

Public Meeting Notice



**Public Relations Advisory Action Committee Agenda
January 27, 2025, at 7:30 a.m.
Dunedin City Hall Conference Room Caladesi Room
737 Louden Ave, Dunedin FL 34677
In-Person Meeting**

The Committee makes recommendations in many areas of public communication, enhancing the effectiveness of communication between City government, citizens, and the general public. It reviews official documents and publications for distribution, making recommendations on their effectiveness in terms of content, format and distribution, as well as monitoring the effectiveness of content provided on City digital and social media platforms.

1. Call to Order/Introductions
 - a. Roll Call, Confirm Quorum
2. Past Meeting Minutes
 - a. Call for Corrections
 - b. Motion to Approve/Approval
3. Communications Update
 - a. New Staff Member/Communications Manager
 - b. Social/Digital Communications Monthly Metrics
 - c. Skinner/FDOT – ideas for awareness and supporting the businesses in the area
 - d. Upcoming events: State of the City; Golf Club ribbon cutting; Hurricane Expo
 - e. What are you hearing?
 - f. Dunedin Insights and/or Video Ideas
4. Committee/Member Updates
 - a. Dunedin Committee Updates
 - b. Committee goals and roles
5. Existing/New Business
 - a. New Business (call for new items)
 - b. Election of Officers
 - c. Open Floor (3 min each)
6. Meeting Closure
 - a. Confirm Next Meeting Date: March 13, 2025 at 7:30 a.m.
 - b. Adjournment

Disability Provisions: It is the policy of the City of Dunedin not to discriminate against disabled persons in employment or the provisions of services. If you have a disability that requires accommodation, please notify the ADA Coordinator 48 hours prior to the scheduled meeting at (727) 298-3043.