Target Solutions.
- Maintenance of Dunedin Firestrong
- Completed reports from National Testing Network for new hires
- Attended Labor management meeting at City Hall
- Conducted new hire orientation for FF/EMT Boles
- Conducted Relay Pumping NCT in East Lake multiple dates
- Conducted Truck Driver testing for FF/PM Jones
- Responded to calls with crews for assistance when available
- Completed training reports for all shifts for the month of April 2023

A Shift completed 437 Hours

B Shift completed 644 Hours

C Shift completed 371 Hours

Department total of 1452 hours (April 2023)

## Operations:

- Five Firefighter/EMT candidates are currently in the hiring process. There are currently three positions not filled and active recruiting is ongoing.
- FF/P Chadwick Denison was promoted to Lieutenant on 4/12/23 following the retirement of Lt/P Justin Ascherman on 4/24/23. Lt/P Ascherman served the department for sixteen years.
- One member remains on light duty status for an injury.
- Rescue 60, was placed in-service on April 5, 2023 after a Wash Down -Push in Ceremony at station 60.



- The Department continues to provide First Responder EMS services to the Blue Jays Spring Games. We have 2 FD personnel working at all home games.

<u>Type of Incident</u>	<u>Month of Apr</u>	<u>Year to Date</u>	<u>Emer Resp by Unit</u>	<u>Runs</u>	<u>Mins</u>
Medical Incident Response	598	2487	<u>EMS</u>		
Rescue Incident Response	49	217	<u>Station 60's Area</u>		
Fire Alarm	39	154	R60	114	4:17
Structure Fire Response	13	58	E60	73	3:47
Fire Incident Response	22	57	E61	9	7:31
Special	14	53	E62	9	4:50
Cardiac Arrest Response	7	26	E51 (CFD)	7	5:49
Water Rescue Response	10	36	E50 (CFD)	2	6:41
Trauma Alert	13	34	E65 ( PHFD)	1	6:56
Major Incident Response	4	32	<u>Station 61's Area</u>		
Support Incident (Medical)	6	28	E61	63	5:44
Fire Incident Response Special	5	23	E66 (PHFD)	12	5:49
Support incident (Fire)	0	12	E60	5	6:24
Unconfirmed Structure Fire	2	12	SR61	3	0:22
Support Incident (DC)	4	13	R60	3	4:34
MVC Possible Extrication	1	15	E62	2	5:38
Air Transport Incident	1	5	SR62	1	0:22
Medical Incident Special	2	6	<u>Station 62's Area</u>		
Moveup - Coverage	4	16	E62	79	5:24
Hospital Landing Zone	0	1	R60	12	5:04
Technical Rescue	0	1	E50 (CFD)	8	6:05
Active Assailant Incident	0	1	R65 (PHFD)	7	5:21
Brush Fire Incident Response	1	2	E65 ( PHFD)	2	4:54
Storm Structure Damage - No Inj	1	1	E61	2	5:08
Extrication (Vehicle)	1	5	E60	2	6:50
<b>Total</b>	<b>797</b>	<b>3295</b>	E66 (PHFD)	1	5:42
			T60	1	0:22
			S65 (PHFD)	1	8:41
			<b><u>FIRE</u></b>		
			<u>Station 60's Area</u>		
			T60	14	5:02
			E60	4	5:24
			E51 (CFD)	2	5:45
			E61	1	8:15
			<u>Station 61's Area</u>		
			E61	11	5:59
			E66 (PHFD)	1	7:47
			<u>Station 62's Area</u>		
			E62	7	6:15
			E50 (CFD)	3	5:54

61 (9.6%) of the 637 calls within the DFD District were handled by units other than DFD.



# SOCIAL MEDIA REPORT: MONTH OF APRIL 2023



MARCH TO  
APRIL  
GROWTH



## PAGE LIKES

March 2023  
36,047

to

April 2023  
36,319

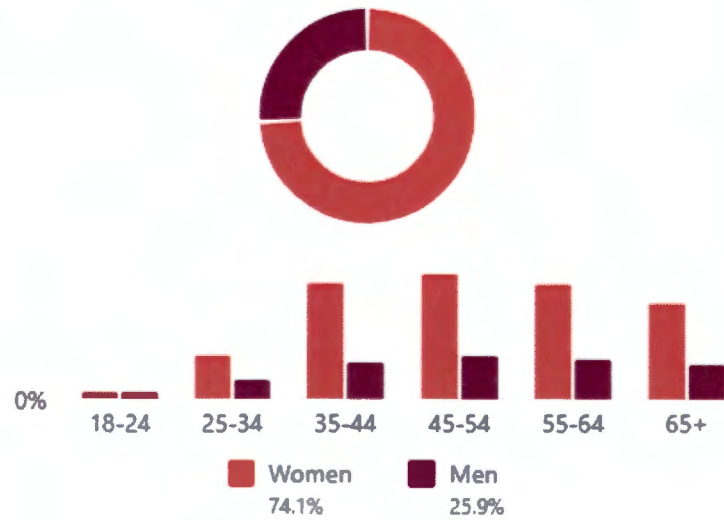
+272



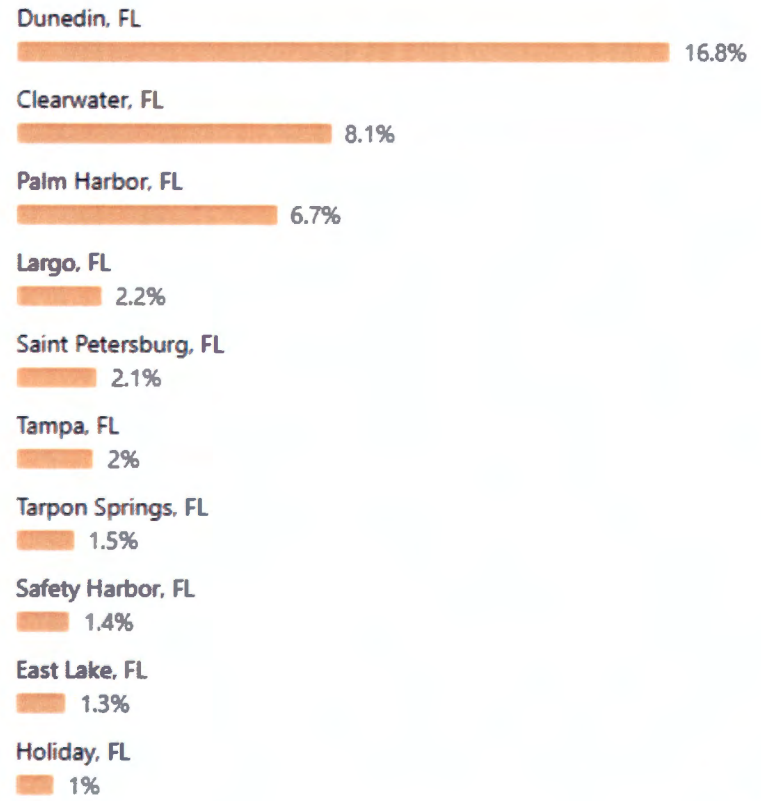
Facebook Page followers ⓘ

36,319

Age & gender ⓘ

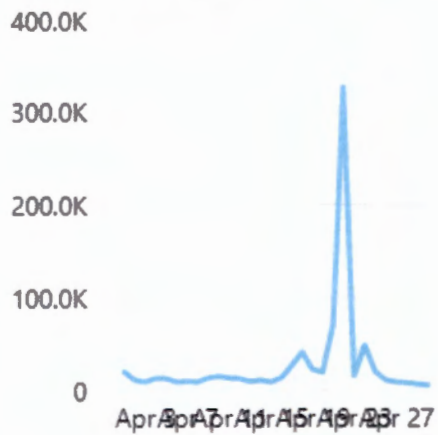


### Top cities



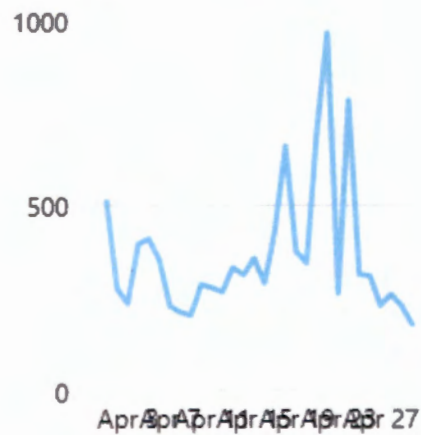
Facebook Page reach ⓘ

553,058 ↑ 153.9%



Facebook Page visits ⓘ

10,961 ↓ 7.4%



Facebook Page new likes ⓘ

362 ↑ 9.7%



TOP 3  
POSTS WITH  
MOST REACH

1



The Florida Department of Transportation's contractor, Johnson Brothers Corp., has begun construction activiti...

Published by Loomly · April 21 at 3:01 PM ·

Post Impressions ⓘ

408,177

Post reach ⓘ

408,177

Post Engagement ⓘ

10,111

Interactions ⓘ



457



17



14



73



16



8



Reactions

579



Comments

382



Link Clicks

1,381



Shares

208



Other Clicks

7,003

TOP 3  
POSTS WITH  
MOST REACH

2



The producer of Dolphin Tale and Dolphin Tale 2 just wrapped up filming "Valentine's Town" in #DunedinFL....

Published by Loomly · April 17 at 5:00 PM ·

Post Impressions **90,738**

Post reach **89,330**

Post Engagement **13,025**

Interactions



1.6 K



410



1



26



0



0



Reactions

1,994



Comments

234



Link Clicks

1



Shares

258



Other Clicks

3,126

TOP 3  
POSTS WITH  
MOST REACH

3



Are you looking for your next career opportunity? We're Hiring! The City of Dunedin is looking for people like yo...

Published by Loomly · April 9 at 3:23 PM ·

Post Impressions ⓘ

23,555

Post reach ⓘ

22,899

Post Engagement ⓘ

1,916

Interactions ⓘ



83



3



0



0



0



0



Reactions

86



Comments

13



Link Clicks

975



Shares

31



Other Clicks

750



**TOP 3  
POSTS WITH  
MOST  
ENGAGEMENT  
(LIKES, COMMENTS  
SHARES)**

**1**



The producer of Dolphin Tale and Dolphin Tale 2 just wrapped up filming "Valentine's Town" in #DunedinFL...

Published by Loomly · April 17 at 5:00 PM ·

Post Impressions **90,738**

Post reach **89,330**

Post Engagement **13,025**

**Interactions**

1.6 K	410	1	26	0	0	
Reactions						1,994
Comments						234
Link Clicks						1
Shares						258
Other Clicks						3,126



**TOP 3  
POSTS WITH  
MOST  
ENGAGEMENT**  
(LIKES, COMMENTS  
SHARES)

**2**



The Florida Department of Transportation's contractor, Johnson Brothers Corp., has begun construction activiti...

Published by Loomly · April 21 at 3:01 PM ·

Post Impressions ⓘ

**408,177**

Post reach ⓘ

**408,177**

Post Engagement ⓘ

**10,111**

**Interactions** ⓘ



457



17



14



73



16



8



Reactions

579



Comments

382



Link Clicks

1,381



Shares

208



Other Clicks

7,003



**TOP 3  
POSTS WITH  
MOST  
ENGAGEMENT  
(LIKES, COMMENTS  
SHARES)**

**3**



**Dunedin was voted one of the best small towns in the south! Voted by the readers of SouthernLiving.**

Published by Antonella Nakfour · April 18 at 11:57 AM

Post Impressions  
**24,419**

Post reach  
**21,473**

Post Engagement  
**4,717**

**Interactions**



1.4  
K



353



8



5



5



1



Reactions

1,740



Comments

362



Link Clicks

877



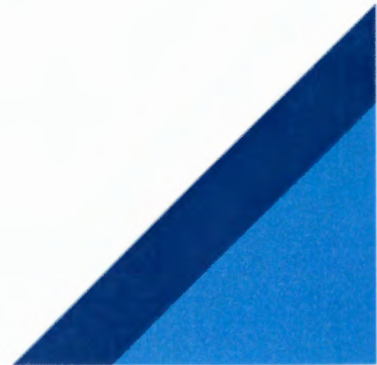
Shares

167



Other Clicks

1,571





**TOP 3  
VIDEOS WITH  
MOST  
ENGAGEMENT**





Today, the City of Dunedin teamed up with the Moccasin Lake Raptor Sanctuary and Powertown Line Constructio...

Published by Loomly · April 21 at 4:43 PM ·

Post Impressions ⓘ

26,251

Post reach ⓘ

25,471

Post Engagement ⓘ

1,828

### Distribution ⓘ

Average performance as your other posts within 10 days of publishing. [Learn more](#)

### Views ⓘ

3-Second Video Views 13,957

1-minute video views 0

Average minutes viewed 0:10

### Interactions ⓘ



614



177



0



10



0



0



Reactions

797



Comments

48



Shares

106



Other Clicks

781



## Remembering Wendy Barmore: A Dunedin resident who made such an impact on our community. Who is so...

Published by Loomly · April 25 at 3:01 PM ·

Post Impressions ⓘ

**7,977**

Post reach ⓘ

**7,656**

Post Engagement ⓘ

**1,147**

### Distribution ⓘ

**+2.2x** higher than your other posts within 6 days of publishing. [Learn more](#)

### Views ⓘ

**3-Second Video Views** 4,204

**1-minute video views** 480

**Average minutes viewed** 0:12

### Interactions ⓘ



290



159



0



0



7



0

**Reactions** 450

**Comments** 46

**Link Clicks** 2

**Shares** 28

**Other Clicks** 547



The Scottish American Society of Dunedin celebrated its 40th Anniversary with a concert in Weaver Park. Enjoy...

Published by Loomly · April 10 at 5:00 PM · 🌐

Post Impressions ⓘ

8,309

Post reach ⓘ

7,848

Post Engagement ⓘ

737

### Distribution ⓘ

📈 Average performance as your other posts within 21 days of publishing. [Learn more](#)

### Views ⓘ

👤 3-Second Video Views 3,504

🎬 1-minute video views 0

📺 Average minutes viewed 0:08

### Interactions ⓘ



205



62



0



2



0



0



Reactions

268



Comments

10



Link Clicks

2



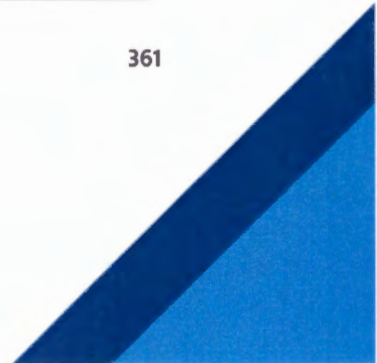
Shares

40



Other Clicks

361



MARCH TO  
APRIL  
GROWTH



## FOLLOWERS

March 2023  
4,682

to

April 2023  
4,703



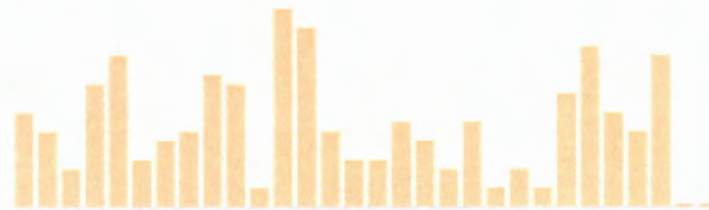
+21



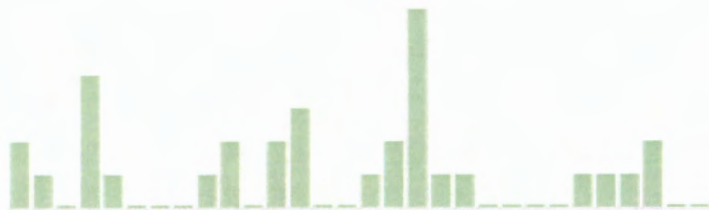
Engagement rate  
3.0%



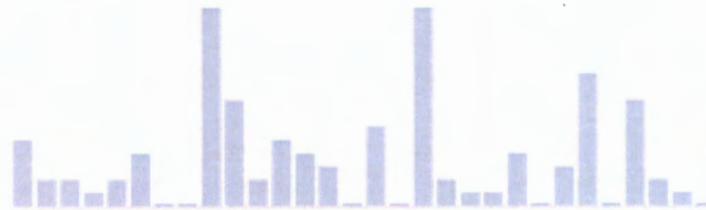
Likes  
258



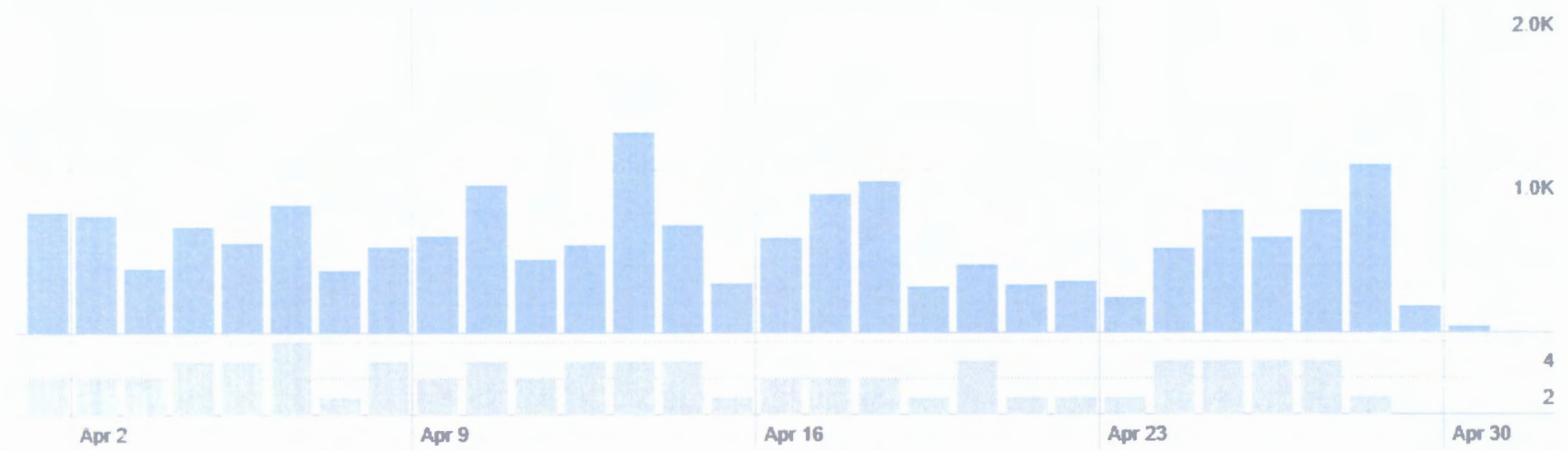
Retweets without comments  
32



Link clicks  
106



Your Tweets earned **17.3K impressions** over this **30 day** period



## Top Tweet

**City of Dunedin, FL** @CityofDunedinFl

Happy **#InternationalPlantAppreciationDay**, today we are featuring a gem of our own, the Rosemary Baid! Fun fact, the Florida Rosemary doesn't smell like the common cooking Rosemary! Learn more: <https://loom.ly/OMHQAbopic.twitter.com/gu7qG84c1p>

**City of Dunedin, FL** @CityofDunedinFl

Happy **#ArborDay**! A few weeks ago we hosted our annual Arbor Tree Day Giveaway. We ran out of trees to giveaway within a couple of hours. We would love to see where our residents planted their trees! Use the hashtag **#PlantingDunGREEN** and show us! 🌳 <pic.twitter.com/5mT2SWVb9E>

Impressions	1,047
Media views	267
Total engagements	44
Media engagements	22
Likes	11
Detail expands	6
Retweets	3
Replies	1
Link clicks	1
Impressions	937
Media views	237
Total engagements	33
Media engagements	14
Likes	10
Hashtag clicks	3
Profile clicks	3
Retweets	1
Link clicks	1
Detail expands	1

MARCH TO  
APRIL  
GROWTH



## FOLLOWERS

March 2023  
9,099

to

April 2023  
9,320

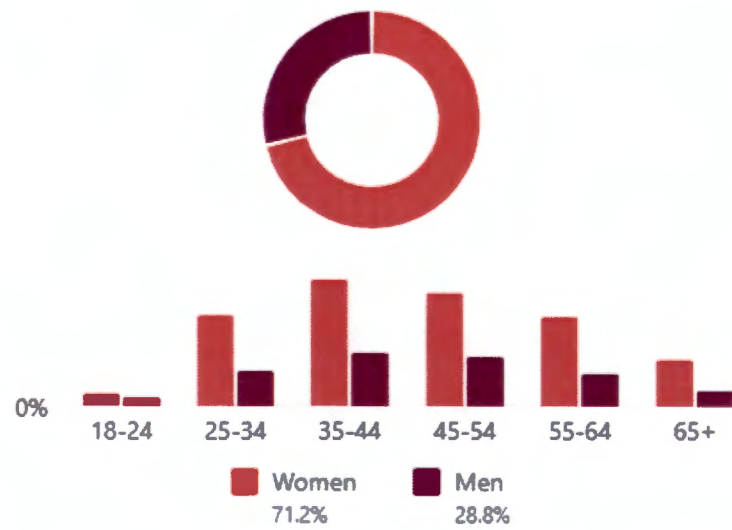
+221



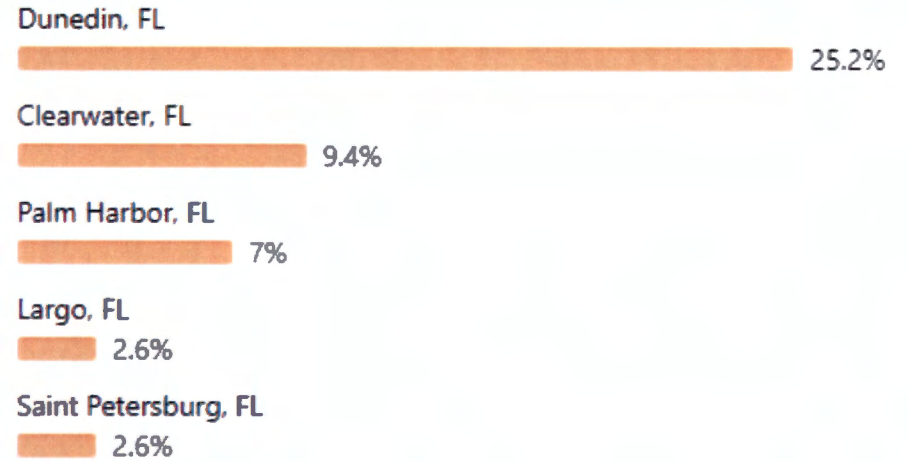
Instagram followers ⓘ

9,320

Age & gender ⓘ

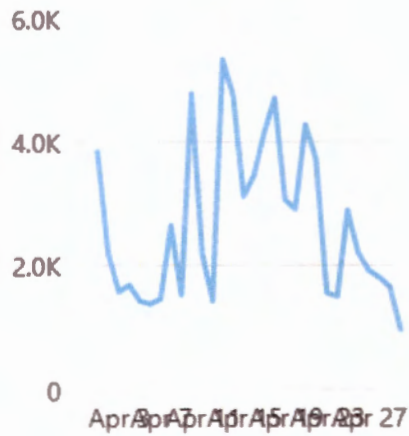


Top cities



Instagram reach ⓘ

25,206 ↑ 67.7%



Instagram profile visits ⓘ

1,836 ↓ 6.4%



New Instagram followers ⓘ


340 ↑ 4.3%



**TOP 3  
POSTS WITH  
MOST REACH &  
ENGAGEMENT**

**1**

**Post Insights**



April 17 at 2:03 PM

402 Likes  
12 Comments  
115 Shares  
11 Saves

**Overview** ⓘ

Accounts reached	4,443
Accounts engaged	451
Profile activity	39

**Reach** ⓘ



**Post Insights**

**Impressions** **5,514**

From Home	5,197
From Other	212
From Profile	77
From Explore	25

**Engagement** ⓘ

**451**  
Accounts engaged

**Post interactions**

<b>540</b>	
Likes	402
Shares	115
Comments	12
Saves	11

**Profile activity** ⓘ

<b>39</b>	
Profile Visits	31
Follows	6
Business address taps	2
Call button taps	0



TOP 3  
POSTS WITH  
MOST REACH &  
ENGAGEMENT

2



Post Insights



April 25 at 9:07 AM

170

6

10

1

Overview ⓘ

Accounts reached	3,309
Accounts engaged	185
Profile activity	18

Reach ⓘ

3,309  
Accounts reached



Impressions

3,977

From Home	3,900
From Profile	26
From Other	24
From Explore	16

Engagement ⓘ

185

Accounts engaged

Post interactions

187

Likes	170
Shares	10
Comments	6
Saves	1

Profile activity ⓘ

18

Profile Visits	16
Business address taps	1
External link taps	1
Follows	0
Call button taps	0






**TOP 3  
POSTS WITH  
MOST REACH &  
ENGAGEMENT**

**3**

< **Post Insights**



April 9 at 5:10 AM

75 0 2 0

**Overview** ⓘ

Accounts reached	1,470
Accounts engaged	77
Profile activity	0

**Reach** ⓘ



< **Insights**

<b>Impressions</b>	<b>1,594</b>
From Home	1,463
From Profile	83
From Explore	28
From Other	20

**Engagement** ⓘ

**77**  
Accounts engaged

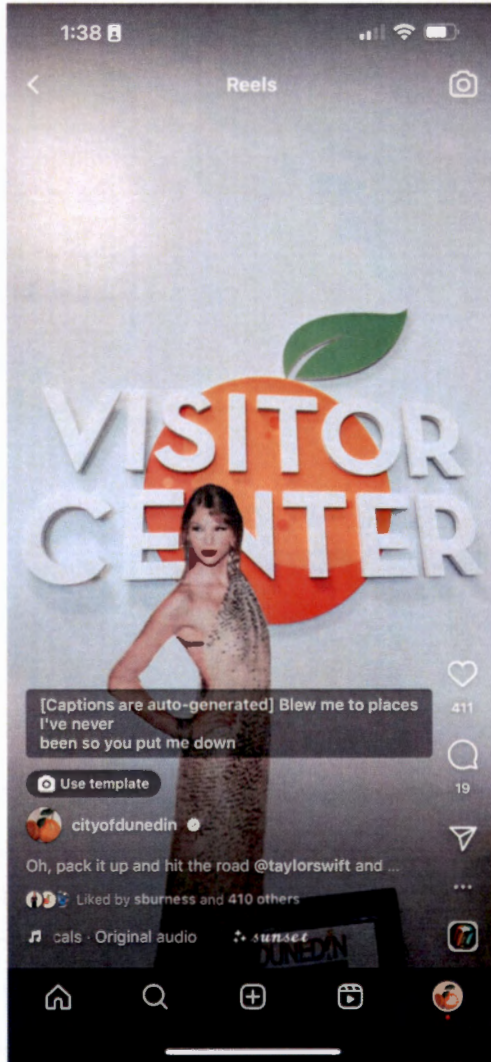
**Post interactions** **77**

Likes	75
Shares	2
Comments	0
Saves	0



# TOP REELS WITH MOST REACH & ENGAGEMENT

1



### Reel Insights

Oh, pack it up and hit the road @taylorswift and come t...

hotvocals · Original audio

April 13 · Duration 0:15

9,975 411 19 179 4

#### Reel Insights ⓘ

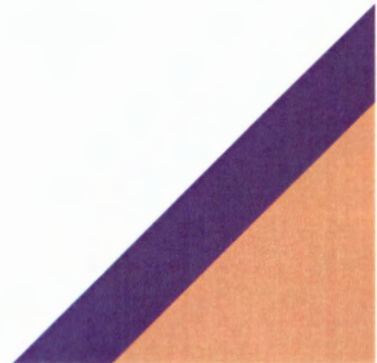
Instagram and Facebook plays	9,975
Instagram likes and Facebook reactions	411

#### Instagram ⓘ

8,484 Accounts reached

4041 Followers • 4,443 Non-followers

Plays	9,975
Likes	411
Shares	179
Comments	19



TOP  
REELS WITH  
MOST REACH &  
ENGAGEMENT

2



**Reel Insights**

Are you pretending your City is a Wes Anderson film ag...

ethan.uncurated · Pretending Like I'm in... · Colour Po...  
April 18 · Duration 0:18

Plays	8029
Likes	478
Comments	27
Shares	89
Bookmarks	23

**Reel Insights ⓘ**

Instagram and Facebook plays	9,002
Instagram likes and Facebook reactions	480

**Instagram ⓘ**

7,115  
Accounts reached

Followers	3,611
Non-followers	3,504

Plays	8,029
Likes	478
Shares	89
Comments	27

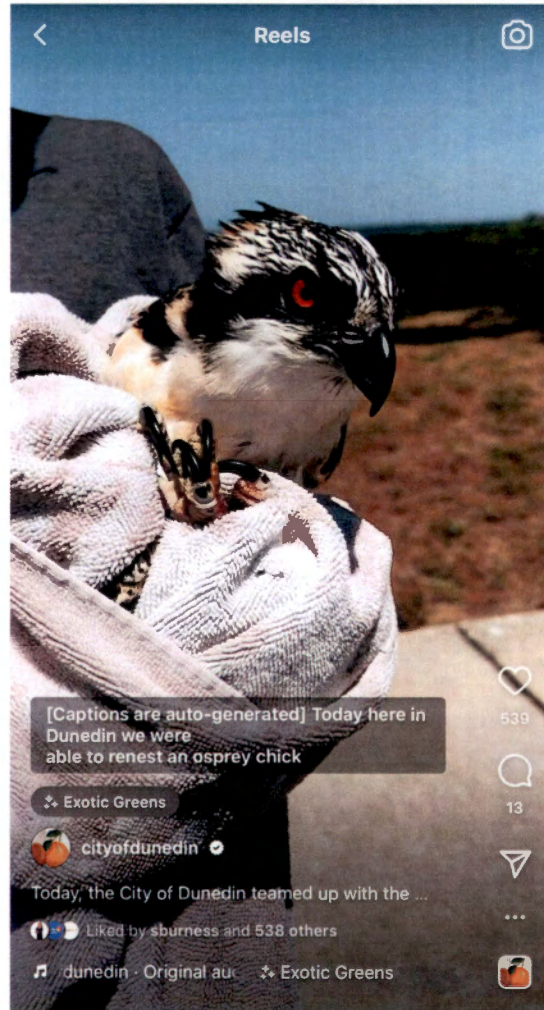
**Facebook ⓘ**

Plays	973
Reactions	2



TOP  
REELS WITH  
MOST REACH &  
ENGAGEMENT

3



Reel Insights

Today, the City of Dunedin teamed up with the Moccasi...

cityofdunedin · Original audio · Exotic Greens

April 21 · Duration 0:59

7411 539 13 84 10

Reel Insights ⓘ

Instagram and Facebook plays 7,417

Instagram likes and Facebook reactions 539

Instagram ⓘ



Plays 7,411

Likes 539

Shares 84

Comments 13

Saves 10

Facebook ⓘ

Plays 6

Reactions 0



MARCH TO  
APRIL  
GROWTH



## SUBSCRIBERS

March 2023  
1,809

to

April 2023  
1,873



+64



# In April, people watched your videos 25,142 times

Views  
**25.1K** ↑

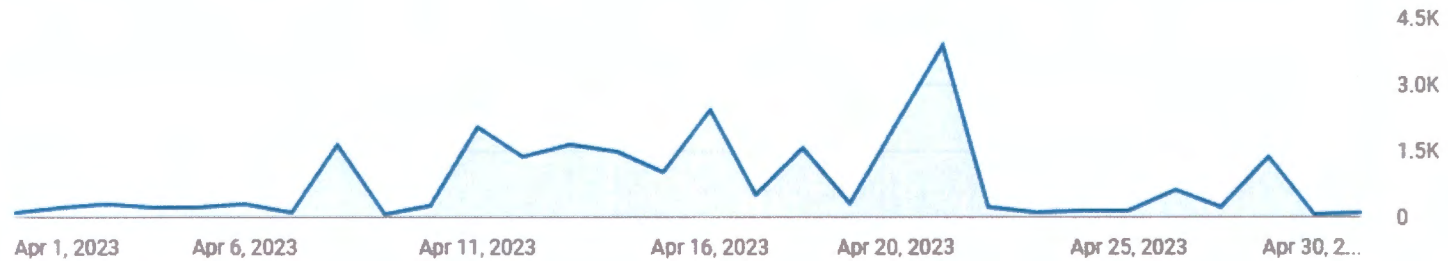
71% more than Mar 2 – 31, 2023

Watch time (hours)  
**250.6** ↑

20% more than Mar 2 – 31, 2023






Subscribers  
**+66** ↑

83% more than Mar 2 – 31, 2023



[SEE MORE](#)

## Your top content in this period

Content	Average view duration	Views
<p>1  Green onions, celery, and garlic are just a few of the many vegetables you can reg... Apr 11, 2023</p>	0:13 (337.7%)	5,065
<p>2  Did you know some vegetables can be regrown from scraps?#FoodWastePreven... Apr 16, 2023</p>	0:13 (147.5%)	5,043
<p>3  We were honored to watch a fledgling join his new family here in #DunedinFL. Apr 21, 2023</p>	0:21 (37.7%)	1,964
<p>4  We can all rethink ways to give our items a longer lifespan. ♻️ #EarthMonth Apr 8, 2023</p>	0:18 (114.2%)	1,568
<p>5  High five for recycling right! 🐕♻️ #DunGREEN Apr 20, 2023</p>	0:10 (132.1%)	1,334

## How viewers find you

Views - April



## Subscribers

April





MARCH TO  
APRIL  
GROWTH



## FOLLOWERS

March 2023  
1,573

to

April 2023  
1,636



+63





## Visitor highlights ⓘ

**237**  
Page views  
▼8.1%

**124**  
Unique visitors  
▼3.1%

**21**  
Custom button clicks  
▲90.9%

## Highlights

Data for 4/15/2023 - 4/30/2023

**202**  
Reactions  
▲140.5%

**6**  
Comments  
●0%

**10**  
Reposts  
▲900%

## Follower highlights ⓘ

**1,636**  
Total followers

**68**  
New followers in the last 29 days  
▼5.6%



## TOP 3 POSTS

**Update title**  
[The City of Dunedin Commission proclaimed National Library Week, April 2...](#)  
Posted by [Antonella Nakfour](#)  
4/21/2023  
[Dunedin City Hall Grand Opening](#)  
Posted by [Antonella Nakfour](#)  
4/20/2023  
[Remembering Wendy Barmore: A Dunedin resident who made such an impact on our...](#)  
Posted by [Antonella Nakfour](#)  
4/25/2023

Posted by	Created	Impressions	Views	Clicks	CTR	Reactions	Comments	Shares	Follows
Image	All followers	1,098	-	35	3.19%	55	1	0	-
Event	All followers	594	-	40	6.73%	40	2	4	-
Video	All followers	567	241	18	3.17%	25	2	1	-

MARCH TO  
APRIL  
GROWTH



DunediNEWS

Topic Name ↑	Total Subscriptions To Date	New Subscriptions To Date	New Subscriptions This Period	Deleted Subscriptions To Date	Deleted Subscriptions This Period	Bulletins Sent This Period	Total Bulletins Sent To Date	Date of Last Send	Engagement Rate
DunediNEWS	7,941	9,139	125	1,198	84	4	50	04/27/2023	74%





DunedinNEWS

Week of April 6

7,921

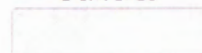
Recipients

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS



98.0%

Delivered



- 0% Pending
- 2% Bounced
- 47% Open Rate
- 3% Click Rate

Delivery Metrics - Details

7,921 Total Sent  
 7,764 (98%) Delivered  
 0 (0%) Pending  
 157 (2%) Bounced  
 8 (0%) Unsubscribed

Bulletin Analytics

5,984 Total Opens  
 3,566 (47%) Unique Opens  
 278 Total Clicks  
 230 (3%) Unique Clicks  
 24 # of Links





# DunedinNEWS

## LINK URL

- [https://www.youtube.com/watch?utm\\_medium=email&utm\\_source=govdelivery&v=...](https://www.youtube.com/watch?utm_medium=email&utm_source=govdelivery&v=...)
- [https://www.dunedingov.com/live-work-play/dunedin-green-scene?utm\\_medium=...](https://www.dunedingov.com/live-work-play/dunedin-green-scene?utm_medium=...)
- [https://www.dunedingov.com/city-departments/government-calendar?utm\\_medi...](https://www.dunedingov.com/city-departments/government-calendar?utm_medi...)

	UNIQUE CLICKS	TOTAL CLICKS
<a href="https://www.youtube.com/watch?utm_medium=email&amp;utm_source=govdelivery&amp;v=...">https://www.youtube.com/watch?utm_medium=email&amp;utm_source=govdelivery&amp;v=...</a>	59	73
<a href="https://www.dunedingov.com/live-work-play/dunedin-green-scene?utm_medium=...">https://www.dunedingov.com/live-work-play/dunedin-green-scene?utm_medium=...</a>	36	43
<a href="https://www.dunedingov.com/city-departments/government-calendar?utm_medi...">https://www.dunedingov.com/city-departments/government-calendar?utm_medi...</a>	26	42



## Happy Earth Month

Earth Month is a time to reflect on the countless natural resources this planet provides and find ways to give back to our planet and global community. It's a month to refocus, take action, educate, and celebrate the beautiful planet we live on.

[Learn more](#)



## Nominate your Dunedin Environmental Hero today!

Happy Earth Month, Dunedin! Know a person, group, or business that goes above and beyond for our planet? Nominate them today as your Dunedin Environmental Hero! Deadline is April 30.

[Learn more](#)

## UPCOMING MEETINGS

- City Commission Regular Meeting**  
Thursday, Apr. 6 at 6 p.m.
- Public Meeting RFP 23-1227**  
Monday, Apr. 10 at 1 p.m.
- Dunedin Causeway & Coastal Waterways Committee**  
Tuesday, Apr. 11 at 8 a.m.
- Development Review Committee**  
Wednesday, Apr. 12 at 9 a.m.
- Public Relations Advisory Action Committee**  
Thursday, Apr. 13 at 7:30 a.m.
- Equity Study Commission**  
Thursday, Apr. 13 at 2 p.m.

*\*Please note meetings are subject to change.*

[View our Calendar](#)



# DunedinNEWS

## Week of April 13

# 7,941

Recipients

- ✓ Email
- ✓ SMS
- X Facebook
- X Twitter
- ✓ RSS

# 98.1%

Delivered

- 0% Pending
- 2% Bounced
- 49% Open Rate
- 9% Click Rate

### Delivery Metrics - Details

- 7,941 Total Sent
- 7,788 (98%) Delivered
- 0 (0%) Pending
- 153 (2%) Bounced
- 7 (0%) Unsubscribed

### Bulletin Analytics

- 6,404 Total Opens
- 3,753 (49%) Unique Opens
- 1,154 Total Clicks
- 721 (9%) Unique Clicks
- 23 # of Links





### LINK URL

[https://youtu.be/4GU0seKqVCY?utm\\_medium=email&utm\\_source=govdelivery](https://youtu.be/4GU0seKqVCY?utm_medium=email&utm_source=govdelivery)

[https://www.dunedingov.com/Home/Components/Calendar/Event/41391/922?utm\\_...](https://www.dunedingov.com/Home/Components/Calendar/Event/41391/922?utm_...)

<https://www.dunedingov.com/city-departments/parks-recreation/programs/fi...>

### UNIQUE CLICKS

### TOTAL CLICKS

335

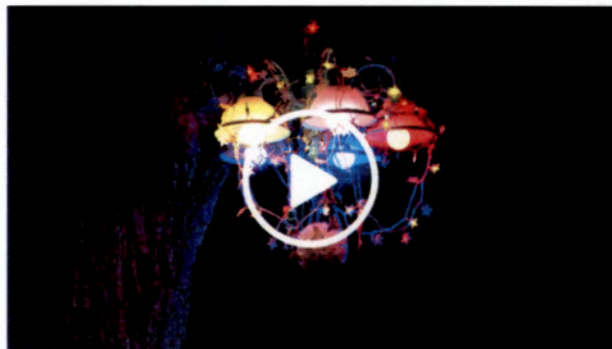
722

123

147

80

96



### Lighting Up Dunedin – One Chandelier at a Time

Who is the Chandelorian of Dunedin? Dunedin resident Cindy Abell shares her experience helping people create their own unique, personal chandelier through her workshops and Facebook page.



### Arbor Day Tree Giveaway

Saturday, April 15, beginning 8 a.m. at Achieva Credit Union Corporate Headquarters. Dunedin residents, with proof of residency, will receive two 3-gallon trees, while supplies last. This is a drive through event. Attendees are asked to remain in their vehicle as you drive through to pick up your trees from City staff. Presented by Dunedin Parks & Recreation.

[Learn more](#)



### Group Exercise Classes

Increase your physical health, mental health and overall well-being. The Dunedin Community Center offers group exercise classes and personal training options. Did you know the Community Center also has a fitness center located inside?

[Learn more](#)





DunedinNEWS

Week of April 20

7,959

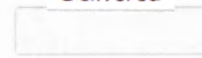
Recipients

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS



94.9%

Delivered



- 0% Pending
- 5% Bounced
- 46% Open Rate
- 10% Click Rate

Delivery Metrics - Details

- 7,959 Total Sent
- 7,555 (95%) Delivered
- 0 (0%) Pending
- 404 (5%) Bounced
- 6 (0%) Unsubscribed

Bulletin Analytics

- 5,744 Total Opens
- 3,396 (46%) Unique Opens
- 844 Total Clicks
- 727 (10%) Unique Clicks
- 27 # of Links





LINK URL

- <https://www.dunedingov.com/Home/Components/News/News/6502/38?backlist=%2...>
- [https://youtu.be/-oj-uuoKfug?utm\\_medium=email&utm\\_source=govdelivery](https://youtu.be/-oj-uuoKfug?utm_medium=email&utm_source=govdelivery)
- [https://www.dunedingov.com/city-departments/new-city-hall?utm\\_medium=ema...](https://www.dunedingov.com/city-departments/new-city-hall?utm_medium=ema...)

UNIQUE CLICKS	TOTAL CLICKS
279	325
222	254
86	102



Improvements Coming to U.S. 19 in Clearwater

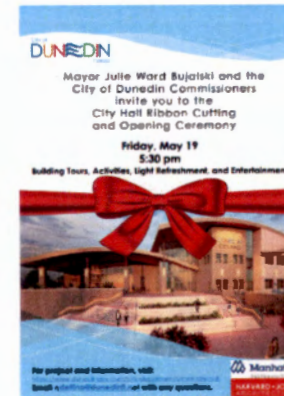
The Florida Department of Transportation's contractor, Johnson Brothers Corp., has begun construction activities as part of the U.S. 19 interchange and roadway improvements project from SR 580 (Main Street) to the north of Curlew Road (SR 586) in Pinellas County.

Learn more



Made in Dunedin: Butterfly Footprint

Meet Stacey and John, the owners of Butterfly Footprint, a unique shop giving items a second life through recycling, repurposing beautiful items and gifts. Located at 737 Broadway, Dunedin.



You're Invited!

Major Julie Ward Bujalski and the City of Dunedin Commissioners invite you to the City Hall Ribbon Cutting and Opening Ceremony on Friday, May 19 at 5:30 p.m. There will be building tours, light refreshments and entertainment.

Learn more



# DunedinNEWS

Week of April 27

## 7,936

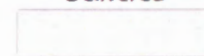
Recipients

- ✓ Email
- ✓ SMS
- ✗ Facebook
- ✗ Twitter
- ✓ RSS



## 98.0%

Delivered



- 0% Pending
- 2% Bounced
- 47% Open Rate
- 6% Click Rate

### Delivery Metrics - Details

- 7,936 Total Sent
- 7,776 (98%) Delivered
- 0 (0%) Pending
- 160 (2%) Bounced
- 4 (0%) Unsubscribed

### Bulletin Analytics

- 5,930 Total Opens
- 3,616 (47%) Unique Opens
- 503 Total Clicks
- 424 (6%) Unique Clicks
- 25 # of Links





# DunedinNEWS

### LINK URL

[https://youtu.be/9dGK3gf8Lgs?utm\\_medium=email&utm\\_source=govdelivery](https://youtu.be/9dGK3gf8Lgs?utm_medium=email&utm_source=govdelivery)

[https://www.dunedingov.com/Home/Components/Calendar/Event/41397/922?utm\\_...](https://www.dunedingov.com/Home/Components/Calendar/Event/41397/922?utm_...)

[https://www.dunedingov.com/city-departments/city-hall?utm\\_medium=email&u...](https://www.dunedingov.com/city-departments/city-hall?utm_medium=email&u...)

### UNIQUE CLICKS

125

83

70

### TOTAL CLICKS

159

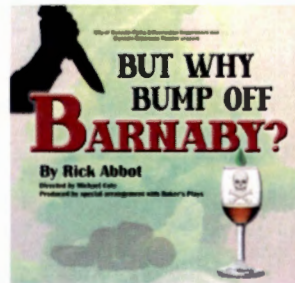
96

78



### Your City @ Work with the City Manager

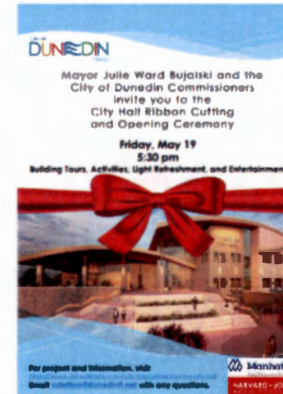
It's been a very busy first quarter. The City Manager brings you updates from our new City Hall. She covers upcoming meetings and events, plans for the Old City Hall, the City General Fund, and the restoration of the Dunedin Golf Course.



### Dunedin Showcase Theater

"But Why Bump off Barnaby" by Rick Abbot. Friday-Sunday, April 28-30 and Thursday-Saturday, May 4-6. \$15/ticket. Limited seating, purchase your tickets in advance. This looney show poses a fascinating mystery. When Barnaby Folcey is murdered at a family gathering at Marigate Manor, it transpires that he had a motive to murder everybody else, but no one had a reason to want him dead. Presented by Dunedin Parks & Recreation and Dunedin Showcase Theater.

[Learn more](#)



### You're Invited!

Mayor Julie Ward Bujalski and the City of Dunedin Commissioners invite you to the City Hall Ribbon Cutting and Opening Ceremony on Friday, May 19 at 5:30 p.m. There will be building tours, light refreshments and entertainment.

[Learn more](#)

City Website Report - April 2023

Apr 1, 2023 - Apr 30, 2023

All Users  
100.00% Sessions

Dunedin Resident Sessions

13,893

% of Total: 17.57% (79,058)



All Sessions

79,058

% of Total: 100.00% (79,058)



Pageviews

164,620

% of Total: 100.00% (164,620)



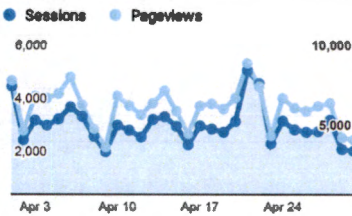
Users

55,097

% of Total: 100.00% (55,097)



Sessions and Pageviews



Users and Pageviews by Day of Week Name

Day of Week Name	Users	Pageviews
Saturday	12,661	26,907
Friday	11,083	26,167
Thursday	8,840	24,749
Monday	8,485	24,022
Sunday	7,973	17,968
Tuesday	7,680	22,821
Wednesday	7,521	21,986

Top 10 Pages Viewed

Page Title	Pageviews
Dunedin, FL   Home	27,054
Events Calendar   Dunedin, FL	14,834
Library   Dunedin, FL	5,685
Improvements Coming to U.S. Highway 19 in Clearwater   News   Dunedin, FL	4,469
Utility Billing   Dunedin, FL	4,152
Permitting   Dunedin, FL	4,099
Highland Games & Festival   Events Calendar   Dunedin, FL	2,729
Kiwanis Sprayground   Dunedin, FL	2,408
City Departments   Dunedin, FL	2,107
Contact the City   Dunedin, FL	1,989

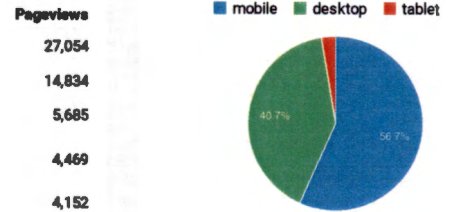
Top 10 Unique Search Terms

Search Term	Total Unique Searches
Marina	30
Pool	18
marina	15
Pickleball	14
Map	13
Golf cart	12
Highlander pool	12
Inspections	12
Summer camp	12
summer camp	11

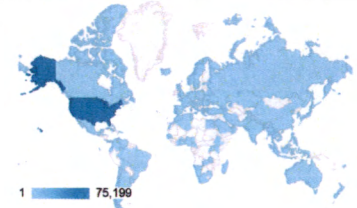
Sessions by Source / Medium

Source / Medium	Sessions
google / organic	39,216
(direct) / (none)	19,754
m.facebook.com / referral	3,453
govdelivery / email	2,963
bing / organic	2,527
prod.uhrs.playman.com / referral	1,954
lm.facebook.com / referral	1,697
l.facebook.com / referral	1,146
yahoo / organic	1,021
ipn.payments.com / referral	965

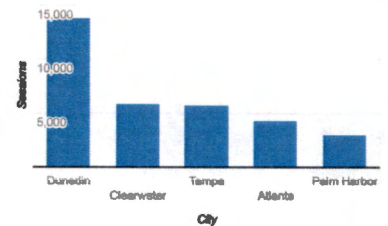
Sessions by Device



Sessions



Sessions by City

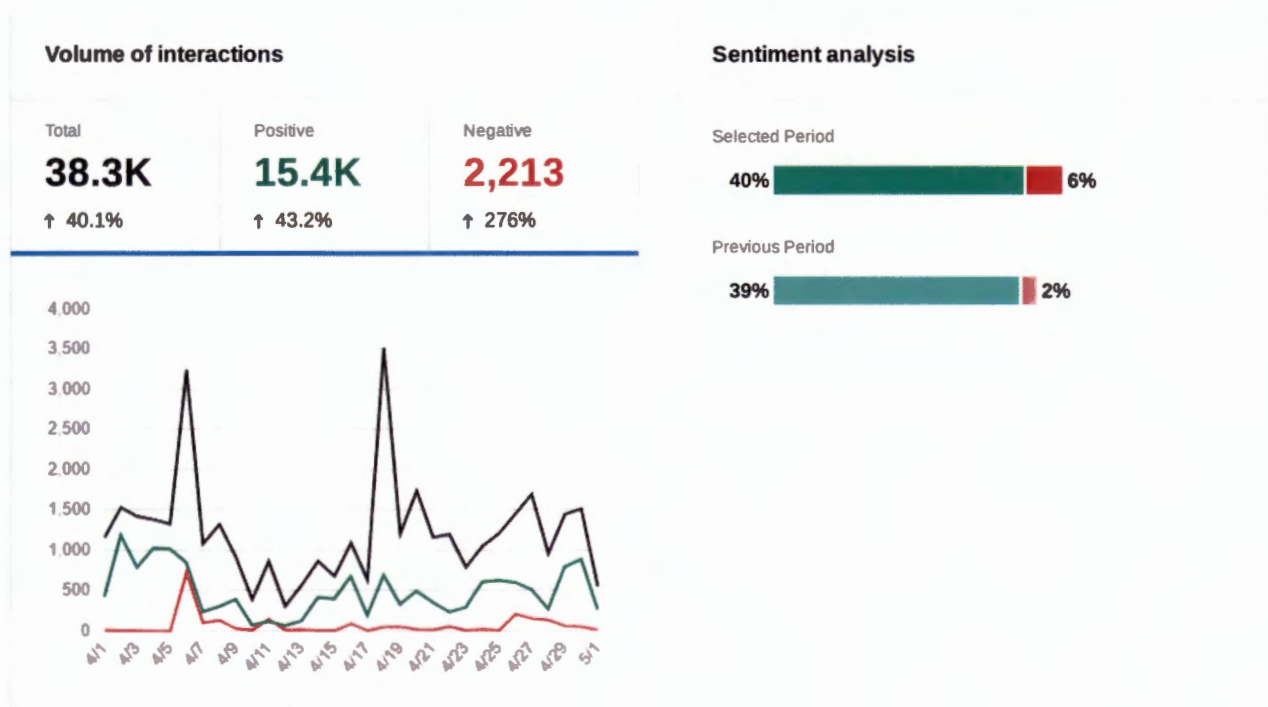


# Conversation Summary

Apr 1st - May 1st, 2023 | Dunedin, FL

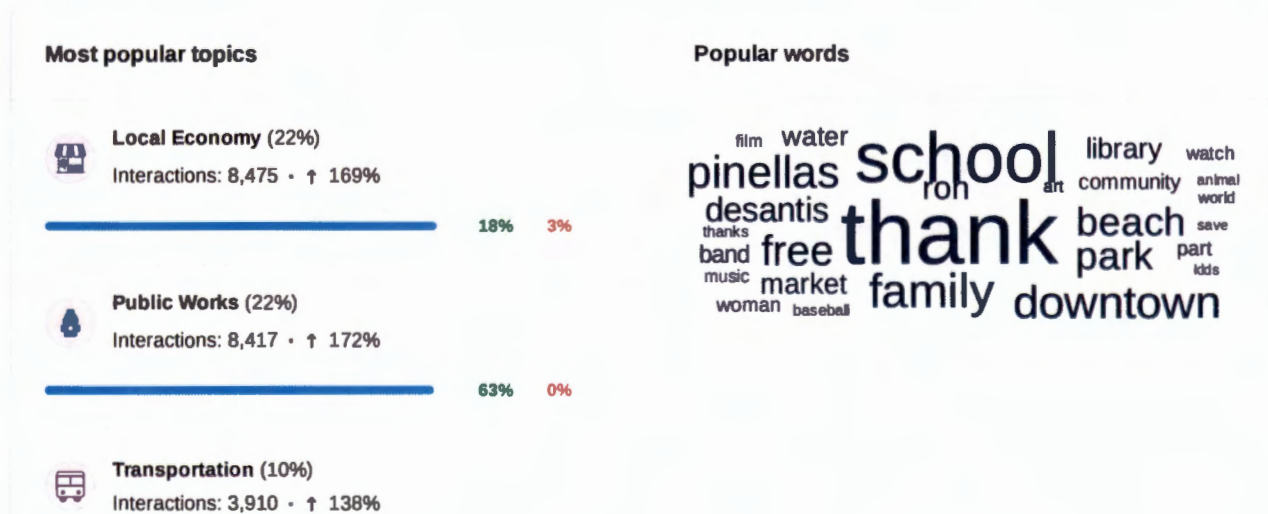
## Conversation snapshot

The volume and sentiment of the organic resident feedback, as measured by totaling the interactions across local channels and classifying each as positive, negative, or neutral using Zencity AI.



## What are residents talking about

Most popular topics and words



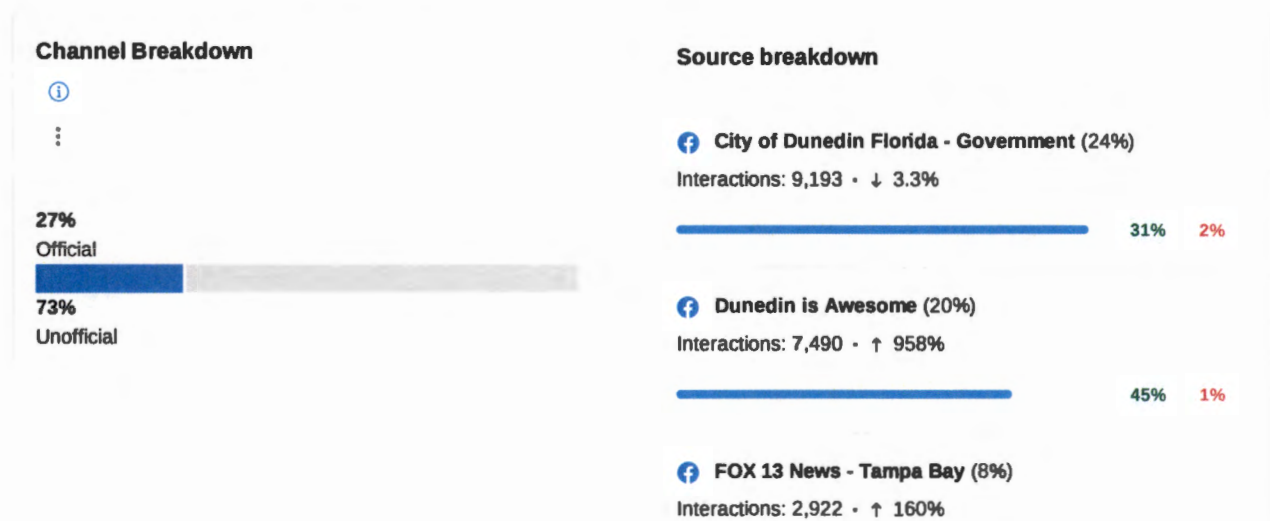
## Takeaways from the data

This period, **positive sentiment** in the conversation was slightly higher as compared to last period (40% vs. 39%), while **negative sentiment** was significantly higher (6% vs. 2%).

The most negative interactions were found on **IONTB**, totaling 1,177 interactions and making up 45% of the conversation on that source.

## Where the conversation is happening


Most popular channels and sources



## Top stories

Interactions: 2,777

19% 0%

 Dunedin is Awesome  
April 18th, 2023 · infrastructure

Post

May you always have a shell in your pocket and sand on your toes! 🌊 Honeymoon Island State Park, Dunedin FL

📍 from @visitdunedinflorida  
#dunedinfl #dunedinflorida #tampabay #staysaltyflorida #visitflorida #statepark #islandlife #islandvibes #toronto #palmharbor  
#clearwaterfl #floridaiving

   2142  463  99

Interactions: 1,633

5% 42%

 IONTB  
April 6th, 2023 · Transportation - General

Post


18-year-old Dominic Rampi charged with vehicular homicide as Pinellas deputies investigate a fatal crash in Dunedin

**Driver charged with vehicular homicide as Pinellas deputies investigate a fatal crash in Dunedin - IONTB**

   :307  55  71

Interactions: 1,611

99% 0%

 Dunedin is Awesome  
April 3rd, 2023 · infrastructure

Post

Beautiful day in Downtown Dunedin! 🌞☀️🌊

📍 @visitdunedinflorida

#dunedinflorida #dunedinfl #tampabay #visitflorida #visitdunedinfl #palmharbor #tampa #toronto #torontobluejays #canada #vacation...

   1434  135  38



Interactions: 1,407

18% 0%

 **Dunedin is Awesome**

Post

April 6th, 2023 · local-businesses

Sunset views from Hi-Fi Rooftop Bar never disappoint! Dunedin FL 🌅

📍 Fenway Hotel, Autograph Collection ...

   1157  204  37

Interactions: 1,120

14% 0%

Impressions: 46,073

 **City of Dunedin Florida - Government**

 Post

April 17th, 2023 · local-businesses

The producer of Dolphin Tale and Dolphin Tale 2 just wrapped up filming "Valentine's Town" in #DunedinFL. We are excited to see our City and local businesses featured in this future film. 🎬

   933  191

Interactions: 1,086

20% 10%

Impressions: 20,993

 **City of Dunedin Florida - Government**

 Post

April 18th, 2023 · local-businesses

Dunedin was voted one of the best small towns in the south! Voted by the readers of SouthernLiving.

**Dunedin Is The Hidden Florida Getaway That Should Be On Your Radar For 2023**

   585  155  60

Interactions: 1,023

5% 4%

 **Tampa Bay Times**

Post

April 27th, 2023 · local-businesses

Dean Cain is Dunedin mayor in film trailer about a farting robot dog

**Dean Cain is Dunedin mayor in film trailer about a farting robot dog**

   566  154  90