

## Public Meeting Notice



**Public Relations Advisory Action Committee Agenda  
November 9, 2023, at 7:30 a.m.  
Dunedin City Hall Conference Room 114 The Coral Room  
737 Louden Ave, Dunedin FL 34677  
In-Person Meeting**

The Committee makes recommendations in many areas of public communication, enhancing the effectiveness of communication between City government, citizens, and the general public. It reviews official documents and publications for distribution, making recommendations on their effectiveness in terms of content, format and distribution, as well as monitoring the effectiveness of content provided on City digital and social media platforms.

1. Call to Order/Introductions
  - a. Roll Call, Confirm Quorum
2. Past Meeting Minutes
  - a. Call for Corrections
  - b. Motion to Approve/Approval
3. Communications Update
  - a. Social/Digital Tools/DunediNEWS
    - i. Monthly Metrics and Engagement Projects
    - ii. Website – New site launched Oct 2
      1. New Website//Digital Coordinator
    - iii. Branding updates
    - iv. What are you hearing?
    - v. Dunedin Insights and/or Video Ideas
4. Committee/Member Updates – KEY Highlights
  - a. Discuss open position/candidates
  - b. Dunedin Committee Updates
  - c. Committee goals and roles
  - d. Issue management
5. Existing/New Business
  - a. New Business (call for new items)
  - b. Open Floor (3 min each)
6. Meeting Closure
  - a. Confirm Next Meeting Date
  - b. Adjournment

Disability Provisions: It is the policy of the City of Dunedin not to discriminate against disabled persons in employment or the provisions of services. If you have a disability that requires accommodation, please notify the ADA Coordinator 48 hours prior to the scheduled meeting at (727) 298-3043.